



Quality Volume Data Anytime & Anywhere: A Big Data Success Story

Results from NREL/UMD/I95 Corridor Coalition Research

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Why Do We Need More and Better Volume Data?

- **Operation**

- Detect real-time traffic volume in the network
- Traffic volume during inclement weather and special events



Planning



Operations

- **Performance measure**

- Assess user costs
- Utilization of existing capacity



Performance Measures

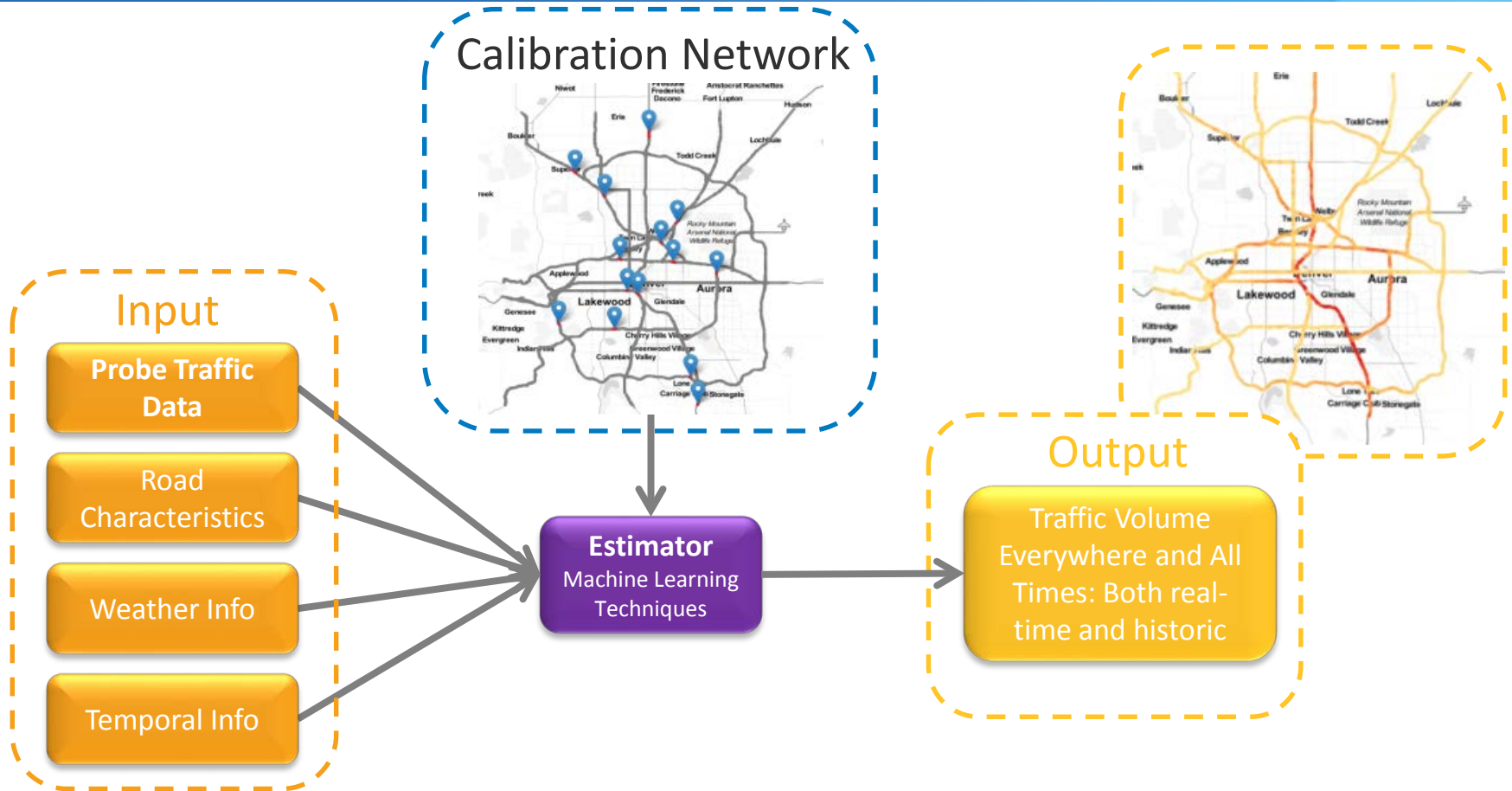


Forecasts (special events)

- **Economic and energy assessment**

- Estimate economic impact of congestion
- Quantify VMT and energy use

Proposed Solution



How Good is Good Enough?

MAPE is Volume Dependent!

