



B.COM (ACCOUNTING & FINANCE)

(DEGREE COURSE)

(SEMESTER SYSTEM WITH CBCS)

(EFFECTIVE FROM THE ACADEMIC YEAR 2017)

REGULATIONS AND SYLLABUS

ation at A

Registrar Office

Periyar E.V.R.

High Road

Maduravoyal

Chennal-95



REGISTRAR Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) Periyar E.V.R. High Road, Maduravoyal, Chennai 600 095

DEPARTMENT OF COM MERCE

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation



DEPARTMENT OF COMMERCE

GLIMPSE OF THE DEPARTMENT

The department of commerce was started functioning in 2014 upgraded as a post Graduate with the introduction of M.com course. The department offers an undergraduate course in General, Accounting & finance, Corporate Secretary ship and computer application. The curriculum of commerce education in one department is highly application oriented and hence the department follows a multidimensional pedagogy for different program such as Lectures, tutorials, seminars & workshops, Assignments, projects, industry interaction. The department has highly qualified and experience teaching staff.

The faculty of the department has published large number of research papers both in national and international journals. They have also presented papers at various seminars/conferences. The department has organized a number of seminars, Events and conference.

Social outreach and public interaction Program is an integral part of the departmental activities. The department has proved its excellence with a committed staff and enthusiastic students with consistency bring Kudos to the department in the field of academic and extracurricular activities.

"Art keep us connected with the past science takes us to the future commerce takes care of our present needs." [AAG]

"அன்பறிவுதேற்றம்அவாவின்மைஇந்நான்கும்

நன்குமையான்கட்தைதேளிவு."

A loyal love with wisdom, clearness, mind from avarice free;

Who hath these four good gifts should ever trusted be. [Thirukural – 513]

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation VISION

✓ To prepare learners for Higher Education in Commerce and Business

Studies. **✓** To provide contextually relevant commerce Education

✓ To impart state of art knowledge in subject like:-

- o Marketing
- HumanResource
- Entrepreneurship
- Accountingpractice
- E-Commerce

✓ An Educative Community marked by excellence and integrity.

MISSION

M1To produce competent, discipline and quality learners through higher education in commerce. With view to train our learner so as to develop the qualities in research.

M2To impart higher education through upgraded technology and learning through doing, for social transformation

M3 To inspire the students to become innovate leaders and to be socially responsible.

M4To evaluate our performance against bench marks, to develop programme & go for global tie-ups beyond learning

M5To establish in leading high quality research, initiating training and development opportunities and to be a competent entrepreneur.

M6Providing for holistic and value based developments of students which ultimately enhances their employability

M7 Provide a nurturing and motivating environment to exploit the full potential of the students

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation **PROGRAMME EDUCATIONAL OBJECTIVES**

PEO 1To provide a strong foundation in Accounting, Finance, Business Laws and Taxation to the learners

PEO 2 To Motivate them to pursue Higher Education like M.Com, M.B.A,C.A

PEO 3To provide sufficient knowledge and skills to learners to seek employment or for managing business organization effectively

PEO 4 To provide essential courses and special guidance to become a successful entrepreneur

PEO 5To nurture the learners with the intellectual, personal & societal skills for an holistic education

PEO 6To enable every student to cope up with the latest developments in contemporary, national and global level through effective transaction of the curricular and cocurricular aspects

PEO 7To impart quality and need based education, to sensitize the students to their changing roles in society through awareness raising activities

	M1	M2	M3	M4	M5	M6	M7
PEO 1	3	3	3	3	2	3	2
PEO 2	3	3	2	3	3	2	3
PEO 3	3	2	3	3	3	3	3
PEO 4	2	3	3	3	2	3	3
PEO 5	3	3	3	3	3	2	3
PEO 6	3	3	3	2	2	3	2
PEO 7	3	3	2	3	3	2	3

PEO with MISSION STATEMENT

1-LOW., 2-MEDIUM., 3-HIGH

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation **PROGRAMME OUTCOMES**

PO 1 To students developed management skills, Entrepreneurial skills, Numeric ability and

well familiar with business regulatory framework

PO 2Having basic knowledge of important business laws, financial, costing, management accounting and basic principles of economics

PO 3^{Capability} of the learners to make decision at personal & professional level will increase after completion of this course

PO 4^{Students} knowledge enrich in creation, selection and application of modern business

world and capability to interface successfully

PO 5 The curriculum offers a number of specialization and practical exposure which would

equip the students to face the modern day challenge in commerce.

PO 6 Capability to explore cross curricular talent individually and as a team

PO 7 Behavioral awareness for legal and social readabilities in commerce domain

PEO-PO 1-LOW., 2-MEDIUM., 3-HIGH

PEO WITH PROGRAMME OUTCOME

	P01	P02	P03	P04	P05	P06	P07	
PEO1	3	3	3	2	3	3	3	
PEO2	3	3	2	3	3	3	3	
PEO3	2	3	3	3	3	3	2	
PEO4	3	3	3	3	3	2	3	
PEO5	3	3	3	3	3	2	3	
PEO 6	3	3	3	2	3	2	3	
PEO 7	3	3	2	3	3	3	3	

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation **PROGRAMME SPECIFIC OBJECTIVES**

PSO 1 Graduates build a strong foundation of knowledge in different areas of commerce

PSO 2 Graduates develop the skill of applying concepts and techniques used in commerce

PSO 3 Graduates develop an attitude for working effectively and efficiently in a business environment

PSO 4 Graduates integrate knowledge, skill and attitude that will sustain an

environment of learning and creativity in them

PSO 5 Graduates Expose themselves in taking up entrepreneurship as their venture

PSO 6 Graduates are capable of making decision at personal and professional level

PSO7^{Graduates} acquire skills to work as tax consultant, audit assistant and other financial supporting services.

PEO with PSO

1-LOW., 2-MEDIUM., 3-HIGH Number Representation in Below Table

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
PEO1	3	3	3	3	2	3	3

PEO2	2	3	3	2	3	2	3
PEO3	3	3	3	3	3	3	3
PEO4	3	3	2	3	3	3	3
PEO5	3	3	2	2	3	3	3
PEO6	3	3	3	3	3	3	3
PEO7	3	3	2	2	3	2	3

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation <u>COURSES OFFERED:-</u>

- · UG Courses Offered:- (Three Years)
 - > B. Com (General)
 - > B. Com (Accounting & Finance)
 - > B. Com (Corporate Secretaryship)
 - > B. Com (Computer Application)
- · PG Courses Offered:- (Two Years)
 - > M. Com (General)
 - > M. Com (Cost and Management Accounting)
- · Research Programs Offered:-
 - ≻ M. Phil.
 - ≻ Ph. D.
- · Training on Various Skill Programme:-
 - Soft skill

≻ GST

≻ Tally

Financial Literacy

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation <u>CURRICULUM ENRICHMENT</u>

NATURE OF THE COURSE					
Core	С				
Allied	А				
Elective	E (Department Offers) MG (University Offers)				
Extra Credit Course	MG				
Project	Р				
LANGUAGE	ТА				
Tamil	НІ				
Hindi	FR				
French					
English	EN				

CORE PAPERS

S.No	Subject Code	Subject Name		
1	HBG21C01	Financial Accounting – I		
2	HBG21C02	Principles of Management		

3	HBG21C03	Financial Accounting – II
4	HBG21C04	Corporate Communication
5	HBG21C05	Corporate Accounting – I
6	HBG21C06	Banking Theory Law & Practice
7	HBG21C07	Corporate Accounting –II
8	HBG21C08	Practical Auditing
9	HBG21C09	Business Taxation
10	HBG21C10	Cost Accounting –I
11	HBG21C11	Income Tax Law and Practice –I
12	HBG21C12	Financial Management
13	HBG21C13	Cost Accounting –II
14	HBG21C14	Management Accounting
15	HBG21C15	Income Tax Law and Practice –II

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation ALLIED PAPERS

S.No	Subject Code	Subject Name
1	HBG21A01	Business Statistics
2	HBG21A02	Business Economics
3	HBG21A03	Marketing
4	HBG21A04	Business Law
5	HBG21A05	Business Environment
6	HBG21A06	Legal Legislation
7	HBG21A07	Human Resource Management
8	HBG21A08	Computer Application in Business (Theory)
9	HBG21A09	Entrepreneurial Development
10	HBG21A10	Financial Services

ELECTIVE PAPERS

S.No	Subject Code	Subject Name
1	HBG21E01	Applying Knowledge in Real life – Forms Filling
2	HBG21E02 Extension Activities	
3	HBG21E03	Computer Application in Business - Practical
4	HBMG21001	Environmental Studies
5	HBMG21L01	Soft Skill – I
6	HBMG21L02	Soft Skill – II

LANGUAGE PAPERS

S.No	Subject Code	Subject Name
1	HBTA21001	Tamil –I
2	HBHI21001	Hindi –I
3	HBFR21001	French –I
4	HBEN21001	English – I
5	HBTA21002	Tamil –II
6	HBHI21002	Hindi –II
7	HBFR21002	French –II
8	HBEN21002	English – II

PROJECT

S.No	Subject Code	Subject Name
1	HBG21P01	Project & Viva Voce

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation B.Com (Accounting &Finance) (Full Time) CURRICULUM AND SYLLABUS 2017 REGULATION

	<u>SEMES</u>													
SUBJECT	SUBJECTS	L	Т	Р	CREDITS									
CODE														
HBTA210	Language	3	0	0	3									
01														
HBHI210														
01														
HBFR210														
01														
HBEN17001	English – I	3	0	0	3									
HBCO17G01	Financial Accounting – I	3	1	0	4									
HBCO17G02	Principles of Management	3	1	0	4									
HBCO17A01	Business Economics	4	0	0	4									
			Total	Credits	18									

SEMESTER-I

<u>SEMESTER- II</u>

SUBJECT	SUBJECTS	L	Т	Р	CREDITS
CODE					
HBTA210	Language II	3	0	0	3
02					
HBHI210					
02					
HBFR210					
02					
HBEN21002	English – II	3	0	0	3
HBCO17G03	Financial Accounting – II	3	1	0	4
HBCO17G04	Corporate Communication	4	0	0	4
HBMA17A03	Business Statistics	4	0	0	4

SUBJECT CODE	SUBJECTS	L	Т	Р	CREDITS
HBC017G05	Corporate Accounting I	3	1	0	4
HBC017G06	Business Law	4	0	0	4
HBCO17GAF1	Capital Market	4	0	0	4
HBC017G08	Banking Theory Law & Practice	4	0	0	4
HBMG17001	Environmental Studies	3	0	0	3
HBMG17L01	Soft Skill – I	2	0	0	2
			Total	Credits	21

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation <u>SEMESTER- III</u>

SEMESTER- IV

SUBJECT CODE	SUBJECTS	L	Т	Р	CREDITS
HBCO17G09	Corporate Accounting II	3	1	0	4
HBCO17AF2	Corporate Finance	3	1	0	4
HBCO17AF3	E- Commerce	4	0	0	4
HBCO17G12	Practical Auditing	4	0	0	4
HBCO17G13	Business Taxation	4	0	0	4
HBMG21L02	Soft Skill –II	2	0	0	2

22

SUBJECT CODE	SUBJECTS	L	Т	Р	CREDITS
HBCO17G14	Cost Accounting I	3	1	0	4
HBCO17AF4	Basics Of Investment Management	3	1	0	4
HBCO17G16	Income Tax Law and Practice-I	3	1	0	4
HBCO17G17	Financial Management	4	0	0	4
HBCO17G18	Computer Application in Business Theory	4	0	0	4
HBCO17L01	Computer Application in Business Practical	2	0	0	2
			Tota	l Credits	22

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation <u>SEMESTER- V</u>

SEMESTER- VI

SUBJECT CODE	SUBJECTS	L	Т	Р	CREDITS
HBCO17G19	Cost Accounting II	3	1	0	4
HBCO17G20	Management Accounting	4	0	0	4
HBCO17G21	Financial Services	3	1	0	4
HBC017G22	Income Tax Law & Practice II	4	0	0	4
HBC017G23	Entrepreneurial Development	3	0	0	3
HBCO17P01	Project And Viva Voce	10			10
			Total (Credits	29

CREDIT	SUMMARY
CREDIT	JUMMANI

II SEMESTER	18
IIISEMESTER	21
IVSEMESTER	22
V SEMESTER	22
VI SEMESTER	29
Total Credits	130

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

Garásik

- வாய்மொழி இலக்கியத்தையும் செய்யுள் இலக்கியத்தையும் அறிந்துகொள்ளல்.
- சிறுகதை மரபினைப் புரிந்துகொள்ளல்.
- பிழையின்றித் தமிழ் எழுதுவதற்கு அடிப்படை இலக்கணத்தைப் பயிற்றுவித்தல்.
- கவிதை மரபினையும் சிறுகதை மரபினையும் வரலாற்று நிலையிலிருந்து விளக்குதல்.

