



MEMORANDUM

TO: Alcoholic Beverage Control Board

DATE: March 31, 2022

FROM: Regina Cruz, OLE

RE: #4349 Rockwell

Requested Action: Reinstatement and renewal

Statutory and Regulatory Authority: AS 04.06.090(b): "The board shall review all applications for licenses made under this title and may order the director to issue, renew, revoke, transfer, or suspend licenses and permits authorized under this title."

AS 04.11.540: "...If a complete application for renewal has not been filed by February 28 or the required fees and the penalty fees have not been paid by that date, the license expires at 12:00 midnight February 28."

3 AAC 304.160(f): "The board will deny a request for reinstatement submitted under (e) of this section if

(1) the license became available in accordance with 3 AAC 304.100(2) and was issued to a different applicant, unless the limit of licenses under AS 04.11.400 has not been reached; or

(2) the board finds that the failure to timely file or pay was caused by

(A) the licensee's failure to notify the board of a change of the licensee's mailing address;

(B) a transfer of ownership of the business for which the license was issued without written approval of the board in violation of AS 04.11.040;

(C) a lease of the licensed business to another person in violation of AS 04.11.450(c); or

(D) any other action of the licensee whether active or tacit that the board finds constitutes a failure to lawfully operate the business for which the license was issued."

Staff Rec.: Evaluate reinstatement request in accordance with 3 AAC 304.160(f).

Background: During the 2022/2023 licensing period, a renewal application was not submitted by the February 28, 2022 deadline. A warning letter was mailed and emailed to the licensee on February 7, 2022 and the expiration and cessation of operations letter was mailed and emailed on March 5, 2022. March 3, 2022, checked online for status on business, Google said it was permanently closed and Facebook said it was for sale. The licensee has submitted a request for reinstatement, paid all required fees and the renewal application was deemed complete on March 30, 2022.

Attachments: Reinstatement Letter
2022/2022 Complete AB-17
Expiration Letter
Returned Mail Expiration Letter
Expiration Warning Letter

Fishbone LLC

3980 N Douglas Highway, Juneau, AK 99801 | 907-957-2646 | debpercy907@gmail.com

3/24/2022

Board of Directors
Alcohol and Marijuana Control
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501

Dear Board of Directors:

This letter is to humbly request our BDL #4349 be reinstated.

The past couple of years have been a struggle and our business as of yet has not reopened. Due to this I have been working for another local company in a different industry.

Our contact information with the SOA and AMCO was not current and the renewal was missed. That was not my intent and I have updated our contact information.

All fees have been paid and our local governing body has been notified. The current industry outlook appears to be much brighter. Your approval of this reinstatement is essential to our financial future.

I appreciate your consideration.

Thank you,



Deb Percy



Alaska Alcoholic Beverage Control Board

Form AB-17: 2022/2023 General Renewal Application

- This form and any required supplemental forms must be completed, signed by the licensee, and postmarked no later than 12/31/2021 per AS 04.11.270, 3 AAC 304.160, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any complete application for renewal or any fees for renewal that have not been postmarked by 02/28/2022 will be expired per AS 04.11.540, 3 AAC 304.160(e).
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the required fees and all documents required, or the application will be returned without being processed, per AS 04.11.270, 3 AAC 304.105
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

Establishment Contact Information

Licensee (Owner):	Fishbone LLC	License #:	4349
License Type:	Beverage Dispensary		
Doing Business As:	Rockwell		
Premises Address:	117 S Franklin Street		
Local Governing Body:	City & Borough of Juneau		
Community Council:	None		

If your mailing address has changed, write the NEW address below:

Mailing Address:	3980 N Douglas Highway		
City:	Juneau	State:	AK
		ZIP:	99801

Section 1 – Licensee Contact Information

Contact Licensee: The individual listed below must be listed in Section 2 or 3 as an Official/Owner/Shareholder of your entity and must be listed on CBPL with the same name and title.

This person will be the designated point of contact regarding this license, unless the Optional contact is completed.

