

SCHUBERT CENTER FOR CHILD STUDIES

Building University Research-Public Policy Connections & Collaborations

> Gabriella Celeste, JD Schubert Center for Child Studies

Policy Director Co-Director Childhood Studies Program

> mgc36@case.edu 216/368-5314

Connecting Policy & Research Central to Schubert Center's Mission

- We "bridge research, practice, policy, and education for the well-being of children and adolescents."
 - value multidisciplinary approach (faculty & staff associates from all CWRU schools)
 - committed to **collaborations** among researchers, policymakers, practitioners and impacted communities
 - promote linkages and effective policy through research, communication, and education strategies among those who play a role in the well-being of children



SCHUBERT CENTER FOR CHILD STUDIES

-

Elevating Child Research with Policy & Practice Impacts

- Promote the identification of policy implications in child research to be featured in Center publications and to inform Center policy collaborations and activities
- Convene public research forums with policymaker and community engagement to highlight policy opportunities
 - Host faculty showcase **to inform and build connections** among child researchers, policymakers, practitioners, advocates and other community members & influencers
 - Support professional growth of CWRU Center Associates



Equipping Researchers with Tools to Demystify **Policy & See Research-**Policy **Connections**

Bridging Research-Policy Fellowship Cohort PILOT

- Vision: Fostering Value of Researcher-Policy Engagement
- Learning Objectives
- Avoid "How-Tos" or "Toolkits" Exploratory Material & Discussion
- Perspective Taking Key with Players
 - 4 Focus Areas:
 - Policy Context & Potential Researcher Roles
 - Policymakers Perspective & Impactful Research
 - Policy Intermediary/Influencers & Collaborations
 - Research Translation & Strategic Communications



Challenges for Researchers Interested in Policy Engagement & Impact

3 Overarching Questions for Academic Researchers:

- **1.** Should I try to impact policy? [Consider value- added, downsides & pitfalls...]
- 2. If so, how should I seek to impact policy? [Range of more passive to active engagement]
- **3. What is my** *motivation* **for engaging in policymaking?** [Professional, Personal or Both?]

Source: Oliver, K. & Cairney, P. (2019)



Exploring How the State Budget Matters for Researchers

- Understanding <u>resources</u> available for programming, technical assistance & research evaluation
- Identifying <u>potential research questions/data needs</u> related to programming serving children & families
- <u>Appreciating responsibilities and priorities</u> (and pressures) of state policymakers (administrative and legislative) as partners
- Appreciating some of the <u>challenges and opportunities for</u> <u>children</u> and families who may be research participants
- Informs researcher's ability to <u>identify current social issues</u> where research can contribute to policy opportunity



Research Activities: a Flipped Hierarchy of Influence

Publish journal article Valued by **Professional conference presentation** academia but less by Release technical report policymakers Release research brief Nonresearch report (e.g., *The Conversation*) Press release/media contacts/public Often done Hearing testimony jointly with other Briefings for policy makers/staff Influencers/ stakeholders

Source: Fischer, R. (2021)



An Evolving CWRU Research Local Policy Collaboration

Taking the Long View

Source: Fischer, R. (2021)

Timing	CWRU Research	Policy Context Developments
1999	CWRU retained for evaluation	Launch of public/private Early Childhood Initiative (ECI)
2005-06	Study of child care capacity	
2006-08	Study of child care quality	ECI becomes Invest in Children Launch universal pre-kindergarten (UPK) pilot
2008-09	Study of UPK pilot	[2010 new County Charter]
2012	Study linking UPK to Kindergarten readiness	Modest UPK expansion
2014-15	Study of UPK effects on lead exposed children	Launch of Pre4CLE with CMSD County Executive Elected – Major UPK expansion
2015-16	MacArthur study of role of housing in Kindergarten readiness	
2018-19	Study of "Pay For Success" application to UPK	Launch of "Lead Safe Cleveland" & New Lead Safe Ordinance



Spotlight on **CWRU** Research Examples with Policy Implications for Child Well-Being

Research Data Types	CWRU Study Headliners	Potential Policy Implications
Descriptive [Needs assessment]	1 in 4 CMSD kindergarteners have been exposed to lead	Cleveland schools should be equipped to manage likely increased student learning and behavioral challenges
Relationships (causal/ association)	Lead poisoning can impact children well into adulthood	Future public system costs (public assistance benefits, justice system homelessness) outpace cost of lead hazard removal where kids live & learn
Intervention effectiveness	High-quality pre-K doesn't get most lead- poisoned children ready for kindergarten	Policy efforts should focus on preventing lead exposure in childhood vs. using child lead testing results to target lead remediation efforts

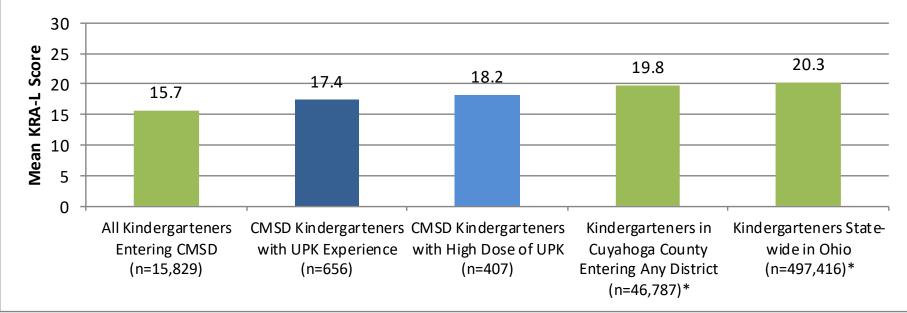
Source: Fischer, R. (2021)



