



Alaska Alcoholic Beverage Control Board

Form AB-00: New License Application

Alcohol and Marijuana Control Office
510 W 7th Avenue, Suite 1000
Anchorage, AK 99501
alcohol.marijuana@alaska.gov
www.alaska.gov/alcohol.marijuana
Phone: 907.269.0350

Why is this form needed?

This new license application form is required for all individuals or entities seeking to apply for a new liquor license. Applicants should review Title 04 of Alaska Statutes and Chapter 304 of the Alaska Administrative Code. All fields of this form must be completed, per AS 04 11.260 and 3 AAC 304 105.

This form must be completed and submitted to AMCO's Anchorage office, along with all other required forms and documents, before any license application will be considered complete.

Section 1 – Establishment and Contact Information

Enter information for the business seeking to be licensed

Licensee:	Bolshio Misha Inc		
License Type:	Beverage Dispensary	Statutory Reference:	04.11.090
Doing Business As:	Meier Lake Event Center		
Premises Address:	6059 Wasilla-Fishhook Rd		
City:	Wasilla	State:	AK ZIP: 99654
Local Governing Body:	Matanuska-Susitna Borough		
Community Council:	Fishhook Community Council		

Mailing Address:	1150 S Colony Way STE3-311		
City:	Palmer	State:	AK ZIP: 99654

Designated Licensee:	Michael Maddux		
Contact Phone:	(907)315-9760	Business Phone:	(907)746-1815
Contact Email:	mrmaddux@me.com , info@meierlake.com		

Seasonal License? Yes No If "Yes", write your six-month operating period: _____

OFFICE USE ONLY			
Complete Date:	2/24/23	License Years:	License #: 6119
Board Meeting Date:	3/6-7/2023	Transaction #:	100523203, 100523207
Issue Date:		Examiner:	KPS

AMCO Received 1/10/2023
AMCO Received 1/28/2023



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Section 2 - Premises Information

Premises to be licensed is:

- an existing facility a new building a proposed building

The next two questions must be completed by beverage dispensary (including tourism) and package store applicants only:

What is the distance of the shortest pedestrian route from the public entrance of the building of your proposed premises to the outer boundaries of the nearest school grounds? Include the unit of measurement in your answer.

3.3 miles

What is the distance of the shortest pedestrian route from the public entrance of the building of your proposed premises to the public entrance of the nearest church building? Include the unit of measurement in your answer.

2.2 miles

Section 3 - Sole Proprietor Ownership Information

This section must be completed by any sole proprietor who is applying for a license. Entities should skip to Section 4.

If more space is needed, please attach a separate sheet with the required information.

The following information must be completed for each licensee and each affiliate (spouse).

This individual is an: applicant affiliate

Name:				
Address:				
City:	State:	ZIP:		

This individual is an: applicant affiliate

Name:				
Address:				
City:	State:	ZIP:		



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Section 4 – Entity Ownership Information

This section must be completed by any entity, including a corporation, limited liability company (LLC), partnership, or limited partnership, that is applying for a license. Sole proprietors should skip to Section 5.

If more space is needed, please attach a separate sheet with the required information.

- If the applicant is a corporation, the following information must be completed for each *stockholder who owns 10% or more* of the stock in the corporation, and for each *president, vice-president, secretary, and managing officer*.
- If the applicant is a limited liability organization, the following information must be completed for each *member with an ownership interest of 10% or more*, and for each *manager*.
- If the applicant is a partnership, including a limited partnership, the following information must be completed for each *partner with an interest of 10% or more*, and for each *general partner*.

Entity Official:	Michael Maddux				
Title(s):	President	Phone:	(907)746-1815	% Owned:	0
Address:	1150 S Colony Way STE 3 -311				
City:	Palmer	State:	AK	ZIP:	99645

Entity Official:	Edward Maddux				
Title(s):	Secretary Director, Treasurer, Shareholder	Phone:	(805)878-6125	% Owned:	50
Address:	1150 S Colony Way STE 3-311				
City:	Palmer	State:	AK	ZIP:	99645

Entity Official:	Cheryl Maddux				
Title(s):	Shareholder	Phone:	(805)868-3081	% Owned:	50
Address:	1150 S Colony Way STE 3-311				
City:	Palmer	State:	AK	ZIP:	99645

Entity Official:					
Title(s):		Phone:		% Owned:	
Address:					
City:		State:		ZIP:	



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This subsection must be completed by any applicant that is a corporation or LLC. Corporations and LLCs are required to be in good standing with the Alaska Division of Corporations (DOC) and have a registered agent who is an individual resident of the state of Alaska.

