



Alcohol and Marijuana Control Office  
 550 W 7<sup>th</sup> Avenue, Suite 1600  
 Anchorage, AK 99501  
[alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov)  
<https://www.commerce.alaska.gov/web/amco>  
 Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board  
**Form AB-37: Tourism Statement**

A new, transfer, or renewal application for a Beverage Dispensary – Tourism or Restaurant/Eating Place – Tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be completed and submitted to AMCO's Anchorage office before any tourism license application will be reviewed.

**Section 1 – Establishment Information**

Enter information for the licensed establishment or the business seeking to be licensed.

Doing Business As:	Denali Bluffs Hotel - Mountaineer Grill & Bar	License #:	4280
License Type:	Beverage Dispensary - Tourism Seasonal		

**Section 2 – Tourism Statement**

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

Food & Beverage offerings are an important aspect of the total lodging and tourism experience. Travelers seek destinations and subsequently establishments that provide a full program of facilities and amenity offerings as part of their overall experience. When travelers/guests are satisfied, they share their positive experiences with relatives, friends and colleagues and use social media to speak favorably about the destination. These positive word of mouth sentiments aides in the growth of tourism to the area.

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

The facilities are first class hotel properties. The facilities meet and or exceed the stringent standards of our organization.

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located? YES  NO

2.4 If "no" who operates the tourism facility?

AMCO  
 DEC 23 2022



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Alaska Alcoholic Beverage Control Board  
**Form AB-37: Tourism Statement**

2.3 Do you offer room rentals to the traveling public? YES  NO

If "yes" answer the following questions:

How many rooms are available?

160

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

Do you stock or plan to stock alcoholic beverages in guest rooms? YES  NO

If "no" is your facility located within an airport terminal? YES  NO

2.4 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

Full service restaurant serves breakfast, lunch and dinner to resort/hotel guests.

2.5 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

Third party tours are sold to our guests to explore Denali State Park and surrounding areas.

AMCO  
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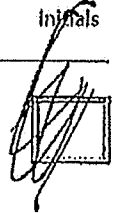
Alaska Alcoholic Beverage Control Board  
**Form AB-37: Tourism Statement**

**Section 3 - Certification**

Read the statement below, and then sign your initials in the box to the right of the statement:

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

Initials



Leonara Hyatt  
 Printed name of licensee/affiliate

[Handwritten Signature]  
 Signature of licensee/affiliate

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD  
FORM CONTROL

LICENSE NUMBER

XXXX

ISSUED  
06/20/2023  
ABC BOARD

LIQUOR LICENSE  
2023 - 2024

4280

LICENSE RENEWAL APPLICATION DUE  
DECEMBER 31, 2024 (AS 04.11.270(b))

TEMPORARY

THIS LICENSE EXPIRES MIDNIGHT  
FEBRUARY 28, 2025 UNLESS DATED BELOW

TYPE OF LICENSE: Beverage Dispenser

05/01 - 09/30

LICENSE FEE: \$1,250.00

1103

CITY / BOROUGH: Outside City Limits  
Denali Borough

D/B/A: Denali Bluffs Hotel - Mountaineer Grill & Bar  
Mile 238.2 Parks Highway

Mail Address:

JL Denali Hotels LLC  
1355 S. International Parkway STE 2471  
Lake Mary, FL 32746

This license cannot be transferred without permission  
of the Alcoholic Beverage Control Board

[ ] Special restriction - see reverse side

ISSUED BY ORDER OF THE  
ALCOHOLIC BEVERAGE CONTROL BOARD



DIRECTOR

04-900 (REV 10/20/22)

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD  
FORM CONTROL

LICENSE NUMBER

XXXX

ISSUED  
06/20/2023  
ABC BOARD

LIQUOR LICENSE  
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ALCOHOLIC BEVERAGE CONTROL BOARD

COPY

DIRECTOR

D/B/A:

Denali Bluffs Hotel - Mountaineer Grill & Bar  
Mile 238.2 Parks Highway

Mailing Address:

JL Denali Hotels LLC  
1355 S. International Parkway STE 2471  
Lake Mary, FL 32746

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

04-900 (REV 5/9/22)



Alaska Alcoholic Beverage Control Board

**2023-2024 Master Checklist: Renewal License Application**

Doing Business As:	Denali Bluffs Hotel - Mountaineer Grill & Bar	License Number:	4280
License Type:	Beverage Dispensary - Tourism seasonal		
Examiner:	DBS 5/25	Transaction #:	100521946

Document	Received	Completed	Notes
AB-17: Renewal Application	12/23	5/29	
App and License Fees	12/23		

Supplemental Document	Received	Completed	Notes
AB-25: Supplier Certification			
AB-33: Restaurant Receipts Aff			
AB-36: Rec Site Statement			
AB-37: Tourism Statement	12/23		
AB-39: Change of Officers			
COI / COC / 5 Star / FAA Cert			
FP Cards & Fees / AB-08a			
Late Fee (after 12/31/2022)			

