

SUSTAINABILITY  
WATCH



## Turning the Tide on Plastics

Webcast, 20 May 2021



# Speakers



**Ina Vollmer**  
Professor  
**University of Utrecht**



**Yvonne van Veen**  
Director Market Strategy & Innovation  
**INEOS Styrolution**



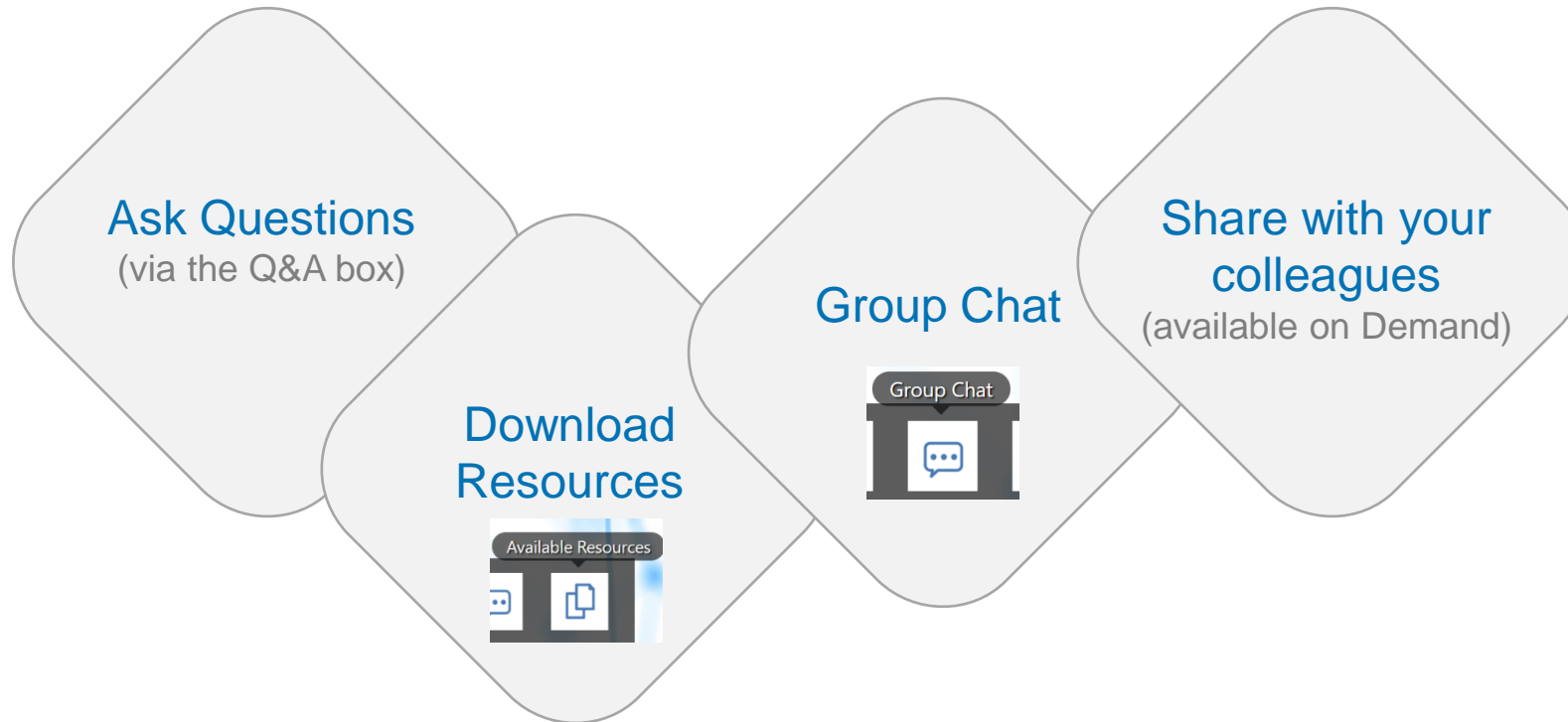
**Jan Sültemeyer**  
Global Head of Innovation & Sustainability  
**Avient Switzerland GmbH**



**Dr Uwe G. Schulte**  
Governance & Sustainability Center Leader  
**The Conference Board**



# Making the most of the webcast



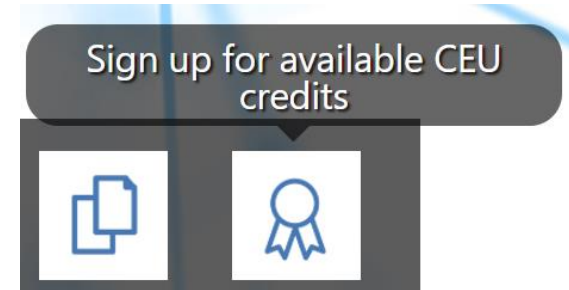
Tell us about your experience to help us improve our future program



# Earn Credits

## CPE (NASBA)

- ✓ Click the link in the **CEU Request Widget** to sign up for credit
- ✓ Stay online for the entire webcast
- ✓ Click 'ok' for 3 popups that occur during the program
- ✓ Credit available for participation in live webcast only



