



2024: A Year in Preview

January 31 - February 1, 2024
Four Seasons Resort Palm Beach
Palm Beach, FL

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THE
OVERTONE

2024: A Year In Preview

January 31 – February 1, 2024

Palm Beach, Florida

Confirmed Speakers:

- **Dr. Joel N. Myers**, Founder and Executive Chairman, **AccuWeather**
- **Karl Fessenden**, President and Chief Executive Officer, **BrandSafway**
- **Jack Stahl**, Co-Founder, **CNEXT**
- **Scott Wine**, Chief Executive Officer, **CNH Industrial**
- **Reece A. Kurtenbach**, Chief Executive Officer, **Daktronics**
- **Anna Mok**, Partner, **Deloitte**
- **Byron L. Boston**, Chief Executive Officer & Co-Chief Investment Officer, **Dynex Capital**
- **Joseph E. Kasputys**, Ph.D., Chief Executive Officer, **Economic Ventures**
- **Ashish Masih**, President and Chief Executive Officer, **Encore Capital Group**
- **Tom McInerney**, President and Chief Executive Officer, **Genworth Financial Inc.**
- **Holly Gagnon**, President, **HGC Hospitality Gaming Consulting**
- **Clifford Young**, President of Polling and Societal Trends, **Ipsos**
- **Ronald J. Klein**, Public Policy Partner, **Holland & Knight**
- **Shideh Bina**, Founding Partner, **Insigniam**
- **Steven Lewis**, Senior Partner, **JamesDruryPartners**
- **Bob Pryor**, Chief Executive Officer, **NTT DATA Services**
- **Neil de Crescenzo**, Former Chief Executive Officer, **Optum Insight**
- **John T. Thomas**, President & Chief Executive Officer, **Physicians Realty Trust**
- **Mike Hopkins**, Chief Advisor and Legal Team Leader, **Plus Power**, Retired CEO
- **Camille Olson**, Partner, **Seyfarth Shaw LLP**
- **Yoav Zeif**, Chief Executive Officer, **Stratasys, Inc.**
- **Tom Wada**, President & Chief Executive Officer, **Sumitomo Corporation of Americas**
- **Roger W. Ferguson Jr.**, Former President and Chief Executive Officer, **TIAA**
- **Sanjiv Ahuja**, Founder, Chairman, and Chief Executive Officer, **Tillman Global Holdings LLC**
- **George Barrett**, Founder, **The Overtone Group**, Former Chairman and Chief Executive Officer, **Cardinal Health**
- **Steve Odland**, President & Chief Executive Officer, **The Conference Board**
- **Dr. Lori Esposito Murray**, President of the Committee for Economic Development, **The Conference Board**
- **Dana M Peterson**, Chief Economist & Center Leader of Economy, Strategy & Finance, **The Conference Board**
- **Paul Washington**, Executive Director, ESG Center, **The Conference Board**

- **Diana Scott**, US Human Capital Center Leader, **The Conference Board**
 - **Ivan Pollard**, Center Leader, Marketing & Communications, **The Conference Board**
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DAY ONE

January 31, 2024

5:30 pm – 6:30 pm

Registration and Cocktail Reception

6:30 pm – 7:30 pm

Welcome and Dinner

Steve Odland, President & Chief Executive Officer, **The Conference Board**

Dana M Peterson, Chief Economist & Center Leader of Economy, Strategy & Finance, **The Conference Board**

7:30 pm - 8:30 pm

Keynote Panel: Winning Through Change and Disruption

The global economy is experiencing massive shifts, sea changes, volatility, and uncertainty. Key themes include continued weakness; rising operating costs; labor challenges; geopolitical threats; the energy transition; and the dawn of accessible AI. How can CEOs develop future-ready organizations focused on growth and innovation? Discover insights on how to win through change and disruption from the world's leading executives.

- **Bob Pryor**, Chief Executive Officer, **NTT DATA Services**
- **Karl Fessenden**, President and Chief Executive Officer, **BrandSafway**
- **Dr. Joel N. Myers**, Founder and Executive Chairman, **AccuWeather**

Moderator: **Roger W. Ferguson Jr.**, Former President and Chief Executive Officer, **TIAA**

For sponsorship opportunities, please contact Deirdre Forrest at DForrest@tcb.org

DAY TWO

February 1, 2024

8:00 am – 8:45 am

Registration

8:00 am – 8:45 am

Continental Breakfast

8:45 am – 8:50 am

Welcome

Dana M Peterson, Chief Economist & Center Leader of Economy, Strategy & Finance, **The Conference Board**

8:50 am – 9:05 am

Lightning Talk: Through the Looking Glass: A Year in Preview (C-Suite Outlook)

Fast-paced presentation on the highlights of the Conference Board C-Suite Outlook 2024. Discover the top hot button external and internal issues CEOs identify as what keeps them up at night and how they are setting their priorities for growth.

Dana M Peterson, Chief Economist & Center Leader of Economy, Strategy & Finance, **The Conference Board**

9:10 am – 9:45 am

Navigating the Global Economy Amidst Geopolitical Disruption

CEOs reveal tactics on how they are navigating the twists and turns of geopolitics and the global economy.