Additional Documents: \_\_\_\_\_

Names on FP Cards: \_\_\_\_\_

	Yes	No	N/A
CBPL Entity Printout included?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business License Copy included?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Background(s) Completed & Date: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Special Consideration: <u>Tourism</u>			
Board Meeting Date: <u>7/6</u>			

LGB Sent Date: \_\_\_\_\_ LGB Deadline Date: \_\_\_\_\_

LGB 1 Name: Denali barangh LGB 2 Name: \_\_\_\_\_

Waive   
  Protest   
  Lapsed   
  Waive   
  Protest   
  Lapsed



Alaska Alcoholic Beverage Control Board

# AB-17: 2023/2024 License Renewal Application

Alcohol and Marijuana Control Office  
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Alaska Alcoholic Beverage Control Board

## Form AB-17: 2023/2024 General Renewal Application

- This form and any required supplemental forms must be completed, signed by the licensee, and postmarked no later than 12/31/2022 per AS 04.11.270, 3 AAC 304.160, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any application for renewal or any fees for renewal that have not been postmarked by 2/28/2023 will be expired per AS 04.11.540, 3 AAC 304.160(e).
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the required fees and all documents required, or the application will be returned without being processed, per AS 04.11.270, 3 AAC 304.105
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

### Section 1 - Establishment Contact Information

Licensee (Owner):	JL Denali Hotels LLC	License #:	1280
License Type:	Beverage Dispensary - Tourism Seasonal		
Doing Business As:	Denali Bluffs Hotel - Mountaineer Grill & Bar		
Local Governing Body:	Denali Borough		
Community Council:			

If your mailing address has changed, write the NEW address below:

Mailing Address:	1355 S. International Parkway STE 2471		
City:	Lake Mary	State:	FL
ZIP:	32746		

### Section 2 - Licensee Contact Information

Contact Licensee: The individual listed below must be part of the ownership structure of the licensee listed in Section 1. This person will be the designated point of contact regarding this license, unless the Optional contact is completed.

Contact Licensee:	Leonard Hyde	Contact Phone:	907-279-8068
Contact Email:	Lhyde@jlproperties.com		

Optional: If you wish for AMCO staff to communicate with anyone other than the Contact Licensee (such as legal counsel) about your license, list their information below:

Name of Contact:	Stuart Newmark	Contact Phone:	407-230-7055
Contact Email:	stuart.newmark@jllhotelgroup.com		

### Section 3 - for Package Stores ONLY: Written Order Information

Do you intend to sell alcoholic beverages and ship them to another location in response to written solicitation in calendar years 2022 and/or 2023?

YES      NO



Alaska Alcoholic Beverage Control Board

Form AB-17: 2023/2024 License Renewal Application

Section 4 - Ownership Structure Certification

Did the ownership structure of the licensed business change in 2021/2022? YES [X] NO [ ]

If Yes, and you have NOT notified AMCO, list the updated information on form AB-39: Change of Officers and submit with your renewal application.

If No, certify the statement below by initialing the box to the right of the statement.

I certify that the ownership structure of the business who owns this alcohol license did not change in any way during the calendar years 2021 or 2022.

Handwritten initials

Section 5 - License Operation

Check ONE BOX for EACH CALENDAR YEAR that best describes how this liquor license was operated:

- 1. The license was operated for more than 240 hours throughout each year. (Year-round) [ ] [ ]
2. The license was only operated during a specified time each year. (Not to exceed 6 months per year) [X] [X]
If your operation dates have changed, list them below: May to September
3. The license was only operated to meet the minimum requirement of 240 total hours each calendar year. [ ] [ ]
A complete AB-30: Proof of Minimum Operation Checklist, and all documentation must be provided with this form.
4. The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both calendar years. [ ] [ ]
A complete Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated.
If you have not met the minimum number of hours of operation in 2021, you are not required to pay the fees, however a complete AB-29 is required with Section 2 marked "Other" and COVID is listed as the reason.

Section 6 - Violations and Convictions

Have ANY Notices of Violation been issued for this license? YES [ ] NO [X]

Has ANY person or entity in this application been convicted of a violation of Title 04, 3AAC304 or a local ordinance adopted under AS 04.21.010 in 2021 or 2022? YES [ ] NO [X]

If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2)

If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.

Section 7 - Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC304, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.
I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.
I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and I have provided AMCO with all required changes of the ownership structure of the business license, and have provided all required documents for any new or changes of officers.