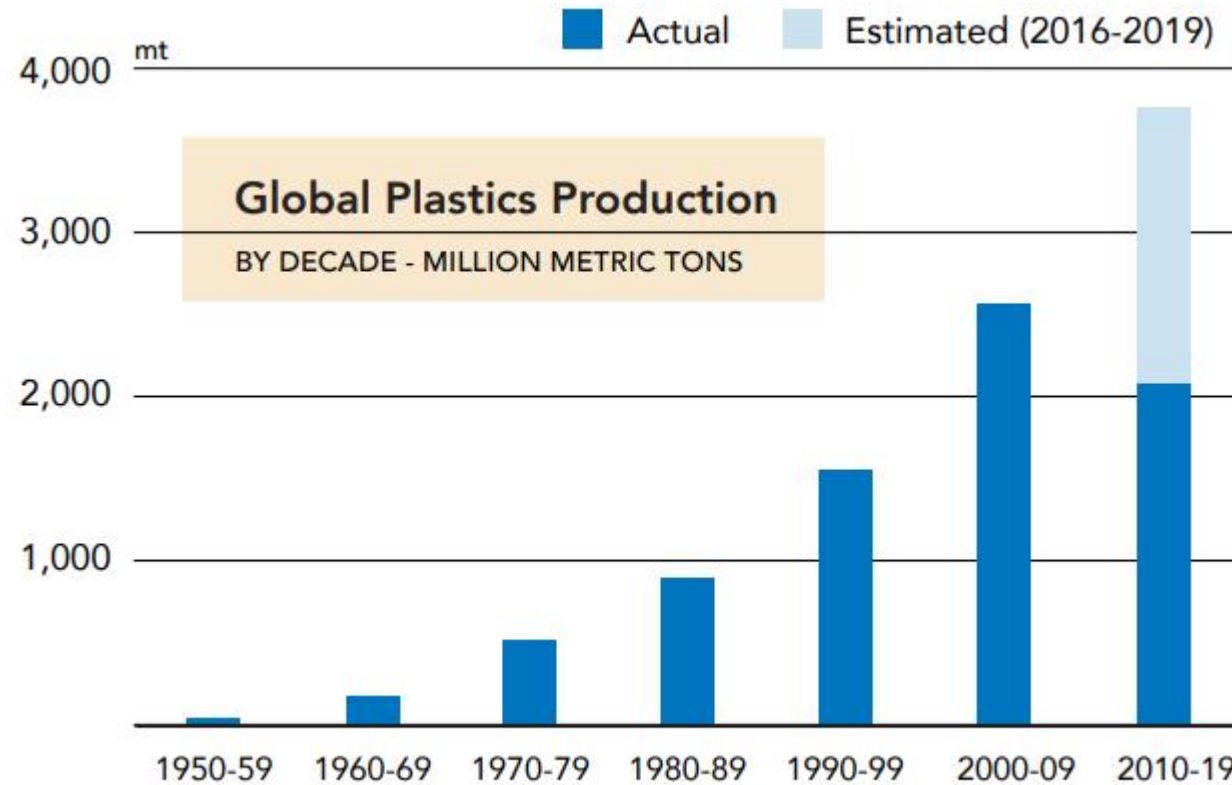
# Plastic: Current State of Affairs

## **Poll Question**

What percentage of global plastic waste is currently being recycled?

[1 – 5%, 6 – 10%, 11- 20%, 21-30%, Not sure]

Since 1900, the production of plastics has increased nearly 60 percent every 10 years...



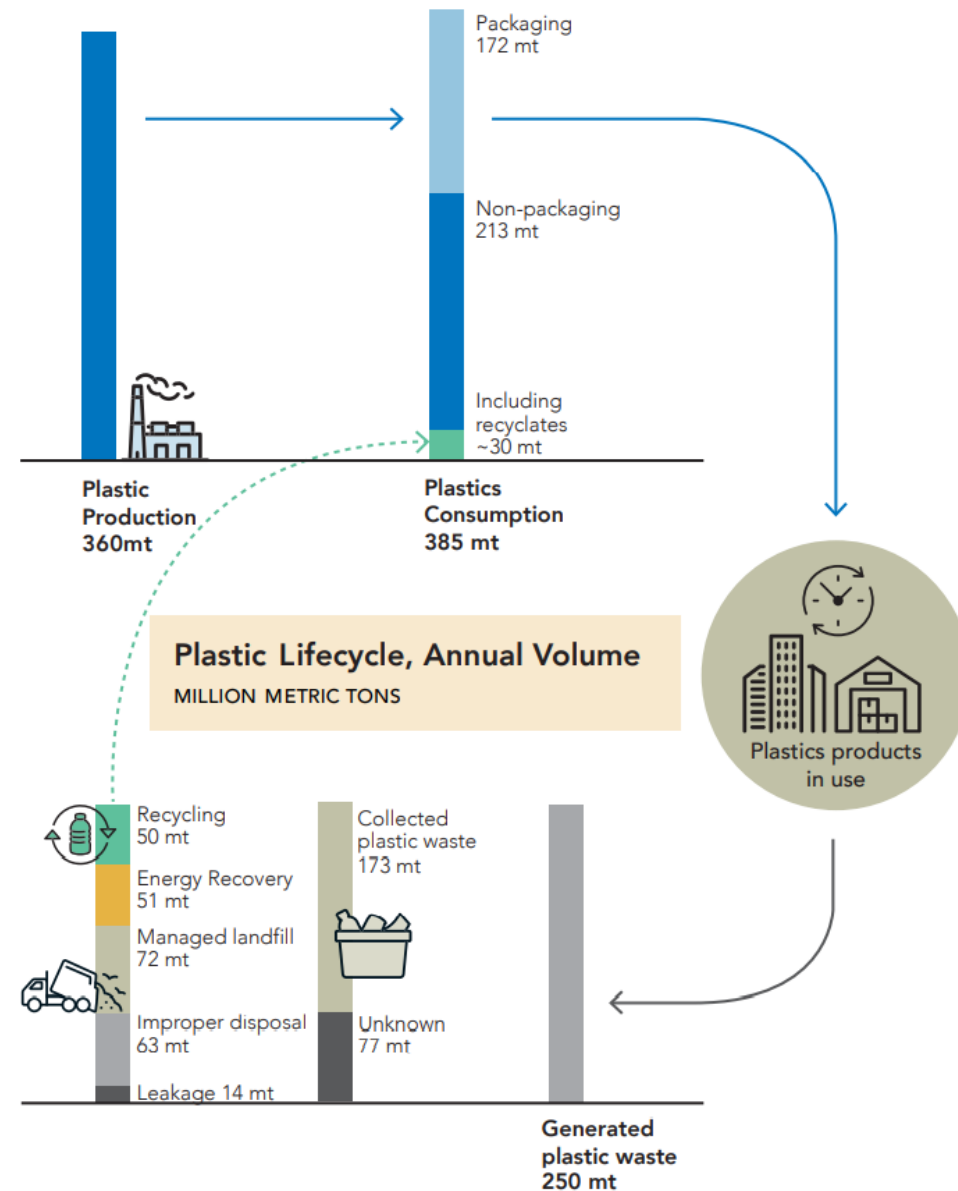
Source: The Conference Board/ Our World in Data



