



Alaska Alcoholic Beverage Control Board
Form AB-37: Tourism Statement

A new, transfer, or renewal application for a Beverage Dispensary – Tourism or Restaurant/Eating Place – Tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be completed and submitted to AMCO’s Anchorage office before any tourism license application will be reviewed.

Section 1 – Establishment Information

Enter information for the licensed establishment or the business seeking to be licensed.

Doing Business As:	Brown Bear Saloon & Motel	License #:	1987
License Type:	Beverage Dispensary - Tourism		

Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

The Brown Bear Saloon & Motel has paid room taxes to the Municipality of Anchorage every quarter since 1996. These taxes are designated to support tourism.
In 2017, a booking engine platform was integrated into our lodging operations. This has led to an increase in occupancy, tourism traffic, and tax revenue for the Municipality of Anchorage (Hotel/Motel room taxes).

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

Past and future revenues are used to upgrade, maintain, and renovate lodging and dining facilities.

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES

NO

2.4 If “no” who operates the tourism facility?

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Alaska Alcoholic Beverage Control Board
Form AB-37: Tourism Statement

2.5 Do you offer room rentals to the traveling public? YES NO

If "yes" answer the following questions:

How many rooms are available?

10

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

10

Do you stock or plan to stock alcoholic beverages in guest rooms? YES NO

If "no" is your facility located within an airport terminal? YES NO

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

We have a dining facility which was added in 2006. There is a full stove, grill, oven range, deep fryer, microwave, refrigerated preparation table, refrigerators and freezers.

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

Referral service. We do not directly book tours or rental equipment to tourists, but we always function as a referral service and source of information to all of our customers. This is a free service.

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Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board
Form AB-37: Tourism Statement

Section 3 – Certification

Read the statement below, and then sign your initials in the box to the right of the statement:

Initials

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

Matthew Williams
Printed name of licensee/affiliate

Signature of licensee/affiliate

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Alaska Alcoholic Beverage Control Board

2023-2024 Master Checklist: Renewal License Application

Doing Business As:	Brown Bear Saloon & Motel	License Number:	1987
License Type:	Beverage Dispensary - Tourism		
Examiner:	CC	Transaction #:	100513374

Document	Received	Completed	Notes
AB-17: Renewal Application	12/20	5/2/23	
App and License Fees	12/20	5/2/23	

Supplemental Document	Received	Completed	Notes
AB-25: Supplier Certification			
AB-33: Restaurant Receipts Aff			
AB-36: Rec Site Statement			
AB-37: Tourism Statement	12/20	5/2/23	
AB-39: Change of Officers			
COI / COC / 5 Star / FAA Cert			
FP Cards & Fees / AB-08a			
Late Fee (after 12/31/2022)			
Additional Documents:			
Names on FP Cards:			

	Yes	No	N/A
CBPL Entity Printout included?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business License Copy Included?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Background(s) Completed & Date: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Special Consideration: <u>Tourism</u> Board Meeting Date: <u>5/30-31/23</u>			
LGB Sent Date: <u>5/2/23</u> LGB Deadline Date: <u>7/1/23</u>			
LGB 1 Name: <u>MOA</u> LGB 2 Name: <u>Turnagain Arm CC</u>			
<input type="checkbox"/> Waive <input type="checkbox"/> Protest <input type="checkbox"/> Lapsed <input type="checkbox"/> Waive <input type="checkbox"/> Protest <input type="checkbox"/> Lapsed			



Alaska Alcoholic Beverage Control Board

Form AB-17: 2023/2024 General Renewal Application

- This form and any required supplemental forms must be completed, signed by the licensee, and postmarked no later than 12/31/2022 per AS 04.11.270, 3 AAC 304.160, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any application for renewal or any fees for renewal that have not been postmarked by 2/28/2023 will be expired per AS 04.11.540, 3 AAC 304.160(e).
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the required fees and all documents required, or the application will be returned without being processed, per AS 04.11.270, 3 AAC 304.105
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

Section 1 - Establishment Contact Information

Licensee (Owner):	Alaskan Edge, Inc.	License #:	1987
License Type:	Beverage Dispensary - Tourism		
Doing Business As:	Brown Bear Saloon & Motel		
Local Governing Body:	Municipality of Anchorage		
Community Council:	Turnagain Arm		

If your mailing address has changed, write the NEW address below:

Mailing Address:					
City:		State:		ZIP:	

Section 2 - Licensee Contact Information

Contact Licensee: The individual listed below must be part of the ownership structure of the licensee listed in Section 1. This person will be the designated point of contact regarding this license, unless the Optional contact is completed.

Contact Licensee:	Matthew Williams	Contact Phone:	(907) 250-1145
Contact Email:	brnbear@alaska.com		

Optional: If you wish for AMCO staff to communicate with anyone other than the Contact Licensee (such as legal counsel) about your license, list their information below:

Name of Contact:	Peter Brautigam (registered agent)	Contact Phone:	(907) 334-5600
Contact Email:	emailmb@mb-lawyers.com		

Section 3 - for Package Stores ONLY: Written Order Information

Do you intend to sell alcoholic beverages and ship them to another location in response to written solicitation in calendar years 2022 and/or 2023?

YES

NO

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Form AB-17: 2023/2024 License Renewal Application

Section 4 – Ownership Structure Certification

YES NO

Did the ownership structure of the licensed business change in 2021/2022?

If Yes, and you have NOT notified AMCO, list the updated information on form AB-39: Change of Officers and submit with your renewal application.

If No, certify the statement below by initialing the box to the right of the statement.

I certify that the ownership structure of the business who owns this alcohol license did not change in any way during the calendar years 2021 or 2022.

M.W.