முதல் பகுவம்– தமிழ்த்தான் 1

ANS-1

செய்யுன் திரட்டு வாய்மொழி இலக்கியம்: நாட்டுப்புறப்பாடல்கள்

- 1. prorig
- 2. காதல்
- 3. guunf
- 4. காணிநிலம் வேண்டும் பாரதியார்
- 5. நல்லதோர் வீணை பாரதியார்
- 6. தமிழ்க்காதல் பாரதிதாசன்
- 7. தமிழ் வளர்ச்சி பாரதிதாசன்
- 8. எந்நானோ? பாரதிதாசன்
- 9. ஆறுதன் வரலாறு கூறுதல் கவிமணி தேசிக விநாயகம்பின்னை

AN05-2

- 1. வழித்துணை ந. பிச்சமூர்த்தி
- கருடர்களின் யானை அப்துல் ரகுமான்
- 3. முன் முன் முன் சிற்பி

அலகு-3 (புதுமைப்பித்தன் கதைகள்)

- 1. கடவுளும் கந்தசாமிப்பின்னையும்
- 2. செல்லம்மான்
- 3. துன்பக்கேணி
- 4. ஆற்றங்கரைப் பிள்ளையார்
- 5. ஒருநான் கழித்தது

-4 apag-4

 பெயர், வினை, இடை, உரிச்சொற்களின் பொது இலக்கணம், வலிமிரும் இடங்கள், வலிமிகா இடங்கள்

அலகு-5

- தமிழ்க்கவிதையின் தோற்றமும் வனர்ச்சியும் (மரபுக்கவிதை, புதுக்கவிதை)
- 2. தமிழ்ச்சிறுகதையின் தோற்றமும் வளர்ச்சியும்
- மரபுத்தொடர்கள், பொருந்திய சொல் தருதல், கலைச்சொற்கள், நேர்காணல்

Cupurtma présait

- 1. சென்னைப்பல்கலைக் கழக வெளியீடு 2013
- 2. பொது இலக்கணம்

Total No of Hrs: 45

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBHI21001	HINDI-I	3003

हिन्दी विभागहिन्दी सेमिस्टरI

पद्य, प्रशासनिक हिन्दी और व्याकरण

- 1. सभ्यता का रहस्य –ऩाठ और टिप्नणी, प्रश्न औऱ उत्तर
- 2. प्रशासननक शब्दावऱी (प्रयोजन मऱ्रू क टहन्दी)

इकाई II

- 1. ममत्रता का रहस्य— ऩाठ और टिप्नणी प्रश्न और उत्तर
- 2. ऩत्र ऱेखन, ऩररभाषाएॉ, टहन्दी मेंऩत्राचार

इकाई III

- 1. ऩरमाणुऊजााएवॊकध्या सॊकषाण (ऩाठ) टिप्ऩणी और उत्तर
- 2. तकनीकी शब्दावऱी, नत्र ऱेखन

इकाई IV

- 1. यवु ाओॊसे(ऩाठ) टिप्नणी, ननबॊध, एवॊप्रश्न और उत्तर
- 2. कायााऱयीन नत्राचार के प्रकार, तकनीकी शब्दावऱी
- 3. व्याकरण (वाच्य ऩररवतान वाक्यों को सही करना)

इकाई V

- 1. योग्यता और व्यवसाय का चुनाव (ऩाठ) ननबॊध, प्रश्न और उत्तर
- 2. **तत्र रेखन**
- 3. व्याकरण व तकनीकी शब्दावऱी

संदभभ

- 1. डॉ. सैयद रहमतल्ुरा व ऩर्ूणमा ा प्रकाशन, टहन्दी गद्य मारा
- 2. डॉ. सैयद रहमतल्ुरा व ऩर्ूणमा ा प्रकाशन, प्रयोजनमरू क टहन्दी
- 3. दक्षेण भारत टहन्दी प्रचार सभा, िी. नगर, सरऱ टहन्दी व्याकरण 2.

45 Periods

B.Com (Accounting & Finance) (Fu	ıll-time) – 2017 Regulation
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HBFR21001 FRENCH-I	3003
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Unit 1 9 Periods Decouvrir la langue francaise

- Se présenter, dire si on comprend, présenterunepersonne, nommer les choses, savoir vivre, comprendre la grammaire

Unit 2 9 Periods Faire connaissance

- Donner des informationssurunepersonne, demander, exprimersespréférences, parler de son travail, parler de sesactivitiés, parler de son pays, de saville

Unit 3 9 Periods Organiser son temps

- Dire la date, dire l'heure, donner des informationssur un emploi du temps, proposeraccepter-refuser, interroger-répondre, faire un programmed'activités.

Unit 4 9 Periods Decouvrir son environnement

- S'orienter, Siturer, Se longer, Exprimer la possession, Connaître les rythmes de vie, Fixer des regles.

Unit 5 9 Periods <u>S'informer</u>

- Dire cequ'onfait, S'informer sur un employ du temps passé, Expliquer, Exprimer la doouteou la certitude, Décoouvrir les relations entre les mots, Savoir s' informer

45 periods

Recommended Book :

Campus 1 – method de francaise by Jacky Girardet, Jacques Pecheur.

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBEN21001	ENGLISH-I	3003
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UNIT I 9 Periods Prose: Literary Melodies (Orient Black Swan)

UNIT II 9 Periods Poetry: Literary Melodies (Orient Black Swan)

UNIT III 9 Periods Short Stories: Literary Melodies (Orient Black Swan)

UNIT IV 9 Periods One Act Plays: Literary Melodies (Orient Black Swan)

UNIT V 9 Periods Functional English

Total: 45 Periods

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBC017G01FINANCIAL ACCOUNTING - I3 1 0 4
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OBJECTIVES:

- To help the students get sound understanding on basic accounting concepts and principles of the accounting process.
- To familiarize the students with the method of preparing Final Accounts by considering the necessary adjustments.
- To inculcate the students to rectify the errors arising at different, stages of the Accounting process, prepare depreciation accounting using various methods and prepare single entry book system.

UNIT I INTRODUCTION TO ACCOUNTING CONCEPTS 12 Periods Meaning and scope of Accounting, Basic Accounting Concepts and Conventions – Objectives of Accounting – Accounting Transactions – Double Entry Book Keeping – Journal, Ledger, Preparation of Trial Balance – Preparation of Cash Book.

UNIT II PREPARATION OF FINAL ACCOUNTS 12 Periods Preparation of Final Accounts of a Sole Trading Concern – Adjustments – Closing Stock, Outstanding and Prepaid items, Depreciation, Provision for Bad Debts, Provision for Discount on Debtors, Interest on Capital and Drawings (Simple Problems)

UNIT III RECTIFICATION OF ERRORS 12 Periods Classification of Errors – Rectification of Errors – Preparation of Suspense Account. Average Due Date

UNIT IV DEPRECIATION 12 Periods Depreciation – Meaning, Causes, Types – Straight Line Methods, Written Down Value Method. (Change in Method Excluded). Bank Reconciliation

UNIT V SINGLE ENTRY SYSTEM 12 Periods Single Entry – Meaning, Features, Defects, Difference between Single Entry and Double Entry System – Statement of Affairs Methods-Conversion Methods (Only Simple Problems)

TEXT BOOKS

1. R.L. Gupta & V.K. Gupta – Advanced Accounting – Sultan Chand – New Delhi 2. T.S. Reddy & a. Murthy – Financial Accounting – Margham Publications – Chennai 3.

Shukla & Grewal – Advanced Accounting – S. Chand – New Delhi

4. Jain &Narang – Financial Accounting

5. P.C. Tulsian – Financial Accounting

COURSE OUTCOME:

CO1 Understand key accounting concepts and conventions, prepare journals, ledger and trial balance in accordance with the standards.

CO2 Preparing final accounts in accordance with appropriate standards. CO3 Prepare accounts using single entry bookkeeping

CO4 Interpreting the business implications of financial statement information and Preparation of rectification of errors.

CO5 Calculate depreciation using various methods, computation of the single entry accounting system

Section	Question Component	Number	Marks	Total
Part A	4 Theory 2 problems	5/6	4	20
Part B	2 Theory & 5 Problems	5/7	6	30
Part C	Part C 2Theory & 5 problems		10	50
				100

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation QUESTION PAPER PATTERN

DISTRIBUTION OF QUESTIONS

PART A	1 questions (Theory)	Unit I
	1 questions (Theory)	Unit II
	2 questions (1Theory & 1 Problem)	Unit III
	1 question (Problem)	Unit IV
	1 question (Theory)	Unit V
PART B	2 questions(1Theory 1 Problem)	Unit I

	1 question (Problem)	Unit II
	2 question (1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	1 question (problems)	Unit II
	1 question (problems)	Unit III
	2 questions (1problems and 1 Theory)	Unit IV
	2 questions (1problems and 1 Theory)	Unit V

Sem		Co	urse co	de: HBC	FINANCIAL ACCOUNTING – I			NG – I			
I		Prog	gramme	e Outco	Programme Specific Outcomes (PSOs)			Mean Score of			
Cos	P01	P02	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	3	2.90
CO4	2	3	3	3	3	3	3	3	3	2	2.80
CO5	3	3	3	3	3	2	2	3	3	2	2.70
	Mean Overall Score										2.78

Result: The Score For This Course Is 2.78 (High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBCO17G02	PRINCIPLES OF MANAGEMENT	3104
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OBJECTIVES:

- To enable to students appreciate the contribution made by management thinkers towards the basic principles and function of management.
- To provide opportunities to apply the general function of management in day today managerial practice.

UNIT – I Evolution of Management 12 Periods

Management : Importance – Definition – Nature and Scope of Management Process – Role and Functions of a Manager – Levels of Management – Development of Scientific Management and other Schools of thought and approaches.

UNIT - II Planning & Decision Making 12 Periods

Planning: Nature – Importance – forms – Types – Steps in Planning – Objectives – Policies – Procedures and Methods – Natures and Types of Policies – Decision Making Process of Decision-Making – Types.

UNIT - III Organizing 12 Periods

Organizing : Types of Organizations – Organization Structure – Span of Control– Departmentalization – Informal Organization.

UNIT – IV Staffing & Directing 12 Periods

Authority – Delegation – decentralization – Difference between Authority and Power – Responsibility –Direction – Nature and Purpose.-- Leader ship and Kinds Motivation Kinds Of Motivation

UNIT – V Coordinating and Control 12 Periods

Co- Ordination – Need, Type and Techniques and Requisites for Excellent Co - Ordination – Controlling – Meeting and Importance – Control Process.

60 Periods

REFERENCE BOOKS:

1. P.C. Tripathi& P.N. Reddy Principles of Management

2. L.M. Prasad Principles of Management

3. DinkarPagare Principles of Management

4. Dr. C.B. Gupta Business Management

5. N. Premavathy Business Management

6. J. Jayasankar Principles of Management

COURSE OUTCOME

CO 1 – Understand the importance of management in Organisation

CO 2 – Apply the comprehensive role of planning in Organisation

CO 3 – Enhance the knowledge of organizing and authority in business enterprises CO 4 – Understand the required skills for staffing and directing functions CO 5 – Apprehend the knowledge of coordination in control process

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

QUESTION PAPER PATTERN

Section	Question Component	Number	Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

DISTRIBUTION OF QUESTIONS

1 question (Theory)	Unit I
2 questions (Theory)	Unit II
1 question (Theory)	Unit III
1 question (Theory)	Unit IV
1 question (Theory)	Unit V
1 question (Theory)	Unit I
2 questions (Theory)	Unit II
1 question (Theory)	Unit III
1 question (Theory)	Unit IV
2 questions (Theory)	Unit V
2 questions (Theory)	Unit I
1 question (Theory)	Unit II
1 question (Theory)	Unit III
2 questions (Theory)	Unit IV
1 question (Theory)	Unit V
	2 questions (Theory) 1 question (Theory) 1 question (Theory) 1 question (Theory) 1 question (Theory) 2 questions (Theory) 1 question (Theory) 1 question (Theory) 2 questions (Theory) 2 questions (Theory) 1 question (Theory) 1 question (Theory) 1 question (Theory) 2 questions (Theory) 1 question (Theory) 1 question (Theory) 2 questions (Theory)

Sem		Co	urse co	de: HBC	PRINCIPLES OF MANAGEMENT						
Ι		Prog	gramme	e Outco	Programme Specific Outcomes (PSOs)			Mean Score of			
Cos	P01	PO2	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
CO1	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	2	2.80
CO4	2	3	3	3	3	3	3	2	3	2	2.70
CO5	3	3	3	3	3	2	2	3	3	2	2.70
	Mean Overall Score										2.74

HBC017A01

BUSINESS ECONOMICS

OBJECTIVES:

> To understand basic economics and apply the practical economics in life.

UNIT:I INTRODUCTION TO ECONOMICS 12 Periods Introduction to Economics – Wealth, Welfare and Scarcity – Views in Economics – Positives and Normative Economics – Definition – Scope and Importance of Business Economics. Concept – Production Possibility Frontiers – Opportunity Cost – Accounting Profit And Economics – Profit Incremental and Marginal Concepts, Time & Discounting Principle – concept of Efficiency.

UNIT:II DEMAND AND SUPPLY FUNCTIONS 12 Periods Demand and supply Functions – Meaning Of Demand – Determinants and Distinctions of Demand – Law of Demand – Elasticity of Demand – Demand Forecasting – Supply Concept and Equilibrium.

UNIT:III COST AND PROFIT THEORY 12 Periods Consumer Behaviors Theory – Marshallion and Hicksion Interpretation.

UNIT:IV PRODUCTION THEORY 12 Periods Theory of Production – Law of Variable Proportion – Law of Returns to Scale.

UNIT:V MARKET STRUCTURE 12 Periods Market Structure – Role of Time Elements in Price Theory – Competition and Price – Determination.

