



**Alaska Alcoholic Beverage Control Board**  
**Form AB-37: Tourism Statement**

A new, transfer, or renewal application for a Beverage Dispensary – Tourism or Restaurant/Eating Place – Tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be completed and submitted to AMCO’s Anchorage office before any tourism license application will be reviewed.

**Section 1 – Establishment Information**

Enter information for the licensed establishment or the business seeking to be licensed.

<b>Doing Business As:</b>	Chop House at Lake Lucille	<b>License #:</b>	3375
<b>License Type:</b>	Beverage Dispensary - Tourism		

**Section 2 – Tourism Statement**

**2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.**

Obtaining a liquor license will encourage tourism and increase the revenue of both Wasilla and Chop House at Lake Lucille. The ability to serve a fine glass of wine while dining at Chop House at Lake Lucille or a beer with their burgers, can mean the difference from guests staying an extra night or two rather than traveling back to an Anchorage hotel where they can receive these amenities or having to settle in one of the limited full-amenity Wasilla Hotels and decreasing the motive to plan a return visit. Along with the purchase of the Hotel, the previous owners have agreed to also transfer this tourism beverage dispensary license to our ownership group as the beverage dispensary license is necessary to continue the financial sustainability of the hotel and is necessary to provide a great restaurant for our tourists from near and afar.

**2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):**

The entire hotel will be completely renovated with updated amenities, including high speed internet and WiFi available at no extra cost in each room. We will also be making improvements to the outside areas of the hotel, creating space for the tourists who visit our facility to enjoy the great Alaskan outdoors, including star gazing, sunny summer nights, and warming up by our soon to be constructed outdoor fire pit area. We feel that this approach and design of the hotel will encourage and promote tourism to the area as this lodge will provide a venue for families to stay, eat, and enjoy the dynamic environment of beautiful Lake Lucille and the mountainous views.

**2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?**

YES	NO
<input checked="" type="checkbox"/>	<input type="checkbox"/>

**2.4 If “no” who operates the tourism facility?**



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2.5 Do you offer room rentals to the traveling public? YES  NO

If "yes" answer the following questions:

How many rooms are available?

54

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

0

Do you stock or plan to stock alcoholic beverages in guest rooms? YES  NO

If "no" is your facility located within an airport terminal? YES  NO

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

Chop House at Lake Lucille - Chop House at Lake Lucille will be a full dining restaurant, catering to both a family and casual dining experience, serving local harvests of fresh halibut, crab, shrimp and unique infusions of flavors like blackened ahi nachos and shishito petter calamari.

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

The hotel and restaurant are on the shore of Lake Lucille, which itself is a tourist attraction. There are many rental companies, guide companies and tourism companies that are on the lake as well.



Alcohol and Marijuana Control Office  
 550 W 7<sup>th</sup> Avenue, Suite 1600  
 Anchorage, AK 99501  
[alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov)  
<https://www.commerce.alaska.gov/web/amco>  
 Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board  
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**Section 3 – Certification**

Read the statement below, and then sign your initials in the box to the right of the statement:

Initials

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.



Cameron Johnson  
 Printed name of licensee/affiliate

[Handwritten Signature]  
 Signature of licensee/affiliate

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Alcoholic Beverage Control Board  
550 West. 7<sup>th</sup> Avenue, Suite 1600  
Anchorage, Alaska 99501

Re: Tourism Statement

To Whom It May Concern:

