



**Alaska Alcoholic Beverage Control Board**  
**Form AB-37: Tourism Statement**

A new, transfer, or renewal application for a Beverage Dispensary – Tourism or Restaurant/Eating Place – Tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be completed and submitted to AMCO’s Anchorage office before any tourism license application will be reviewed.

**Section 1 – Establishment Information**

Enter information for the licensed establishment or the business seeking to be licensed.

Doing Business As:	Alaska King Salmon Lodge	License #:	5232
License Type:	seasonal Beverage Dispensary - Tourism		

**Section 2 – Tourism Statement**

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

License is necessary to fulfill the expectations of our guest to be a complete service hospitality Lodge. Common amenities in our dining room include the serving of alcoholic beverages as expected from our customers. We continue to advertise and market our destination experience post covid to reclaim our customer base. After our typical day excursion with guests on the river, they enjoy gathering with their fellow travelers and other guests to relax and enjoy the comradery of the Lodge experience. Our clients expect the full range of beverages to complete their travel experience.

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

The Lodge is a complete service facility for the outdoor/adventure/angler/hunter. It includes a separate area for both the bar and restaurant. The restaurant seats 30+ patrons at a time and the bar about 12-15. Recently we added sound proof doors between the rooms and the bar/restaurant area to minimize the noise migrating to the rooms. Of our 29 rooms, 10 have kitchen facilities including refrigerator, microwave, coffer makers and sinks. We also are "open to the public" several nights a week to provide a nice dining facility for locals. This is occasionally limited, depending on staffing and the number of guests at the lodge.

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES	NO
<input checked="" type="checkbox"/>	<input type="checkbox"/>

2.4 If "no" who operates the tourism facility?

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JUN 30 2023



## Alaska Alcoholic Beverage Control Board Form AB-37: Tourism Statement

2.5 Do you offer room rentals to the traveling public?

YES

NO

If "yes" answer the following questions:

How many rooms are available?

29

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

10

Do you stock or plan to stock alcoholic beverages in guest rooms?

YES

NO

If "no" is your facility located within an airport terminal?

YES

NO

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

Our dining room with a capacity of about 30 guests overlooks the Naknek River through multiple large windows. We have a State of Alaska approved commercial kitchen and a seasonal full time staff to serve our customers.

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

We have fishing guides on staff which operate our own fleet of fishing boats. All of our trips either leave directly from our docks via boat or float plane. Some guests are driven to other dock facilities for float trips to Brooks Falls, etc. We do not rent gear only. All must go with our guides operating our boats. We also offer tours to the cannerys as the season permits and to the museum in Naknek and other local points of interest.

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JUN 30 2023



Alaska Alcoholic Beverage Control Board  
**Form AB-37: Tourism Statement**

**Section 3 – Certification**

Read the statement below, and then sign your initials in the box to the right of the statement:

Initials

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.



Bruce Boatman  
Printed name of licensee/affiliate

[Handwritten Signature]  
Signature of licensee/affiliate

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JUN 30 2023

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED

10/21/2022

ABC BOARD

LIQUOR LICENSE

2023 - 2024

TEMPORARY

5232

LICENSE RENEWAL APPLICATION DUE  
DECEMBER 31, 2024 (AS 04.11.270(b))

THIS LICENSE EXPIRES MIDNIGHT  
FEBRUARY 28, 2025 UNLESS DATED BELOW

TYPE OF LICENSE: Beverage Dispenser

5/1 - 10/31

LICENSE FEE: \$1,250.00

1103

CITY / BOROUGH: Outside City Limits  
Bristol Bay Borough

D/B/A: Alaska King Salmon Lodge  
165 West Housing Road

Mail Address:  
Bruce and Robert Burton  
350 Sherwood Road  
Willits, CA 95490

This license cannot be transferred without permission  
of the Alcoholic Beverage Control Board

[ ] Special restriction - see reverse side

ISSUED BY ORDER OF THE  
ALCOHOLIC BEVERAGE CONTROL BOARD

*Joan M. Wilson*

DIRECTOR

04-900 (REV 10/20/22)

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED

10/21/2022

ABC BOARD

LIQUOR LICENSE

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ALCOHOLIC BEVERAGE CONTROL BOARD

**COPY**

DIRECTOR

D/B/A: Alaska King Salmon Lodge  
165 West Housing Road

Mailing Address:  
Bruce and Robert Burton  
350 Sherwood Road  
Willits, CA 95490

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

04-900 (REV 5/9/22)



Alaska Alcoholic Beverage Control Board

**2023-2024 Master Checklist: Renewal License Application**

Doing Business As:	Alaska King Salmon Lodge	License Number:	5232
License Type:	Beverage Dispensary - Tourism Seasonal		
Examiner:	Trishia Gilliland	Transaction #:	100534754 100534571