60 periods

RECOMMENDED BOOKS:

- 1. Stonier & Hague : Text books of Economic theory.
- 2. H.L. Ahuja : Principles of Micro Economics
- 3. S.Sankaran : Economics analysis
- 4. HS Agarwall : Micro economics
- 5. M.L Seeth : Principles of Economics
- 6. Watson D.S : Price Theory and its uses

Course Outcome:

- CO1 Understand the elements of business economics.
- CO2 Apprehend the law of demand , supply forecasting
- CO3 Enable the students understand the cost and profit theories CO4
- Understand the production theory and its application
- CO5 To enhance the knowledge in various market structure

Section	Question Component	Number	Marks	Total	
Part A	6 Theory	5/6	4	20	

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation QUESTION PAPER PATTERN

Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

DISTRIBUTION OF QUESTIONS

PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem		Со	urse co	de HBC	В	USINESS	ECONOM	ICS			
II	Programme Outcomes (Pos)								Programr cific Outc (PSOs)		Mean Score of
Cos	P01	P02	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	2	2.80

CO4	2	3	3	3	3	3	3	2	3	2	2.70
CO5	3	3	3	3	3	2	2	3	3	2	2.70
Mean Overall Score							2.74				

Result: The Score For This Course Is 2.74 (High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

Garásik

- தமிழ் இலக்கிய வரலாற்றில் சிற்றிலக்கியங்கள் பெறும் இடத்தைப்பற்றி எடுத்துரைத்தல்
- ➤ சைவ, வைணவ சமயங்களோடு தமிழ் இலக்கிய மரபு கொண்டுள்ள உறவினைப்போல பிற சமயங்களான கிறித்தவ, இஸ்லாம் சமயங்களோடும் தமிழ் இலக்கியம் உறவுகொண்டு விளங்குவதனை எடுத்துரைத்தல்.
- 🕨 காப்பிய யரபினை எடுத்துரைத்து ஒருசில காப்பியங்களைப் பயிற்றுவித்தல்
- அடிப்படை இலக்கணத்தைப் பயிற்றுவித்தல்.

இரண்டாம் பருவம்– தமிழ்த்தான் 2

ans - 1

- சிற்றிலக்கிய வரலாறு
- கிறித்துவ இலக்கிய வரலாறு
- இஸ்லாமிய இலக்கிய வரலாறு

anos-2

- 1. நந்திக்கலம்பகம்
- 2. முத்தொள்ளாயிரம்
- 3. தமிழ்விடு தூது (36 கண்ணிகள்)

AND - 3

- திருக்குற்றாலக்குறவஞ்சி (குறத்தி மலைவளம் கூறுதல்)
- 2. முக்கூடற்பள்ளு (நாட்டுவளம்)
- இயேசுபிரான் பிள்ளைத்தமிழ் (செங்கீரைப்பருவம் முதல் 5 செய்யுட்கள்)

නුඬල - 4

- நளவெண்பா (கலிநீங்கு காண்டம்)
- சீறாப்புராணம் (மானுக்குப் பிணை நின்ற படலம்)

AN05-5

- இலக்கணக்குறிப்பு: உவமைத்தொகை, பண்புத்தொகை, உம்மைத்தொகை, வேற்றுமைத் தொகை, வினைத்தொகை இருபெயரொட்டுப் பண்புத்தொகை, அன்மொழித்தொகை
- ஒருபொருள் குறித்த பலசொல், பலபொருள் குறித்த ஒருசொல்
- ஒருமை, பன்மை மயக்கம், பிறமொழிச்சொற்களை நீக்குதல், அகரவரிசைப்படுத்துதல்

மேற்பார்வை தூல்கள்

- 1. சென்னைப்பல்கலைக் கழக வெளியீடு 2013
- 2. பொது இலக்கணம்

Total No of Hrs: 45

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBHI21002	HINDI-II	3003
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नया ऩाठ्यक्रम

टहन्दी – सेममस्िर ॥ — ऩेऩर— ॥ (ऩद्य, टहन्दी कम्यटूिगॊ , अऱॊकार)

इकाई — ।

1. ऩद्य – वीर ऩजू ा, कै दी और कोककऱा – कवव ऩररचय, टिप्नणी, साराॊशमाखनऱाऱ

चतवु ेदी २. ऩद्य – कबीरदास – सखी – कण्ठस्थ ०१ – १० (दोहा)

3. अऱॊकार – के वऱ अनप्रु ास और उऩमा.

इकाई — ॥

1. ऩद्य – आॉस, ्रश्नेद्धा का सौंदयाटिप्नणी, कवव ऩररचय, साराोश

2. ऩद्य – सरूदास – दो ऩद्य

इकाई — III

1. ऩद्य – सब्रुह्मण्य भारती – नाचेंगे– हम, टिप्नणी, कवव ऩररचय, साराोश

2. काम काजी टहन्दी – राजभाषा की अवधारणा और टहन्दी कम्यटूिगॊ मसद्धाॊत.

इकाई — IV

1. ऩद्य – गामऱब – चुननदो ा शेर – टिप्नणी, साराॊश, कवव ऩररचय

2. कम्प्यिूर, टहन्दी मेंड्रॊिरनेि, नवीनतम उऩकरण और ऩैके ज

इकाई — V

1. कवव ऩररचय, जयशॊकर प्रसाद, सब्रुह्मण्य भारती और मीरजा गामऱब, माखनऱाऱ चतवु ेदी 2. श्रेष अऱॊकार

सॊदभाऩ**स्ुतकें:**

1. नवीन ऩद्य चयननका, -2, आधुननक काव्य खण्ड, दक्षेण भारत टहन्दी प्रचार सभा. 2. रस, छॊद, अऱॊकार – मरुऱी मनोहरन, सॊस्स्ऩता टदग्दशान, ववदया ननऱया, ऩेरम्बरू-चेन्नई 3. टहन्दी कम्प्यटूिगॊ , और ड़ॊिरनेि उऩकरण द्वारा डा एन. सम्राज, वररष्ठ राजभाषा अधधकारी, दक्षेण रेऱवे

4. प्रयोजन मरू क टहन्दी, डा. सैयद रहमतल्ुराह, ववभागाध्यं, मद्रास ववश्वववद्याऱय, नर्ूणमा ा प्रकाशन,चेन्नई. HBFR21002

FRENCH-II

Unit I 9 Periods Cultiverses Relations

- Recevoir, Communiquer,Parler des personnes, Donner des informations, écrire, être a l'aise avec les autres.

Unit II 9 Periods Decouvrir le passé

 Parler du passé,raconter les moments d'unevie,parler de la famille,preciser le moment de la durée,parler des habitudes et des changements,connaîtrequelquesreperes de l'histoire

Unit III 9 Periods ENTREPRENDRE

 Parlerd'uneenterprise,Exprimer un besoin,Parler du future,présenter less étapesd'unerealisation,Rapporter des paroles,Faire un project de realization

Unit IV 9 Periods Prendre des decisions

 Comparer des qualités,Comparer des quantités et des actions,Exprimer la resemblance ou la différence,faire des suppositions,comparer des lieus,parler de la television

Unit V 9 Periods Faire face aux problems

- Poser un problém, caractériser une action, parler de la snte, interdire autoriser, connaître la vie politique

45 periods

Recommended book :

Campus 1 - method de francaise by Jacky Girardet, Jacques Pecheur

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBEN21002	ENGLISH-II	3003
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UNIT II 9 Periods Poetry: Literary Melodies (Orient Black Swan)

UNIT III 9 Periods Short Stories: Literary Melodies (Orient Black Swan)

UNIT IV 9 Periods One Act Plays: Literary Melodies (Orient Black Swan)

UNIT V 9 Periods Functional English

Total: 45 Periods

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBCO17G03	FINANCIAL ACCOUNTING - II	3104
		1

OBJECTIVES:

- To understand the accounting procedure for different kinds of business like branch, Hire purchase, Installment, Department Accounts.
- To understand the Accounting Procedure for dissolution of partnership under different methods.

UNIT - I Branch Accounts 12 periods

Branch Accounts – Dependent Branches – Stock and Debtors System – Branch Trading Accounts – Distinction between whole sale profit and Retail Profit

UNIT - II Departmental Accounts 12 periods

Departmental Accounts - Basis for allocation of expense - Inter departmental -

Transfer of cost (or) Selling price – Treatment of expenses which cannot be allocated.

UNIT – III Hire Purchase & Installment Purchase System 12 periods

Hire Purchase Accounting – Treatment of Default and Repossession – Complete and Partial – Installment Purchase System.

UNIT - IV Partnership Accounts 12 periods

Partnership Accounts – Concepts - Treatment of Goodwill – Admission – Retirement – Simple Problems only.

UNIT - V Accounting standards for financial Reporting 12 periods

Partnership Dissolution – Insolvency of a partner – All Partners – Distribution – Simple Problems only.

60 Periods

REFERENCE BOOKS:

- 1. R.L. Gupta & V.K. Gupta _ Financial Accounting Sultan Chand Publishing New Delhi.
- 2. Jain &Narang Financial Accounting Kalyani Publishers Patiala
- 3. Tulsian Financial Accounting Tata MC Grawwill New Delhi.
- 4. T.S. Reddy & A. Murthy Financial Accounting Margham Publishers T. Nagar 17.
- 5. Rajasekar Financial Accounting Pearson Publications

Course Outcome:

- CO1 Understand key concepts of Branch accounts
- CO2 Understand the need and essentials of Departmental accounts.

CO3 Preparing accounts based on Hire Purchase and Installment system. CO4 Prepare accounts using admission, death and retirement of partners CO5 Understand the importance of financial standards and regulatory reporting

Section	Question Component	Number	Marks	Total
Part A	4 Theory 2 problems	5/6	4	20
Part B	2 Theory & 5 Problems	5/7	6	30
Part C	2Theory & 5 problems	5/7	10	50
				100

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

QUESTION PAPER PATTERN

DISTRIBUTION OF QUESTIONS

PART A	1questions (Theory)	Unit I
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	1 questions(Theory)	Unit II
	2questions (1Theory &1 Problem)	Unit III
	1 question(Problem)	Unit IV
	1question(Theory)	Unit V
PART B	2questions(1Theory 1 Problem)	Unit I
	1 question(Problem)	Unit II
	2 question(1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 theory and 1 problem)	Unit II
	1 question (problems)	Unit III
	2 questions (problems)	Unit IV
	1 questions (Theory)	Unit V

Sem	Course code: HBC017G03					FINA	NCIAL AC	COUNTI	NG – II		
II Programme Outcomes (Pos)						Programr cific Outo (PSOs)		Mean Score of			
Cos	P01	P02	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	3	2.90
CO4	2	3	3	3	3	3	3	3	3	2	2.80
CO5	3	3	3	3	3	2	2	3	3	2	2.70
	Mean Overall Score							2.78			

Result: The Score For This Course is 2.78 (Very High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

Objectives:

- > To facilitate the students to understand the concept of Communication.
- > To know the Basic Techniques of the Modern forms of Communication.

UNIT IESSENTIALS OF COMMUNICATION 12 Periods Definition – Methods – Types – Principles of effective Communication – Barriers to Communication – Business Letter – Layout.

UNIT II WRITTEN COMMUNICATION - I 12 Periods Kinds of Business Letter: Interview – Appointment – Acknowledgement – Promotion – Enquiries – Replies – Orders – Sales – Circular – Complaints.

UNIT III WRITTEN COMMUNICATION - II 12 Periods Bank Correspondence – Insurance Correspondence – Agency Correspondence – Correspondence with Shareholders, Directors.

UNIT IV REPORT WRITING 12 Periods Reports Writing – Agenda, Minutes of Meeting – Memorandum – Office Order – Circular – Notes.

UNIT V OTHER FORMS OF COMMUNICATION 12 Periods Modern Forms of Communication - Fax – e-mail – Video Conferencing – Internet – Websites and their use in Business.

REFERENCE BOOK:

- 1. Essentials of Business Communication Rajendra Pal & J.S. Korlahalli
- 2. Communication for Business Shirley Taylor.
- 3. Business Communication Today Bovee, Thill, Schatzman
- 4. Advanced Business Communication Penrose, Rasbery, Myers

Course Outcome:

- **CO1** To Understand skill set required to be able to communicate within an organization
- **CO2** Gain basic knowledge of Business letters
- **CO3** Familiarise with Bank Correspondence & Insurance Correspondence
- CO4 To develop knowledge on report writing
- **CO5** To Understand reason trends in Communication

B.Com (Accounting &Finance) (Ful	ll-time) – 2017 Regulation
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QUESTION PAPER PATTERN

Section	Question Component	Number	Marks	Total
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60 periods

Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

DISTRIBUTION OF QUESTIONS

OI QUESTIONE		
PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem		Co	urse coo	de: HBC	CORPORATE COMMUNICATION						
II		Prog	gramme	e Outco	Programme Specific Outcomes (PSOs)			Mean Score of			
Cos	P01	P02	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80

CO3	3	2	3	3	2	3	3	3	3	2	2.70
CO4	2	3	2	3	3	3	3	3	3	2	2.70
CO5	3	3	3	3	2	3	2	3	2	3	2.70
Mean Overall Score									2.72		

Result: The Score For This Course Is 2.72 (High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBMA17A03	BUSINESS STATISTICS	4004
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OBJECTIVES:

- > To understand and apply statistical tools for the business.
- To know the uses of diagrammatic representation and its application for the business.
- > To understand and apply the different correlation analysis

UNIT I Introduction 12 Periods Introduction – Meaning and Definition of Statistics – Collection and Tabulation of Statistical data – Diagrammatic and Graphical representation of data.

UNIT II - Measures of Central Tendency 12 Periods Measures of Central Tendency – Arithmetic Mean, Median, Mode, Geometric Mean and Harmonic Mean.

UNIT III - Measures of Dispersion 12 Periods Measures of Dispersion – Range – Standard deviation – Mean deviation – Quartile deviation.

UNIT IV - Correlation Analysis 12 Periods Correlation Analysis – Types of Correlation – Karl Pearson's coefficient of correlation – Rank Correlation.

UNIT V - Probability 12 Periods Probability-Conditional probability-Total probability-Baye's theorem- Random variables-probability mass function-probability density function (pdf)- properties (Simple problems)

60 Periods

RECOMMENDED BOOKS:

- 1. Statistical Methods S.P. GUPTA
- 2. Business Mathematics V. SUNDARESAN
- 3. Business Statistics P.R. VITAL
- 4. Basic Statistics B.AGARWAL
- 5. Business Statistics- J.K. SHARMA.

