



Alaska Alcoholic Beverage Control Board Form AB-37: Tourism Statement

A new, transfer, or renewal application for a Beverage Dispensary – Tourism or Restaurant/Eating Place – Tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be completed and submitted to AMCO's Anchorage office before any tourism license application will be reviewed.

Section 1 – Establishment Information

Enter information for the licensed establishment or the business seeking to be licensed.

Doing Business As:	Everett's	License #:	5532
License Type:	Beverage Dispensary- Tourism		

Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

The restaurant and bar is located on-site and is within walking distance to the hotel rooms. This is favorable when booking a room and is preferred by the traveling public when selecting overnight accommodations. The resort business involves catering events to tourists and regional and local guests. Advertising in travel & tourism publications as well as local television and radio attracts event goers from within state and out of state to come to Wasilla, hold their catered event at the resort, and stay overnight at the hotel. The resort is a preferred location for wedding ceremonies where family and friends from all over the state as well as the country come to celebrate thus encouraging tourism because we can accommodate their food and beverage needs.

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

The resort was completely renovated and updated in 2017. The renovation of the event spaces, added parking, extensive landscaping, motel updates etc ... is ideal for travelers who want an overnight stay, with on-site food and beverage in a beautiful lake front location conveniently located between regular tourist destinations such as Valdez, Talkeetna, Anchorage and Denali.

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES



NO



2.4 If "no" who operates the tourism facility?



Alaska Alcoholic Beverage Control Board
Form AB-37: Tourism Statement

2.5 Do you offer room rentals to the traveling public? YES NO

If "yes" answer the following questions:

How many rooms are available?

12 Rooms

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

12 Rooms

Do you stock or plan to stock alcoholic beverages in guest rooms? YES NO

If "no" is your facility located within an airport terminal? YES NO

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

Everett's restaurant is on-site and includes a fine dining room with seating capacity of 100+ and a bar/bistro with a seating capacity of 120.

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

The resort has amenities related to lake activities available to all guests such as Kayaks, peddle boats, paddle boards, and canoe rentals. Winter amenities include ice skating/hockey rinks, ice fishing, snowmobile races, charity plunge events. Other amenities include helicopter flight seeing tours, indoor and outdoor concert events and comedy venues held throughout the year.



Alaska Alcoholic Beverage Control Board
Form AB-37: Tourism Statement

Section 3 – Certification

Read the statement below, and then sign your initials in the box to the right of the statement:

Initials

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.



GERALD E NEEJEN

Printed name of licensee/affiliate

Signature of licensee/affiliate



Alaska Alcoholic Beverage Control Board

2023-2024 Master Checklist: Renewal License Application

Doing Business As:	Everett's	License Number:	5532
License Type:	Beverage Dispensary Tourism Duplicate		
Examiner:	Sonya 5/31/23	Transaction #:	100518318 100516260

Document	Received	Completed	Notes
AB-17: Renewal Application	11/18		
App and License Fees	12/28		

Supplemental Document	Received	Completed	Notes
AB-25: Supplier Certification			
AB-33: Restaurant Receipts Aff			
AB-36: Rec Site Statement			
AB-37: Tourism Statement	11/18		
AB-39: Change of Officers			
COI / COC / 5 Star / FAA Cert			
FP Cards & Fees / AB-08a			
Late Fee (after 12/31/2022)			
Additional Documents:			
Names on FP Cards:			

	Yes	No	N/A
CBPL Entity Printout included?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business License Copy included?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Background(s) Completed & Date: <u>6/19/23</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special Consideration: <u>Tourism</u> Board Meeting Date: <u>8/22/23</u>			
LGB Sent Date: <u>6/19/23</u> LGB Deadline Date: <u>8/18/23</u>			
LGB 1 Name: <u>MSB</u> LGB 2 Name: _____			
<input type="checkbox"/> Waive <input type="checkbox"/> Protest <input type="checkbox"/> Lapsed <input type="checkbox"/> Waive <input type="checkbox"/> Protest <input type="checkbox"/> Lapsed			



Alaska Alcoholic Beverage Control Board

Form AB-17: 2023/2024 General Renewal Application

- This form and any required supplemental forms must be completed, signed by the licensee, and postmarked no later than 12/31/2022 per AS 04.11.270, 3 AAC 304.160, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any application for renewal or any fees for renewal that have not been postmarked by 2/28/2023 will be expired per AS 04.11.540, 3 AAC 304.160(e).
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the required fees and all documents required, or the application will be returned without being processed, per AS 04.11.270, 3 AAC 304.105
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

Section 1 - Establishment Contact Information

Licensee (Owner):	Gerald E. Neeser	License #:	5532
License Type:	Beverage Dispensary Tourism Duplicate		
Doing Business As:	Mat-Su Resort, LLC dba Everett's		
Local Governing Body:	Matanuska- Susitna Borough		
Community Council:			

If your mailing address has changed, write the NEW address below:

Mailing Address:					
City:		State:		ZIP:	

Section 2 - Licensee Contact Information

Contact Licensee: The individual listed below must be part of the ownership structure of the licensee listed in Section 1. This person will be the designated point of contact regarding this license, unless the Optional contact is completed.