...leaving behind millions of metric tons of discarded plastic every year

- Plastic Production: 360 mt
- Plastic Waste: 250 mt
- Plastic Recycled: 50 mt

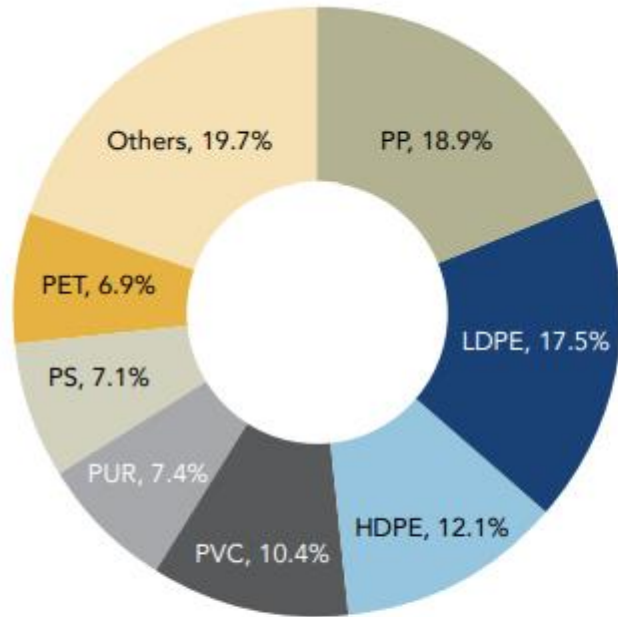
*Annual, Million Metric Tons*



Source: Conversio, 2018



# We talk about "plastics" as if it were a single material, but that is not the case



Source: Based on data from PlasticsEurope

	PET	Polyethylene terephthalate	<ul style="list-style-type: none"> <li>Bottles</li> <li>Foods containers</li> <li>Polyester clothing</li> </ul>
	HDPE	High density polyethylene	<ul style="list-style-type: none"> <li>Consumer products, e.g., plastic chairs and tables, toys, trash, and recycling bins</li> <li>Fibers for industrial fabrics, nets, and ropes</li> <li>Strong packaging materials, e.g., bottle caps, plastic milk bottles</li> </ul>
	PVC	Polyvinyl chloride	<ul style="list-style-type: none"> <li>Clothing</li> <li>Electrical cables</li> <li>Plumbing products</li> </ul>
	LDPE	Low density polyethylene	<ul style="list-style-type: none"> <li>Computer hardware covers and packaging</li> <li>Plastic bags and wraps, and waterproof lining</li> <li>Wash bottles and lids</li> </ul>
	PP	Polypropylene	<ul style="list-style-type: none"> <li>Automotive parts</li> <li>Carpeting, rugs, and upholstery</li> <li>Medical devices</li> </ul>
	PS	Polystyrene	<ul style="list-style-type: none"> <li>Building insulation</li> <li>Food and liquid containers</li> <li>Packaging materials</li> </ul>
	PUR	Polyurethane	<ul style="list-style-type: none"> <li>Bedding and furniture</li> <li>Building insulation</li> <li>Coatings, adhesives, sealants, and elastomers</li> </ul>





# Definition of waste streams in most developed countries



Household waste

- Collection systems implement with support of Governments
- Most waste sorted according a general specification (PET, PE, PP, film and mixed plastics)
- Film and mixed plastics into incineration / landfill



End-of-life vehicle

- Collection systems organized by communities and/ or car manufactures
- Cars are dismantled, most metal is recycled. The plastic is separated from the iron and shredded.
- Most plastics go into incineration / landfill



Electronic waste

- WEEE: Waste Electrical and Electronic Equipment
- 50% of the plastics can be recycled the other 50% goes into incineration / landfill