LL Restaurant, LLC DBA Chop House at Lake Lucille would like to take the opportunity to introduce themselves to this Board. Recently we purchased the amazing Hotel and Restaurant, known as Best Western Lake Lucille Inn and Lakeview Lounge, a local hot spot in Wasilla. LL Restaurant, LLC (formerly the Best Western at Lake Lucille) has fifty-four (54) hotel rooms. Along with the purchase of the Hotel, the previous owners have agreed to also transfer this tourism beverage dispensary license to our ownership group as the beverage dispensary license is necessary to continue the financial sustainability of the hotel and is necessary to provide a great restaurant for our guests and for the community. The entire hotel will be completely renovated with updated amenities, including high speed internet and WiFi available at no extra cost in each room. We will also be making improvements to the outside areas of the hotel, creating space for the tourists who visit our facility to enjoy the great Alaskan outdoors, including star gazing, sunny summer nights, and warming up by our soon to be constructed outdoor fire pit area. As we all know, the last thing that you want to do on vacation is cook, none of our rooms will be equipped with kitchen facilities or stocked with liquor. We feel that this approach and design of the hotel will encourage and promote tourism to the area as this lodge will provide a venue for families to stay, eat, and enjoy the dynamic environment of beautiful Lake Lucille and the mountainous views.

Chop House at Lake Lucille will be a full dining restaurant, catering to both a family and casual dining experience, serving local harvests of fresh halibut, crab, shrimp and unique infusions of flavors like blackened ahi nachos and shishito petter calamari. Lastly, but not least, for the most refined pallets, an array of sophisticated hamburgers and gourmet sandwiches. The goal of the menu is to provide meals that can be budget friendly for families, but at the same time provide options for a finer Alaskan dining experience. We are acutely aware, as a tourism-based business, the range of tourists who visit our great State and we aim to provide an

Chop House at Lake Lucille, which is located off the Parks Highway, nestled up to Lake Lucille. An estimated 391,000 out-of-state visitors travel to the Mat-Su Borough (according to a 2016 Mat-Su Visitor Impacts report), including 348,002 (89 percent) in the summer months of May through September, and 43,000 (11 percent) in the January-April and October-December periods. The most common Mat-Su destinations among summer visitors were Talkeetna at 239,000 visitors and Palmer/Wasilla at 174,000. An additional 21,000 visited other Mat-Su destinations such as Willow, Byers Lake, Hatcher Pass and Sheep Mountain. Chop House at Lake Lucille is centrally located from the main tourist attractions in the Mat-Su Borough and will aide in promoting tourism in this area and surrounding areas.

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The tourism industry is a major economic driver for the Matanuska-Susitna Borough. Out-of-state visitors spent an estimated \$98 million in the Mat-Su Borough in 2016, distributed throughout a variety of sectors: food/beverage (23 percent), lodging (23 percent), tours/activities (23 percent), transportation (17 percent) and gifts/clothing/souvenirs (8 percent). Tourism, based on the numbers from 2016 is estimated to have resulted in direct employment of 1,350 jobs and \$34 million in labor income in 2016. Chop House at Lake Lucille, though available year-round, is a staple in the tourism industry, which, as previously mentioned is extremely important to the economic impact of the Mat-Su Borough and in turn, the State of Alaska.

The central focus of Chop House at Lake Lucille's business plan is catering to out of town tourists, local and regional guests. We intend to also include the traveling Anchorage and other Alaskan communities in our tourism expansions we feel they deserve just as much recognition to the expansion of tourism, as the money is being spent the same to benefit other tourism hot spots in Alaska.

Obtaining a liquor license will encourage tourism and increase the revenue of both Wasilla and Chop House at Lake Lucille. The ability to serve a fine glass of wine while dining at Chop House at Lake Lucille or a beer with their burgers, can mean the difference from guests staying an extra night or two rather than traveling back to an Anchorage hotel where they can receive these amenities or having to settle in one of the limited full-amenity Wasilla Hotels and decreasing the motive to plan a return visit.

We want to offer all our guests the amenities offered in one stop, so our guests will have everything available to make their stay as comfortable, memorable and returnable as we possibly can.