Contact Licensee:	Gerald E. Neeser	Contact Phone:	907-229-1348
Contact Email:	jerry@neeserinc.com		

Optional: If you wish for AMCO staff to communicate with anyone other than the Contact Licensee (such as legal counsel) about your license, list their information below:

Name of Contact:	Amber Glasser	Contact Phone:	1-415-320-0032
Contact Email:	amberg@mat-suresort.com		

Section 3 - for Package Stores ONLY: Written Order Information

Do you intend to sell alcoholic beverages and ship them to another location in response to written solicitation in calendar years 2022 and/or 2023?

YES NO

AMCO
 NOV 18 2022



Form AB-17: 2023/2024 License Renewal Application

Section 4 – Ownership Structure Certification

YES NO

Did the ownership structure of the licensed business change in 2021/2022?

If Yes, and you have **NOT** notified AMCO, list the updated information on form AB-39: Change of Officers and submit with your renewal application.

If No, certify the statement below by initialing the box to the right of the statement.

I certify that the ownership structure of the business who owns this alcohol license did not change in any way during the calendar years 2021 or 2022.

Section 5 – License Operation

Check **ONE BOX** for EACH CALENDAR YEAR that best describes how this liquor license was operated:

	2021	2022
1. The license was operated for more than 240 hours throughout each year. (Year-round)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2. The license was only operated during a specified time each year. (Not to exceed 6 months per year) <i>If your operation dates have changed, list them below:</i> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
3. The license was only operated to meet the minimum requirement of 240 total hours each calendar year. <u>A complete AB-30: Proof of Minimum Operation Checklist, and all documentation must be provided with this form.</u>	<input type="checkbox"/>	<input type="checkbox"/>
4. The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both calendar years. <u>A complete Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated.</u> <u>If you have not met the minimum number of hours of operation in 2021, you are not required to pay the fees, however a complete AB-29 is required with Section 2 marked "Other" and COVID is listed as the reason.</u>	<input type="checkbox"/>	<input type="checkbox"/>

Section 6 - Violations and Convictions

Have **ANY** Notices of Violation been issued for this license? YES NO

Has **ANY** person or entity in this application been convicted of a violation of Title 04, 3AAC 304 or a local ordinance adopted under AS 04.21.010 in 2021 or 2022? YES NO

If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2)

If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.

Section 7 – Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.
- I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.
- I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and I have provided AMCO with all required changes of the ownership structure of the business license, and have provided all required documents for any new or changes of officers.

AMCO
NOV 18 2022



Alaska Alcoholic Beverage Control Board

Form AB-17: 2023/2024 License Renewal Application

- I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 304.465.

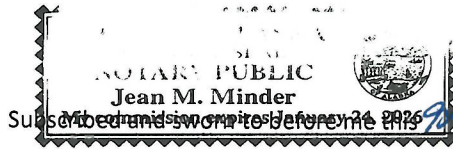
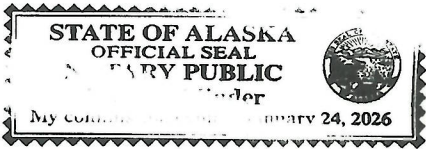
I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

[Signature]
Signature of licensee

Jean M Minder
Signature of Notary Public

GERALD E NEESEN
Printed name of licensee

Notary Public in and for the State of Alaska

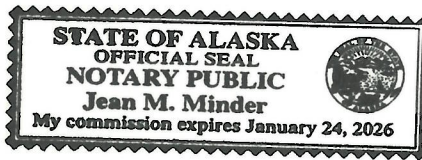


My commission expires: 1/24/2026

Subscribed and sworn to before me this 24th day of November, 2022.

- Restaurant and Eating Place** applications must include a completed AB-33: Restaurant Receipts Affidavit
- Recreational Site** applications must include a completed AB-36: Recreational Site Statement
- Tourism** applications must include a completed AB-37: Tourism Statement
- Wholesale** applications must include a completed AB-25: Supplier Certification
- Common Carrier** applications must include a current safety inspection certificate

All renewal and supplemental forms are available online:
<https://www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx>



12/28

FOR OFFICE USE ONLY

#100518318

#100516260

License Fee:	\$	Application Fee:	\$ 300.00	Misc. Fee:	\$
Total Fees Due:					\$ 300.00

AMCO

NOV 18 2022

Alaska Department of Commerce, Community, and Economic Development

Division of Corporations, Business, and Professional Licensing
PO Box 110806, Juneau, AK 99811-0806

This is to certify that

Mat-Su Resort LLC dba Everett's

1850 E. Bogard Road, Wasilla, AK 99654

owned by

Mat-Su Resort, LLC

is licensed by the department to conduct business for the period

October 15, 2021 to December 31, 2023
for the following line(s) of business:

72 - Accommodation and Food Services



This license shall not be taken as permission to do business in the state without having complied with the other requirements of the laws of the State or of the United States.

