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**Peter Baxter**  
**Senior Vice President, Insurance & Financial Services**

Peter Baxter is senior vice president of insurance and financial services. He has overall responsibility for the multiple-employer defined benefit, defined contribution and health and wellness programs offered to member cooperatives representing more than \$20 billion in qualified plan assets and covering over 100,000 employees and their dependents across the country. Peter has more than 35 years of experience in the employee benefits, group insurance and financial services industries.



Prior to joining NRECA, he held a variety of leadership positions in not-for-profit, privately held and public firms, including Mutual of America Life Insurance Co., Financial Institutions Retirement Fund, American Century Investments and EDS. He has also worked for leading employee benefit consulting firms Buck Consultants and Towers Perrin. At these firms, Peter's responsibilities included executive leadership, market strategy, product design and development, administrative operations, vendor management and service delivery. He also has extensive experience in the use of technology and industry best practices to enhance business processes, customer service and program administration.

Peter is a graduate of the University of Arizona in Tucson. He is a member of the Board of Trustees of the Employee Benefits Research Institute (EBRI) and the Executive and Policy Advisory Boards of the American Benefits Council (ABC) in Washington, D.C. He is also president of the Electric Cooperative Life Insurance Co. (ELCO), Cooperative Benefit Administrators Inc. (CBA) and Cooperating Insurance Services Inc. (CIS).