AMCO DEC 23 2023



Alaska Alcoholic Beverage Control Board

Form AB-17: 2023/2024 License Renewal Application

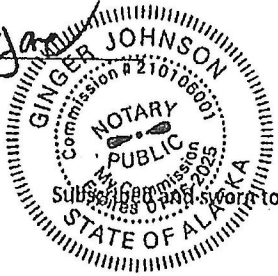
- I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 304.465.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

Signature of licensee

Printed name of licensee

*[Handwritten Signature]*  
 Leonard W. Jones



Signature of Notary Public

Notary Public in and for the State of

My commission expires:

*[Handwritten Signature]*  
 Alaska

01-06-2025

Subscribed and sworn to before me this

*[Handwritten]* 27th day of December, 2022

- Restaurant and Eating Place applications must include a completed AB-33: Restaurant Receipts Affidavit
- Recreational Site applications must include a completed AB-36: Recreational Site Statement
- Tourism applications must include a completed AB-37: Tourism Statement
- Wholesale applications must include a completed AB-25: Supplier Certification
- Common Carrier applications must include a current safety inspection certificate

All renewal and supplemental forms are available online:  
<https://www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx>

FOR OFFICE USE ONLY

#100521946

License Fee:	\$ 1250	Application Fee:	\$ 300.00	Misc. Fee:	\$
Total Fees Due:					\$ 1550



Department of Commerce, Community, and Economic Development  
DCCED RECEIPTING

State of Alaska / Commerce / Intranet / Receipting / Receipt / #100521946

# RECEIPT #100521946

**Net Total:** \$3,100.00

**Comment:**

## Actions

- [Edit Receipt](#)
- [Internal Receipt](#)
- [Customer Receipt](#)
- [Email Receipt](#)

## Transaction #1

**Type:** Credit Card  
**Received:** 12/23/2022  
**Amount:** \$3,100.00  
**Payer Name:** Stuart Newmark  
**CC Last 4:** 5509  
**Auth Code:** 015846  
**Created:** 1/9/2023  
**Owner:** soa\sfcarell  
**Close Out #:** 18860  
**AG #:** 12445

## Account Item(s)

Type	Amount	Applicant	Ref #
ALC - Renewal Application Fee	\$300.00	Grande Denali Hotel - Alpenglow Restaurant	4099
ALC - Alcohol License Fees	\$1,250.00	Grande Denali Hotel - Alpenglow Restaurant	4099
ALC - Renewal Application Fee	\$300.00	Denali Bluffs Hotel - Mountaineer Grill & Bar	4280
ALC - Alcohol License Fees	\$1,250.00	Denali Bluffs Hotel - Mountaineer Grill & Bar	4280

# ENTITY DETAILS

## Name(s)

Type	Name
Legal Name	JL Denali Hotels, LLC

**Entity Type:** Limited Liability Company

**Entity #:** 10168327

**Status:** Good Standing

**AK Formed Date:** 7/13/2021

**Duration/Expiration:** Perpetual

**Home State:** ALASKA

**Next Biennial Report Due:** 1/2/2025

**Entity Mailing Address:** P.O. BOX 202845, ANCHORAGE, AK 99520-2845

**Entity Physical Address:** 813 D STREET, ANCHORAGE, AK 99501

## Registered Agent

**Agent Name:** Leonard Hyde

**Registered Mailing Address:** P.O. BOX 202845, ANCHORAGE, AK 99520-2845

**Registered Physical Address:** 813 D STREET, SUITE 200, ANCHORAGE, AK 99501

## Officials

Show Former

AK Entity #	Name	Titles	Owned
	Clare Bertucio	Member	0.90
10172325	Double O Development, LLC	Member	13.63
	Jonathan B Rubini 2020 Family Exempt Trust	Member	10.45
	Jonathan Rubini	Member	18.39
	Leonard Hyde	Member	27.27
	Mark Kroloff	Member	0.90
10171501	PNL Holding, LLC	Member	4.54
	Samantha LaPierre Exempt Family Trust	Member	9.09
	Susan J Rubini Trust	Member	2.27
10171030	Team JL Denali, LLC	Member	4.33
10172185	THREE BROTHERS DENALI, LLC	Member	4.54
	William Berglin	Member	3.63

## Filed Documents

Date Filed	Type	Filing	Certificate
7/13/2021	Creation Filing	<a href="#">Click to View</a>	<a href="#">Click to View</a>
11/30/2021	Initial Report	<a href="#">Click to View</a>	
1/20/2023	Biennial Report	<a href="#">Click to View</a>	

[Close Details](#)  [Print Friendly Version](#)

**Alaska Department of Commerce, Community, and Economic Development**

Division of Corporations, Business, and Professional Licensing  
PO Box 110806, Juneau, AK 99811-0806

This is to certify that

**JL Denali Hotels, LLC**

PO Box 202845, Anchorage, AK 99520-2845

owned by

JL Denali Hotels, LLC

is licensed by the department to conduct business for the period

October 19, 2022 to December 31, 2024  
for the following line(s) of business:

72 - Accommodation and Food Services



This license shall not be taken as permission to do business in the state without having complied with the other requirements of the laws of the State or of the United States.

This license must be posted in a conspicuous place at the business location.  
It is not transferable or assignable.

Julie Sande  
Commissioner