Industrial waste

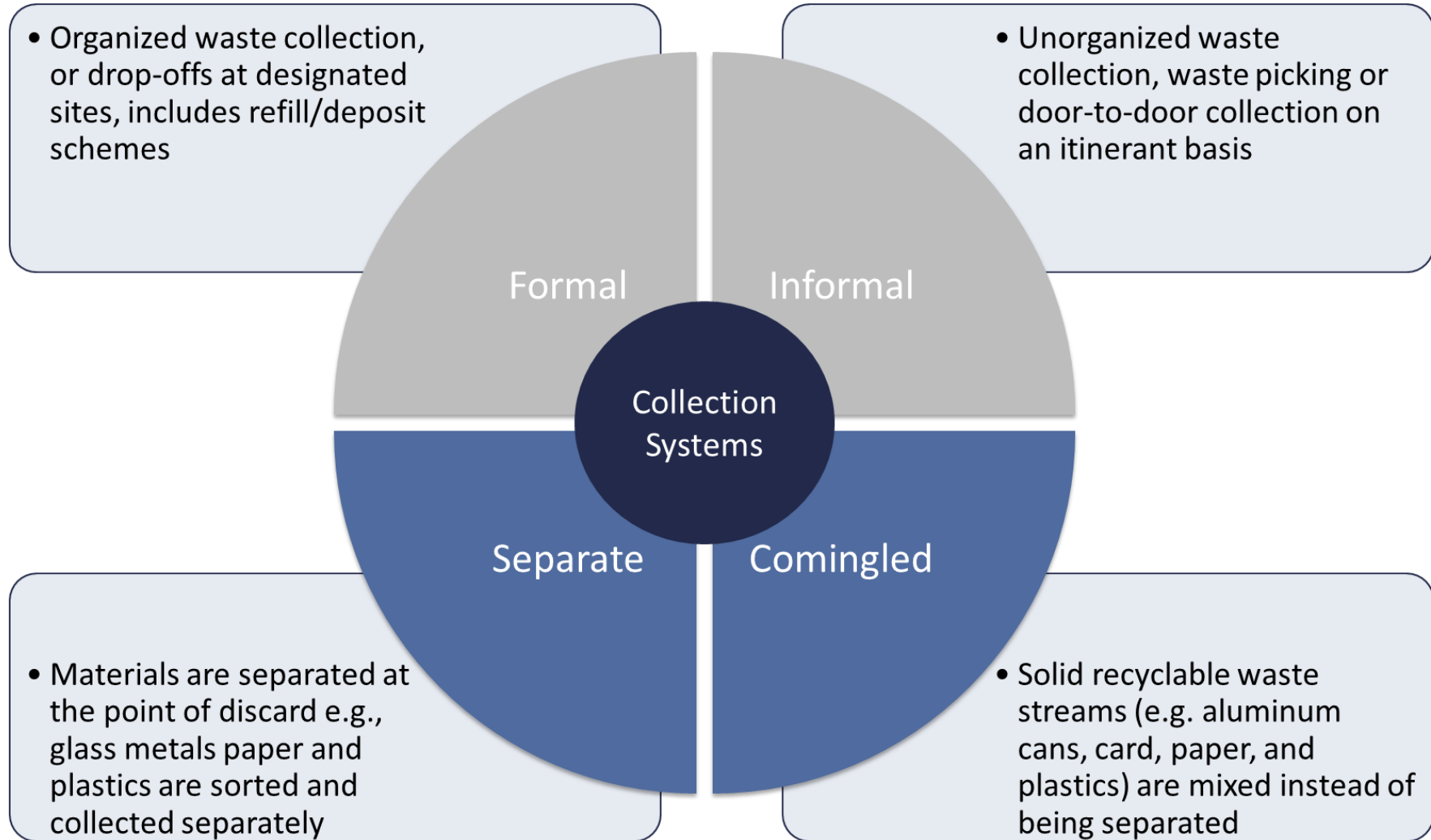
- Recycling of scrap generated in the production process
- No material quality degradation, easy to re-use in industrial processes