Contact Licensee:	Deb Percy	Contact Phone:	907-957-2646
Contact Email:	debpercy907@gmail.com		

Optional: If you wish for AMCO staff to communicate with anyone other than the Contact Licensee about your license, list them below:

Name of Contact:	Erik Emert	Contact Phone:	907-321-3483
Contact Email:	erikemert@hotmail.com		

Name of Contact:		Contact Phone:	
Contact Email:			

Name of Contact:		Contact Phone:	
Contact Email:			



Form AB-17: 2022/2023 License Renewal Application

Section 2 – Entity or Community Ownership Information

Sole Proprietors should skip this Section.

Use the link from Corporations, Business and Professional Licensing (CBPL) below to assist you in finding the Entity #.
<https://www.commerce.alaska.gov/cbp/main/search/entities>

Alaska CBPL Entity #:	10005518
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READ BEFORE PROCEEDING: Any new or changes to Shareholders (10% or more), Managers, Corporate Officers, Board of Directors, Partners, Controlling Interest or Ownership of the business license must be reported to the ABC Board within 10 days of the change and must be accompanied by a full set of fingerprints on FBI-approved card stock, AB-08a's, payment of \$48.25 for each new officer with a date-stamped copy of the CBPL change per AS 04.11.045, 50 & 55, or a Notice of Violation will be issued to your establishment and your application will be returned.

The only exception to this is a Corporation who can meet the requirements set forth in AS 04.11.050(c).

DO NOT LIST OFFICERS OR TITLES THAT ARE NOT REQUIRED FOR YOUR ENTITY TYPE.

- Corporations of **any** type including non-profit must list ONLY the following:
 - All shareholders who own 10% or more stock in the corporation
 - Each President, Vice-President, Secretary, and Managing Officer regardless of percentage owned
- Limited Liability Corporations, of **any** type must list ONLY the following:
 - All Members with an ownership interest of 10% or more
 - All Managers (of the LLC, not the DBA) regardless of percentage owned
- Partnerships of **any** type, including Limited Partnerships must list ONLY the following:
 - Each Partner with an interest of 10% or more
 - All General Partners regardless of percentage owned

Important Note: All entries below must match our records, or your application will be returned per AS 04.11.270, 3 AAC 304.105. You **must** list full legal names, all required titles, phone number, percentage of shares owned (if applicable) and a full mailing address for each official of your entity whose information we require. **If more space is needed: attach additional completed copies of this page. Additional information not on this page will be rejected.**

Name of Official:	NYT Inc				
Title(s):	Manager/Member	Phone:	907-957-2646	% Owned:	100
Mailing Address:	3980 N Douglas Highway				
City:	Juneau	State:	AK	ZIP:	99801

Name of Official:	Deborah Anne Percy				
Title(s):	Affiliate	Phone:	907-957-2646	% Owned:	0
Mailing Address:	3980 N Douglas Highway				
City:	Juneau	State:	AK	ZIP:	99801

Name of Official:	Erik Lynn Emert				
Title(s):	Affiliate	Phone:	907-321-3483	% Owned:	0
Mailing Address:	526 East Street				
City:	Juneau	State:	AK	ZIP:	99801



Alaska Alcoholic Beverage Control Board

Form AB-17: 2022/2023 License Renewal Application

Section 3 - Sole Proprietor Ownership Information

Corporations, LLC's and Partnerships of ALL kinds should skip this section.

READ BEFORE PROCEEDING: Any new or changes to the ownership of the business license must be reported to the ABC Board within 10 days of the change and must be accompanied by a full set of fingerprints on FBI approved cardstock, AB-08a's, payment of \$48.25 for each new owner or officer and a date stamped copy of the CBPL change per AS 04.11.045, or a Notice of Violation will be issued to your establishment and your application will be returned.

Important Note: All entries below must match our records, or your application will be returned per AS 04.11.270, 3 AAC 304.105. You must list full legal names, phone number, and mailing address for each owner or partner whose information we require. If more space is needed, attach additional copies of this page. Additional owners not listed on this page will be rejected.

Form for individual information: This individual is an: [Applicant/Affiliate], Name, Contact Phone, Mailing Address, City, State, ZIP, Email.

Form for individual information: This individual is an: [Applicant/Affiliate], Name, Contact Phone, Mailing Address, City, State, ZIP, Email.

Section 4 - License Operation

Check ONE BOX for EACH CALENDAR YEAR that best describes how this liquor license was operated: 2020 2021. 1. The license was regularly operated continuously throughout each year. (Year-round) 2. The license was only operated during a specific season each year. (Seasonal) 3. The license was only operated to meet the minimum requirement of 240 total hours each calendar year. 4. The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both calendar years.

