



Alaska Alcoholic Beverage Control Board

# Form AB-37: Tourism Statement

A new, transfer, or renewal application for a Beverage Dispensary – Tourism or Restaurant/Eating Place – Tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be completed and submitted to AMCO’s Anchorage office before any tourism license application will be reviewed.

## Section 1 – Establishment Information

Enter information for the licensed establishment or the business seeking to be licensed.

Doing Business As:	Hyatt Place Anchorage-Midtown	License #:	5794
License Type:	Beverage Dispensary - Tourism		

## Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

Our bar offers cozy atmosphere, a variety of local drinks, and great food. Our bar also promotes local businesses and events, such as art galleries, festivals, and wildlife tours. By providing a welcoming and enjoyable environment, my hotel bar has encouraged general tourism in Anchorage and helped visitors discover the beauty and diversity of this place.

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

We have 150 rooms, including 7 suites with kitchenettes, that offer comfort and convenience. We also provide 24 hours food service, featuring local dishes and beers. We work closely with local tour companies to offer attractive packages and discounts for our guests. Our hotel has a high occupancy rate all year round, which proves that we have successfully encouraged general tourism in Alaska

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES  NO

2.4 If “no” who operates the tourism facility?



Alaska Alcoholic Beverage Control Board

**Form AB-37: Tourism Statement**

2.5 Do you offer room rentals to the traveling public?

YES

NO

If "yes" answer the following questions:

How many rooms are available?

150

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

All rooms have Mini refrigerator. 7 suites come with kitchenettes.

Do you stock or plan to stock alcoholic beverages in guest rooms?

YES

NO

If "no" is your facility located within an airport terminal?

YES

NO

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

Our hotel has an on-site restaurant with seating for up to 36 guests and an overflow area. Offers variety of local drinks, and promote local foods. And we have TVs that display the Alaska Channel and various sporting events.

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

Our hotel has a concierge area in the lobby that provides digital guides with videos, paper activity guides, and maps. Our knowledgeable front desk team is available to assist tourists in booking tours and trips with local operators.



STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED

10/19/2023

ABC BOARD

LIQUOR LICENSE

2023 - 2024

TEMPORARY

5794

LICENSE RENEWAL APPLICATION DUE  
DECEMBER 31, 2024 (AS 04.11.270(b))

THIS LICENSE EXPIRES MIDNIGHT  
FEBRUARY 28, 2025 UNLESS DATED BELOW

TYPE OF LICENSE: Beverage Dispens

LICENSE FEE: \$2,500.00

1106

CITY / BOROUGH: Anchorage, Muni. of  
Anchorage

D/B/A: Hyatt Place Anchorage  
101 E Tudor Road

Mail Address:  
Midtown Hotel Investors LLC  
101 E Tudor Road  
Anchorage, AK 99503

This license cannot be transferred without permission  
of the Alcoholic Beverage Control Board

[ ] Special restriction - see reverse side

ISSUED BY ORDER OF THE  
ALCOHOLIC BEVERAGE CONTROL BOARD

*Joan M. Wilson*  
DIRECTOR

04-900 (REV 10/20/22)

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED

10/19/2023

ABC BOARD

LIQUOR LICENSE

2023 - 2024

TEMPORARY

5794

LICENSE RENEWAL APPLICATION DUE  
DECEMBER 31, 2024 (AS 04.11.270(b))

THIS LICENSE EXPIRES MIDNIGHT  
FEBRUARY 28, 2025 UNLESS DATED BELOW

TYPE OF LICENSE: Beverage Dispens

LICENSE FEE: \$2,500.00

CITY / BOROUGH: Anchorage, Muni. of  
Anchorage

D/B/A: Hyatt Place Anchorage  
101 E Tudor Road

Mailing Address:  
Midtown Hotel Investors LLC  
101 E Tudor Road  
Anchorage, AK 99503

This license cannot be transferred without permission  
of the Alcoholic Beverage Control Board

[ ] Special restriction - see reverse side

ISSUED BY ORDER OF THE  
ALCOHOLIC BEVERAGE CONTROL BOARD

**COPY**

DIRECTOR

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

04-900 (REV 5/9/22)



Alcohol and Marijuana Control Office  
 550 W 7<sup>th</sup> Avenue, Suite 1600  
 Anchorage, AK 99501  
[alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov)  
<https://www.commerce.alaska.gov/web/amco>  
 Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board

**2023-2024 Master Checklist: Renewal License Application**

Doing Business As:	Hyatt Place Anchorage	License Number:	5794
License Type:	Beverage Dispensary - Tourism		
Examiner:	DBS / TRSN G	Transaction #:	100513377

Document	Received	Completed	Notes
AB-17: Renewal Application	12/22	10/19	
App and License Fees	12/22		

