

PRICING SUPPLEMENT

PROHIBITION OF SALES TO EEA RETAIL INVESTORS – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (“EEA”). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, “MiFID II”); (ii) a customer within the meaning of Directive 2002/92/EC (as amended, the “Insurance Mediation Directive”), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in the Prospectus Directive. Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the “PRIIPs Regulation”) for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

MIFID II product governance / Professional investors and ECPs only target market – Solely for the purposes of each manufacturer’s product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU (as amended, “MiFID II”); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a “distributor”) should take into consideration the manufacturers’ target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers’ target market assessment) and determining appropriate distribution channels.

NO PROSPECTUS IS REQUIRED IN ACCORDANCE WITH DIRECTIVE 2003/71/EC FOR THE ISSUE OF NOTES DESCRIBED BELOW.

PRICING SUPPLEMENT DATED 25 JUNE 2018

Experian Finance plc
Legal entity identifier (LEI): 635400RKRK5EGXSPC782
Issue of GBP 400,000,000 2.125 per cent. Senior Notes due 2024
Guaranteed by Experian plc
under the U.S.\$4,500,000,000 Euro Medium Term Note Programme

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Listing Particulars dated 23 May 2018 and the supplemental Base Listing Particulars dated 18 June 2018 which together constitute listing particulars for the purposes of the listing rules of Euronext Dublin (the “Listing Rules”).

This document constitutes the Pricing Supplement of the Notes described herein for the purposes of the Listing Rules and must be read in conjunction with such Base Listing Particulars as so supplemented. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Base Listing Particulars as so supplemented. The Base Listing Particulars and the supplemental Base Listing Particulars are available for viewing at www.ise.ie and during normal business hours at Newenham House, Northern Cross, Malahide Road, Dublin 17, Ireland and copies may be obtained from HSBC Bank plc, 8 Canada Square, Canary Wharf, London E14 5HQ.

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| 1. | (i) | Issuer: | Experian Finance plc |
| | (ii) | Guarantor: | Experian plc |

2.	(i)	Series Number:	5
	(ii)	Tranche Number:	1
	(iii)	Date on which the Notes will be consolidated and form a single Series:	Not Applicable
3.		Specified Currency or Currencies:	GBP (“£”)
4.		Aggregate Nominal Amount of Notes:	
	(i)	Series:	£400,000,000
	(ii)	Tranche:	£400,000,000
5.		Issue Price:	99.589 per cent. of the Aggregate Nominal Amount
6.	(i)	Specified Denominations:	£100,000 and integral multiples of £1,000 in excess thereof up to and including £199,000. No Definitive Notes will be issued with a denomination above £199,000
	(ii)	Calculation Amount (in relation to calculation of interest in global form see Conditions):	£1,000
7.	(i)	Issue Date:	27 June 2018
	(ii)	Interest Commencement Date:	Issue Date
8.		Maturity Date:	27 September 2024
9.		Interest Basis:	2.125 per cent. Fixed Rate (further particulars specified below)
10.		Redemption/Payment Basis:	Redemption at par (subject to any purchase or cancellation or early redemption)
11.		Change of Interest or Redemption/Payment Basis:	Not Applicable
12.		Put/Call Options:	Make-Whole Redemption Issuer Call Investor Put upon Change of Control (further particulars specified below)
13.	(i)	Status of the Notes:	Senior
	(ii)	Status of the Guarantee:	Senior
	(iii)	Date Board approval for issuance of Notes and Guarantee obtained:	17 May 2018 in respect of the issuance of Notes by Experian Finance plc and 10 May 2018 in respect of the Guarantee by Experian plc

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15.		Fixed Rate Note Provisions:	Applicable
	(i)	Rate of Interest:	2.125 per cent. per annum payable annually in arrear on each Interest Payment Date
	(ii)	Interest Payment Date(s):	27 September in each year with the first

		Interest Payment Date falling on 27 September 2019 (long first coupon), not adjusted
(iii)	Fixed Coupon Amount for Notes in definitive form (and in relation to Notes in global form see Conditions):	£21.25 per Calculation Amount
(iv)	Broken Amount(s) for Notes in definitive form (and in relation to Notes in global form see Conditions):	£26.61 per Calculation Amount payable on the Interest Payment Date falling on 27 September 2019
(v)	Day Count Fraction:	Actual/Actual (ICMA)
(vi)	Determination Dates:	27 September in each year
(vii)	Other terms relating to the method of calculating interest for Fixed Rate Notes:	Not Applicable
16.	Floating Rate Note Provisions:	Not Applicable
17.	Zero Coupon Note Provisions:	Not Applicable