DOC Entity #:	58279D	AK Formed Date:	05/06/1996	Home State:	AK
Registered Agent:	Michael Maddux		Agent's Phone:	(907)746-1815	
Agent's Mailing Address:	1150 S Colony Way STE 3-311				
City:	Palmer	State:	AK	ZIP:	99645

Residency of Agent: Yes No

Is your corporation or LLC's registered agent an individual resident of the state of Alaska?

Section 5 - Other Licenses

Ownership and financial interest in other alcoholic beverage businesses: Yes No

Does any representative or owner named in this application have any direct or indirect financial interest in any other alcoholic beverage business that does business in or is licensed in Alaska?

If "Yes", disclose which individual(s) has the financial interest, what the type of business is, and if licensed in Alaska, which license number(s) and license type(s):

Section 6 - Authorization

Communication with AMCO staff: Yes No

Does any person other than a licensee named in this application have authority to discuss this license with AMCO staff?

If "Yes", disclose the name of the individual and the reason for this authorization:

Marissa Senna, Operations Manager of Meier Lake



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alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
 Phone 907 269 0350

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Section 7 – Certifications

Read each line below, and then sign your initials in the box to the right of each statement:

Initials

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

MM

I certify that all proposed licensees have been listed with the Division of Corporations.

MM

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

MM

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 304.465.


MM

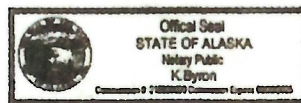
I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.


MM

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

MM


 Signature of licensee
 Michael Maddux
 Printed name of licensee




 Signature of Notary Public
 Notary Public in and for the State of Alaska

My commission expires: 09/20/2025

Subscribed and sworn to before me this 7 day of December, 2022



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Alaska Alcoholic Beverage Control Board
Form AB-02: Premises Diagram

Why is this form needed?

A detailed diagram of the proposed licensed premises is required for all liquor license applications, per AS 04.11.260 and 3 AAC 304.185. Your diagram must include dimensions and must show all entrances and boundaries of the premises, walls, bars, fixtures, and areas of storage, service, consumption, and manufacturing. If your proposed premises is located within a building or building complex that contains multiple businesses and/or tenants, please provide an additional page that clearly shows the location of your proposed premises within the building or building complex, along with the addresses and/or suite numbers of the other businesses and/or tenants within the building or building complex.

The **second page of this form may not be required**. Blueprints, CAD drawings, or other clearly drawn and marked diagrams may be submitted in lieu of the second page of this form. The first page must still be completed, attached to, and submitted with any supplemental diagrams. An AMCO employee may require you to complete the second page of this form if additional documentation for your premises diagram is needed.

This form must be completed and submitted to AMCO's Anchorage office before any license application will be considered complete.