This license must be posted in a conspicuous place at the business location.
It is not transferable or assignable.

Julie Anderson
Commissioner

Alaska Department of Commerce, Community, and Economic Development

Division of Corporations, Business, and Professional Licensing
PO Box 110806, Juneau, AK 99811-0806

This is to certify that

EVERETT'S

1850 BOGARD ROAD, WASILLA, AK 99654

owned by

MAT-SU RESORT, LLC

is licensed by the department to conduct business for the period

October 11, 2022 to December 31, 2024
for the following line(s) of business:

72 - Accommodation and Food Services



This license shall not be taken as permission to do business in the state without having complied with the other requirements of the laws of the State or of the United States.

This license must be posted in a conspicuous place at the business location.
It is not transferable or assignable.

Julie Sande
Commissioner



Department of Commerce, Community, and Economic Development
**CORPORATIONS, BUSINESS & PROFESSIONAL
 LICENSING**

[State of Alaska](#) / [Commerce](#) / [Corporations, Business, and Professional Licensing](#) / [Search & Database Download](#) / [Corporations](#) / [Entity Details](#)

ENTITY DETAILS

Name(s)

Type	Name
Legal Name	Mat-Su Resort, LLC

Entity Type: Limited Liability Company

Entity #: 10036718

Status: Good Standing

AK Formed Date: 3/13/2016

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 1/2/2024

Entity Mailing Address: 1850 E. BOGARD RD, WASILLA, AK 99654

Entity Physical Address: 1850 E. BOGARD RD, WASILLA, AK 99654

Registered Agent

Agent Name: Ashburn & Mason, A Professional Corporation

Registered Mailing Address: 1227 W. 9TH AVENUE SUITE 200, ANCHORAGE, AK 99501

Registered Physical Address: 1227 W. 9TH AVENUE SUITE 200, ANCHORAGE, AK 99501

Officials

Show Former

AK Entity #	Name	Titles	Owned
	Gerald E. Neeser	Manager	
	Gerald Neeser Revocable Trust utad 4/30/2001	Member	100.00

Filed Documents

Date Filed	Type	Filing	Certificate
3/13/2016	Creation Filing	Click to View	Click to View
4/27/2016	Initial Report	Click to View	
12/15/2017	Biennial Report	Click to View	
3/18/2020	Biennial Report	Click to View	
4/17/2020	Certificate of Compliance		Click to View
12/22/2021	Biennial Report	Click to View	

COPYRIGHT © STATE OF ALASKA · [DEPARTMENT OF COMMERCE, COMMUNITY, AND ECONOMIC DEVELOPMENT](#) ·

[CONTACT US](#)

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED

06/19/2023

ABC BOARD

LIQUOR LICENSE

2023 - 2024

TEMPORARY

5532

LICENSE RENEWAL APPLICATION DUE
DECEMBER 31, 2024 (AS 04.11.270(b))

THIS LICENSE EXPIRES MIDNIGHT
FEBRUARY 28, 2025 UNLESS DATED BELOW

TYPE OF LICENSE: Beverage Dispen

LICENSE FEE: \$2,500.00

1107

CITY / BOROUGH: Outside City Limits
Matanuska-Susitna Borough

D/B/A: Everett's
1850 Bogard Road

Mail Address:
Mat-Su Resort LLC
1850 E. Bogard Rd.
Wasilla, AK 99654

This license cannot be transferred without permission
of the Alcoholic Beverage Control Board

[] Special restriction - see reverse side

ISSUED BY ORDER OF THE
ALCOHOLIC BEVERAGE CONTROL BOARD

Joan M. Wilson
DIRECTOR

04-900 (REV 10/20/22)

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED

06/19/2023

ABC BOARD

LIQUOR LICENSE

2023 - 2024

TEMPORARY

5532

LICENSE RENEWAL APPLICATION DUE
DECEMBER 31, 2024 (AS 04.11.270(b))

THIS LICENSE EXPIRES MIDNIGHT
FEBRUARY 28, 2025 UNLESS DATED BELOW

TYPE OF LICENSE: Beverage Disper

LICENSE FEE: \$2,500.00

CITY / BOROUGH: Outside City Limits
Matanuska-Susitna Borough

This license cannot be transferred without permission
of the Alcoholic Beverage Control Board

[] Special restriction - see reverse side

ISSUED BY ORDER OF THE
ALCOHOLIC BEVERAGE CONTROL BOARD

COPY

DIRECTOR

D/B/A: Everett's
1850 Bogard Road

Mailing Address:
Mat-Su Resort LLC
1850 E. Bogard Rd.
Wasilla, AK 99654

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

04-900 (REV 5/9/22)