Section 5 - Violations and Convictions

Have ANY Notices of Violation been issued for this license OR has ANY person or entity in this application been convicted of a violation of Title 04, 3AAC 304 or a local ordinance adopted under AS 04.21.010 in 2020 or 2021? If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2). If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.



Alaska Alcoholic Beverage Control Board

Form AB-17: 2022/2023 License Renewal Application

Section 6 - Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application... I certify that all current licensees (as defined in AS 04.11.260) and affiliates have been listed on this application... I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and accurately listed... I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board... I certify that I have not altered the functional floor plan or reduced or expanded the area of the licensed premises, and I have not changed the business name from what is currently approved and on file with the Alcoholic Beverage Control Board.

I certify on behalf of myself or of the organized entity that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

[Signature]
Signature of licensee

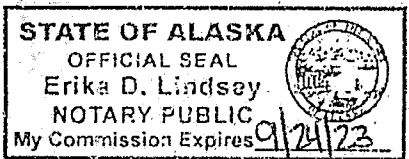
Deborah Percy, Vice President NYT

Printed name of licensee

[Signature]
Signature of Notary Public

Notary Public in and for the State of: Alaska

My commission expires: 9/24/23



Subscribed and sworn to before me this 22 day of March, 2022

- Restaurant/Eating Place applications must include a completed AB-33: Restaurant Receipts Affidavit
Recreational Site applications must include a completed Recreational Site Statement
Tourism applications must include a completed Tourism Statement
Wholesale applications must include a completed AB-25: Supplier Certification
Common Carrier applications must include a current safety inspection certificate

All renewal and supplemental forms are available online

Any application that is not complete or does not include ALL required completed forms and fees will not be processed and will be returned per AS 04.11.270, 3 AAC 304.105.

FOR OFFICE USE ONLY

Table with 2 rows and 4 columns: License Fee (\$2500), Application Fee (\$300.00), Misc. Fee (\$500), Total Fees Due (\$600)

Details

ENTITY DETAILS

Name(s)

Type	Name
Legal Name	Fishbone LLC

Entity Type: Limited Liability Company

Entity #: 10005518

Status: Good Standing

AK Formed Date: 6/8/2012

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 1/2/2024

Entity Mailing Address: 3980 N DOUGLAS HWY, JUNEAU, AK 99801

Entity Physical Address: 3980 N DOUGLAS HWY, JUNEAU, AK 99801

Registered Agent

Agent Name: DEBORAH PERCY

Registered Mailing Address: 3980 N DOUGLAS HWY, JUNEAU, AK 99801

Registered Physical Address: 3980 N DOUGLAS HWY, JUNEAU, AK 99801

Officials

AK Entity #	Name	Titles	Owned
100914	N.Y.T. Inc.	Manager, Member	100.00

Show Former

Filed Documents

Date Filed	Type	Filing	Certificate
6/08/2012	Creation Filing	Click to View	Click to View
6/26/2012	Initial Report	Click to View	
12/16/2013	Biennial Report	Click to View	
4/25/2016	Biennial Report	Click to View	
2/13/2018	Biennial Report	Click to View	
2/28/2020	Biennial Report	Click to View	
3/22/2022	Biennial Report	Click to View	
3/22/2022	Agent Change	Click to View	

[Close Details](#)

[Print Friendly Version](#)

License Detail

LICENSE DETAILS

License #: 976117

License unavailable for printing

Business Name: ROCKWELL**Status:** Expired**Issue Date:** 07/02/2012**Expiration Date:** 12/31/2018**Mailing Address:** 109 S. FRANKLIN ST.
JUNEAU, AK 99801**Physical Address:** 3980 N DOUGLAS HWY
JUNEAU, AK 99801

Owners

FISHBONE LLC

Activities

Line of Business

72 - Accommodation and Food Services

72 - Accommodation and Food Services

NAICS

722110 - FULL-SERVICE RESTAURANTS

722410 - DRINKING PLACES (ALCOHOLIC BEVERAGES)

Professional License #

Endorsements

No Endorsements Found

License Lapse(s)

If this business license lapsed within the last four years the lapsed periods will appear below. Lapsed periods are the unlicensed period between an expiration date and renewal date.