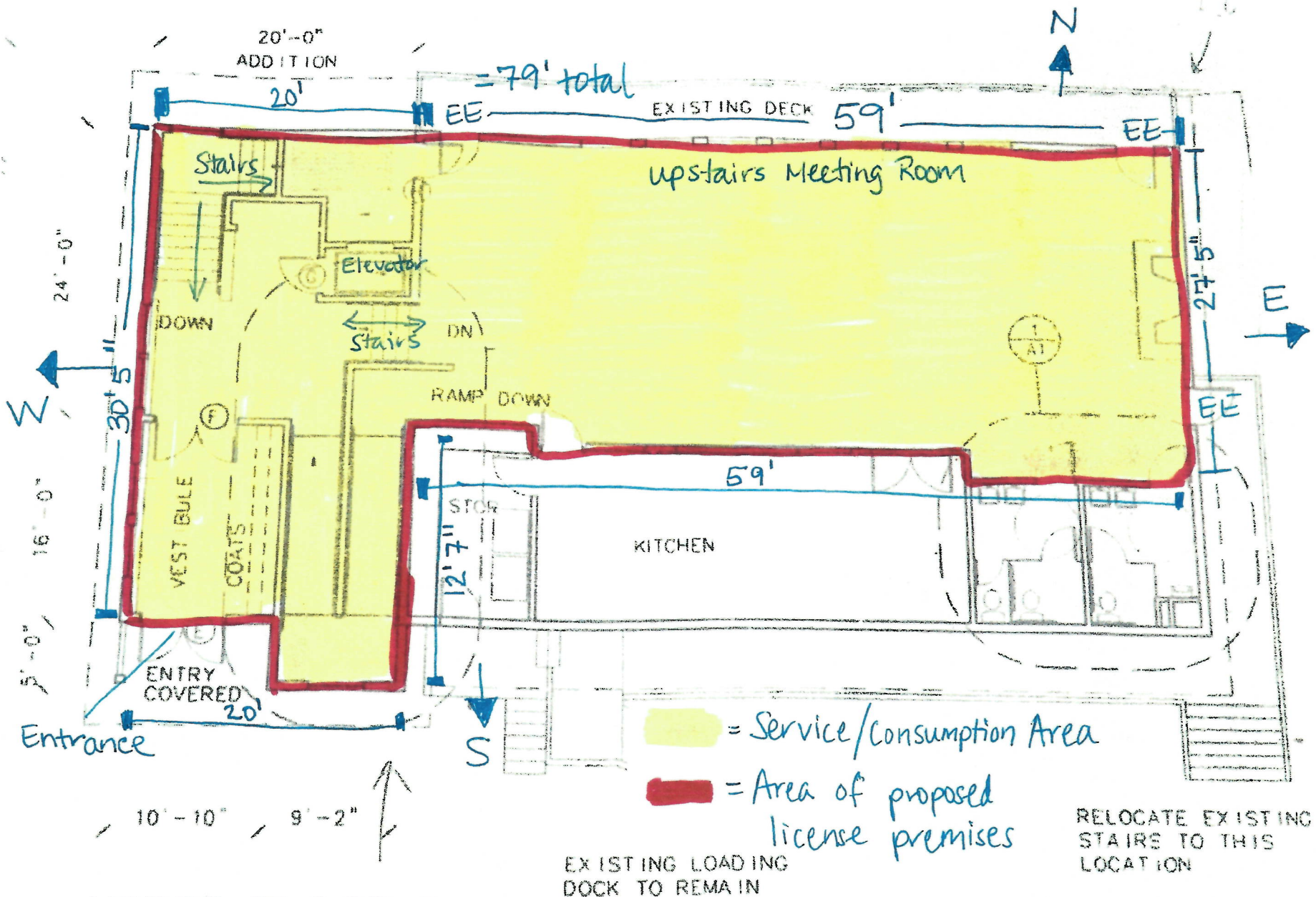
Yes No

I have attached blueprints, CAD drawings, or other supporting documents in addition to, or in lieu of, the second page of this form.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Bolshio Misha Inc	License Number:	
License Type:	Beverage Dispensary		
Doing Business As:	Meier Lake Event Center		
Premises Address:	6059 Wasilla-Fishhook Rd		
City:	Wasilla	State:	AK
		ZIP:	99654