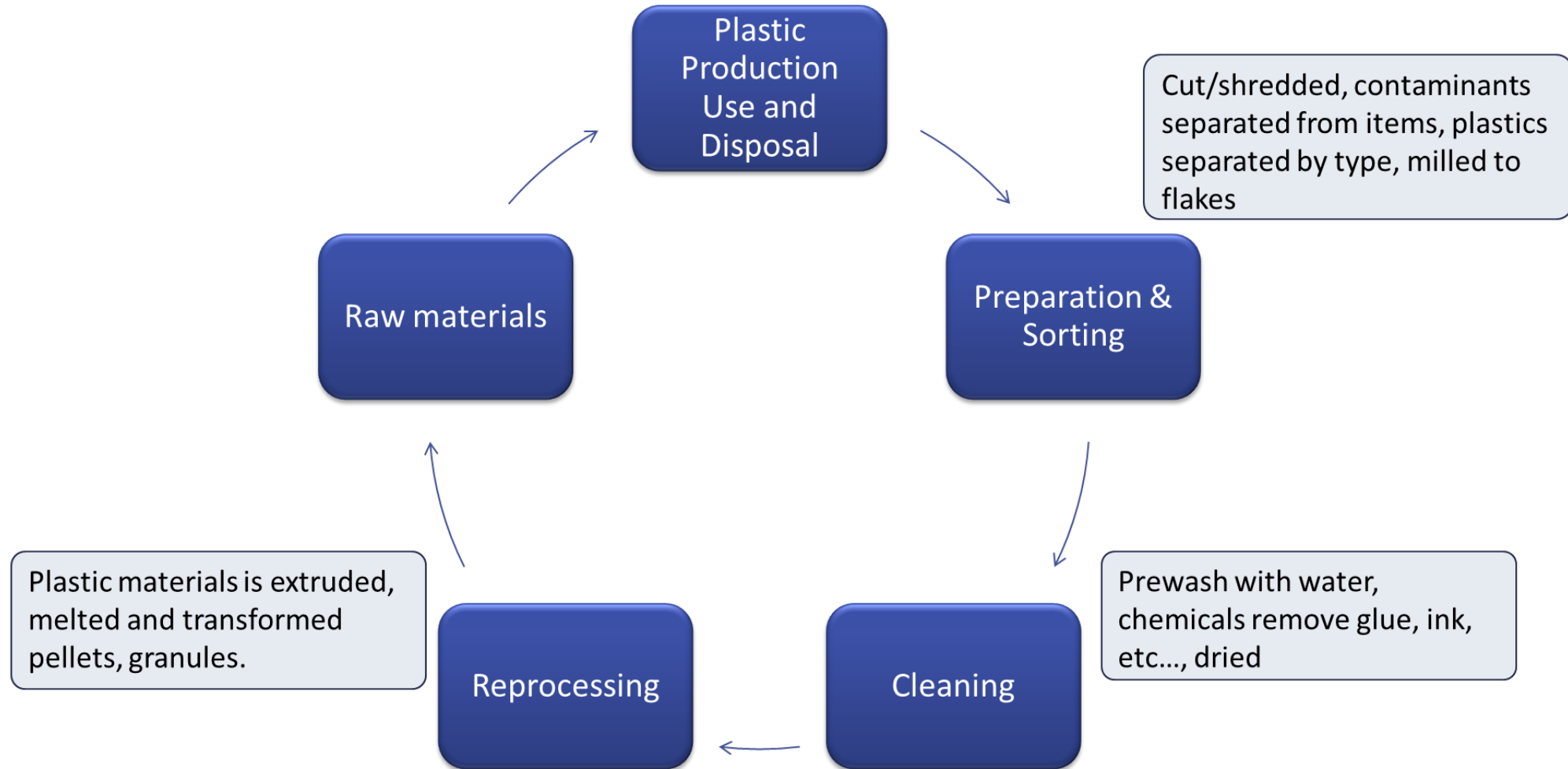
Construction waste

- Recycling of mixed plastic waste from construction
- Main focus currently on isolation material, concrete, wood recycling
- Most waste goes into incineration / landfill

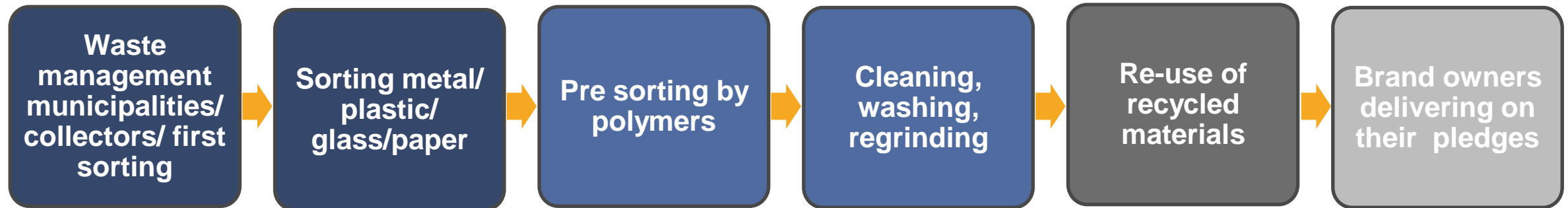
# Waste collection systems



# Simplified Overview of the Mechanical Recycling Process



# Many steps needed to re-use recycled materials



Waste collection companies contracted by the municipalities / governments for waste collection and first sorting of materials

Recycling companies, specialized per waste stream, using different sorting technologies