Document	Received	Completed	Notes
AB-17: Renewal Application	12/5	6/30	
App and License Fees	1/3	6/30	

Supplemental Document	Received	Completed	Notes
AB-25: Supplier Certification			
AB-33: Restaurant Receipts Aff			
AB-36: Rec Site Statement			
AB-37: Tourism Statement	9/30 12/5	6/30	incomplete; resent 6/30/23
AB-39: Change of Officers			
COI / COC / 5 Star / FAA Cert			
FP Cards & Fees / AB-08a			
Late Fee (after 12/31/2022)			
Additional Documents:			
Names on FP Cards:			

	Yes	No	N/A
CBPL Entity Printout included?	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Business License Copy included?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Background(s) Completed & Date: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Special Consideration: <u>Tourism</u>			Board Meeting Date: <u>8/22/23</u>
LGB Sent Date: <u>7/13/23</u>			LGB Deadline Date: <u>9/11/23</u>
LGB 1 Name: <u>Bristol Bay Borough</u>			LGB 2 Name: _____
<input type="checkbox"/> Waive	<input type="checkbox"/> Protest	<input type="checkbox"/> Lapsed	<input type="checkbox"/> Waive
<input type="checkbox"/> Protest	<input type="checkbox"/> Lapsed	<input type="checkbox"/> Waive	<input type="checkbox"/> Protest
<input type="checkbox"/> Lapsed	<input type="checkbox"/> Waive	<input type="checkbox"/> Protest	<input type="checkbox"/> Lapsed



# AB-17: 2023/2024 License Renewal Application

Alcohol and Marijuana Control Office  
 550 W 7<sup>th</sup> Avenue,  
 Suite 1600  
 Anchorage, AK 99501  
[alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov)  
<https://www.commerce.alaska.gov/web/amco>  
 Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board

## Form AB-17: 2023/2024 General Renewal Application

- This form and any required supplemental forms must be completed, signed by the licensee, and postmarked no later than 12/31/2022 per AS 04.11.270, 3 AAC 304.160, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any application for renewal or any fees for renewal that have not been postmarked by 2/28/2023 will be expired per AS 04.11.540, 3 AAC 304.160(e).
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the required fees and all documents required, or the application will be returned without being processed, per AS 04.11.270, 3 AAC 304.105
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

### Section 1 - Establishment Contact Information

Licensee (Owner):	Bruce and Robert Burton	License #:	5232
License Type:	Beverage Dispensary - Tourism Seasonal		
Doing Business As:	Alaska King Salmon Lodge		
Local Governing Body:	Bristol Bay Borough		
Community Council:			

If your mailing address has changed, write the NEW address below:

Mailing Address:					
City:		State:		ZIP:	

### Section 2 - Licensee Contact Information

**Contact Licensee:** The individual listed below must be part of the ownership structure of the licensee listed in Section 1. This person will be the designated point of contact regarding this license, unless the Optional contact is completed.

Contact Licensee:	Bruce Burton	Contact Phone:	707 489 0155
Contact Email:	willitsredwood@gmail.com		

**Optional:** If you wish for AMCO staff to communicate with anyone other than the Contact Licensee (such as legal counsel) about your license, list their information below:

Name of Contact:	MAT Norman	Contact Phone:	928 733 7276 907 746 8643
Contact Email:	matnorman@hotmail.com		

### Section 3 - for Package Stores ONLY: Written Order Information

Do you intend to sell alcoholic beverages and ship them to another location in response to written solicitation in calendar years 2022 and/or 2023? AMCO

YES  NO

*willitsredwood@gmail.com*  
 DEC 05 2022



# Form AB-17: 2023/2024 License Renewal Application

## Section 4 – Ownership Structure Certification

YES  NO

Did the ownership structure of the licensed business change in 2021/2022?

If Yes, and you have **NOT** notified AMCO, list the updated information on form AB-39: Change of Officers and submit with your renewal application.

If No, certify the statement below by initialing the box to the right of the statement.