COURSE OUTCOME

- CO 1 Get highly familiarized with the concepts of statistics
- CO 2 Application of measures of average, median and mode
- CO 3 Knowledge of Range and standard deviation
- CO 4 Enable in practical application of correlation and regression

CO 5 – Introduce to the students the key concept of probability and its application

QUE	QUESTION PAPER PATTERN											
	Section	Question Component	Number	Marks	Total							
	Part A	4 Theory 2 problems	5/6	4	20							
	Part B	2 Theory & 5 Problems	5/7	6	30							
	Part C	2Theory & 5 problems	5/7	10	50							
					100							

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

DISTRIBUTION OF QUESTIONS

ION OF QUESTIN		
PART A	2 questions (1 Theory and 1 Problem)	Unit I
	2 questions (1 Theory and 1 Problem)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Problem)	Unit I
	1 question (Problem)	Unit II
	2 questions (1 theory and 1 Problem)	Unit III
	1 question (Problem)	Unit IV
	2 questions (1 theory and 1 Problem)	Unit V
PART C	1 question (Problem)	Unit I
	1 question (Problem)	Unit II
	1 question (Problem)	Unit III
	2 questions (1 theory and 1 Problem)	Unit IV
	2 questions (1 theory and 1 Problem)	Unit V

Sem		Сот	urse coo	le: HBN	BUSINESS STATISTICS						
I		Prog	gramme	e Outco	Programme Specific Outcomes (PSOs)			Mean Score of			
Cos	P01	P02	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	2	2.80
CO4	2	3	3	3	3	3	3	2	3	2	2.70
CO5	3	3	3	3	3	2	2	3	3	3	2.80
Mean Overall Score										2.76	

Result: The Score For This Course Is 2.76 (High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBCO17G05	CORPORATE ACCOUNTING - I	3104	
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OBJECTIVES:

- To understand the company Accounts and enable students to appreciate the Provisions of the companies act1956.
- > To provide the students needed to calculate the value of Goodwill and shares.

Unit : I ISSUE OF SHARES AND DEBENTURES 12 Periods Company – Definition - kinds of companies, types of shares – Issue of shares and debentures – Issue at par, premium and discount – Forfeiture and reissue- underwriting of shares and debentures – Liability of under writers – partial, complete and firm.

Unit – II REDEMPTION OF PREFERENCE SHARES 12 Periods Redemption of Preference shares – purchase of business – Profit prior to incorporation.

Unit – III COMPANY FINAL ACCOUNTS 12 Periods Preparation of Company's final accounts – Company Balance sheet preparation – computation of Managerial Remuneration.

Unit : IV VALUATION OF GOODWILL AND SHARES 12 Periods Valuation of goodwill and shares.

Unit :V INTERNAL RECONSTRUCTION 12 Periods Internal Reconstruction – Alteration of share capital and Reduction of capital.

Reference Books :

- 1. Shukla and Grewal Advanced Accounts, S.Chand
- 2. T.S. Reddy and A.Murthy Corporate Accounting, Margam
- 3. Jain and Narrang Company Accounts, Kalyani.
- 4. R.L.Gupta Corporate Accounting, Sultan chand.
- 5. Chakraborthi- Advanced Accountancy.

Course Outcome:

CO1 Enabling the students to understand the features of Shares and Debentures CO2 Develop an understanding about redemption of Shares and Debenture and its types CO3 To give an exposure to the company final accounts

CO4 To provide knowledge on valuation of Goodwill

CO5 To provide the students get an idea about internal reconstruction

Section	Question Component	Number	Marks	Total
Part A	4 Theory 2 problems	5/6	4	20
Part B	2 Theory & 5 Problems	5/7	6	30
Part C	2Theory & 5 problems	5/7	10	50
				100

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation QUESTION PAPER PATTERN

PART A	1questions (Theory)	Unit I			
	1 questions(Theory)	Unit II			
	2questions (1Theory &1 Problem)	Unit III			
	1 question(Problem)	Unit IV			
	1question(Theory)	Unit V			
PART B	2questions(1Theory 1 Problem)	Unit I			
	1 question(Problem)	Unit II			

	2 question(1 Theory&1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 Theory and 1 Problem)	Unit II
	1 question (Problems)	Unit III
	2 questions (problems)	Unit IV
	1 questions (Theory)	Unit V

Sem		Course code: HBC017G05							PORATE A	CCOUNT	ING – I
III	III Programme Outcomes (Pos)							Programn cific Outc (PSOs)		Mean Score of	
Cos	P01	PO2	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	3	2.90
CO4	2	3	3	3	3	3	3	3	3	2	2.80
CO5	3	3	3	3	3	2	2	3	3	2	2.70
	Mean Overall Score								2.78		

Result: The Score For This Course Is 2.78 (High)

R Com	(Accounting	&Finance)	(Full-time) – 2017 Regulation
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HBCO17AF1	CAPITAL MARKETS	4004
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OBJECTIVES:

- To enable the students to understand the elements of the complex world of marketing.
- To make him to appreciate the need for marketing science in the modern business world.

Unit I. Capital Markets in India 12 Periods Meaning, Functions, Intermediaries, Role of Primary Market and Secondary market – Problems of New Issues Market – IPO's – Investor

protection in primary market – Recent trends in primary market – Book-building mechanism – On-line IPOs, Secondary Market – Organisation and Regulatory framework for stock exchanges in India – Overview of major stock exchanges in India – Internet Trading. Listing of Securities: Meaning – Merits and Demerits.

Unit II. Trading and Settlement System in Stock Exchanges 12 Periods Indian Stock Exchanges: BSE/NSE – Different trading systems – Share groups on BSE – BOLT System – Different types of settlements – Pay-in and Pay-out Order types and Books – De-mat settlement – Physical settlement . OTCEI Meaning, functions– Structure – Advantages, Need – Features – Participants – Listing procedure – Trading and Settlement – Market making – Factors inhibiting growth of OTCEI. Foreign Stock Exchanges Unit III Stock Market Indices and Risk Management and Surveillance System in Stock Exchanges 12 Periods Meaning, Purpose, and Consideration in developing index – Methods – Stock market indices in India – BSE Sensex - Scrip selection criteria – Construction – Other BSE indices (briefly) – NSE indices – S&P CNX Nifty – Scrip selection criteria – Construction – Stock market indices in foreign countries (Overview).

Unit IV New Instruments / Participants in Indian Stock Markets & Emerging Challenges 12 Periods Instruments / Participants: ADR's - GDR's - Euro Issues – IDRs – FIIs – Meaning – Factors affecting FII investments – Growth of FII investment – SEBI guidelines for FII – FII limit, FDI – Meaning – Trends in FDI and FII investments in India Unit V Securities & Exchange Board of India (SEBI) 12 Periods Introduction – Constitution – Organisation – Objectives – Powers & Functions – Disclosure & Investor Protection, SEBI (Stock Brokers & Sub Brokers) Regulations 1992 – SEBI (FII) Regulations – SEBI (Insider Trading) Regulations – Steps taken by SEBI in capital market.

60 Periods

Reference Books:

- 1. Shanmugham R Financial Services
- 2. Financial Services Gordan and Natarajan
- 3. Khan MY Financial Services
- 4. Bhole LM and JitendranMahakud Financial institutions and Markets:Structure Growth and Innovations
- 5. Muhdhan Production and Operations Management

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

Course Outcome:

- CO1 Creating awareness about SEBI and its functions
- CO2 Role of primary markets and practical aspects
- CO3 To know about the Functions of new issue market
- CO4 Familiarize the students with stock exchange and workings
- CO5 State the role of depositories and other intermediaries in the stock exchange.

QUESTION PAPER H	PATTERN
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Section	Question Component	Number	Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

QUESTIONS		
PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem		Course code: HBCO17AF1							CAPITAI	MARKE	Г
III	III Programme Outcomes (Pos)							Programr cific Outo (PSOs)		Mean Score of	
Cos	P01	P02	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	2	3	3	3	3	2	2.70
CO4	2	3	2	3	3	3	3	3	3	2	2.70
C05	3	3	3	3	2	3	2	3	2	3	2.80
Mean Overall Score								2.72			

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBCO17G06	BUSINESS LAW	4004
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OBJECTIVES:

To help the students to understand the basic laws related with business and corporate.

Unit:I Nature of Contract 12 Periods

The Indian contract act 1872 – Definition of contract - Essential elements of a valid contract – clarification of contracts – offer and acceptance and Communication of offer and Acceptance and Revocation.

Consideration – Capacity to contract – Free consent - Legality of object –void agreement.

Unit: II PERFORMANCE OF CONTRACT 12 Periods Performance of contract – offer to perform contracts which need not be performed – by whom contract must be performed who can demand performance. Discharge of Contract – meaning – methods – by performance –by agreement – impossibility of performance.

Unit: III BREACH OF CONTRACT 12 Periods Remedies for Breach of Contract – Introduction Recession – Damages – Specific Performance – injunction - Quasi contracts.

Unit: IV SPECIAL CONTRACTS: 12Periods Contract of Indemnity and guarantee – Contract of bailment and pledge – Contract of Agency – Creation of agency – Rights, duties and liabilities of an agent - Termination of agency.

Unit: V SALE OF GOODS ACT: 12Periods Formation of contract of Sale - caveat emptor - Express and implied conditions and warranties – Performance of Contract of Sale – Rights of an unpaid Seller. **60 periods Books Recommended**

- 1. N.D.Kapoor- "Business Law" Sulthanchand Publishers
- 2. Srinivasan Business Law Margham Publishers Chennai 2004
- 3. Kuchcal, Mercantile Law, Vikas Publishing house New Delhi 2003
- 4. Commercial / Business Law N.D. Kapoor

Course Outcome

CO1 Make the students understand about business law.

CO2 Develop knowledge on contract and various types of contracts CO3

Understand the way for Breach of contract

CO4 Make the students understand about special contracts

CO5 Help the students to understand the concept of sale of goods

Section	Question Component	Number	Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

ESTIONS		
PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem		Course Code: HBC017G06						BUSINESS LAW			
III	Programme Outcomes (Pos)						Programme Specific Outcomes (PSOs)			Mean Score of	
Cos	P01	P02	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	2	3	2	3	3	3	3	3	3	2	2.70

CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	2	2.80
CO4	2	3	3	3	3	3	3	2	3	2	2.70
CO5	3	3	3	3	3	2	2	3	3	2	2.70
Mean Overall Score								2.74			

Result: The Score For This Course Is 2.74 (High)

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBCO17G08	BANKING THEORY LAW AND PRACTICE	4004	
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OBJECTIVES:

- > To facilitate the understanding of the origin and the growth of the Indian Banking System.
- > To understand the Modern day Developments in Indian Banking Sector

UNIT I - INTRODUCTION TO BANKING AND FINANCIAL SYSTEM 12Periods Definition of banking-Classification of banks-Role of banks in economic development - Banking Regulation Act: Importance, Provisions regarding capital structure, Core Capital I &II – Capital Adequacy Ratio-Appropriation of funds, Licensing, Opening of new branches, Management and control over banks.

UNIT II – BANKING SYSTEM IN INDIA 12Periods Characteristics of a Central Bank - Administration and management of Reserve Bank - Functions of Reserve Bank of India, methods of issue, credit control, qualitative and quantitative techniques of credit control.

UNIT III – PRINCIPLES OF LENDING AND INVESTMENT 12Periods Commercial Banks, Various functions -Credit creation, Loans and Advances, E-Banking, Credit cards, Debit cards, ATM cards, Electronic clearing system, Electronic Fund transfer-Real Time Gross settlement System and Internet Banking.

UNIT IV - NEGOTIABLE INSTRUMENTS 12Periods Opening of an account, Types of deposit account - Types of customers, Relationship between banker and a customer - Importance of customer relations, Customer grievances and redressal, role of banking ombudsman.

UNIT V - INNOVATIVE BANKING 12Periods Negotiable Instruments-Meaning and Characteristics - Promissory notes, bills of exchange - Cheques including E-cheques, Feature, Material alteration, Crossing-Meaning, Kinds, Endorsement Meaning and Types, Payment and Collection of Cheques, Rights, Duties, Statutory protection to the paying banker and collecting banker

REFERENCE BOOKS

60 periods

1. B.Santhanam, 2005, *Banking theory Law & Practice*, 4thEd.,Margham Publications, Chennai. 2. Dr.KNirmala Prasad & J Chandradass, 2005, Banking theory Law & Practice, 1st Ed., Himalaya Publishing House, Mumbai.

3. M.L.Tannan, 2005, Banking Law & Practice, 21st Ed., Wadheva Publishers, Mumbai.

4. <u>www.banking_guide.org.uk</u>

5. www.economywatch.com/banking

Course Outcome:

CO1 Demonstrate the role of banks in economic development and outline the functions of RBI. CO2 Discuss about the various banking system in India

CO3 Understand the Lending and Investment Policies of Commercial Banks CO4

Utilize the various kinds of negotiable instruments

CO5 To understand the E Banking concepts and its application

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation QUESTION PAPER PATTERN

Section	Question Component	Number	Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

<u>vonoriono</u>		
PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem	Course Code: HBC017G08							BANKIN	NG THEORY	LAW AND P	PRACTICE
III Programme Outcomes (Pos)							Programme Specific Outcomes (PSOs)			Mean Score of	
Cos	P01	P02	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	2	2.80
C04	2	3	3	3	3	3	3	2	3	2	2.70
C05	3	3	3	3	3	2	2	3	3	2	2.70
	Mean Overall Score								2.74		

Result: The Score For This Course Is 2.74 (High)

B.Com (Accounting & Finance)	(Full-time) – 2017 Regulation
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	HBMG17001	ENVIRONMENTAL STUDIES	3003
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Objectives:

➤ To facilitate the students to know about the importance of Human Resources. ➤ To make the students to understand the various aspects of the Human Resources Management.