AMCO Received 1/28/2023

3
A1

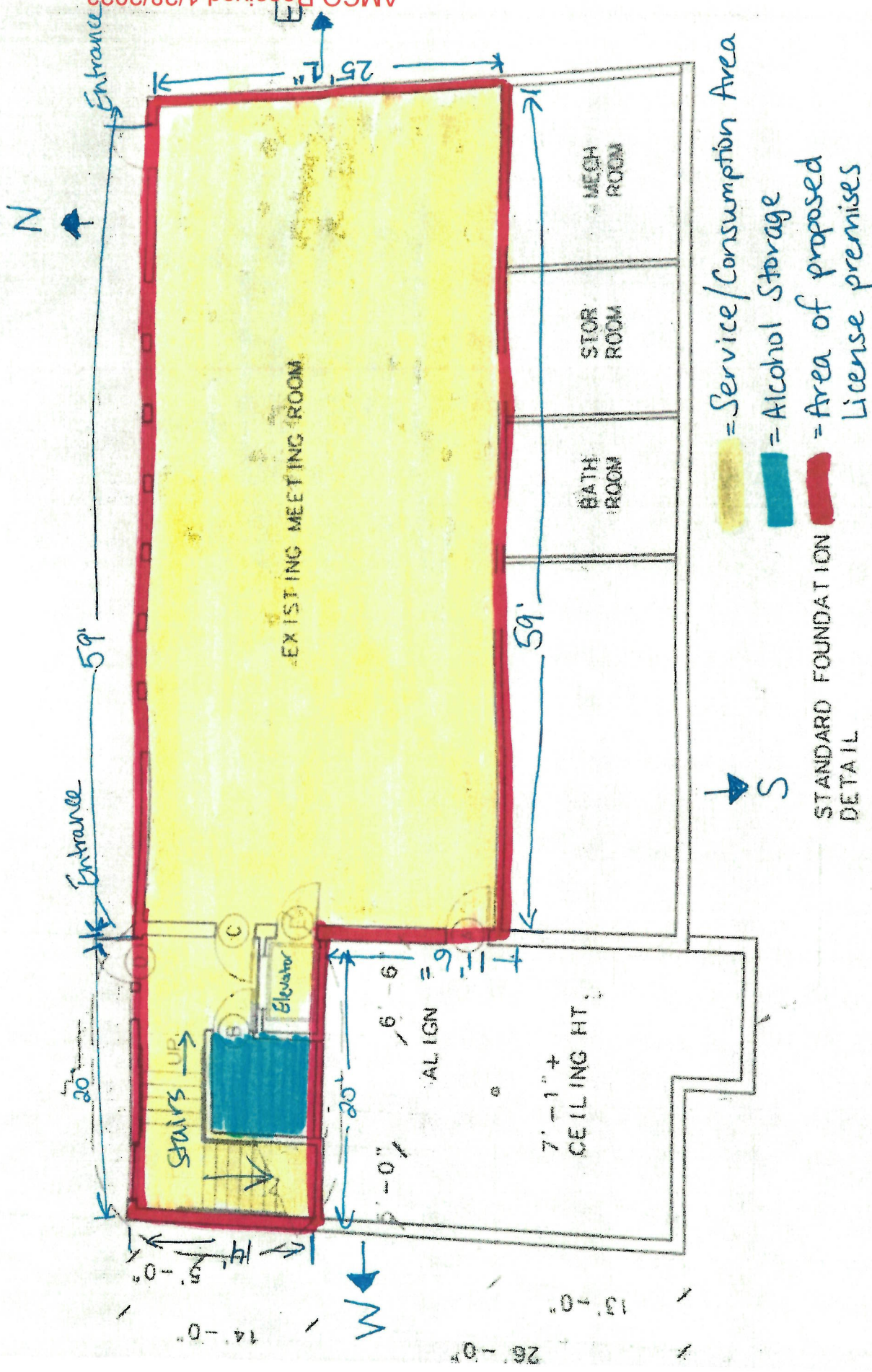
UPPER FLOOR PLAN

SCALE: 1/8" = 1'-0"

EXISTING RAMP TO REMAIN

EXISTING LOADING DOCK TO REMAIN

RELOCATE EXISTING STAIRS TO THIS LOCATION



LOWER FLOOR PLAN

SCALE: 1/8" = 1'-0"

Image depicting property lines surrounding proposed premises





AMCO Received 1/10/2023



Michael Maddux
Bolshio Misha Inc. DBA Meier Lake Event Center
6059 Wasilla-Fishhook Rd
Wasilla AK 99654

To the AMCO Board for consideration of license #6119,

I have been the President of Bolshio Misha Inc for the past 10 years, a company that owns and manages commercial properties within the Mat-Susitna Valley. Throughout this tenure, I have served many Alaskan businesses and leased space to them ensuring success in their many entrepreneurial endeavors. Six years ago, I discovered Meier Lake and purchased the property of Meier Lake from the Episcopal Diocese of Alaska, taking a dilapidated summer camp and transforming it into a space in which both local Alaskans and tourists love to spend their time.

Renovating the property was a passion project for me. I was able to keep many of my personnel employed throughout the winter months, as well as creating jobs for more employees in the summer through resort operations. I firmly believe that a central tenet to the growth of Alaska lies in tourism, and ensuring its growth in a productive and safe manner is a core value at Meier Lake.

Meier Lake is more than just a hotel. It is also an event center, a retreat, a place for locals to spend a sunny afternoon enjoying the lake or playing a round of disc golf. Our goal is to offer an elevated experience for our guests, and adding the option to dispense alcoholic beverages will allow us to continue to increase that experience. Both the company owners as well as the Meier Lake leadership team have a firm commitment to safety. Our leadership team includes the following:

- Both owners of the company who worked in the service industry with experience in restaurant management/ownership for over 45 years.
- One owner, Edward Maddux was born and raised in Fairbanks AK, with a family that spans 3 generations in Alaska before him.
- The president of the company has worked in the company for over 20 years, serving as president of the company for over the last 10 years.
- An operations manager with 15 years of hospitality experience with a background in biochemistry/microbiology laboratory management.
- A general manager with 20 years of professional hotel experience with a bachelor's degree in Hotel Management and a concentration in Resort Management.

Commitment to safety and accountability: Our small resort size allows us to ensure a greater commitment to safety as we are able to monitor guests who participate in lake activities. We have written and implemented rigorous training programs, SOPs, safety, and emergency plans for all operations at Meier Lake. We are applying for a Beverage Dispensary license because we do not quite fall into the other alcohol license categories and obtaining this license would be the best fit. Receiving this license is the next step to scaling up and ensuring the success of our business.