Food approved materials versus non-food approved

Hazardous

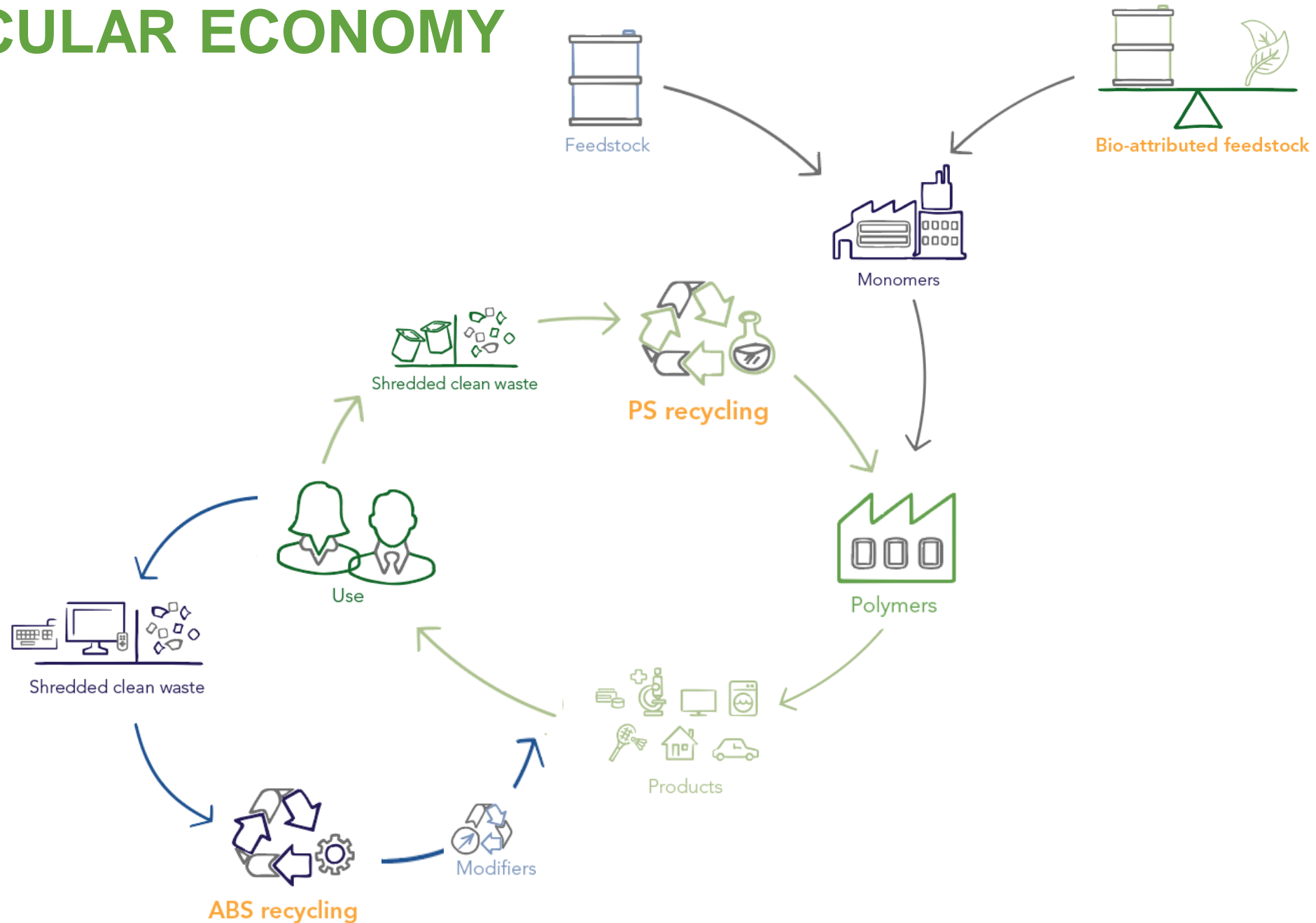
Technical material properties

Chemical Industry

Brand owners in FMCG, Household, Electronics, Automotive, Furniture, etc.