> To Participate in improvement and protection of environment.

UNIT-I: ENVIRONMENTAL AND ECO SYSTEMS 9 Periods Definition, scope and importance of environment- need for public awareness concept, structure and function of an ecosystem-producers, consumers and decomposers energy flow in the ecosystem. Bio diverstiy at National and local levels

UNIT II ENVIRONMENTAL POLLUTION 9 Periods Definition-causes, effects and control measures of(a) Air pollution (b) Water pollution (c)Soil pollution (d) Marine pollution (e) Noise pollution (f) Nuclear hazards (g)E Wastes and causes, effects and control measures.

UNIT III NATURAL RESOURCES 9 Periods Forest resources: Use and Over-exploitation, deforestion. Water resources: Use and over-utilization of surface and ground Water, Floods, drought, and conflicts over Water, dams-benefits and problems. Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer –pesticide problems.

UNIT IV SOCIAL ISSUES AND THE ENVIRONMENT 9 Periods From unsustainable to sustainable development-urban problems related to energy water conservation. Rain water harvesting, watershed management-resettlement and rehabilitation of people; its problems and concerns climate change, global warming, acid rain, ozone layer depletion, nuclear and state pollution control boards-Public awareness.

UNIT-V HUMAN POPULATION AND THE ENVIRONMENT 9 Periods Population growth, variation among nation –population explosion, environment and human health-human rights-value education-HIV/AIDS –women and child welfare –role of information technology in environment and human health.

TEXT BOOKS

45 periods

- 1. Gilbert M.Masters ,"Introduction to Environmnetal Engineering and Science", 2ndEdition, Pearson Education (2004)
- 2. Benny Joseph ,"Envionmental Science and Engineering", TataMcGrawHill ,NewDelhi, (2006)

Course Outcome:

- CO1 Discuss the basic role of environmental and eco systems. CO2
- State the nature of environmental pollution
- CO3 Understand the existing natural Resources
- CO4 Understand the social issues related to environment
- CO5 Apprehend the role of human population and environment

B.Com (Accounting &Finance)) (Full-time) – 2017 Regulation
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QUESTION PAPER PATTERN

Section	Question Component	Number	Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

QUESTIONS		
PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II

	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem		Course Code: HBMG17001							ENVIRONMENTAL STUDIES		
III	Programme Outcomes (Pos)						Programme Specific Outcomes (PSOs)			Mean Score of	
Cos	P01	P02	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	2	3	3	3	3	2	2.70
CO4	2	3	2	3	3	3	3	3	3	2	2.70
C05	3	3	3	3	2	3	2	3	3	3	2.80
								Me	an Overa	ll Score	2.74

Result: The Score For This Course Is 2.74 (Very High)

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBMG17L01 SOFT SKILL-I 2 0 0 2	HBMG17L01	SOFT SKILL-I	2002
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OBJECTIVES:

- > To diagnose the strength and weakness of the student in Functional English.
- ➤ To develop the functional grammar.
- > To prepare them to use Functional English through LSRW.
- > To make them learn through practice and activity.,

> To use English Language as a life skill.

Prelude

Diagnostic Test- Articles, Forms of 'be'verbs, Tense, Preposition, Gerund& Infinitives, Reported Speech, Active & Passive Voice, Letter Writing

UNIT-I 6 hours Job and Career-three types-Govt.,pvt and public sector-Bank, govt.offices, navy, defense, govt. institutions-IT and, BPo and corporate-semi govt like ISRO etc- requirements-advt-skills needed(download the details). Delivery Audio and Video cassettes

UNIT-II 6 hours Technical skill-Communication skill especially in English-strengthening communicative English-Listening, Reading, Speaking and Writing-Listening-sounds of vowels and consonants and writing them-functional English-difference between functional and theoretical English **UNIT-III 6 hours Listening and Writing**

Activity based exercise on articles, modals, preposition and infinitives.

The above topics are chosen as we don't find equivalents' in L1

UNIT-IV 6 hours Reading and Writing

Vocabulary-synonyms, antonyms, collocations, confused words, homonym, odd man out , words with correct spelling, avoid redundancy-Inferential comprehension (based on BEC and Blog on Soft Skills BY me)

UNIT-V 6 hours Speaking

Introducing yourself (giving questions)-collecting information in pairs and presenting it for 2 minute-story telling through picture- interpretation of psychometric pictures through question and answer- PPT preparation and presentation- developing the story in pairs as game

Total: 30 Periods

Text Book and Reference Books:

- 1. Soft Skill for Everyone-Jeff Butterfield,Part-1; Unit-D&E
- 2. EFA (English For All)- Dr. PadmasanniKannan, Libin Roy Thomas
- 3. English for Competitive Exam- R.P. Bhatnagar, Rajul Bhargava
- 4. Soft Skill Blog
- 5. Jobsearch.about.com
- 6. www.exsearch.in/interview.html

COURSE LEARNING OUTCOME:

Students completing the course Soft Skill-I will be able to

- 1. know their weakness in the use of English Language.
- 2. understand the functionality of the language in simple context.
- 3. improve the communication skill through LSRW.
- 4. improve the functional grammar through practice and activity.
- 5. understand the necessity of English Language.

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

CORPORATE ACCOUNTING – II 3104

OBJECTIVE:

To introduce students to the changes in the preparation of Banking and Insurance Company Accounts and the relevance of Accounting Standards in Company Accounts.

UNIT I ACCOUNTS RELATING TO AMALGAMATION, ABSORPTION AND EXTERNAL RECONSTRUCTION OF COMPANIES 12 Human Resource Accounting – Accounting Standards – Financial Reporting Practices – Accounting for price 1 level changes.

UNIT II ACCOUNTS OF BANKING COMPANIES 12 Amalgamation – Absorption and external reconstruction of a company – (inter company investments excluded)

UNIT III ACCOUNTS OF INSURANCE COMPANIES 12 Preparation of profit and loss

account and balance sheet of banking companies and insurance companies

UNIT IV LIQUIDATION OF COMPANIES 12 Liquidation – meaning – order of payment liquidator's remuneration – Liquidator's final statement of accounts.

UNIT V HOLDING COMPANY ACCOUNTS 12 Holding Companies and preparation of Consolidated Balance Sheet.(simple problems only)

60 Periods

Reference Books :

- 1. Shukla and Grewal Advance Accounts, S.Chand
- 2. T.S. Reddy and A. Murthy Corporate Accounting, Margam
- 3. JainandNarang Company Accounts, Kalyani
- 4. R.L. Gupta Corporate Accounting, Sultan chand

Course Outcome:

- CO1 Enable the students to understand about amalgamation, absorption and external reconstruction
- CO2 Develop an understanding about accounts of banking companies CO3 To
- give an exposure to accounts of insurance companies
- CO4 To provide knowledge on liquidation of companies

CO5 To provide the students knowledge of holding companies accounts

Section Question Component		Number	Marks	Total
Part A	Part A 4 Theory 2 problems		4	20
Part B	Part B 2 Theory & 5 Problems		6	30
Part C 2Theory & 5 problems		5/7	10	50
				100

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation OUESTION PAPER PATTERN

PART A	1questions (Theory)	Unit I
	1 questions(Theory)	Unit II
	2questions (1Theory & 1 Problem)	Unit III

	1 question(Problem)	Unit IV
	1question(Theory)	Unit V
PART B	2questions(1Theory 1 Problem)	Unit I
	1 question(Problem)	Unit II
	2 question(1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 theory and 1 problem)	Unit II
	1 question (problems)	Unit III
	2 questions (problems)	Unit IV
	1 questions (Theory)	Unit V

Sem	Course Code: HBC017G09							CORPORATE ACCOUNTIN			'ING II
IV	Programme Outcomes (Pos)						Programme Specific Outcomes (PSOs)			Mean Score of	
Cos	P01	P02	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	3	2.90
CO4	2	3	3	3	3	3	3	3	3	2	2.80
CO5	3	3	3	3	3	2	2	3	3	2	2.70
								Ме	an Overa	ll Score	2.78

Result: The Score for this course is 2.78 (Very High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBCO17AF2	CORPORATE FINANCE	4004

OBJECTIVE:

- > To learn the concept of Business Finance.
- > To understand the Application of Finance to Business.
- > To <u>maximize</u> value of the firm and increase <u>shareholder value</u>.

UNIT I INTRODUCTION 12 Periods Introduction to Corporate Finance –Concepts and overview: Concept of Capital structure and methods of arriving at optimum capital structure. Working Capital Management.

UNIT II INVESTMENT DECISION 12 Periods Sources of Long Term finance and Short term Finance. Modes of arranging finance ,Role of Financial Manger in arranging funds.

UNIT III CAPITAL MARKET 12 Periods Capital Budgeting: Methods with discounting factor, Valuation of Bonds, Shares.

UNIT IV LEASE FINANCING, VENTURE CAPITAL AND MUTUAL FUNDS 12 Periods

Mergers and Acquisition – Forms, Defensive Tactics, Valuation of Firm Models Liqudatation and Reorganization.

UNIT V MULTI NATIONAL CORPORATION 12 Periods Project formulation and management: project planning, feasibility study and evaluation.

60 Periods

REFERENCE BOOKS

1. Stephen A Ross, Randolph W Westerfield and Jeffrey Corporate Finance. 2. AswathaDarmodran Corporate Finance

Course Outcome:

CO1 Enable the students to get the Know-how of corporate finance in its wide aspects. CO2 To create an interest in investment habit keeping its wide scope CO3 To introduce the concept of Capital Market

CO4 To familiarize the concept of lease financing venture Capital and Mutual Fund CO5 To gain knowledge on MNCs

E.	STION PAPER PATTERN								
	Section Question Component		Number	Marks	Total				
	Part A	6 Theory	5/6	4	20				
	Part B	7 Theory	5/7	6	30				
	Part C	7 Theory	5/7	10	50				

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation OUESTION PAPER PATTERN

	100
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QUIDITIOND		
PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem		Со	urse Co	de: HB(CORPORATE FINANCE			CE			
IV		Prog	gramme	e Outco	Programme Specific Outcomes (PSOs)			Mean Score of			
Cos	P01	P02	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	2	2.80
CO4	2	3	3	3	3	3	3	2	3	2	2.70
CO5	3	3	3	3	3	2	2	3	3	2	2.70

Result: The Score for this course is 2.70 (High)

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBCO17AF3	E-COMMERCE	4004
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Objectives:

- > To know the e-commerce framework.
- ➤ To understand the Electronic Commerce and World Wide Web and its functionalities.
- > To know the Applications of EDI.
- > To acquire knowledge about online Marketing.

UNIT ITELECOMMUNICATION NETWORKS 12 Periods E-Commerce – Introduction, Advantages and Disadvantages of E-Commerce, Role of E-Commerce, Basis of IT and Business.

UNIT-II THE INTERNET AND THE WORLD WIDE WEB 12 Periods Internet and Networking Concept – Definitions, www, network concept, types of networks (LAN, MAN, WAN), Internet Protocol, TCP/IP, IP Addressing, HTML, and HTML tags, Intranet and Extranet.

UNIT-III ELECTRONIC PAYMENT SYSTEMS 12 Periods Web Marketing Strategies – Introduction, Different types of Marketing strategies (product Based and Customer Based), Communicating with different Market segments, Advertising on the web.

UNIT-IV E SECURITY 12 Periods Electronic Data Interchange – Introduction on EDI, EDI on internet Supply Chain Management, its software, Online payment, payment cards, advantages and disadvantages of Payment cards.

UNIT-V WEB BASED BUSINESS 12 Periods Internet Security – Introduction, Computer Security its types, threats, Hackers, Classification of Computer security (Security, Integrity, Necessity), Security Policy and Integrated Security.

60 Periods

Text Books:

1. Electronics Commerce by Gary P. Schnider, fourth annual edition. **Reference:**

1. Electronic Commerce by Marily n Greenstein and ToddMFeinman.

2. E-commerce by Kamlesh K. Bajaj and Debjani nag.

Course Outcome:

- CO1Understand the concept of E-Commerce and Describe the opportunities and challenges offered by E-Commerce
- CO2 Able to handle electronic payment technology and requirements for internet based payments
- CO3 To Understand the categories of E-Commerce

CO4 To identify security issues of E-Commerce

CO5 Gain knowledge on classification of Computer Security.

Section	Question Number Component		Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation QUESTION PAPER PATTERN

<u> </u>		
PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem	Course Code: HBCO17AF3	E COMMERCE	
IV	Programme Outcomes (Pos)	Programme Specific Outcomes	Mean Score

	(PSOs)										of Cos
Cos	P01	PO2	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	
CO1	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	2	2.80
CO4	2	3	3	3	3	3	3	2	3	2	2.70
CO5	3	3	3	3	3	2	2	3	3	2	2.70
	Mean Overall Score										2.74

Result: The Score for this course is 2.74 (High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBC017G12	PRACTICAL AUDITING	4004
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Objectives

> To appreciate the role of auditing in business.

➤ To understand the steps involved in the internal audit of companies. ➤ To familiarize with provision of the companies act relating to the appointment, conduct and right, Duties and liabilities of an auditor.

Unit: I INTRODUCTION 12 Periods Auditing – meaning – Definition – Objectives – kinds.

Unit: II INTERNAL AUDITING 12 Periods Internal control – internalcheck – Internal audit – audit Note book – Audit working paper - Audit programme.

Unit:III VOUCHING 12 Periods Vouching – Verification & Valuation of Assets & Liabilities.

Unit:IV AUDITOR APPOINTMENT 12 Periods Company Auditor – appointment – qualification – disqualification – removal of auditor – Audit report – duties, powers and liabilities of auditors.