AMCO
FEB 16 2023

Awarding Meier Lake, the Beverage Dispensary license would be adding a license that will be used in a safe and responsible manner. We are not a bar nor looking to become one, we would simply like the ability to offer and serve alcoholic beverages to our clients at events, and hotel guests during their stay. We are only planning to serve alcoholic beverages during limited time frames and only to guests of Meier Lake. Ensuring the success of Alaska, be it through tourism or the success of local businesses, is something that is incredibly important to both me personally and us as an organization.

Thank you,

A handwritten signature in black ink that reads "Michael Maddux". The signature is written in a cursive style with a large, stylized initial 'M'.

Michael Maddux

President of Bolshio Misha Inc DBA Meier Lake Event Center

AMCO
FEB 16 2023

To the Alcohol and Marijuana Control Board members,

Bolshio Misha Inc. DBA Meier Lake Event Center is applying for a Beverage Dispensary Permit. This business operates within the Matanuska-Susitna Borough as an event center that provides a venue for events as well as resort accommodation, both for the local community and within the tourism industry for out of state visitors.

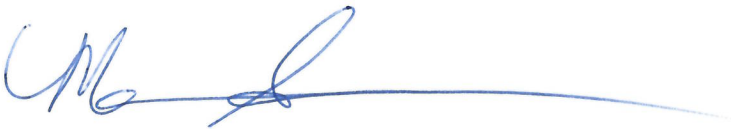
My credentials include the following:

- 15 years in the service industry, specifically working in and managing bars/restaurants.
- 5 years leading a 501(c)3 organization comprised of local bartenders looking to serve their community and enact positive change.
- 3 years managing an ISO 17025 certified laboratory focused on analytical chemistry and microbiological testing.

As the Operations Manager of Meier Lake, I have used my background in laboratory quality management and have implemented SOPs, employee training programs, safety programs, and quality assurance audits with non-conformity and Corrective Action Plans that ensure accountability within our organization. Safety for our employees, guests and the community are not just a term that we throw around, it is a part of our Mission Statement, and something that we take very seriously. All Management live either on property or within 5 minutes from Meier Lake. Additionally, both owners live on the property for several months during the high summer season. The property is equipped with a vast amount of security cameras to always ensure the safety of guests.

We are not looking to start a bar which will be open all hours of the day and night, we are simply looking to supplement our offerings and increase amenities to provide a world-class guest experience. We are looking specifically to obtain this license because we do not currently fall into any of the other alcohol licensing categories. Obtaining this license would allow us to continue to scale up our business in a responsible and productive manner.

Thank you,



Marissa Senna
Operations Manager
(907)315-9760



AMCO
FEB 16 2023



February 14, 2023

To Whom It May Concern:

Revel Treks and Tours, a local guiding service and community-focused small business based in Palmer, Alaska would like to offer our endorsement and support towards Meier Lake Resort's Beverage Dispensary License.

Over the course of the past year, Revel Treks and Tours has had the opportunity to collaborate with Meier Lake Resort in both business and community capacities. Staff are consistently professional, courteous and carry a high attention to detail. I am confident Meier Lake Resort would operate a Beverage Dispensary License safely. A License would open up opportunities to host a wider variety of events for guests and the local community alike.

Please do not hesitate to contact me with questions regarding this endorsement.

Best,

A handwritten signature in black ink, appearing to read "Kierre Childers". The signature is fluid and cursive, with a long horizontal stroke at the end.

Kierre Childers
Owner, Revel Treks and Tours
907-903-1664
info@revelak.com

AMCO
FEB 16 2023



Kirsten Pedersen, Exec.Chef, CEM
Gerald Pelto, General Manager
3060 North Lazy Eight Court # 505
Wasilla, AK 99654
907 746 4181
www.cateralaska.com

February 15, 2023

Letter of Support for Bolshio Misha inc. DBA Meier Lake Resort Obtaining a Beverage Dispensary

To the AMCO Board,

Meier Lake Event Center has a rich history that dates will back to the 60's / 70s of which of which we have been fortunate pleasure to be a part of for the last 20 + years.

Upon the new ownership 6 years ago, we have had the pleasure of working with the Michael Maddux and Marissa Senna and have observed first hand their dedication and commitment to providing a safe and enjoyable location for both locals and visitors alike. Their leadership team is heavily invested in the success of Meier Lake, and I am confident in their abilities to use their Beverage Dispensary license in a safe and effective manner to grow not only their business but all of the surrounding small businesses in the tourism and hospitality industry. As Meir Lake continues to refer our company for catering, it enhances a mutual symbiotic relationship, alleviating a competitive one and we all benefit.

Alaska has a wonderful renewable resource of tourism; the great attraction of our specific area of the Mat Su all the way to Denali, is second to no other place in the world. With the impending Arctic Winter Games coming to our community in 2024, the time to attract more visitors is now! This continues to create local employment and portrays an inviting scene for guests to come and enjoy what the great outdoors of Alaska is truly about.