Making Data Relevant: Outcomes Data in Context for Policy

Comparing UPK children entering CMSD

Mean Kindergarten Readiness (KRA-L) Score Children Entering Kindergarten, Fall 2008-2012



KRA-L has a value of 0-29 and has three score bands: Band 1 (0-13, assess broadly for intense instruction), Band 2 (14-23, assess for targeted instruction), Band 3 (24-29. assess for enriched instruction). Children scoring Band 1 may be at serious risk of being unprepared for kindergarten. Source: Fischer, R. (2021)



Making Data Relevant: Descriptive Data in Context for Policy

Cleveland Rental Properties & Landlords: Lead Safe Housing Implications

RENTAL UNIVERSE in Cleveland

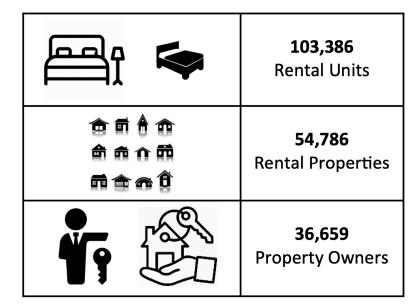


Figure 1: Unduplicated counts of rental units, properties, and owners

Source: Coulton, C. et al (2020)



Figure 2: Selected Characteristics of Probable Rental Properties in Cleveland

Corporate owner

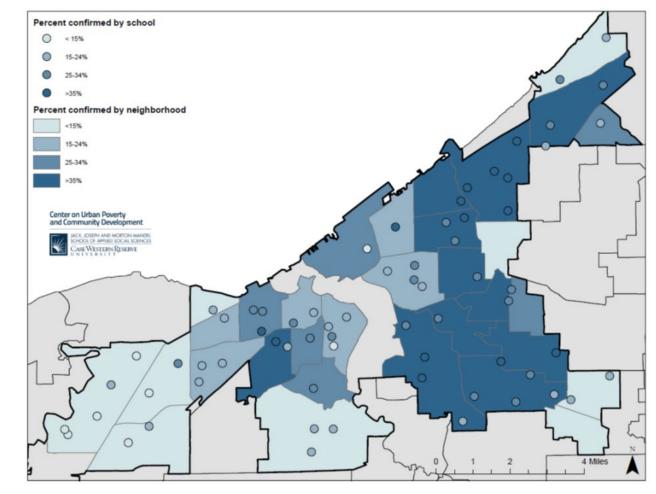


Figure 3: Selected Characteristics of Cleveland Landlords 2018



Making Data Relevant: Mapping Tools

CMSD kindergarteners with EBLL (elevated blood lead level) by School and Neighborhood



Source: Fischer, R., Steh, S. & Chan, T. (2019)



Making Data Accessible:

Research Data Infographics & Mapping

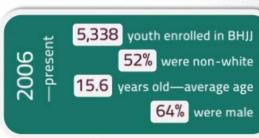
Source: Kretschmar, J. (2020)

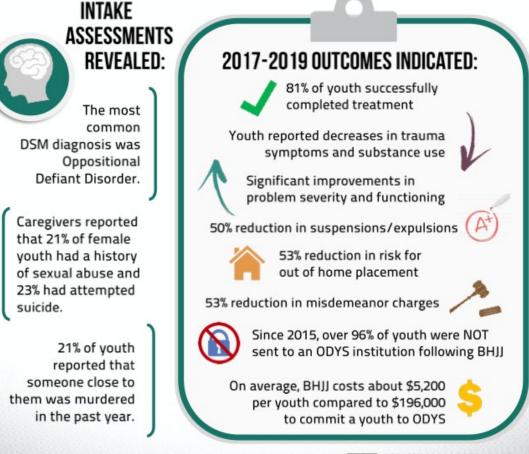


SCHUBERT CENTER FOR CHILD STUDIES

OHIO BEHAVIORAL HEALTH JUVENILE JUSTICE INITIATIVE [BHJJ]

BHJJ is a diversion program for juvenile justice-involved youth ages 10-18 with mental health or substance abuse issues. In lieu of detention, youth are diverted into local, evidence-based behavioral health treatment.





Begun Center for Violence Prevention Research and Education

August 2020

JACK, JOSEPH AND MORTON MANDEL SCHOOL OF APPLIED SOCIAL SCIENCES CASE WESTERN RESERVE

Making Data Accessible: Interactive Data Tools Storymaps

Child Care Study Partnership between Starting Point & CWRU Center on Urban Poverty & Community Development (2021)



https://storymaps.arcgis.com/stories/8f7284470c6d4add93265ff30795b482



Some Future Considerations in Bridging Research & Policy

- Fostering value in university setting
- Growing professional development supports
- Connecting researchers to potential influencers in policy ecology
- Identifying structural and systemic racism in research design
- Educating policymakers on value of credible data and research-informed policy
- Convening policy forums with policymakers
- Developing rapid response capabilities



