


**Are the gains on crypto-assets too good to be true?
It's probably because they are...**

Think before you act!



**Did you know that last year
€6.8bn was lost to crypto
scams? Stay alert.**

Think before you act!



**Do you plan to invest in
crypto-assets? If things go
badly, can you afford to
lose all your money?**

Think before you act!



**If I jump, you jump?
Don't believe everything you read on
social media about crypto-assets.**

Think before you act!



**Did you know that in 2021 €2.8bn
worth of crypto-assets were stolen?
Keep your private keys safe.**

Think before you act!



 **#BeCryptoAware**

**Not sure who is issuing the token?
If you can't confirm their identity, don't invest.**

Think before you act!



 **#BeCryptoAware**

**Do you understand crypto-assets?
Do your research
before making decisions.**

Think before you act!

**Crypto-assets are innovative,
but they can also attract
innovative scammers.
Don't be fooled.**

Think before you act!



Crypto-assets may be easy to buy, but they aren't always easy to sell – especially when the market is down.



 **#BeCryptoAware**



Think before you act!

Influencers often have a financial incentive to promote crypto-assets.

Think before you act!

 **#BeCryptoAware**





Did you know that you are unlikely to be protected if your crypto-assets are lost or stolen?

Think before you act!



 **#BeCryptoAware**



A lot of crypto-assets are highly risky and volatile and are not good for savings or for buying products and services.

Think before you act!



#BeCryptoAware

Dealing with crypto-assets is the new trend? Don't let the fear of missing out get the better of you – and your wallet.

Think before you act!