Section 5 – License Operation

Check ONE BOX for EACH CALENDAR YEAR that best describes how this liquor license was operated:

2021 2022

1. The license was operated for more than 240 hours throughout each year. (Year-round)

2. The license was only operated during a specified time each year. (Not to exceed 6 months per year)

If your operation dates have changed, list them below:

_____ to _____

3. The license was only operated to meet the minimum requirement of 240 total hours each calendar year. *A complete AB-30: Proof of Minimum Operation Checklist, and all documentation must be provided with this form.*

4. The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both calendar years. *A complete Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated.*

If you have not met the minimum number of hours of operation in 2021, you are not required to pay the fees, however a complete AB-29 is required with Section 2 marked "Other" and COVID is listed as the reason.

Section 6 - Violations and Convictions

YES NO

Have ANY Notices of Violation been issued for this license?

Has ANY person or entity in this application been convicted of a violation of Title 04, 3AAC 304 or a local ordinance adopted under AS 04.21.010 in 2021 or 2022?

If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2)

If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.

Section 7 – Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.
- I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.
- I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and I have provided AMCO with all required changes of the ownership structure of the business license, and have provided all required documents for any new or changes of officers.

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Alaska Alcoholic Beverage Control Board

Form AB-17: 2023/2024 License Renewal Application

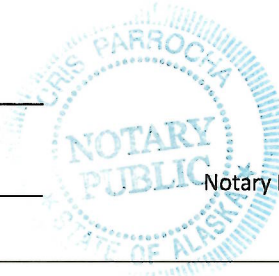
- I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 304.465.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

Matthew Williams
Signature of licensee

Matthew Williams

Printed name of licensee



Chris Parrocha
Signature of Notary Public

Signature of Notary Public

Notary Public in and for the State of Alaska

My commission expires: 10-16-2025

Subscribed and sworn to before me this 20th day of Dec., 2022

- Restaurant and Eating Place** applications must include a completed AB-33: Restaurant Receipts Affidavit
- Recreational Site** applications must include a completed AB-36: Recreational Site Statement
- Tourism** applications must include a completed AB-37: Tourism Statement
- Wholesale** applications must include a completed AB-25: Supplier Certification
- Common Carrier** applications must include a current safety inspection certificate

All renewal and supplemental forms are available online:
<https://www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx>

FOR OFFICE USE ONLY

#100513374

License Fee:	\$ 2500.00	Application Fee:	\$ 300.00	Misc. Fee:	\$
Total Fees Due:					\$ 2800.00

Details

ENTITY DETAILS

Name(s)

Type	Name
Legal Name	ALASKAN EDGE, INC.

Entity Type: Business Corporation

Entity #: 57701D

Status: Good Standing

AK Formed Date: 2/14/1996

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 1/2/2024

Entity Mailing Address: 28065 SEWARD HWY, INDIAN, AK 99540

Entity Physical Address: 28065 SEWARD HWY, INDIAN, AK 99540

Registered Agent

Agent Name: MB SERVICES, INC.

Registered Mailing Address: 1127 W 7TH AVE, ANCHORAGE, AK 99501

Registered Physical Address: 1127 W 7TH AVE, ANCHORAGE, AK 99501

Officials

Show Former

AK Entity #	Name	Titles	Owned
	Matthew Williams	Director, President, Secretary, Shareholder, Treasurer	100.00

Filed Documents

Date Filed	Type	Filing	Certificate
2/14/1996	Creation Filing	Click to View	
3/14/1996	Biennial Report		
1/12/1998	Biennial Report	Click to View	
1/04/2000	Biennial Report	Click to View	
1/04/2002	Biennial Report	Click to View	
12/31/2003	Biennial Report	Click to View	
11/24/2005	Biennial Report	Click to View	
12/29/2007	Biennial Report	Click to View	
12/31/2009	Biennial Report	Click to View	
12/31/2009	Biennial Report	Click to View	

Date Filed	Type	Filing	Certificate
12/31/2009	Biennial Report	Click to View	
6/01/2010	Agent Resignation	Click to View	
6/07/2010	Agent Change	Click to View	
12/28/2011	Biennial Report	Click to View	
12/31/2013	Biennial Report	Click to View	
1/25/2016	Biennial Report	Click to View	
1/25/2016	Agent Change	Click to View	
5/05/2017	Agent Change	Click to View	
1/03/2018	Biennial Report	Click to View	
11/25/2019	Biennial Report	Click to View	
12/27/2021	Biennial Report	Click to View	

[Close Details](#)[!\[\]\(c3d993ca47bfe2a953c700506ce31fa0_img.jpg\) Print Friendly Version](#)

License Details

LICENSE DETAILS

License #: 220131

[Print Business License](#)

Business Name: BROWN BEAR SALOON AND MOTEL

Status: Active

Issue Date: 06/04/1996

Expiration Date: 12/31/2023

Mailing Address: 28065 SEWARD HWY
INDIAN, AK 99540-9603

Physical Address: 28065 SEWARD HWY
INDIAN, AK 99540-9603

Owners

ALASKAN EDGE, INC.

Activities

Line of Business	NAICS	Professional License #
72 - Accommodation and Food Services	722410 - DRINKING PLACES (ALCOHOLIC BEVERAGES)	
72 - Accommodation and Food Services	721110 - HOTELS (EXCEPT CASINO HOTELS) AND MOTELS	

Endorsements

End #	Issue	Renew	Expiration	Action End	Action Note	Address
1	12/31/2007		12/31/2013			MILE 103 SEWARD HWY, INDIAN, AK 99540

License Lapse(s)

If this business license lapsed within the last four years the lapsed periods will appear below. Lapsed periods are the unlicensed period between an expiration date and renewal date.

No Lapses on record for the last 4 years.

[Close License Detail](#)

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