Supplemental Document	Received	Completed	Notes
AB-25: Supplier Certification			
AB-33: Restaurant Receipts Aff			
AB-36: Rec Site Statement			
AB-37: Tourism Statement	12/22		
AB-39: Change of Officers			
COI / COC / 5 Star / FAA Cert			
FP Cards & Fees / AB-08a			
Late Fee (after 12/31/2022)			
Additional Documents:			
Names on FP Cards:			

	Yes	No	N/A
CBPL Entity Printout included?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business License Copy included?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Background(s) Completed & Date: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Special Consideration: <u>Tourism</u>	Board Meeting Date: <u>11/13/24</u>		
LGB Sent Date: _____	LGB Deadline Date: _____		
LGB 1 Name: <u>Muni of Anchorage</u>	LGB 2 Name: <u>midtown</u>		
<input type="checkbox"/> Waive	<input type="checkbox"/> Protest	<input type="checkbox"/> Lapsed	<input type="checkbox"/> Waive
<input type="checkbox"/> Protest	<input type="checkbox"/> Lapsed	<input type="checkbox"/> Waive	<input type="checkbox"/> Protest
<input type="checkbox"/> Lapsed	<input type="checkbox"/> Waive	<input type="checkbox"/> Protest	<input type="checkbox"/> Lapsed





Alaska Alcoholic Beverage Control Board

# Form AB-17: 2023/2024 General Renewal Application

- This form and any required supplemental forms must be completed, signed by the licensee, and postmarked no later than 12/31/2022 per AS 04.11.270, 3 AAC 304.160, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any application for renewal or any fees for renewal that have not been postmarked by 2/28/2023 will be expired per AS 04.11.540, 3 AAC 304.160(e).
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the required fees and all documents required, or the application will be returned without being processed, per AS 04.11.270, 3 AAC 304.105
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

## Section 1 - Establishment Contact Information

Licensee (Owner):	Midtown Hotel Investors LLC	License #:	5794
License Type:	Beverage Dispensary - Tourism		
Doing Business As:	Hyatt Place Anchorage- Midtown		
Local Governing Body:	Municipality of Anchorage		
Community Council:	Midtown		

If your mailing address has changed, write the NEW address below:

Mailing Address:					
City:		State:		ZIP:	

## Section 2 - Licensee Contact Information

**Contact Licensee:** The individual listed below must be part of the ownership structure of the licensee listed in Section 1. This person will be the designated point of contact regarding this license, unless the Optional contact is completed.

Contact Licensee:	Cameron Gunter	Contact Phone:	801 655 1998
Contact Email:	cgunter@pegcompanies.com		

**Optional:** If you wish for AMCO staff to communicate with anyone other than the Contact Licensee (such as legal counsel) about your license, list their information below:

Name of Contact:		Contact Phone:	
Contact Email:			

## Section 3 - for Package Stores ONLY: Written Order Information

Do you intend to sell alcoholic beverages and ship them to another location in response to written solicitation in calendar years 2022 and/or 2023?

YES      NO



# Form AB-17: 2023/2024 License Renewal Application

## Section 4 – Ownership Structure Certification

YES NO

Did the ownership structure of the licensed business change in 2021/2022?

If Yes, and you have NOT notified AMCO, list the updated information on form AB-39: Change of Officers and submit with your renewal application.

If No, certify the statement below by initialing the box to the right of the statement.

I certify that the ownership structure of the business who owns this alcohol license did not change in any way during the calendar years 2021 or 2022.



## Section 5 – License Operation

Check ONE BOX for EACH CALENDAR YEAR that best describes how this liquor license was operated:

	2021	2022
1. The license was operated for more than 240 hours throughout each year. (Year-round)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2. The license was only operated during a specified time each year. (Not to exceed 6 months per year) <i>If your operation dates have changed, list them below:</i> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
3. The license was only operated to meet the minimum requirement of 240 total hours each calendar year. <i>A complete AB-30: Proof of Minimum Operation Checklist, and all documentation must be provided with this form.</i>	<input type="checkbox"/>	<input type="checkbox"/>
4. The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both calendar years. <i>A complete Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated.</i> <i>If you have not met the minimum number of hours of operation in 2021, you are not required to pay the fees, however a complete AB-29 is required with Section 2 marked "Other" and COVID is listed as the reason.</i>	<input type="checkbox"/>	<input type="checkbox"/>

## Section 6 - Violations and Convictions

YES NO

Have ANY Notices of Violation been issued for this license?

Has ANY person or entity in this application been convicted of a violation of Title 04, 3AAC 304 or a local ordinance adopted under AS 04.21.010 in 2021 or 2022?

*If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2)*

*If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.*

## Section 7 – Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.
- I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.
- I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and I have provided AMCO with all required changes of the ownership structure of the business license, and have provided all required documents for any new or changes of officers.





