



Join us on **September 1 @ 11am ET**
for our next **Marketing &
Communications Watch** webinar

[How Procter & Gamble Uses Corporate Venturing to Boost Innovation](#)

Chetan Parekh, Senior Brand Director & Innovation Portfolio Leader at P&G Ventures, will join our marketing institute leader, **JP Kuehlwein**, to discuss the strategic rationale and practical execution of corporate venturing to keep one's corporation both agile and innovative.

[Learn More or Register Here](#)



Other Upcoming Webcast Programming from The Conference Board

- Creating Space for Race-Based Discussions: Speaking Out for the First Time (**Member-only event** – August 25 @ 2pm ET)
- Back to School, Back to Work – How Companies are Supporting Employees' Families Through Virtual Education (September 10 @ 11am ET)
- C-Suite Challenge and CMOs (September 21 @ 11am ET)
- Taking Action on Diversity through a NextGen Business & Innovation Academy (September 22 @ 11am ET)

Check our website at [conference-board.org](https://www.conference-board.org) for further details





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