No Lapses on record for the last 4 years.

[Close License Detail](#)[Print Friendly Version](#)



THE STATE
of ALASKA
GOVERNOR MIKE DUNLEAVY

Department of Commerce, Community, and
Economic Development

ALCOHOL & MARIJUANA CONTROL OFFICE
550 West 7th Avenue, Suite 1600
Anchorage, AK 99501
Main: 907.269.0350

February 7, 2022

Fishbone, LLC
109 S Franklin Street
Juneau, AK 99801

Email: debbarryak@gmail.com

Re: Late Renewal Application for #4349 DBA Rockwell

LIQUOR LICENSE EXPIRES FEBRUARY 28, 2022

Dear Fishbone, LLC:

Your liquor license will expire at 11:59 pm, February 28, 2022, per AS 04.11.540 and AS 04.11.550.

An application for renewal of your liquor license has not been received by the Alcohol & Marijuana Control Office as of this date. If you have already submitted a renewal application for the 2022/2023 operating years and believe that you have received this notice in error, please contact the Alcohol & Marijuana Control Office immediately.

To avoid expiration of your license and mandatory cessation of alcohol sale, service, manufacture, and/or storage at your establishment, the following **must** be submitted to our office by February 28, 2022:

- Completed, signed, and notarized liquor license renewal application (including any necessary supplemental documents); and
- License fee, application fee, and \$500.00 late fee (payable by VISA, MasterCard, or check made out to State of Alaska).

The completed application and all fees must be postmarked by February 28, 2022. They may also be scanned and emailed or hand-delivered to our office **by 4:00 pm on February 28, 2022**. Any questions or concerns may be sent to alcohol.licensing@alaska.gov.

Sincerely,

A handwritten signature in blue ink that reads "Carrie Craig".

Carrie Craig, Records and Licensing Supervisor

For: Glen Klinkhart, Director

Alaska
 Department of Commerce, Community
 and Economic Development
 Marijuana Control Office
 1600 Avenue, Suite 1600
 Anchorage, AK 99501

UNITED STATES POSTAGE
PITNEY BOWES
 02 1P
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 MAILED FROM ZIP CODE 99501

AMGO
FEB 15 2022

4349

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RETURN TO SENDER
 NOT DELIVERABLE AS ADDRESSED
 UNABLE TO FORWARD

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 0002/14/22



THE STATE
of ALASKA
GOVERNOR MIKE DUNLEAVY

Department of Commerce, Community,
and Economic Development

ALCOHOL & MARIJUANA CONTROL OFFICE
550 West 7th Avenue, Suite 1600
Anchorage, AK 99501
Main: 907.269.0350

March 4, 2022

Fishbone, LLC
PO Box 22181
Juneau 99802

Email: debbarryak@gmail.com

Re: Expiration and Mandatory Cessation of Operation of License #4349 DBA Rockwell

YOUR LIQUOR LICENSE HAS EXPIRED

Dear Fishbone, LLC:

Because an application for renewal and/or the required fees were not filed with the Alcohol & Marijuana Control Office (AMCO) by February 28, 2022, **your liquor license expired at midnight, February 28, 2022**, per AS 04.11.540.

**THE SERVICE, SALE, CONSUMPTION, MANUFACTURE, AND/OR
DISTRIBUTION OF ALCOHOL ON YOUR PREMISES MUST CEASE
IMMEDIATELY.**

The Alcoholic Beverage Control (ABC) Board will consider a written request to reinstate the license if the request is accompanied by a complete renewal application, all required fees (including any penalties and the \$1,000.00 reinstatement fee) with written proof of good cause for the failure to file and pay by February 28, 2022, per 3 AAC 304.160(e). If you wish for this request to be considered by the ABC Board at its meeting on April 12, 2022, all items must be complete and received by AMCO staff on or before March 25, 2022.

The following ABC Board meeting is scheduled for June 28, 2022 and all items must be complete and received by AMCO staff on or before June 10, 2022.

Completed documents (with the exception of fingerprint cards and checks) may be scanned and emailed, and any questions or concerns may be sent to alcohol.licensing@alaska.gov.

Sincerely,

A stylized, blue and white signature of Carrie Craig.

Carrie Craig
Records and Licensing Supervisor