# Form AB-17: 2023/2024 License Renewal Application

- I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 304.465.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

[Signature]  
Signature of licensee

[Signature]  
Signature of Notary Public

Cameron Gunter  
Printed name of licensee

Notary Public in and for the State of Utah

My commission expires: 01-23-2025



Subscribed and sworn to before me this 24th day of August, 2023.

- Restaurant and Eating Place** applications must include a completed AB-33: Restaurant Receipts Affidavit
- Recreational Site** applications must include a completed AB-36: Recreational Site Statement
- Tourism** applications must include a completed AB-37: Tourism Statement
- Wholesale** applications must include a completed AB-25: Supplier Certification
- Common Carrier** applications must include a current safety inspection certificate

All renewal and supplemental forms are available online:  
<https://www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx>

**FOR OFFICE USE ONLY**

License Fee:	\$	Application Fee:	\$ 300.00	Misc. Fee:	\$
<b>Total Fees Due:</b>					\$



Alaska Alcoholic Beverage Control Board  
**Form AB-37: Tourism Statement**

**Section 3 – Certification**

Read the statement below, and then sign your initials in the box to the right of the statement:

Initials

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

Cameron Gunter

Printed name of licensee/affiliate

Signature of licensee/affiliate



Department of Commerce, Community, and Economic Development  
DCCED RECEIPTING

[State of Alaska](#) / [Commerce](#) / [Intranet](#) / [Receipting](#) / [Receipt](#) / #100513377

# RECEIPT #100513377

**Net Total:** \$2,800.00

**Comment:**

## Actions

- [Edit Receipt](#)
- [Internal Receipt](#)
- [Customer Receipt](#)
- [Email Receipt](#)

## Transaction #1

**Type:** Credit Card

**Received:** 12/22/2022

**Amount:** \$2,800.00

**Payer:** Boyd Bowers

**Name:**

**CC Last 4:** 1550

**Auth:** 882945

**Code:**

**Created:** 12/22/2022

**Owner:** soa\sfcarrrell

**Close Out:** 18663

**#:**

**AG #:** 12352

## Account Item(s)

Type	Amount	Applicant	Ref #
ALC - Renewal Application Fee	\$300.00	Hyatt Place Anchorage	5794
ALC - Alcohol License Fees	\$2,500.00	Hyatt Place Anchorage	5794

COPYRIGHT © STATE OF ALASKA · DEPARTMENT OF COMMERCE, COMMUNITY, AND ECONOMIC DEVELOPMENT ·  
CONTACT US

## Details

## ENTITY DETAILS

## Name(s)

Type	Name
Legal Name	Midtown Hotel Investors, LLC

**Entity Type:** Limited Liability Company

**Entity #:** 10041380

**Status:** Good Standing

**AK Formed Date:** 9/16/2016

**Duration/Expiration:** Perpetual

**Home State:** ALASKA

**Next Biennial Report Due:** 1/2/2024

**Entity Mailing Address:** 180 NORTH UNIVERSITY AVE, SUITE 200, PROVO, UT 84601

**Entity Physical Address:** 180 NORTH UNIVERSITY AVE, SUITE 200, PROVO, UT 84601

## Registered Agent

**Agent Name:** C T Corporation System

**Registered Mailing Address:** 8585 OLD DAIRY RD STE 208, JUNEAU, AK 99801

**Registered Physical Address:** 8585 OLD DAIRY RD STE 208, JUNEAU, AK 99801

## Officials

Show Former

AK Entity #	Name	Titles	Owned
98518	Bingham Family Alaska, LLC	Member	12.00
	BLUE ANCHORAGE GROUP, LLC	Member	20.60
	CAMERON GUNTER	Member	0.80
	CEBFA Storage I, LLC	Member	41.60
	Joseph Pepper	Manager	
	Michael C. Bingham	Member	0.80


## Filed Documents

Date Filed	Type	Filing	Certificate
9/16/2016	Creation Filing	<a href="#">Click to View</a>	<a href="#">Click to View</a>
3/24/2017	Initial Report	<a href="#">Click to View</a>	
9/01/2017	Certificate of Compliance		<a href="#">Click to View</a>
12/07/2017	Biennial Report	<a href="#">Click to View</a>	
12/08/2017	Certificate of Compliance		<a href="#">Click to View</a>



Date Filed	Type	Filing	Certificate
1/04/2018	Certificate of Compliance		<a href="#">Click to View</a>
1/11/2018	Correction	<a href="#">Click to View</a>	<a href="#">Click to View</a>
4/25/2019	Agent Change	<a href="#">Click to View</a>	
3/17/2020	Biennial Report	<a href="#">Click to View</a>	
7/02/2021	Agent Change	<a href="#">Click to View</a>	
2/01/2022	Biennial Report	<a href="#">Click to View</a>	
7/19/2022	Certificate of Compliance		<a href="#">Click to View</a>
12/14/2022	Agent Change	<a href="#">Click to View</a>	

[Close Details](#)

 [Print Friendly Version](#)