Please consider approving their application so that we may all continue to expand and enhance the hospitality experience for both locals and Alaskan visitors.

If we may expand on this further, please do not hesitate to contact us directly.

Very Kind Regards,

Kirsten G Pedersen

A handwritten signature in black ink, appearing to be "Kirsten G Pedersen", written in a cursive style. The signature is positioned above the printed name.

AMCO
FEB 16 2023



To Whom It May Concern,

Meier Lake has a history of supporting and partnering with local businesses through event collaboration and recommendations to their guests, drawing out-of-state business for the Matsu Valley. From my experience working with them, the owners and management at Meier Lake have shown their competence within the local tourism industry. That is why I, as a fellow business owner, am writing in support of their application in order to expand their business and continue to bring customers into the state. I am confident in their ability to distribute alcoholic beverages safely and responsibly if granted a liquor license.

Best,

Brenda Schurman
Darryl Schurman

Brenda & Darryl Schurman

Loco Mama's Tamales and Catering

AMCO
FEB 16 2023

February 3, 2023

To the Alcohol & Marijuana Control Board,

As a community neighbor and resident of the Matanuska-Susitna Borough, I am writing in support of Meier Lake receiving the Beverage Liquor License.



Meier Lake's location offers privacy from disrupting the neighboring communities. Their safety is a top priority and I feel that they truly are looking out for the safety of neighbors, guests, and tourists.

I feel that they should be granted this permit as they are supportive of growing the tourism industry for the Borough as well as the State of Alaska. While most visitors are from out of state, often times local businesses or families are looking for venues that offer the remote Alaskan feel while being close to the other amenities. Being in close location to Meier Lake, this would allow our family reunions/summer gatherings to take place and continue providing revenue to the State of Alaska instead of having them in other states. While we are born and raised in Alaska, we prefer our family gatherings here.

Should Meier Lake receive this license, I feel that their work ethics, values, safety, and support with other business' would continue to strive in the hospitality/tourism industry in Alaska and we fully support them in this additional expansion in growing their company and the Mat-Su Borough.

Thank you for your time and consideration.

Sincerely,

Tom & Quincey Causa

5121 N Kipling Dr.

Wasilla, AK 99654

AMCO
FEB 16 2023



To the AMCO Board,

As the owner of Green Valley Recycling, I would like to express my support of Meier Lake Resort and their application to obtain an alcohol license. In the time that I have known Marissa Senna and Michael Maddux they have proven their commitment to creating a business focused on the comfort and safety of their guests while promoting Alaska as a center of recreation and relaxation. Not only do they have a commitment to a client-forward experience, but they also care deeply about how their business affects the environment around them, be it with their neighbors or with progressive policies to reduce waste and the impact that Meier Lake has on the ecosystem. Granting Meier Lake this alcohol license would be the responsible choice for the Mat-Susitna Valley.

Sincerely,

A handwritten signature in blue ink, appearing to read "Eldon Prater".

Eldon Prater

Green Valley Recycling

Wasilla AK 99654

AMCO
FEB 16 2023



February 16th, 2023

To the Alcohol and Marijuana Board Members,

This letter is to express my support of Meier Lake receiving a Beverage Dispensary License for their business. As both a client and a vendor at Meier Lake, I believe that the ability to serve alcohol in a responsible manner would offer a great benefit to their business. One of the many things I appreciate about Meier Lake is that they are committed to growing the local economy and partnering with other local businesses. I believe that anything benefiting Meier Lake will in turn benefit the thriving community of vendors they partner with.

In the past few years of working together, both ownership and the management team have been involved and gone above and beyond to guarantee the success of client events. There is always a member of the management team present at all events to ensure that they are conducted in a safe and responsible fashion.

Granting them this license would be a great addition to the Hatcher Pass area as it would increase connections, knowledgeability, and brand awareness to the area. I fully support Meier Lake's efforts to secure a Beverage Dispensary License and sincerely hope it is granted.

Thank you for your time and consideration.

Kate Gibbs
Bliss Yoga + Wellness LLC
392 N. Eklutna St.
Palmer, AK 99645

AMCO
FEB 16 2023

February 16, 2023

Dear Alcohol and Marijuana Board Members,

I am writing to express my support for Meier Lake's application for an alcohol dispensary license. The ability to serve alcohol year-round would enhance the experience for visitors and provide a new source of entertainment and relaxation for locals in the beautiful setting of Meier Lake.

I am confident that Meier Lake will serve alcohol responsibly and enforce regulations to ensure safety. The dispensary would be a valuable addition to the local tourism industry and contribute to the economic growth of the area. I urge you to grant Meier Lake's application for an alcohol dispensary license.