# Example of different feedstock's in our supply chain

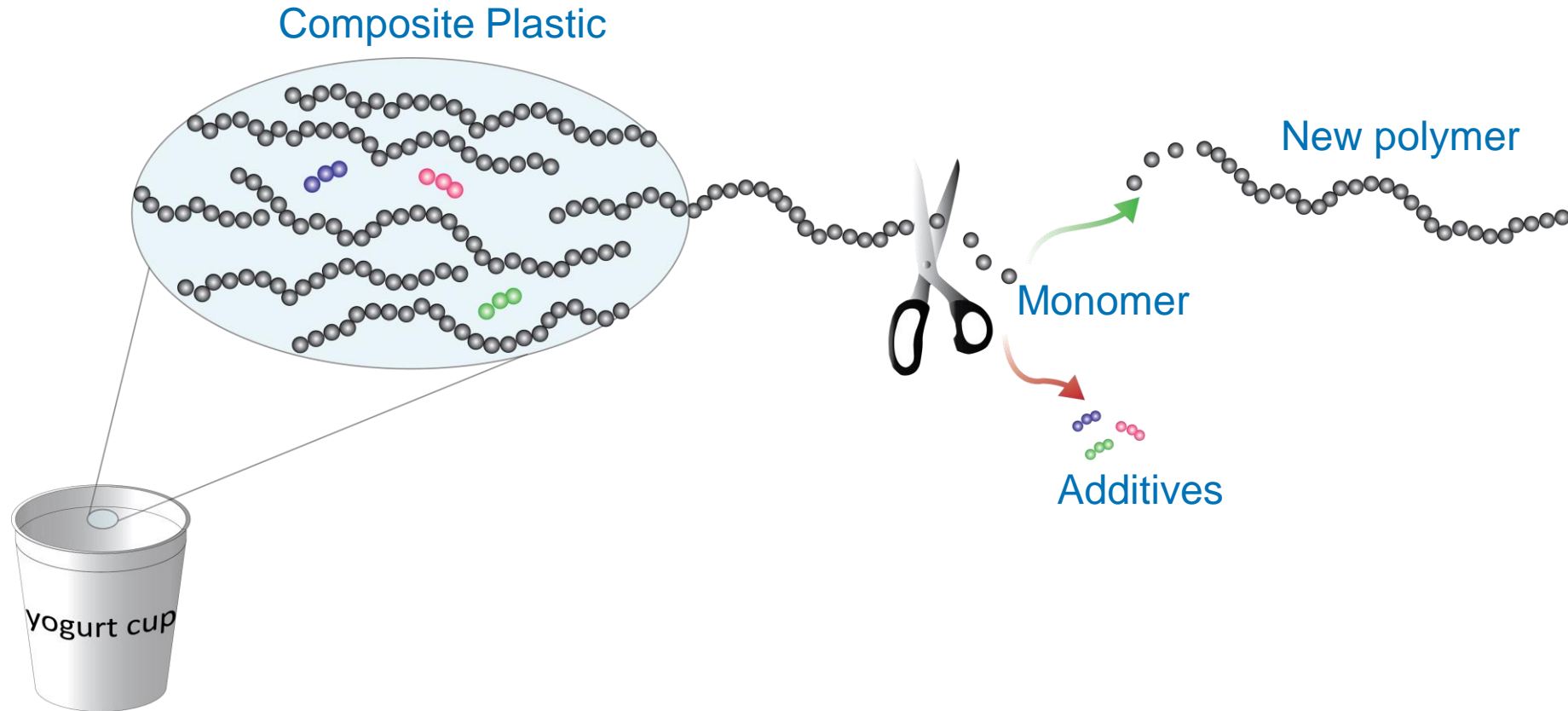
## CIRCULAR ECONOMY



# Plastic Waste Management Challenges

# Chemical Recycling

# Chemical Recycling

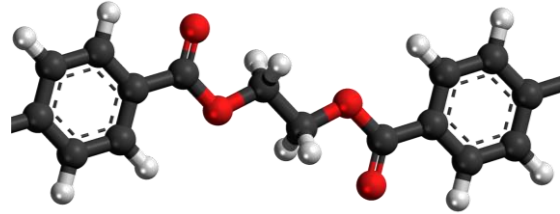


Source: I. Vollmer, M. J. F. Jenks, M. C. P. Roelands, R. J. White, T. Harmelen, P. Wild, G. P. Laan, F. Meirer, J. T. F. Keurentjes, B. M. Weckhuysen, *Angew. Chemie Int. Ed.* **2020**, 59, 15402–15423.