Discussants:

- **Sanjiv Ahuja**, Chairman and CEO, **Tillman Global Holdings**
- **Ashish Masih**, President and CEO, **Encore Capital Group**
- **Byron L. Boston**, CEO & Co-Chief Investment Officer, **Dynex Capital, Inc**
- **Karl Fessenden**, President & Chief Executive Officer, **BrandSafway**
- **Joseph E. Kasputys**, Ph.D., Chief Executive Officer, **Economic Ventures**

Moderators:

Dana M Peterson, Chief Economist & Center Leader of Economy, Strategy & Finance, **The Conference Board**

Dr. Lori Esposito Murray, President of the Committee for Economic Development, **The Conference Board**

9:50 am – 10:25 am

AI Disruption: Pivot or Perish?

CEOs share insights on how they are responding to the challenges and opportunities around advancements in AI. Additionally, how it may fundamentally transform how they do business.

Discussants:

- **Neil de Crescenzo**, Former CEO, **Optum Insight**
- **Reece A. Kurtenbach**, Chief Executive Officer, **Daktronics**
- **Shideh Sedgh Bina**, Founding Partner, **Insigniam**

Moderator: **Ivan Pollard**, Center Leader, Marketing & Communications, **The Conference Board**

10:25 am – 10:45 am **Coffee Break**

10:50 am – 11:25 am

Are You Ready for the Energy Evolution?

CEOs opine on how the global energy transition is impacting how and where they do business: what are some of the costs of switching gears and how they expect to capitalize on a greener economy.

Discussants:

- **Tom Wada**, President & Chief Executive Officer, **Sumitomo Corporation of Americas**
- **Bob Pryor**, Chief Executive Officer, **NTT DATA Services**
- **Dr. Joel N. Myers**, Founder and Executive Chairman, **AccuWeather**
- **Mike Hopkins**, Chief Advisor and Legal Team Leader, **Plus Power**, Retired CEO

Moderator: **George Barrett**, Founder, **The Overtone Group**, Former Chairman and Chief Executive Officer, **Cardinal Health**

11:30 am - 12:05 pm

China-US: Cold War 2.0?

CEOs explain how best to navigate the choppy waters of business relations with China as geopolitical tensions intensify. What does this mean for supply-chains, assets, labor, and ensuring profitability.

Discussants:

- **Yoav Zeif**, Chief Executive Officer, **Stratasys**
- **Tom McInerney**, President & Chief Executive Officer, **Genworth Financial**
- **Scott Wine**, Chief Executive Officer, **CNH Industrial**
- **Joseph E. Kasputys**, Ph.D., Chief Executive Officer, **Economic Ventures**

Moderator: **Dr. Lori Esposito Murray**, President of the Committee for Economic Development, **The Conference Board**

Day Two (cont'd): February 1, 2024

12:05 pm – 1:15 pm

Lunch and Networking

1:20 pm – 1:55 pm

The Talent Challenge: Reimagining Potential

CEOs trade tactics on how they are building and strengthening culture in the new world of work: from retention to upskilling to leadership development to DEI to flexible work to employee expectations.

Discussants:

- **Jack Stahl**, Co-Founder, **CNEXT**
- **Steven Lewis**, Senior Partner, **JamesDruryPartners**
- **Holly Gagnon**, President, **HGC Hospitality Gaming Consulting**
- **Camille Olson**, Partner, **Seyfarth Shaw LLP**

Moderator: **Diana Scott**, US Human Capital Center Leader, **The Conference Board**

2:00 pm – 2:35 pm

ESG Priorities for Growth: How to Future Focus and Invest

CEOs discuss opportunities for innovation by integrating ESG more deeply into their businesses.

Discussants:

- **John T. Thomas**, President and Chief Executive Officer, **Physicians Realty Trust**
- **Steven Lewis**, Senior Partner, **JamesDruryPartners**
- **Anna Mok**, Partner, **Deloitte**

Moderator: **Paul Washington**, Executive Director, ESG Center, **The Conference Board**

2:35 – 2:45 pm **Coffee Break**

2:45 pm – 3:25 pm

Keynote Panel: Leading for Tomorrow: How to Turn Vision into Value

- **Mike Hopkins**, Chief Advisor and Legal Team Leader, **Plus Power**, Retired CEO
- **Shideh Sedgh Bina**, Founding Partner, **Insigniam**
- **Yoav Zeif**, Chief Executive Officer, **Stratasys**

Moderator: **George Barrett**, Founder, **The Overtone Group**, Former Chairman and Chief Executive Officer, **Cardinal Health**

3:30 – 4:00 pm

The 2024 Election: Fasten Your Seatbelts

Clifford Young, President of Polling and Societal Trends, **Ipsos**
Ronald J. Klein, Public Policy Partner, **Holland & Knight**
Dr. Lori Esposito Murray, President of the Committee for Economic Development, **The Conference Board**

4:00– 4:05 pm

Closing Remarks

Dana M Peterson, Chief Economist & Center Leader of Economy, Strategy & Finance, **The Conference Board**

4:05 pm - 5:00 pm

Cocktail Reception