Unit: V EDP IN AUDITING 12 Periods EDP in Auditing.

60 Periods <u>Reference Books:</u>

1. B.N.Tandon – practical Auditing sultan chand publication – 2009 – New Delhi 2.

Dinakarpagare – principles of auditing sultan chand publication – 2009 – New Delhi

3. Spicer & Pegler – Auditing, MC million publications – 2000 – New Delhi

Course Outcome:

CO1 Understand the concepts of auditing in business.

CO2 Provide information related to internal control for the business CO3 State details related to appointment and removal of auditors CO4 Identify the concepts of the financial and technological environment of business.

CO5 Knowledge on preparing Audit reports.

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation QUESTION PAPER PATTERN

Section	Question Component	Number	Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

PART A	1 quartian (Theory)	Unit I
PARIA	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV

1 question (Theory)

Unit V

Sem		Со	urse Co	PRACTICAL AUDITING							
IV	Programme Outcomes (Pos)								Programme Specific Outcomes (PSOs)		
Cos	P01	P02	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	2	3	3	3	3	2	2.70
CO4	2	3	2	3	3	3	3	3	3	3	2.80
C05	3	3	3	3	2	3	2	3	2	3	2.70
	Mean Overall Score										2.74

Result: The Score for this course is 2.74 (High)

1	B.Com (Accounting &Finance) (Full-time) – 2017 Regulation	
HBG21C09	BUSINESS TAXATION	4004

Objectives:

- > To make a students to gain knowledge of the principles of indirect taxation.
- > To highlights the students about customs duty.
- > To enable the students to gain knowledge of Goods and Service Tax (GST)

UNIT – I INTRODUCTION 12 Periods Objectives of Taxation – Canons of Taxation – Tax system in India – Direct and Indirect Taxes – Meaning and Types.

UNIT – II CENTRAL EXCISE DUTY 12 Periods Central Excise Duty – Classification – Levy and Collection of Excise duty – Clearance of excisable goods- Exemption from excise duty – Excise and Small Scale Industries – Excise and Exports – Demand, Refund, Rebate of Central Excise duty – Offences and Penalties – Settlement – Appellate provisions.

UNIT – III OFFENCES AND PENALTY 12 Periods The Customs duty – Levy and Collection of customs duty – Organisation of the customs department – Officers of the customs – Powers – Appellate machinery – Infringement of the law – offences and penalties – Exemption from duty – customs duty drawback – duties free zones.

UNIT - IV CENTRAL SALES TAX ACT 12 Periods Central Sales Tax Act – Levy and

Collection of CST -Important Definitions - Sales Purchase in the course of export or import-Liability of Tax – Registration of dealers – Goods of Special Importance – Offences and penalties.

UNIT- V VALUE ADDED TAX 12 Periods Value added tax – objectives – Levy of VAT – Arguments in favour of VAT – Difficulties in administering VAT – Set off / Input Tax credit – Carrying over of Tax credit – Registration – TIN – Returns – Assessment of VAT Liability – Declaration form – Service Tax – Tax on different services – Rate of Service Tax.

60 Periods

REFERENCE BOOKS

- 1. Central Excise Act.
- 2. Customs Act
- 3. Central Sales Act
- 4. Students Guide to Income Tax by Dr. Vinod K. Singhania and Monica Singhania.
- 5. Indirect Taxes Datty
- 6. Business Taxation T.S. Reddy & Dr. Y. Hariprasad Reddy

Course Outcome:

CO1 State the information related to indirect taxation in business CO2 Gain in Knowledge on various tax system.

CO3 Elaborate the concepts on central excise duty and customs duty CO4 provide the data related to CST and liability of taxes

CO5 Inculcate the information related toVAT and service tax

Section	Question Component	Number	Marks	Total
Part A	4 Theory 2 problems	5/6	4	20
Part B	2 Theory & 5 Problems	5/7	6	30
Part C	2Theory & 5 problems	5/7	10	50
				100

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation QUESTION PAPER PATTERN

1questions (Theory)	Unit I
1 questions(Theory)	Unit II
2questions (1Theory &1 Problem)	Unit III
1 question(Problem)	Unit IV
1question(Theory)	Unit V
	1 questions(Theory) 2questions (1Theory &1 Problem) 1 question(Problem)

PART B	2questions(1Theory 1 Problem)	Unit I
	1 question(Problem)	Unit II
	2 question(1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 theory and 1 problem)	Unit II
	1 question (problems)	Unit III
	2 questions (problems)	Unit IV
	1 questions (Theory)	Unit V

Sem	Course CODE: HBC017G13							BUSINESS TAXATION			
IV	V Programme Outcomes (Pos)								Programr cific Outc (PSOs)		Mean Score of
Cos	P01	PO2	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
CO1	2	3	2	3	3	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	2	3	3	3	3	2	2.70
CO4	2	3	2	3	3	3	3	3	3	3	2.80
CO5	3	3	3	3	2	3	2	3	2	3	2.70
								Me	an Overa	ll Score	2.74

Result: The Score for this course is 2.74 (High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBMG21L02	SOFT SKILL-II	2002
HBMG21L02	SOFT SKILL-II	2002

- > To strengthen the students with the needed vocabulary.
- > To infer information from the given passage through reasoning.
- > To train them in attending Group Discussion.
- > To face the Technical and HR interview of the corporate.
- > To raise communication proficiency to global standards

UNIT-I 6 hours Preparation of resume- functional resume with objective according to different advts- how to have interview file- how to send it by email- concept of writing email- practise through BEC method (questions and answer)

UNIT-II 6 hours Writing secretarial letters like intra-mail and inter-mail, agenda, memo and business reports- introducing GD through video-conduct of GD on a topic and also case studies **UNIT-III 6 hours** Body language-grooming- Interview skill- Dos and Donts- mock interview-exchange of interviewee practical session

UNIT-IV (Department of Mathematics) **6 hours** Number system- H.C.F & L.C.M- Problems on ages – Percentage- Profit & Loss- Ratio & Proportion- Partnership.

UNIT-V 6 hours Time& work-Time& Distance- Clocks – Permutation & Combinations- Heights & Distance a Odd man out and Series.

Total: 30 Periods

Text Book and Reference Books:

1. Soft Skill for Everyone-Jeff Butterfield,Part-1; Unit-D&E

- 2. EFA (English For All)- Dr. PadmasanniKannan, Libin Roy Thomas
- 3. English for Competitive Exam- R.P. Bhatnagar, Rajul Bhargava

4. Placement Interview- S.Anandamurugan, Chapter-2&3

5. Alex K, Soft Skills; S. Chand& Company Pvt Ltd, 2009

6. Rizvi Ashraf M, Effective Technical Communication; Tata McGraw-Hill; 2005 7. Thorpe,

Edgar, Course in Mental Ability and Quantitative Aptitude Tata McGraw-Hill,2003 8. Agarwal,

R.S, A Modern Approach to Verbal and Non-Verbal Reasoning, S. Chand& Co;2004 9.

R.S.Agarwal, Quantitative Aptitude for Competitive Examinations, S. Chand& Co., (2017) 10. Jobsearch.about.com

11. www.exsearch.in/interview.html

COURSE OUTCOME:

Students completing the course Soft Skill-II will

- 1. 1.be strengthened in the vocabulary
- 2. improve their reasoning and finding a logical sequence in the passage given
- 3. be prepared to face Group Discussion
- 4. know the nuance of the interview of the corporate

5. raise communication proficiency to global standards

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBC017G14	COST ACCOUNTING- I	3104			

OBJECTIVES:

➤ To enhance the basis of cost accounting through the preparation of cost sheets. ➤ To make the feasibility report to the management about the labour turnover and the overheads incurred by each department.

UNIT – I INTRODUCTION 12 Periods Nature and scope of cost accounting - Cost analysis - Concepts and classifications – Installation of costing systems, cost centers and profit centers.

UNIT – II PREPARATION OF STATEMENT OF COST SHEET 12 Periods Preparation of statement of cost sheet – Meaning – Prime cost – Works cost – Cost of Production – Cost of sales – Profit.

UNIT – III MATERIAL COSTING 12 Periods Material Costing – Issue of Material – FIFO, LIFO, HIFO, STORES control – EOQ – Material purchase control – Levels, Aspects, Need and Essentials of Material control – Inventory Control - Re-order Levels – Minimum, Maximum, and Average Stock Levels.

UNIT – IV LABOUR COST 12 Periods Computation and Treatment – Methods of wage payment – Time rate and Piece rate system(Taylor's, Merrick's, Gantts task) – Labour turnover.

UNIT – V OVERHEADS 12 Periods Overheads- Classifications – Apportionment and Allocation – Accounting and control of Overheads – Manufacturing, Administration, Selling and Distribution – Primary and Secondary – Direct, Repeated Distribution Method, Step Ladder Method. 60 Periods

REFERENCE BOOKS:

1. Jain S.P And Narang K.L – Cost Accounting – Kalyani Publishers

2. Reddy And Murthy – Cost Accounting – Margham Publications

3. S.N. Maheswari - Cost Accounting - Sultan Chand & Sons

COURSE OUTCOME:

CO1 Enable the students to understand critical concepts related to cost sheet CO2 Provide the students necessary knowledge to compute inventory control and stocks using different methods

CO3 To give an exposure on computation of wage rates

CO4 To provide critical understanding on time rate and piece rate systems CO5 To offer the students necessary knowledge on over heads and related allocations

QUE	STION PAPER P	ATTERN			
	Section	Question Component	Number	Marks	Total
	Part A	4 Theory 2 problems	5/6	4	20
	Part B	2 Theory & 5 Problems	5/7	6	30
	Part C	2Theory & 5 problems	5/7	10	50
					100

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

PART A	1questions (Theory)	Unit I
	1 questions(Theory)	Unit II
	2questions (1Theory &1 Problem)	Unit III
	1 question(Problem)	Unit IV
	1question(Theory)	Unit V
PART B	2questions(1Theory 1 Problem)	Unit I
	1 question(Problem)	Unit II
	2 question(1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 theory and 1 problem)	Unit II
	1 question (problems)	Unit III
	2 questions (problems)	Unit IV
	1 questions (Theory)	Unit V

Sem	Course CODE: HBC017G14						COST ACCOUNTING - I				
v	V Programme Outcomes (Pos)						Programme Specific Outcomes (PSOs)			Mean Score of	
Cos	P01	P02	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	3	3	3	3	2	2	3	2.80
CO3	3	2	3	3	3	3	3	3	3	3	2.90
CO4	2	3	3	3	3	3	3	3	3	2	2.80
CO5	3	3	3	3	3	2	2	3	3	2	2.70
	Mean Overall Score								2.78		

HBC017AF4

OBJECTIVES

To provide an overview of institutional details linked to financial markets and the trading process

> To provide insight into the use of finance theory in investment management > To provide a guide to the measurement and analysis of risk of financial investments

UNIT I INTRODUCTION 12 Period Nature and scope of Investment Management – Organisation and Structure of Securities Market in India-Principles of Investment

UNIT II INVESTMENT IN SHARES AND DEBENTURES 12 Periods

Security Analysis – Valuation of Grading- Evaluation Models Fundamentals Analysis, Technical Analysis and Random Analysis- Risk and Return Analysis.

UNIT III RISK & RETURNS 12 Periods Valuation - Valuation methods for equity and

preference.

UNIT IVSECURITIES ANALYSIS 12 Periods Portfolio Management-Portfolio risk and

returns - portfolio construction methods

UNIT VMARKET THEORY 12 Periods Portfolio construction –Eligible assets- estimation of risk of return for Asser Classes- Determining the optimum mix.

60 Periods

REFERENCE BOOKS:

1. Dr.RadhaParameswaran and Dr.Nedunchezhian – Investment Management

2. Punithavathypandian - Security Analysis and Portfolio Management 3.

Adwani - Security Analysis and Portfolio Management

Course Outcome

CO1 Provide an idea about investments and its various alternatives CO2 Enable the students to understand Shares and Debentures CO3 Create an awareness regarding investment Risk and return CO4 Create knowledge on security analysis

CO5 provide knowledge about portfolio investment

B.Com (Accounting &Finance) (Full-time) – 2017 Regulatio	n
QUESTION PAPER PATTERN	

Section Question Component	Number	Marks	Total
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Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem		Course CODE: HBCO17AF4							OF INVEST	MENT MANA	GEMENT
v	Programme Outcomes (Pos) Specific Outcomes (PSOs)							Mean Score of			
Cos	P01	P02	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	2	3	3	3	2	2	3	2.70

CO3	2	2	3	3	3	3	2	3	3	3	2.70
CO4	2	3	3	3	3	3	2	3	3	2	2.70
CO5	3	3	3	3	3	2	2	3	3	3	2.80
Mean Overall Score									2.72		

Result: The Score for this course is 2.72 (High)

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBC017G16	INCOME TAX LAW & PRACTICE – I	3104	
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OBJECTIVES:

- > To introduce students to the basic concepts in Income-Tax.
- > To help them to apply the provisions and complete incomes under various heads.

UNIT-I INTRODUCTION TO INCOME TAX 12 Periods Income Tax Act 1961-Basic Concepts-Capital Revenue-Residential Status-Incidence of Tax-Exempted Income.

UNIT-II INCOME FROM SALARY 12 Periods Income from salary-Different form of salary and allowance-Perquisites-Problems in computation of salary income.

UNIT-III INCOME FROM HOUSE PROPERTY 12 Periods Income from house property-Annual value-Standard Deduction-Unrealized rent Problems in computation of house property income.

UNIT-IV INCOME FROM BUSINESS OR PROFESSION 12 Periods Income from Business or Profession –Deduction, Allowable –Expressly disallowed expenses-Computation- Problems in computation of business or professional income.