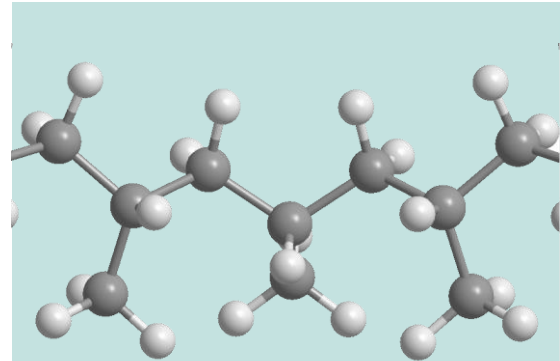


# Breaking chemical bonds requires energy



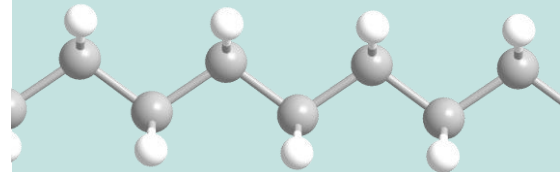
**Polyethylene terephthalate (PET)**

~100 °C



**Polypropylene (PP)**

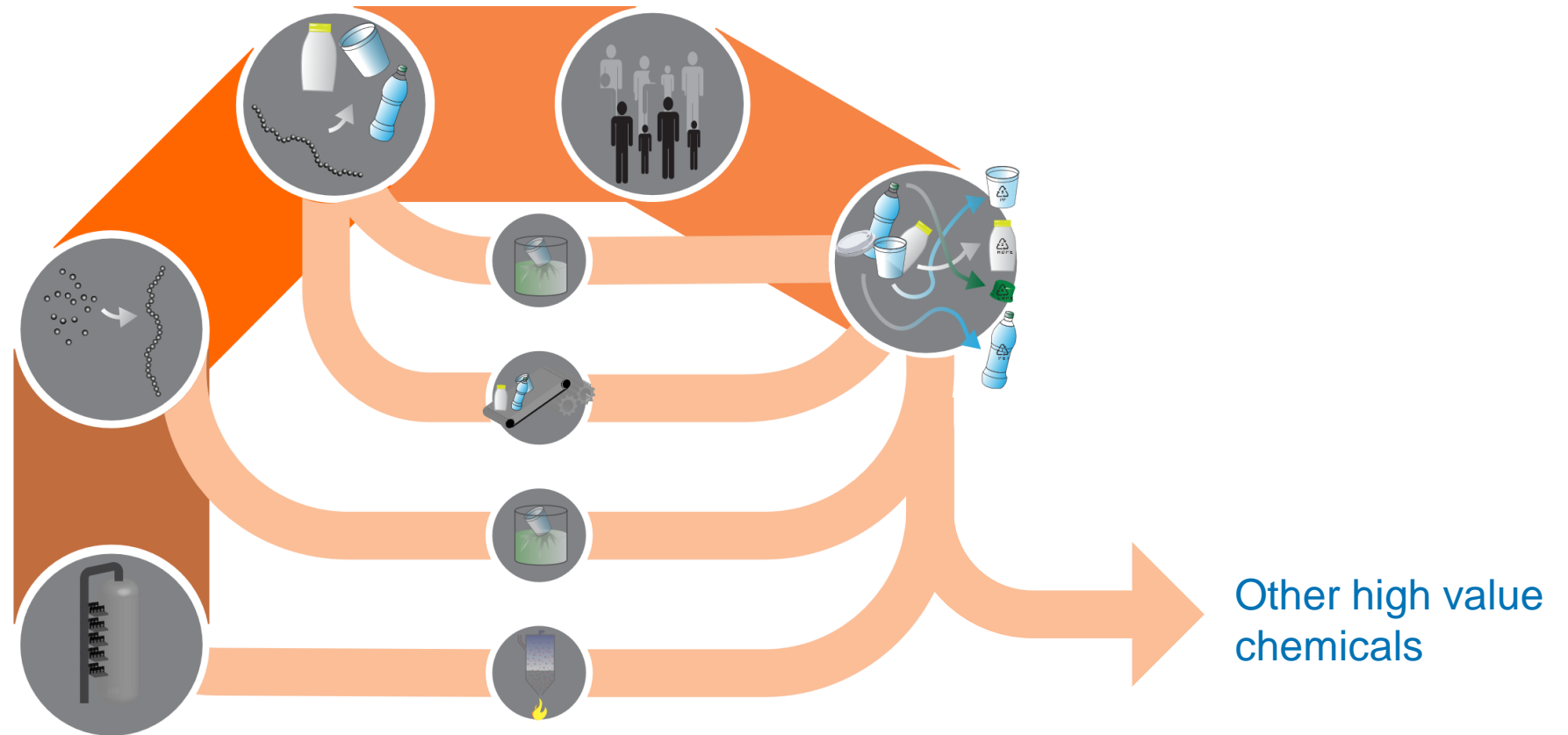
>400 °C



**Polyethylene (PE)**



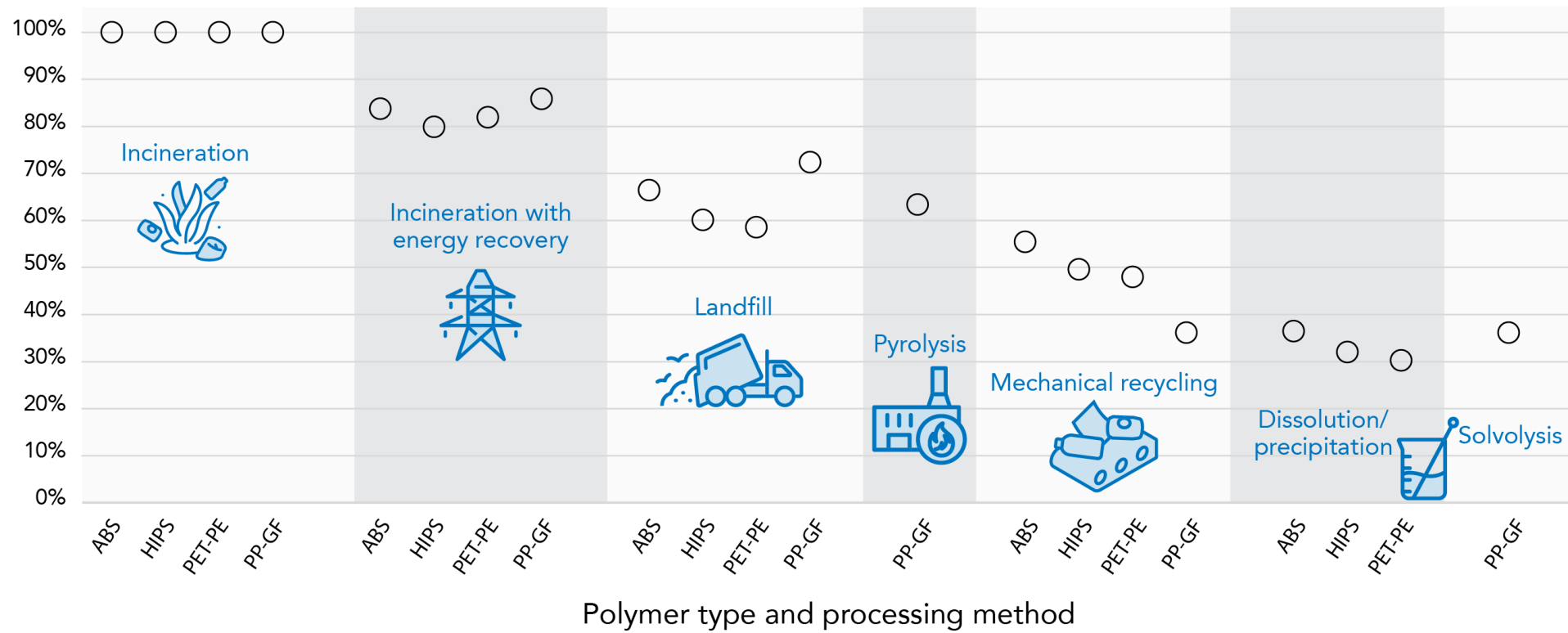
# Make plastics circular



Source: I. Vollmer, M. J. F. Jenks, M. C. P. Roelands, R. J. White, T. Harmelen, P. Wild, G. P. Laan, F. Meirer, J. T. F. Keurentjes, B. M. Weckhuysen, *Angew. Chemie Int. Ed.* 2020, 59, 15402–15423.



# High purity product = less CO<sub>2</sub>



Source: I. Vollmer, M. J. F. Jenks, M. C. P. Roelands, R. J. White, T. Harmelen, P. Wild, G. P. Laan, F. Meirer, J. T. F. Keurentjes, B. M. Weckhuysen, Angew. Chemie Int. Ed. 2020, 59, 15402–15423





## Upcoming webcasts

### Is Sustainability Reporting Becoming Any Easier Soon? A Critical Look at the Harmonization Initiatives

Thursday, 17<sup>th</sup> June

03:00 PM CET (Brussels) | 09:00 AM ET (New York)

Thursday, 15<sup>th</sup> July

03:00 PM CET (Brussels) | 09:00 AM ET (New York)

## Feedback

Please help us improve by completing a short evaluation survey

[conference-board.org/webcasts](https://conference-board.org/webcasts)