Thank you for your time and consideration.

Sincerely,

Kelly Nelius
7535 N Nugget Cir
Palmer, AK 99645
907-707-4110

AMCO
FEB 16 2023



To the Alcohol Control Board Members,

As the owner of Turkey Red located in the Mat-Su Valley, I would like to express my support of Meier Lake Resort and their application to obtain a liquor license. I can attest to the effort, dedication, and support that Michael Maddux, Marissa Senna and Management have shown promoting each other to ensure we all succeed. I believe a rising tide lifts all boats and Meier Lake's ability to expand its business with a liquor license will help other companies like mine bring in more revenue from out of state clients as well as watch another hospitality team member continue to flourish. The Meier Lake staff routinely recommends their guests visit nearby attractions, businesses and restaurants to ensure all receive revenue and support.

Sincerely,

Alex Papasavas

Owner, Turkey Red Café & Bakery

AMGO
FEB 16 2023



AMCO Board Members,

As the owner of AK Cell Repair in downtown Palmer, I believe that increasing tourism is a boon to all businesses. Improving services and the quality of the customer experience is necessary, which is why I believe that the AMCO board should grant Meier Lake this license. Having the ability to sell alcohol responsibly at their venue would lead to greater sales for their business and increase traffic to the Hatcher Pass area, allowing the area to grow in a stable manner while supporting other businesses as well. Michael Maddux, the president of the company, has a personal integrity and commitment to his clients, which resonates throughout both Bolshio Misha Inc and Meier Lake Resort. Granting Meier Lake a liquor license would ensure that this license is used responsibly and effectively.

I support Meier Lake in obtaining a liquor license and should you have any questions, please reach out to me.

Thank you,

Ethan Baton

AK Cell Repair

550 S Alaska St. Ste 104A.

Palmer, AK 99645

A handwritten signature in black ink, appearing to read "Ethan Baton". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

AMCO
FEB 16 2023



2097 E Bogard Road
Wasilla, AK
877-478-7009

To the members of the Alcohol & Marijuana Control Board,

I am in firm support of Bolshio Misha Inc. DBA Meier Lake Resort receiving a Beverage Dispensary license from the State of Alaska. I have worked with the president of the company, Michael Maddux for over 12 years and can attest to both his character as well as firm commitment to ensuring the success of Meier Lake. As an organization, the management and leadership team demonstrate not only the ability to run the business in a professional manner, but also with a forward-facing dedication to a great guest experience. Having been involved with many of the property improvements I can attest that renovating the property into a modern style resort has created a lodging option that is different from every other in the Mat-Su Borough, creating a new and different option to attract travelers and locals alike. With every improvement that Wruck's has been a part of, the Meier Lake team always ensures that not only the highest-quality option is chosen, but the one that is the best fit for guest comfort and safety. Michael Maddux and the Meier Lake team want to enhance both the Mat-Su Valley as well as the State of Alaska to promote tourism in a positive and sustainable manner. Granting them a Beverage Dispensary License would allow their business to grow and continue to serve the community.

Thank you,

A handwritten signature in blue ink, appearing to read "Chris Meyers". The signature is fluid and cursive, with a long horizontal stroke at the end.

Chris Meyers
President
Wruck's Carpet One

AMCO
FEB 16 2023

Diverse Fire Life-Safety & Mechanical, LLC.

725 Wasair Dr Unit 1A, Wasilla, Alaska

Wasilla, AK 99654

Danielle Hoferp

Letter of Support for Bolshio Misha inc. DBA Meier Lake Resort Obtaining a Beverage Dispensary License

To the (AMCO) Alcohol & Marijuana Control Board,

As the fire protection service for Bolshio Misha Inc. DBA Meier Lake Event Center, I can attest that client safety and well-being is their primary priority. Not only do we work closely with them at Meier Lake Event Center to ensure that any major fire safety concerns are addressed and that they are complying with all local regulations, but we also ensure that they are ahead of the curve with all safety equipment needed in all manners on their properties.

I can personally attest that preventative maintenance and service checks are an integral part of their business, as scheduled and preventative maintenance is always an extensive service call with their management team, ensuring that any new changes are considered with client, community, and environmental safety in mind. Their firm commitment to the wellbeing of their guests and business is why I am in firm support of Meier Lake receiving a license to serve alcohol and feel they will be an upstanding licensee with being granted a Beverage Dispensary License.

Thank you,



Danielle Hoffer

AMCO
FEB 16 2023

To Whom it May Concern,

As a lifelong resident of the Matanuska- Susitna Borough and former fire chief for the city of Houston, I support Meier Lake with receiving a Liquor License.