Alcohol and Marijuana Control Office  
 550 W 7<sup>th</sup> Avenue,  
 Suite 1600  
 Anchorage, AK 99501  
[alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov)  
<https://www.commerce.alaska.gov/web/amco>  
 Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board

**Form AB-17: 2023/2024 General Renewal Application**

- This form and any required supplemental forms must be completed, signed by the licensee, and postmarked no later than 12/31/2022 per AS 04.11.270, 3 AAC 304.160, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any application for renewal or any fees for renewal that have not been postmarked by 2/28/2023 will be expired per AS 04.11.540, 3 AAC 304.160(e).
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the required fees and all documents required, or the application will be returned without being processed, per AS 04.11.270, 3 AAC 304.105
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

**Section 1 - Establishment Contact Information**

Licensee (Owner):	LL Restaurant, LLC	License #:	3375
License Type:	Beverage Dispensary - Tourism		
Doing Business As:	Chop House at Lake Lucille		
Local Governing Body:	City of Wasilla		
Community Council:	N/A		

If your mailing address has changed, write the NEW address below:

Mailing Address:					
City:		State:		ZIP:	

**Section 2 - Licensee Contact Information**

**Contact Licensee:** The individual listed below must be part of the ownership structure of the licensee listed in Section 1. This person will be the designated point of contact regarding this license, unless the Optional contact is completed.

Contact Licensee:	Cameron Johnson	Contact Phone:	818-825-5488
Contact Email:	cjohnson@amgland.com		

**Optional:** If you wish for AMCO staff to communicate with anyone other than the Contact Licensee (such as legal counsel) about your license, list their information below:

Name of Contact:	JDW Counsel and Staff	Contact Phone:	907-231-3750
Contact Email:	jana@jdwcounsel.com, brenda@jdwcounsel.com, randi@jdwcounsel.com		

**Section 3 - for Package Stores ONLY: Written Order Information**

Do you intend to sell alcoholic beverages and ship them to another location in response to written solicitation in calendar years 2022 and/or 2023?

YES	NO
<input type="checkbox"/>	<input checked="" type="checkbox"/>



# Form AB-17: 2023/2024 License Renewal Application

## Section 4 – Ownership Structure Certification

YES NO

Did the ownership structure of the licensed business change in 2021/2022?

*Transfer applic verified ✓ KRS*

If Yes, and you have NOT notified AMCO, list the updated information on form AB-39: Change of Officers and submit with your renewal application.

If No, certify the statement below by initialing the box to the right of the statement.

I certify that the ownership structure of the business who owns this alcohol license did not change in any way during the calendar years 2021 or 2022.

## Section 5 – License Operation

Check ONE BOX for EACH CALENDAR YEAR that best describes how this liquor license was operated:

2021 2022

1. The license was operated for more than 240 hours throughout each year. (Year-round)

2. The license was only operated during a specified time each year. (Not to exceed 6 months per year)

*If your operation dates have changed, list them below:*

\_\_\_\_\_ to \_\_\_\_\_

3. The license was only operated to meet the minimum requirement of 240 total hours each calendar year. *A complete AB-30: Proof of Minimum Operation Checklist, and all documentation must be provided with this form.*

4. The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both calendar years. *A complete Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated.*

*If you have not met the minimum number of hours of operation in 2021, you are not required to pay the fees, however a complete AB-29 is required with Section 2 marked "Other" and COVID is listed as the reason.*

*KRS verified*

## Section 6 - Violations and Convictions

YES NO

Have ANY Notices of Violation been issued for this license?

Has ANY person or entity in this application been convicted of a violation of Title 04, 3AAC 304 or a local ordinance adopted under AS 04.21.010 in 2021 or 2022?

*If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2)*

*If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.*

## Section 7 – Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.
- I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.
- I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and I have provided AMCO with all required changes of the ownership structure of the business license, and have provided all required documents for any new or changes of officers.