UNIT-V ASSESSMENT OF INDIVIDUALS 12 Periods Assessment of Individuals (Covering incomes under Salary, House Property, Business or Profession including sec. 80C – Computation of Tax) - Filing of Return – Various Return Forms – Permanent Account Number (PAN) and its usage.

60 Periods

Reference Books :

- 1. Income Tax Law & Accounts H.C.M.ehrotrA
- 2. Income Tax Law & Practice Bhagavathi Prasad
- 3. Outline of Income Tax Rupram Gupta
- 4. Income Tax Law & Accounts Vinod Singhania
- 5. Income Tax Law & Practice Gaur and Narang

Course Outcome:

CO1 Introduce the concepts related to income tax

CO2 Understand the different forms of incomes for individuals CO3 Create an idea about income which are generated from house property CO4 Make the students aware of assessment made for individuals CO5 Empowers the Practical exposure on income tax provisions.

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation	
QUESTION PAPER PATTERN	

Section	Question Component	Number	Marks	Total
Part A	4 Theory 2 problems	5/6	4	20
Part B	2 Theory & 5 Problems	5/7	6	30
Part C	2Theory & 5 problems	5/7	10	50
				100

UN OF QUESTIC		
PART A	1questions (Theory)	Unit I
	1 questions(Theory)	Unit II
	2questions (1Theory & 1 Problem)	Unit III
	1 question(Problem)	Unit IV
	1question(Theory)	Unit V
PART B	2questions(1Theory 1 Problem)	Unit I
	1 question(Problem)	Unit II
	2 question(1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 theory and 1 problem)	Unit II
	1 question (problems)	Unit III

2 questions (problems)	Unit IV
1 questions (Theory)	Unit V

Sem	Course CODE: HBC017G16							INCOME TAX LAW & PRACTICE - I			
v	Programme Outcomes (Pos)							Programme Specific Outcomes (PSOs)			Mean Score of
Cos	P01	PO2	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	2	3	3	3	2	2	3	2.70
CO3	3	2	3	3	3	3	3	3	3	3	2.90
CO4	2	3	3	3	3	3	2	3	3	2	2.70
CO5	3	3	3	3	3	2	2	3	3	3	2.80
	Mean Overall Score									2.76	

Result: The Score for this course is 2.76 (High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBC017G17	FINANCIAL MANAGEMENT	4004

Objectives:

➤ To impart the basics of Financial Management for the benefit of students. ➤ To enable the m understand the concepts of the Investment, Financing and Working Capital.

Theory : 60 Problems :40

UNIT I INTRODUCTION TO FINANCIAL MANAGEMENT 12 Periods

Meaning, objectives and Importance of Finance – Sources of finance – Functions of financial management – Role of financial manager in Financial Management.

UNIT II CAPITAL STRUCTURE 12 Periods

Capital structures planning - Factors affecting capital structures – Determining Debt and equity proportion – Theories of capital structures – Leverage concept.

UNIT III COST OF CAPITAL 12 Periods

Cost of capital - Cost of equity - cost of preference capital - Cost of debt - Cost of

retained earnings – weighted Average (or) composite cost of capital (WACC) (Simple Problems)

UNIT IV DIVIDEND POLICIES 12 Periods

Dividend policies – Factors affecting dividend payment - Company Law provision on dividend payment – Bonus Issues – Rights Share

UNIT V WORKING CAPITAL 12 Periods Working capital – components of working capital – types - working capital operating cycle – Factors influencing working capital – Determining (or) Forecasting of working capital requirements. (Simple Problems)

60 Periods

REFERENCE BOOKS :

- 1. Financial Management I.M. Pandey
- 2. Financial Management Prasanna Chandra
- 3. Financial Management S.N. Maheswari
- 4. Financial Management Y. Khan and Jain

Course Outcome:

CO1 State the key concepts related to financial management CO2 Outline the Overall functions of financial management in Business CO2 Understand the critical concepts related to capital structure CO3 Provide information related to cost of capital and dividend policies CO4 Make the students understand the concept of working capital.

5	Section	Question Component	Number	Marks	Total
	Part A	4 Theory 2 problems	5/6	4	20
	Part B	2 Theory & 5 Problems	5/7	6	30
	Part C	2Theory & 5 problems	5/7	10	50
					100

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation QUESTION PAPER PATTERN

PART A	1questions (Theory)	Unit I
	1 questions(Theory)	Unit II
	2questions (1Theory &1 Problem)	Unit III
	1 question(Problem)	Unit IV
	1question(Theory)	Unit V

PART B	2questions(1Theory 1 Problem)	Unit I
	1 question(Problem)	Unit II
	2 question(1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 theory and 1 problem)	Unit II
	2 questions (problems)	Unit III
	2 questions (problems)	Unit IV
	1 questions (problems)	Unit V

Sem		COURSE CODE: HBC017G17 FINANCIAL MANAGE				IANAGEM	IENT				
V	Programme Outcomes (Pos)								Programme pecific Outcomes (PSOs)		Mean Score of
Cos	P01	PO2	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
CO1	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	2	3	3	3	2	2	3	2.70
CO3	3	2	3	3	3	3	3	3	3	3	2.90
CO4	2	3	3	3	3	3	2	3	3	2	2.70
CO5	3	3	3	3	3	2	2	3	3	3	2.80
Mean Overall Score									2.76		

Result: The Score for this course is 2.76 (Very High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBC017G18COMPUTER APPLICATION IN BUSINESS (THEORY)4004	HBC017G18	COMPUTER APPLICATION IN BUSINESS (THEORY)	4004
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Objectives:

- > To acquire Knowledge of computer basics and OS
- To acquire Knowledge about Ms-office including Ms-Word, Ms-Power Point, Ms-Excel, Ms-Access

> To Acquire basic knowledge about DBMS and Problem Solving.

UNIT I 12 Periods Basic Computing Concepts: Introduction to Computers, Applications of Computer in Business, Basic computer Architecture: Systems Concept, CPU, Memory & storage Devices, Input & Output Technologies; Software: Types of Software with examples, Operating System: Functions, Types and classification

UNIT II 12 Periods Problem Solving, steps of problem solving, tools and techniques of problem solving, Data Processing and management – Basic of data processing : data and information, data processing activities, representation of data in computer memory(binary, octal and Hexadecimal system) ASCII and EBCDIC.

UNIT III MS-OFFICE 12 Periods Word Processing : Word Basics, Creating a new document, Page-Setup, Editing Document (cut, copy, paste, paste special), hyperlink, header and footer, tables, graphics, mail merge, auto correct and auto format.

UNIT IV 12 Periods Excel: Spreadsheets and their uses in business, Excel basics, creating a new worksheet, rearranging worksheets, excel formatting techniques, using function protection, goal seeks scenarios, pivot table and chart.

UNIT V 12Periods PowerPoint : Creating and inserting a new slide, creating a title slide , applying a design template , creating a hierarchy, slide sorter view, printing the slides. Access : Creating tables, Querying, Forms, Reports.

60 Periods

Reference Books

- 1. P.K.Sinha, Fundamental of computers, BPB.
- 2. Ron Masfield , Ms-Office, Tech Publication
- 3. V Rajaraman, Introduction to Information Technology, PHI ,2004
- 4. June Jamarich Parsons, Computer Concepts, Thomson Learning
- 5. Leon & Leon Introduction to computers, vikas publishing house

Course Out comes

CO1 Gain Knowledge on basic computing Concepts.

CO2 Familiarize with basic data processing

CO3 Enable students to understand basic of Ms.Word

CO4 Outlines students the knowledge of Ms. Excel

CO5 Gains knowledge on Ms.Power Point for effective presentation.

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation	
QUESTION PAPER PATTERN	

Section	Question Component	Number	Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

PART A1 question (Theory)Unit I2 questions (Theory)Unit I1 question (Theory)Unit I	I		
	_		
1 question (Theory) Unit I	II		
1 question (Theory) Unit I	Unit IV		
1 question (Theory) Unit	1		
PART B 1 question (Theory) Unit 1			
2 questions (Theory) Unit I	I		
1 question (Theory) Unit I	II		
1 question (Theory) Unit I	V		
2 questions (Theory) Unit	1		
PART C 2 questions (Theory) Unit 1			
1 question (Theory) Unit I	I		
1 question (Theory) Unit I	II		
2 questions (Theory) Unit I	V		
1 question (Theory) Unit	1		

Sem		COL	JRSE CO	DE: HE	COMPUTE	R APPLICATIO	ON IN BUSINES	SS (THEORY)					
v	Programme Outcomes (Pos)								V Programme Outcomes (Pos) Programme Specific Outcome (PSOs)				Mean Score of
Cos	P01	PO2	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos		
C01	3	3	2	3	2	3	3	3	3	2	2.70		
CO2	3	3	3	2	3	3	3	2	2	3	2.70		
CO3	2	2	3	3	3	3	2	3	3	3	2.70		
C04	2	3	3	3	3	3	2	3	3	2	2.70		
CO5	3	3	3	3	3	2	2	3	3	3	2.80		
Mean Overall Score									2.72				

HBC017L01

OBJECTIVES:

- To acquire Practical Knowledge about Ms-office including Ms-Word, Ms-Power point, Ms-Excel, Ms-Access
- > To acquire Knowledge about Tally and Software Package.

UNIT I 6 hours Word Processing : Word Basics, Creating a new document, Page-Setup, Editing Document (cut, copy, paste, paste special), hyperlink, header and footer, tables, graphics, mail merge, auto correct and auto format.

UNIT II 6hour Excel : Spreadsheets and their uses in business, Excel basics, creating a new worksheet, rearranging worksheets, excel formatting techniques, using function protection, goal seeks scenarios, pivot table and chart.

UNIT III 6 hours PowerPoint : Creating and inserting a new slide, creating a title slide , applying a design template , creating a hierarchy, slide sorter view, printing the slides.

UNIT IV `6 hours Access : Creating tables, Querying, Forms, Reports. Basic of Internet.

UNIT V 6 hours Tally : Accounting Package (Contemporary Version) :-Journal Entry, Ledger posting, Preparation of Trial Balance, Preparation of Balance Sheet & Profit & Loss Accounts.. 30 hours

TOTAL NO OF PERIODS: 30

Reference Books

- 1. P.K.Sinha, Fundamental of computers, BPB.
- 2. Ron Masfield , Ms-Office, Tech Publication
- 3. V Rajaraman, Introduction to Information Technology, PHI ,2004 Delhi, 2001.
- 4. Luca, Information Technology for Management, Tata

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

H	HBCO17G19	COST ACCOUNTING - II	3104	
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Objectives:

To teach the different methods of costing i.e., techniques and process employed for the ascertainment of cost inVarious types of industries and manufacturing activities. **UNIT- I JOB COSTING 12 Periods** Job Costing Features and Objectives-procedure - Merits and Limitations of Job Costing - Batch Costing and EBQ

UNIT-II CONTRACT COSTING 12 Periods Contract Costing Introduction and Features -Preparation of Contract Accounts - WIP Valuation - Cost Plus Contracts and Escalation Clause

UNIT-III UNIT COSTING 12 Periods Unit Costing Meaning and Applicability - Treatment of scrap material - Transport costing, Costing Procedure - Computation of cost unit-running Kilometers

UNIT-IV PROCESS COSTING 12 Periods Process costing, characteristics and types of industries using process costing - Advantages and Disadvantages of Process costing - Process losses, inter-process Profits - Joint and By-Product costing

UNIT-V MARGINAAL COSTING 12 Periods Definition of Marginal cost and Marginal costing - Features, advantages and limitations of marginal costing - Cost-volume-profit analysis - Application of marginal costing

60 Periods

REFERENCES

1. S.P.Iyengar, 2004, Cost Accounting, 13th Ed., Sultan Chand & Sons, New Delhi. 2. S.P.Jain&K.L.Narang, 2002, Cost Accounting, 17th Ed., Kalyani Publishers Ludhiana. 3. M.N.Arora, 2003, Cost Accountancy, 17th Ed., Vikas Publishing House, New Delhi. 4. R.S.N.Pillai&V.Bagavathi, 2004, Cost Accounting, 7th Ed., S. Chand& Co, New Delhi. 5. T.S.Reddy&Y.Hari Prasad Reddy, 2007, Cost Accounting, 2nd Ed., Margham Publications, Chennai.

6. <u>www.harvardbusinessonline.hbsp</u>

Course Outcome:

CO1 State the key concepts related to job costing to the students CO2 Understand the critical aspects of contract costing

CO3 Enable the students to compute using process costing methods related to cost of capital and dividend policies

CO4 Make the students aware of cost volume profit analysis and break even points. CO5 Invent the Installation of costing system .

Section	Question Component	Number	Marks	Total
Part A	4 Theory 2 problems	5/6	4	20
Part B	2 Theory & 5 Problems	5/7	6	30
Part C	2Theory & 5 problems	5/7	10	50
				100

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation OUESTION PAPER PATTERN

PART A	1questions (Theory)	Unit I
	1 questions(Theory)	Unit II
	2questions (1Theory & 1 Problem)	Unit III
	1 question(Problem)	Unit IV
	1question(Theory)	Unit V
PART B	2questions(1Theory 1 Problem)	Unit I
	1 question(Problem)	Unit II
	2 question(1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 theory and 1 problem)	Unit II
	2 questions (problems)	Unit III
	2 questions (problems)	Unit IV
	1 questions (problems)	Unit V

Sem		COU	IRSE CO	DE: HB	COST ACCOUNTING - II			II			
VI	Programme Outcomes (Pos)								Programme Specific Outcomes (PSOs)		
Cos	P01	P02	PO3	P04	P05	P06	PO7	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	2	3	3	3	2	2	3	2.70
CO3	2	2	3	3	3	3	2	3	3	3	2.70
CO4	3	3	3	3	3	3	2	3	3	2	2.80
CO5	3	3 3 3 3 3 2 2 3 3 3								2.80	
	Mean Overall Score									2.74	

HBC017G20

OBJECTIVES:

 \succ To understand and analyze financial statement to help in managerial decision making. \succ To prepare statements like cash flow, funds flow, budgets etc., so as to assist the managements to take meaningful and correct decisions.