I certify that the ownership structure of the business who owns this alcohol license did not change in any way during the calendar years 2021 or 2022. *BB*

## Section 5 – License Operation

**Check ONE BOX for EACH CALENDAR YEAR** that best describes how this liquor license was operated:

- |  | 2021                                | 2022                                |
|--|-------------------------------------|-------------------------------------|
| 1. The license was <b>operated for more than 240 hours</b> throughout each year. (Year-round)  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| 2. The license was <b>only operated during a specified time</b> each year. (Not to exceed 6 months per year)<br><i>If your operation dates have changed, list them below:</i><br>_____ to _____  | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 3. The license was only operated to meet the minimum requirement of 240 total hours each calendar year.<br><i>A complete AB-30: Proof of Minimum Operation Checklist, and all documentation must be provided with this form.</i>   | <input type="checkbox"/>            | <input type="checkbox"/>            |
| 4. The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both calendar years. <i>A complete Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated.</i><br><b><u>If you have not met the minimum number of hours of operation in 2021, you are not required to pay the fees, however a complete AB-29 is required with Section 2 marked "Other" and COVID is listed as the reason.</u></b> | <input type="checkbox"/>            | <input type="checkbox"/>            |

## Section 6 - Violations and Convictions

Have **ANY** Notices of Violation been issued for this license? YES  NO

Has **ANY** person or entity in this application been convicted of a violation of Title 04, 3AAC 304 or a local ordinance adopted under AS 04.21.010 in 2021 or 2022? YES  NO

***If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2)***

***If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.***

## Section 7 – Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.
- I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.
- I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and I have provided AMCO with all required changes of the ownership structure of the business license, and have provided all required documents for any new or changes of officers.

AMCO

DEC 05 2022



Alaska Alcoholic Beverage Control Board

Form AB-17: 2023/2024 License Renewal Application

- I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 304.465.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

[Signature of licensee]

Signature of licensee

[Signature of Notary Public]

Signature of Notary Public

Bruce Edward Borton

Printed name of licensee

Notary Public in and for the State of California

My commission expires: April 4, 2026



Subscribed and sworn to before me this 23 day of November, 2022

- Restaurant and Eating Place applications must include a completed AB-33: Restaurant Receipts Affidavit
Recreational Site applications must include a completed AB-36: Recreational Site Statement
Tourism applications must include a completed AB-37: Tourism Statement
Wholesale applications must include a completed AB-25: Supplier Certification
Common Carrier applications must include a current safety inspection certificate

All renewal and supplemental forms are available online:
https://www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx

#100534754

#100534571

FOR OFFICE USE ONLY

Table with columns: License Fee, Application Fee, Misc. Fee, Total Fees Due. Values: \$, \$ 300.00, \$, \$

AMCO

DEC 05 2022



**Alaska Department of Commerce, Community, and Economic Development**

Division of Corporations, Business, and Professional Licensing  
PO Box 110806, Juneau, AK 99811-0806

This is to certify that

**ALASKA KING SALMON LODGE**

350 SHERWOOD RD, WILLITS, CA 95490

owned by

BRUCE E BURTON SR; ROBERT E BURTON SR

is licensed by the department to conduct business for the period

November 2, 2021 to December 31, 2023  
for the following line(s) of business:

72 - Accommodation and Food Services



This license shall not be taken as permission to do business in the state without having complied with the other requirements of the laws of the State or of the United States.

This license must be posted in a conspicuous place at the business location.  
It is not transferable or assignable.

Julie Sande  
Commissioner

Department of Commerce, Community, and Economic Development  
**DCCED RECEIPTING**

[State of Alaska](#) / [Commerce](#) / [Intranet](#) / [Receipting](#) / [Receipt](#) / #100534754

# RECEIPT #100534754

**Net Total:** \$1,250.00

**Comment:**

### Actions

- [Edit Receipt](#)
- [Internal Receipt](#)
- [Customer Receipt](#)
- [Email Receipt](#)

## Transaction #1

**Type:** Check or Warrant

**Received:** 2/3/2023

**Amount:** \$1,250.00

**Payer:** Alaska King Salmon

**Name:** Lodge

**Check #:** 5232

**Created:** 2/3/2023

**Owner:** soa\sfcarrrell

**Close Out** 19231

**#:**

**AG #:** 12615

### Account Item(s)

Type	Amount	Applicant	Ref #
ALC - Alcohol License Fees	\$1,250.00	Alaska King Salmon Lodge	5232

# Department of Commerce, Community, and Economic Development DCCED RECEIPTING

State of Alaska / Commerce / Intranet / Receipting / Receipt / #100534571

## RECEIPT #100534571

**Net Total:** \$300.00

**Comment:**

### Actions

- [Edit Receipt](#)
- [Internal Receipt](#)
- [Customer Receipt](#)
- [Email Receipt](#)

### Transaction #1

**Type:** Web Credit Card

**Received:** 2/3/2023

**Amount:** \$300.00

**Payer Name:** Matt Norman

**Name:**

**CC Last 4:** 5873

**Auth Code:** 07085D

**Code:**

**Request Id:** 6754440117526770303987

**Id:**

**Created:** 2/3/2023

**Owner:** WEBUSER

**Close Out #:** 19253

**#:**

**AG #:** 12621

### Account Item(s)

Type	Amount	Applicant	Ref #
WEB- ALC - Renewal Application Fee	\$300.00	Alaska's King Salmon Lodge	5232