PROVISIONS RELATING TO REDEMPTION

18.	Call Option:	Applicable
(i)	Optional Redemption Date(s):	Any date from and including 27 June 2024 to but excluding the Maturity Date
(ii)	Optional Redemption Amount(s) of each Note and method, if any, of calculation of such amount(s):	£1,000 per Calculation Amount
(iii)	If redeemable in part:	Not Applicable
(iv)	Notice period:	Minimum period: 10 days Maximum period: 20 days
19.	Make-Whole Redemption:	Applicable from and including the Issue Date to but excluding 27 June 2024
(i)	Notice period:	Minimum period: 10 days Maximum period: 20 days
(ii)	Make-Whole Redemption Rate:	The gross redemption yield on the Reference Bond as 11.00 a.m. (London time) on the Reference Date, as calculated by the relevant independent financial adviser on the basis set out by the United Kingdom Debt Management Office in the paper "Formulae for Calculating Gilt Prices from Yields", page 5, Section One: Price/Yield Formulae "Conventional Gilts; Double dated and Undated Gilts with Assumed (or Actual) Redemption on a Quasi Coupon Date" (published 8 June 1988 and 13 June 2005, as amended or updated from time to time) on a semi-annual compounding basis (converted to an annualised yield and rounded up (if

necessary) to four decimal places);

Calculation Agent means a calculation agent appointed by the Issuer and the Guarantor in respect of the Notes;

Reference Bond means the 2.750 per cent. UK Treasury Gilt due September 2024, or, where the relevant independent financial adviser advises the Issuer and the Trustee that, for reasons of illiquidity or otherwise, such stock is not appropriate for such purpose, such other United Kingdom government stock as the Calculation Agent may, with the advice of the Relevant Market Makers, recommend);

Reference Date means the date which is three Business Days prior to the Make-Whole Redemption Date; and

Reference Market Makers means three brokers of gilts and/or gilt-edged market makers selected by the Calculation Agent or such other three persons operating in the gilt market as are selected by the Calculation Agent in consultation with the Issuer.

(iii)	Make-Whole Redemption Margin:	0.20 per cent.
20.	Put Option:	Not Applicable
21.	Investor Put upon Change of Control:	Applicable
22.	Final Redemption Amount of each Note:	£1,000 per Calculation Amount
23.	Early Redemption Amount: Early Redemption Amount(s) per Calculation Amount payable on redemption for taxation reasons or on event of default or other early redemption and/or the method of calculating the same (if required):	£1,000 per Calculation Amount

GENERAL PROVISIONS APPLICABLE TO THE NOTES

24.	Form of Notes:	Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note
25.	New Global Note:	Yes
26.	Additional Financial Centre(s) or other special provisions relating to payment dates:	Not Applicable
27.	Talons for future Coupons to be attached to Definitive Notes (and dates on which such Talons mature):	No

28. Other supplemental terms or special conditions: Not Applicable

DISTRIBUTION

- 29. (i) Method of distribution: Syndicated
- (ii) If syndicated, names of Managers: Barclays Bank PLC
Banco Santander, S.A.
ING Bank N.V.
MUFG Securities EMEA plc
Wells Fargo Securities International Limited
- (iii) Stabilisation Manager(s) (if any): Barclays Bank PLC
- 30. If non-syndicated, name of Dealer: Not Applicable
- 31. U.S. Selling Restrictions: Reg. S Compliance Category 2; TEFRA D
- 32. Additional selling restrictions: Not Applicable

PURPOSE OF PRICING SUPPLEMENT

This Pricing Supplement comprises the pricing supplement required for issue and admission to trading on the on the Global Exchange Market which is the exchange-regulated market of Euronext Dublin of the Notes described herein pursuant to the U.S.\$4,500,000,000 Euro Medium Term Note Programme of Experian Finance plc.

RESPONSIBILITY

The Issuer and the Guarantor accept responsibility for the information contained in this Pricing Supplement.

Signed on behalf of Experian Finance plc: By: Duly authorised	Signed on behalf of Experian plc: By: Duly authorised
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PART B – OTHER INFORMATION

1. LISTING

- (i) Admission to trading: Application is expected to be made by the Issuer (or on its behalf) for the Notes to be admitted to trading on the Official List of Euronext Dublin and to trading on the Global Exchange Market of Euronext Dublin with effect from 27 June 2018.
- (ii) Estimate of total expenses related to admission to trading: EUR 600

2. RATINGS

- Ratings: The Notes to be issued are expected to be rated:
Standard & Poor's Credit Market Services Europe Limited: A-
Moody's Investors Service Ltd.: Baa1

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER

Save for any fees payable to the Managers, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer. The Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and the Guarantor and their affiliates in the ordinary course of business.

4. YIELD

- 2.195 per cent. per annum
- Indication of yield: The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

5. OPERATIONAL INFORMATION

- ISIN: XS1846741228
- Common Code: 184674122
- Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant identification number(s): Not Applicable
- Delivery: Delivery against payment
- Names and addresses of additional Paying Agent(s) (if any): Not Applicable
- Intended to be held in a manner which would allow Eurosystem eligibility: Yes. Note that the designation "yes" simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem either

upon issue or at any or all times during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.