As the Matanuska-Susitna Valley continues to grow and prosper, so does Meier Lake, giving them the opportunity to provide another upscale resort near the base of Hatcher Pass will continue to grow other businesses such as Skeetawk, Independence Mine, Government Peak Trails and local private tour guides within the back acres of Meier Lake.

Thank you for your time and consideration.

Sincerely

A handwritten signature in black ink, appearing to read 'Arnie Berg', written over a white background.

Arnie Berg

7M Contracting LCC

1991 W Rupee Circle

Wasilla, AK 99654

AMCO
FEB 16 2023

February 16, 2023

To the Alcohol and Marijuana Board Members

This is to express my support of Meier Lake being approved for a Beverage Dispensary License for this business.

Having attended many events there over the past few years I believe that they have the ability to serve alcohol in a responsible manner. This is a very responsible and well run business, very professional.

I completely support the granting of this license to this business and feel it will be good for this community.

Thank you for your consideration and I deeply hope that this license will be granted.

Kathy Widmer

7426 Sitze Road
Wasilla, AK 99623

AMGO

FEB 16 2023

February 17th, 2023

Alcohol & Marijuana Control Office
Robert B. Atwood Building
550 W 7th Ave #1600
Anchorage, AK 99501

This letter is to affirm my endorsement of Meier Lake receiving a Beverage Dispensary License for their business. I have spent a great deal of time as a guest at Meier Lake and have complete confidence in their ability to serve alcohol in a responsible manner. As a nurse in the community, safety and responsibility are important priorities for me, and everything I have seen about Meier Lake resort supports that they would use this license to offer a great benefit to their community. One of the many things I appreciate about Meier Lake is that they are committed to growing the local economy and partnering with other local businesses. I believe that anything benefiting Meier Lake will in turn benefit the thriving community of vendors they partner with.

I have never attended an event at Meier Lake that would leave any doubt of their ability to safely offer this benefit to the community. Granting them this license would be a great addition to the Hatcher Pass area as it would increase connections, knowledgeability, and brand awareness to the area. I fully support Meier Lake's efforts to secure a Beverage Dispensary License and sincerely hope it is granted.

With gratitude,

Barrett Campbell, RN, BSN, CCRN, CPTC
8753 E. Adobe Circle
Palmer, AK 99645

AMCO

FEB 16 2023

2/17/2023

To whom it may concern,

I live a little ways up the road from Meier Lake in the Fishhook community near the base of Hatcher Pass and have lived in this area for over 20 years. I have recently had several opportunities to attend events at Meier Lake. It is an amazing facility and a real hidden gem of our area. Having an event center of this caliber close to the ever expanding Government Peak Recreation area, the new and growing Skeetawk ski area, and the world renowned Hatcher Pass Recreation area is an amazing asset to our area and the Palmer and Wasilla community as a whole. Resources like this will be in even greater demand for the Arctic Winter Games in 2024 and the anticipated additional use of the area after the games are over.

I have had the opportunity to personally interact with the Meier Lake owners and managers and find them to be very professional and wonderful hosts. Their property, lodge, lake, trail system, and disk golf course are well maintained and offer an amazing experience to their guest. Expanding the year round services that they offer would benefit our community on many levels. That is why I am writing this letter of support for them to obtain their alcohol license.

It is responsible growth such as this that will help to usher our community into a new and exciting era of recreation based tourism, while still keeping the feel and values of the area that we all love so much. Please consider granting Meier Lake their alcohol license so that they can provide even more service to guest and locals alike. Thank you.

Alan McClain

A handwritten signature in black ink, appearing to read 'Alan McClain', written in a cursive style.

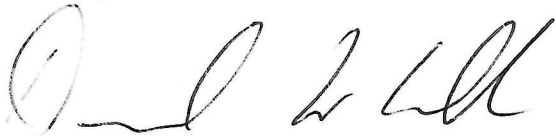
AMCO
FEB 16 2023

To Whom it may concern,

Cobb Street Market offers Alaskan handmade gifts for visitors from all around to support locals in the Mat-Su Valley. While it is important to support local, receiving support and referrals from other local vendors such as Meier Lake, we are able to thrive and flourish year after year offering income back to the community regarding local vendors. While the last several years were a challenge for all due to COVID-19, having supporting business partners in Alaska continue to build each other up makes everyone succeed.

I am writing as a fellow business owner in support of Meier Lake receiving a liquor license.

Sincerely,



David & Andrea Fuller

Owner



550 S Alaska St Suite 107, Palmer, AK 99645

AMCO
FEB 16 2023