

## EXECUTED VERSION

### PRICING SUPPLEMENT

**PROHIBITION OF SALES TO EEA AND UK RETAIL INVESTORS** – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (“**EEA**”) or in the United Kingdom, (the “**UK**”). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, “**MiFID II**”); (ii) a customer within the meaning of Directive (EU) 2016/97 (the “**Insurance Distribution Directive**”), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in Regulation (EU) 2017/1129 (the “**Prospectus Regulation**”). Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the “**PRIIPs Regulation**”) for offering or selling the Notes or otherwise making them available to retail investors in the EEA or in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA or in the UK may be unlawful under the PRIIPs Regulation.

**MIFID II product governance / Professional investors and ECPs only target market** – Solely for the purposes of each manufacturer’s product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in MiFID II; and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a “**distributor**”) should take into consideration the manufacturers’ target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers’ target market assessment) and determining appropriate distribution channels.

**NO PROSPECTUS IS REQUIRED IN ACCORDANCE WITH REGULATION (EU) 2017/1129 FOR THE ISSUE OF NOTES DESCRIBED BELOW.**

**Pricing Supplement dated 1 October 2020**

**Experian Finance plc**

**Legal entity identifier (LEI): 635400RKRK5EGXSPC782**

**Issue of GBP 400,000,000 0.739 per cent. Notes due 2025**

**Guaranteed by Experian plc**

**under the U.S.\$4,500,000,000 Euro Medium Term Note Programme**

#### **PART A – CONTRACTUAL TERMS**

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Listing Particulars dated 12 March 2020 and the supplemental Base Listing Particulars dated 16 September 2020, which together constitute listing particulars for the purposes of the listing rules of Euronext Dublin (the “**Listing Rules**”).

This document constitutes the Pricing Supplement of the Notes described herein for the purposes of the Listing Rules and must be read in conjunction with such Base Listing Particulars as so supplemented. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Base Listing Particulars as so supplemented. The Base Listing Particulars and the supplemental Base Listing Particulars are available for viewing at [www.ise.com](http://www.ise.com) and during normal business hours at Newenham House, Northern Cross, Malahide Road, Dublin 17, Ireland and copies may be obtained from HSBC Bank plc, 8 Canada Square, London E14 5HQ.

1.	(i)	Issuer:	Experian Finance plc
	(ii)	Guarantor:	Experian plc
2.	(i)	Series Number:	7
	(ii)	Tranche Number:	1
	(iii)	Date on which the Notes will be consolidated and form a single Series:	Not Applicable
3.		Specified Currency or Currencies:	GBP ("£")
4.		Aggregate Nominal Amount of Notes:	
	(i)	Series:	£400,000,000
	(ii)	Tranche:	£400,000,000
5.		Issue Price:	100 per cent. of the Aggregate Nominal Amount
6.	(i)	Specified Denominations:	£100,000 and integral multiples of £1,000 in excess thereof up to and including £199,000. No Definitive Notes will be issued with a denomination above £199,000
	(ii)	Calculation Amount (in relation to calculation of interest in global form see Conditions):	£1,000
7.	(i)	Issue Date:	5 October 2020
	(ii)	Interest Commencement Date:	Issue Date
8.		Maturity Date:	29 October 2025
9.		Interest Basis:	0.739 per cent. Fixed Rate (further particulars specified below)
10.		Redemption/Payment Basis:	Redemption at par (subject to any purchase or cancellation or early redemption)
11.		Change of Interest or Redemption/Payment Basis:	Not Applicable
12.		Put/Call Options:	Make-Whole Redemption Issuer Call Investor Put upon Change of Control (further particulars specified below)
13.	(i)	Status of the Notes:	Senior
	(ii)	Status of the Guarantee:	Senior
	(iii)	Date Board approval for issuance of Notes and Guarantee obtained:	18 September 2020 and 18 September 2020, respectively

**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

15.		Fixed Rate Note Provisions:	Applicable
	(i)	Rate of Interest:	0.739 per cent. per annum payable annually in arrear on each Interest Payment Date
	(ii)	Interest Payment Date(s):	29 October in each year, commencing on 29 October 2021 up to and including the Maturity Date

(iii)	Fixed Coupon Amount for Notes in definitive form (and in relation to Notes in global form see Conditions):	£7.39 per Calculation Amount, save for the long first coupon (see para 15(iv) below)
(iv)	Broken Amount(s) for Notes in definitive form (and in relation to Notes in global form see Conditions):	£7.88 per Calculation Amount payable on the Interest Payment Date falling on 29 October 2021
(v)	Day Count Fraction:	Actual/Actual (ICMA)
(vi)	Determination Dates:	29 October in each year
(vii)	Other terms relating to the method of calculating interest for Fixed Rate Notes:	Not Applicable
16.	Floating Rate Note Provisions:	Not Applicable
17.	Zero Coupon Note Provisions:	Not Applicable

