

CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

STATE OF ALASKA  
DEPARTMENT OF COMMERCE, COMMUNITY AND ECONOMIC  
DEVELOPMENT

DIVISION OF INSURANCE  
550 W. 7<sup>th</sup> AVENUE, SUITE 1560  
ANCHORAGE, ALASKA 99501-3567

Order No. SR 24-08 ) Revocation of Insurance  
In the Matter of ) Producer License Pursuant  
**CONNOR PIERSON** ) to AS 21.27.440  
NPN# 20762711 )  
\_\_\_\_\_ )

**ACCUSATION AND ORDER OF REVOCATION**

1. On June 26, 2023, the Alaska Department of Commerce, Community and Economic Development, Division of Insurance (Division) received an Insurance Producer license application to transact the business of Life, Health, Property and Casualty lines of insurance for **CONNER J. PIERSON (PIERSON)**, domiciled in the State of Alaska.
2. **PIERSON's** application was processed as all background questions were answered "no", the Division issued resident license number 3002590198. The license has an expiration date of August 31 on even numbered years.
3. **PIERSON's** fingerprint report from the Department of Safety was returned to the Division and reported two misdemeanor convictions in effect August 11, 2016, and January 3, 2021.

CONNOR J. PIERSON  
Accusation and Order of Revocation  
SR24-08

STATE OF ALASKA  
DEPARTMENT OF COMMERCE, COMMUNITY AND ECONOMIC  
DEVELOPMENT  
DIVISION OF INSURANCE  
550 W. 7<sup>th</sup> AVENUE SUITE 1560  
ANCHORAGE, ALASKA 99513-3567  
PHONE: (907) 269-7900

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29

- 1 4. On November 9, 2023, the Division sent correspondence to **PIERSON**  
2 requesting backup documents in support of his misdemeanor conviction.  
3 No response was received.  
4
- 5 5. On March 4, 2024, the Division issued a proposed agreement to  
6 **PIERSON** assessing \$250 civil penalty under Alaska Statute (AS)  
7 21.27.440 intending to resolve the failure to report his misdemeanor at  
8 initial application to the State of Alaska. No response was received.  
9
- 10 6. Failure to comply with AS 21.27.010 subjects **PIERSON** to civil  
11 penalties pursuant to AS 21.27.440(a) “in addition to any other penalties  
12 provided by law, a person that the director (director) determines under AS  
13 21.06.170-21.06.240 has violated the provisions of this chapter is subject  
14 to (1) a civil penalty equal to the compensation promised, paid, or to be  
15 paid, directly or indirectly, to a person in regard to each violation; (2)  
16 either a civil penalty of not more than \$10,000 for each violation or a civil  
17 penalty of not more than \$25,000 for each violation if the director  
18 determines that the person willfully violated the provisions of this chapter;  
19 and (3) denial, nonrenewal, suspension, or revocation of a license.” The  
20 director has the **PIERSON** to impose civil penalties against a person who  
21 has violated Alaska’s insurance law.  
22
- 23 7. AS 21.27.040(a) states that “(a) Application for a license shall be made to  
24 the director upon forms prescribed by the director. As a part of or in  
25 connection with the application, the applicant shall furnish information  
26 concerning the applicant's identity, personal history, experience, business  
27  
28

29 CONNER J. PIERSON  
Accusation and Order of Revocation  
SR24-08

1 record, purposes, and other pertinent facts that the director may reasonably  
2 require. The applicant shall declare, subject to penalty of denial,  
3 nonrenewal, suspension, or revocation of a license issued by the director,  
4 that the statements made in or in connection with the application are true,  
5 correct, and complete to the best of the applicant's knowledge and  
6 belief..."

7  
8 8. AS 21.27.020(a) provides: "For the protection of the people of this state,  
9 the director may not issue or renew a license except in compliance with  
10 this chapter and not issue a license to a person, or to be exercised by a  
11 person, found by the director to be untrustworthy, incompetent, or who  
12 has not established to the satisfaction of the director that the person is  
13 qualified under this chapter."

14  
15 9. AS 21.27.020(b)(4) provides: "To qualify for issuance or renewal of an  
16 individual license, an applicant or licensee shall (4) be a trustworthy  
17 person."

18  
19 10. AS 21.27.025(b) states that "(b) In addition to any other penalty provided  
20 by law, a failure to notify the director as required by this section is cause  
21 for denial, nonrenewal, suspension, or revocation of a license."  
22

23  
24 **IT IS HEREBY ORDERED**, under the provisions of AS 21.27.440, that **CONNER J.**  
25 **PIERSON's** Insurance Producer license number 3002590198 is **REVOKED** for a period  
26 of one year.  
27

28  
29 CONNER J. PIERSON  
Accusation and Order of Revocation  
SR24-08



1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29

This Order is effective dated this 15th day of April 2024.

DocuSigned by:  
*Lori Wing-Heier*  
A304E38011074B0...

LORI WING-HEIER, DIRECTOR  
DIVISION OF INSURANCE

I hereby certify that, on the 16th day of April, 2024, I mailed copies of the accusation to:

CONNER J. PIERSON  
5600 DEBARR RD STE #140  
ANCHORAGE, ALASKA 99504  
United States

*CHET*  
Marnellie Rembukat

**FINAL ORDER**

IT IS ORDERED that this license revocation is adopted in full resolution of the issues in the case and shall constitute the final order of this matter. **CONNER J. PIERSON** is REVOKED for a period of one year following the effective date of this order.

This Order is effective the 6th of May 2024.

DocuSigned by:  
*Lori Wing-Heier*  
A304E38011074B0...

LORI WING-HEIER, DIRECTOR  
DIVISION OF INSURANCE

CONNER J. PIERSON  
Accusation and Order of Revocation  
SR24-08