UNIT – I INTRODUCTION 12 Periods

Management Accounting – Definition, Functions, Scope, Management Accounting Vs Financial Accounting, Management Accounting Vs Cost Accounting.

UNIT - II FINANCIAL STATEMENT ANALYSIS 12 Periods

Analysis and interpretation of financial statements, Methods of analysis (comparative, common size statements and trend analysis) - Ratio Analysis – Meaning, Types, Advantages and Limitations – Profitability ratios – Turnover Ratios – Financial Ratios.

UNIT - III FUND FLOW STATEMENT AND CASH FLOW STATEMENT 12 Periods

Funds flow analysis – Meaning, Importance, Difference between funds flow and Balance Sheet – Advantages and Limitations – Cash flow statement – Meaning – Importance – Difference between funds flow analysis and cash flow analysis – Advantages and Limitations.

UNIT - IV BUDGETARY CONTROL 12 Periods

Budgets and Budgetary Control – Meaning, objectives, merits and demerits – Types of budges – Production, Production cost budget, Cash budget, Flexible budget, Sales budget.

UNIT - V CAPITAL BUDGETING 12 Periods

Capital Budgeting – Meaning & Definition - Types – Pay Back Period, NPV, ARR and IRR. **60 Periods**

REFERENCES

1. Dr.N.P.Srinivasan, 1988, *Management Accounting*, 2nd Ed., Sterling Publication, New Delhi. 2. R.K.Sharma&ShashiK.Gupta, 1999, *Management Accounting*, 2nd Ed., Kalyani Publication, Ludhiana.

- 3. R.S.N.Pillai&Bhagavathy, 1999, *Management Accounting*, 7th Ed., Sultan Chand & Sons, New Delhi.
- 4. N.Vinayakam&I.B.Sinha, 1998, *Management Accounting*, 4th Ed., Himalaya Publications, Mumbai.
- 5. <u>www.imanet.org</u>

Course Outcome:

CO1 Make the students aware of introduction to management accounting CO2 Gain knowledge on fundflow and cash flow analysis.

CO3 Enable them to analyse the financial statements using ratios CO4 Understand the importance of budgetary control

CO5 Apprehend the students to make decision using capital budgeting tools.

Section	Question Component	Number	Marks	Total
Part A	4 Theory 2 problems	5/6	4	20
Part B	2 Theory & 5 Problems	5/7	6	30
Part C	2Theory & 5 problems	5/7	10	50
				100

UN OF QUESTIC		
PART A	1questions (Theory)	Unit I
	1 questions(Theory)	Unit II
	2questions (1Theory & 1 Problem)	Unit III
	1 question(Problem)	Unit IV
	1question(Theory)	Unit V
PART B	2questions(1Theory 1 Problem)	Unit I
	1 question(Problem)	Unit II
	2 question(1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 theory and 1 problem)	Unit II
	1 question (problems)	Unit III
	1 question (problems)	Unit IV
	2 questions (1 theory and 1 problem)	Unit V

Sem	COURSE CODE: HBCO17G20	MANAGEMENT ACCOUNTING				
VI	Programme Outcomes (Pos)	Programme Specific Outcomes (PSOs)	Mean Score			

Cos	P01	P02	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	of Cos
CO1	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	2	3	3	3	2	2	3	2.70
CO3	2	2	3	3	3	3	2	3	3	2	2.60
CO4	3	3	3	3	3	3	2	3	3	2	2.80
CO5	3	3	3	3	3	2	2	3	3	3	2.80
Mean Overall Score									2.72		

Result: The Score for this course is 2.72 (High)

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBCO17G21	FINANCIAL SERVICES	3104
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Objectives

- To highlight the meaning and significance of the financial services available in the country.
- To understood the role of financial service in the development of the capital market and the economy of the country.

Unit-I INTRODUCTION TO FINANCIAL SERVICES 12 Periods

Meaning and importance of Financial Service – Types of Financial Services – Financial services and economic environment – players in Financial Services Sector.

<u>Unit-II</u> MERCHANT BANKING 12 Periods

Merchant Banking – Functions – Issue Management – Managing of new issues – underwriting - capital market - stock exchange - Rule & SEBI.

Unit-III HIRE PURCHASE AND LEASE SYSTEMS 12 Periods Leasing and Hire purchase -

concepts and features – Types of Lease.

<u>Unit- IV</u>FACTORING 12 Periods

Factoring – Functions of factor – Consumer finance – Venture capital – Mutual funds – Credit rating.

<u>Unit-VINSURANCE 12 Periods</u> Insurance – Different Types – Life, marine, fire, motor, health, pension plan, annuity, rural insurance. Insurance Laws and Regulations (A brief introduction to IRDA Insurance Act 1938)

60 Periods

Reference Books:

1. Mahendra Raja – F.S. –Sultan chand Pub – New Delhi – 1998.

2. M.Y. Khan – FS – tatamchraw Hill – New Delhi – 2000.

3. D. Joseph Anbrasur, V.K. Boominathan, P. Manoharan, G. Gnanaraju. 4.

FS. Sultan chand& sons – New Delhi – 2004.

5. ShasiK.Gupta&NishaAggarwar – F.S. Kalyani – Pub – 2010 New Delhi Chennai. 6.

B. Santhanam – Financial Services – Margham Publication – 2010 – Chennai.

Course Outcome:

CO1 Enable the students to aware of financial services

CO2 Make them aware on concepts related to merchant banking CO3 State the importance of hire purchase and leasing systems CO4 Gain

knowledge on factoring and mutual funds.

CO5 Provide the students a critical overview of insurance business.

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

QUESTION PAPER PATTERN

Section	Question Component	Number	Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50
				100

PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II

1 question (Theory)	Unit III
2 questions (Theory)	Unit IV
1 question (Theory)	Unit V

Sem	COURSE CODE: HBCO17G21								FINANCIAL SERVICES		
VI	Programme Outcomes (Pos)							Programme Specific Outcomes (PSOs)			Mean Score of
Cos	P01	PO2	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	2	3	3	3	2	2	3	2.70
CO3	2	2	3	3	3	3	2	3	3	2	2.60
CO4	3	3	3	2	3	3	2	3	2	2	2.60
C05	3	3 3 3 3 3 2 2							3	3	2.80
	Mean Overall Score									2.68	

Result: The Score for this course is 2.68 (High)

B.Com (Accounting & Finance) (Full-time) – 2017 Regulation

HBCO17G22	INCOME TAX LAW & PRACTICE – II	4004
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OBJECTIVES:

- To make the students competent to compute the total income and tax liability of individual assesses and firms.
- To give them the necessary expertise to file return of income tax and to take up job in filing of tax

UNIT I INCOME FROM CAPITAL GAINS 12 Periods

Income under capital gains – Short term, long term capital gains – certain transactions not included as transfer – cost of acquisition – cost of improvement – Indexation of cost- Capital gains under different circumstances- Exempted capital gains computation of capital gains.

UNIT II INCOME FROM OTHER SOURCES 12 Periods

Income from other sources – their computation – grossing up – deductions in computing income under the head and other related provisions.

UNIT III DEEMED INCOME 12 Periods

Clubbing of Income – Deemed incomes – Provisions of the Act relating to clubbing of income – Set off - Carry forward and set off of losses.

UNIT-IV TAX PLANNING AND MANAGEMENT 12 Periods

Assessment, Tax Planning Tax Management of individuals- Hindu undivided family firms and AOPs.

UNIT-V TAX DEDUCTED AT SOURCE AND OTHERS 12 Periods

Income Tax Authorities-Producer for Assessment-Tax deduction at source- Tax Collected at Source

60 Periods

<u>Reference Books :-</u>

- 1. Income Tax Law & accounts H.C. Mehrotra
- 2. Income Tax Law & Practice Bhagavathi Prasad
- 3. Outline of Income Tax Rupram Gupta
- 4. Income Tax Law & accounts VinodK.Singhania
- 5. Income Tax Law & Practice GaurandNarang

Course Outcome:

- CO1 Introduce the concepts related to income from capital gains CO2 Understand the various incomes generated from other sources CO3 provide understanding on the
- deemed income about income which are generated from house property CO4 Make the students aware of tax planning and management CO5

Empowers the practical exposure on Income tax provision.

B.Com (Accounting &Finance)	(Full-time) – 2017 Regulation

QUESTION PAPER PATTERN

Section	Question Component	Number	Marks	Total
Part A	4 Theory 2 problems	5/6	4	20
Part B	2 Theory & 5 Problems	5/7	6	30
Part C	2Theory & 5 problems	5/7	10	50
				100

PART A	1questions (Theory)	Unit I
	1 questions(Theory)	Unit II

	2questions (1Theory & 1 Problem)	Unit III
	1 question(Problem)	Unit IV
	1question(Theory)	Unit V
PART B	2questions(1Theory 1 Problem)	Unit I
	1 question(Problem)	Unit II
	2 question(1 Theory& 1 Problem)	Unit III
	1 question (problem)	Unit IV
	1 question (problem)	Unit V
PART C	1 question (problems)	Unit I
	2 questions (1 theory and 1 problem)	Unit II
	1 question (problems)	Unit III
	2 questions (problems)	Unit IV
	1 questions (Theory)	Unit V

Sem		COU	JRSE CO	DE: HB	INCOM	IE TAX LA	W & PRAC	TICE – II			
VI		Programme Outcomes (Pos)							Programr cific Outo (PSOs)		Mean Score of
Cos	P01	P02	P03	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
CO1	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	2	3	3	3	2	2	3	2.70
CO3	2	3	3	3	3	3	2	3	3	2	2.70
CO4	3	3	3	3	3	3	2	3	3	2	2.80
CO5	3	3	3	3	3	2	2	3	3	3	2.80
								Ме	an Overa	ll Score	2.74

Result: The Score for this course is 2.74 (High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation

HBCO17G23	ENTREPRENEURIAL DEVELOPMENT	3003	1
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OBJECTIVES:

To enrich the students towards the knowledge of entrepreneurial skills and to make the students understand the approaches to attain the goals of the business. UNIT – I - ENTREPRENEURSHIP 9 Periods Concept of Entrepreneurship – Meaning – Types – Qualities of an Entrepreneur – Classification of Entrepreneurs – Factors influencing Entrepreneurship – Functions of Entrepreneurs.

UNIT – II ENTREPRENEURIAL DEVELOPMENT 9 periods Entrepreneurial Development – Agencies – Commercial Banks – District Industries Centre – National Small Industries Corporation – Small Industries Development Organisation – Small Industries Service Institute.All India Financial Institutions – IDBI – IFCI – ICICI – IRDBI.

UNIT – III BUSINESS IDEA GENERATION 9 Periods Project Management - Business idea generation techniques – identification of Business Opportunities – Feasibility study – Marketing, Finance, Technology & Legal Formalities- Preparation of Project Report Tools of Appraisal.

UNIT – IV EDP 9 Periods Entrepreneurial Development programmes (EDP) – their role, relevance, and achievements – Role of Government in organizing EDPs – critical evaluation

UNIT- V ENTREPRENEURIAL GROWTH 9 Periods Economic development and entrepreneurial growth - Role of Entrepreneur in economic growth – Strategic approaches in the changing economic scenario for small scale Entrepreneurs – Networking – Niche play, Geographic Concentration, Franchising/dealership – Development of Women Entrepreneurship.

45 Periods

REFERENCE BOOKS:

- 1. Srinivasan N.P. Entrepreneurial Development
- 2. Saravanavel Entrepreneurial Development
- 3. Vasant Desai Project Management
- 4. Jayashree Suresh Entrepreneurial Development
- 5. Holt Entrepreneurship New Venture Creation

Course Outcome:

CO1 Provide information related to entrepreneurship

CO2 Make students state the importance of entrepreneurial development CO3

State the importance of business idea generations

CO4 Gain knowledge on various EDP organized by Government Sectors. CO5 Provide them the nature of economic development and entrepreneurial growth.

Section	Question Component	Number	Marks	Total
Part A	6 Theory	5/6	4	20
Part B	7 Theory	5/7	6	30
Part C	7 Theory	5/7	10	50

B.Com (Accounting &Finance) (Full-time) – 2017 Regu	lation
QUESTION PAPER PATTERN	

			100
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PART A	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	1 question (Theory)	Unit V
PART B	1 question (Theory)	Unit I
	2 questions (Theory)	Unit II
	1 question (Theory)	Unit III
	1 question (Theory)	Unit IV
	2 questions (Theory)	Unit V
PART C	2 questions (Theory)	Unit I
	1 question (Theory)	Unit II
	1 question (Theory)	Unit III
	2 questions (Theory)	Unit IV
	1 question (Theory)	Unit V

Sem		COU	JRSE CO	DE: HB	CO17G	ENTREI	PRENEURI	AL DEVEL	OPMENT		
VI	Programme Outcomes (Pos)								Programr cific Outc (PSOs)		Mean Score of
Cos	P01	PO2	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	Cos
C01	3	3	2	3	2	3	3	3	3	2	2.70
CO2	3	3	3	2	3	3	3	2	2	3	2.70
CO3	2	2	3	3	3	3	2	3	3	2	2.60
CO4	3	3	3	2	3	3	2	3	2	2	2.60
CO5	3	3	3	3	3	2	2	3	3	3	2.80

Result: The Score for this course is 2.68 (High)

B.Com (Accounting &Finance) (Full-time) – 2017 Regulation



C. B. Palamindu

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