#### **PROVISIONS RELATING TO REDEMPTION**

18.	Call Option:	Applicable
(i)	Optional Redemption Date(s):	Any date from and including 29 July 2025 to but excluding the Maturity Date
(ii)	Optional Redemption Amount(s) of each Note and method, if any, of calculation of such amount(s):	£1,000 per Calculation Amount
(iii)	If redeemable in part:	Not Applicable
(iv)	Notice period:	Minimum period: 10 days Maximum period: 20 days
19.	Make-Whole Redemption:	Applicable from and including the Issue Date to but excluding 29 July 2025
(i)	Notice period:	Minimum period: 10 days Maximum period: 20 days
(ii)	Make-Whole Redemption Rate:	2.000 per cent. United Kingdom Government Treasury Stock due 2025 (ISIN: GB00BTHH2R79)
(iii)	Make-Whole Redemption Margin:	+0.15 per cent.
20.	Put Option:	Not Applicable
21.	Investor Put upon Change of Control:	Applicable
22.	Final Redemption Amount of each Note:	£1,000 per Calculation Amount
23.	Early Redemption Amount: Early Redemption Amount(s) per Calculation Amount payable on redemption for taxation reasons or on event of default or other early redemption and/or the method of calculating the same (if required):	£1,000 per Calculation Amount

#### **GENERAL PROVISIONS APPLICABLE TO THE NOTES**

24.	Form of Notes:	Temporary Global Note exchangeable for a Permanent Global Note which is
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		exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note
25.	New Global Note:	Yes
26.	Additional Financial Centre(s) or other special provisions relating to payment dates:	Not Applicable
27.	Talons for future Coupons to be attached to Definitive Notes (and dates on which such Talons mature):	No
28.	Other supplemental terms or special conditions:	Not Applicable

#### **DISTRIBUTION**

29.	(i) Method of distribution:	Syndicated
	(ii) If syndicated, names of Managers:	<i>Joint Lead Bookrunners</i> HSBC Bank plc J.P. Morgan Securities plc Mizuho International plc MUFG Securities (Europe) N.V.
		<i>Passive Bookrunner</i> Bank of China Limited, London Branch
	(iii) Stabilisation Manager(s) (if any):	HSBC Bank plc
30.	If non-syndicated, name of Dealer:	Not Applicable
31.	U.S. Selling Restrictions:	Reg. S Compliance Category 2; TEFRA D
32.	Additional selling restrictions:	Not Applicable

#### **PURPOSE OF PRICING SUPPLEMENT**

This Pricing Supplement comprises the pricing supplement required for issue and admission to trading on the Global Exchange Market of the Irish Stock Exchange plc trading as Euronext Dublin of the Notes described herein pursuant to the U.S.\$4,500,000,000 Euro Medium Term Note Programme of Experian Finance plc.

#### **RESPONSIBILITY**

The Issuer and the Guarantor accept responsibility for the information contained in this Pricing Supplement.

## PART B – OTHER INFORMATION

### 1. LISTING

- (i) Admission to trading: Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on the Official List of the Irish Stock Exchange and to trading on the Global Exchange Market of Euronext Dublin with effect from the Issue Date.
- (ii) Estimate of total expenses related to admission to trading: EUR 1,000

### 2. RATINGS

- Ratings: The Notes to be issued have been rated:  
S&P Global Ratings Europe Limited: A-  
Moody's Investors Service Ltd.: Baa1

### 3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER

Save for the fees payable to the Managers named below, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer. The Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and the Guarantor and their affiliates in the ordinary course of business

### 4. YIELD

- 0.739 percent.
- Indication of yield: The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

### 5. OPERATIONAL INFORMATION

- ISIN: XS2237991240
- Common Code: 223799124
- CFI: See the website of the Association of National Numbering Agencies (ANNA) or alternatively sourced from the responsible National Numbering Agency that assigned the ISIN
- FISN: See the website of the Association of National Numbering Agencies (ANNA) or alternatively sourced from the responsible National Numbering Agency that assigned the ISIN
- Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant identification number(s): Not Applicable
- Delivery: Delivery against payment

Names and addresses of additional Paying Agent(s) (if any):	Not Applicable
Intended to be held in a manner which would allow Eurosystem eligibility:	Yes. Note that the designation “yes” simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.