Alaska Alcoholic Beverage Control Board

Form AB-17: 2023/2024 License Renewal Application

- I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 304.465.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

Signature of licensee

Signature of Notary Public

Cameron Johnson

Notary Public in and for the State of \_\_\_\_\_

Printed name of licensee

My commission expires: \_\_\_\_\_

Subscribed and sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

*Please see attached.*

*-JS*

**Restaurant and Eating Place** applications must include a completed AB-33: Restaurant Receipts Affidavit

**Recreational Site** applications must include a completed AB-36: Recreational Site Statement

**Tourism** applications must include a completed AB-37: Tourism Statement

**Wholesale** applications must include a completed AB-25: Supplier Certification

**Common Carrier** applications must include a current safety inspection certificate

All renewal and supplemental forms are available online:

<https://www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx>

FOR OFFICE USE ONLY

*# 100513345*

License Fee:	\$	Application Fee:	\$ 300.00	Misc. Fee:	\$
<b>Total Fees Due:</b>					\$

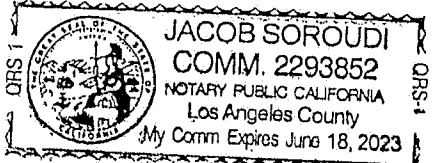


A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Los Angeles

Subscribed and sworn to (or affirmed) before me on this 12th  
day of December, 2022, by Cameron Johnson

proved to me on the basis of satisfactory evidence to be the  
person(s) who appeared before me.



(Seal)

Signature Jacob Soroudi



Department of Commerce, Community, and Economic Development  
**CORPORATIONS, BUSINESS & PROFESSIONAL LICENSING**

State of Alaska / Commerce / Corporations, Business, and Professional Licensing / Search & Database Download / Corporations / Entity Details

## ENTITY DETAILS

### Name(s)

Type	Name
Legal Name	LL Restaurant, LLC

**Entity Type:** Limited Liability Company

**Entity #:** 10172398

**Status:** Good Standing

**AK Formed Date:** 8/29/2021

**Duration/Expiration:** Perpetual

**Home State:** ALASKA

**Next Biennial Report Due:** 1/2/2025

**Entity Mailing Address:** 1500 BOGARD ROAD, WASILLA, AK 99654

**Entity Physical Address:** 1500 BOGARD ROAD, WASILLA, AK 99654

## Registered Agent

**Agent Name:** Daniel Hacker

**Registered Mailing Address:** 1500 BOGARD ROAD, WASILLA, AK 99654

**Registered Physical Address:** 1500 BOGARD ROAD, WASILLA, AK 99654

## Officials

Show Former

AK Entity #	Name	Titles	Owned
	Affinity BWW Hotel Group, LLC	Member	4.99
	Alexis Gevorgian	Member	20.02
	Brian Endsley	Member	10.00

AK Entity #	Name	Titles	Owned
10097931	Broda Management LLC	Member	10.00
	Cameron Johnson	Member	15.00
	H5 Ventures I, LLC	Member	20.00
	MDL Wasilla, LLC	Member	4.99
	Settlers Bay 28, LLC	Member	15.00

## Filed Documents

Date Filed	Type	Filing	Certificate
8/29/2021	Creation Filing	<a href="#">Click to View</a>	<a href="#">Click to View</a>
9/27/2021	Initial Report	<a href="#">Click to View</a>	
4/05/2022	Change of Officials	<a href="#">Click to View</a>	
12/29/2022	Biennial Report	<a href="#">Click to View</a>	

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License Detail

## LICENSE DETAILS

**License #:** 2156580[Print Business License](#)**Business Name:** Chop House at Lake Lucille**Status:** Active**Issue Date:** 05/11/2022**Expiration Date:** 12/31/2023**Mailing Address:** 1500 Bogard Road  
Wasilla, AK 99654**Physical Address:** 1300 W Lake Lucille Dr.  
Wasilla, AK 99654

## Owners

LL Restaurant, LLC

## Activities

Line of Business	NAICS	Professional License #
72 - Accommodation and Food Services	722110 - FULL-SERVICE RESTAURANTS	

## Endorsements

No Endorsements Found

## License Lapse(s)

If this business license lapsed within the last four years the lapsed periods will appear below. Lapsed periods are the unlicensed period between an expiration date and renewal date.

No Lapses on record for the last 4 years.

[Close License Detail](#)[Print Friendly Version](#)