AADT Range	Acceptable % Change	
	Decreasing (-)	Increasing (+)
0 - 19	-100%	400%
20 - 49	-40%	50%
50 - 99	-30%	40%
100 - 299	-25%	30%
300 - 999	-20%	25%
1,000 - 4,999	-15%	20%
5,000 - 49,999	-10%	15%
50,000+	-10%	10%

MNDOT Example

Traffic Engineer

- Mean Absolute Percentage Error (MAPE)
 - Volume dependent - estimate
 - 10-15% High Volume
 - 20-25% Mid Volume
 - 30-50% Low Volume
 - (Mean Absolute Error may be appropriate)

Statistician/
Planner

- R² Coefficient of Determination
 - >70% good >80% better >90% best

Highway
Operations

- Error to Capacity (ETCR) or Max Flow (EMFR)
 - < 10% becomes useful < 5% is target
 - {For highway operations, reflective of capacity constraint situations}

Volume Estimation on Freeways

Input Data

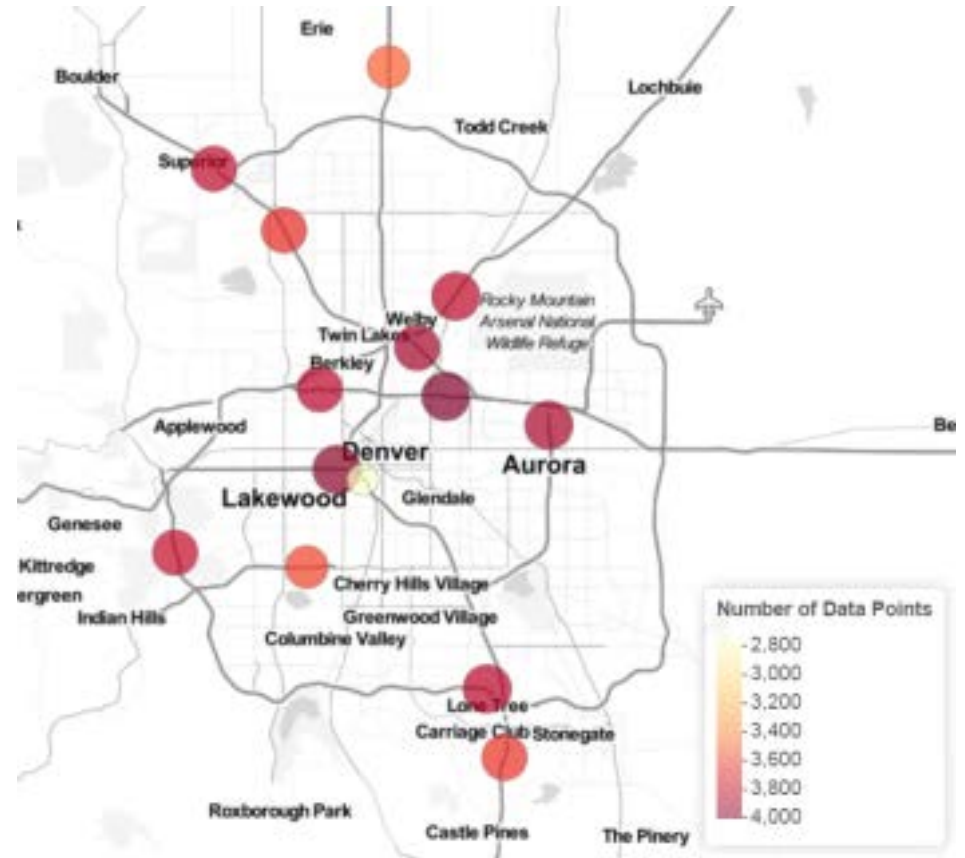
- CDOT continuous count stations (freeways) and 48-hour short-term counts (off-freeways)
 - Hourly volume, road class, number of lanes
- Weather Underground
 - Temperature, precipitation, visibility, fog, rain, snow daily (freeways) and hourly (off-freeways)
- TomTom GPS Data
 - Probe count – key ingredient, speed, speed limit
- Temporal information
 - Month, day of week, hour of day

Calibrated to the 14 Continuous Count Stations in Denver region



Data Points – Freeway Analysis

- Feb 1, 2017 – April 30, 2017
- A total of 52,092 observations
- Ranges from 2800-4000 observations at each CC location
- Percentage of traffic covered by GPS probe data (ranges from 8%-12%)



Estimation Methodology

- Machine Learning: A subfield of computer science that gives computers the ability to learn from data without being explicitly programmed
 - Random Forest (RF)
 - Gradient Boost Machine (GBM)
 - Extreme Boost Machine (XGBoost)
- Advantages
 - Do not require detailed mathematical forms and assumptions on variable distributions
 - Suitable for capturing the underlying relationships among different variables in an environment of uncertainty
- Disadvantages
 - Interpretability of input variables (“black box”)
 - Only predict within bounds of training – no extrapolation



Model Training and Cross-Validation

- In each iteration
 - 13 stations are used for training
 - 1 station is used for validation
- Repeat this 14 times and report validation results for all 14 locations



1st iteration



2nd iteration



3rd iteration

...



14th iteration

- Accuracy metrics accrued from validation of 14 iterations (similar method used for off-freeway)

Volume Estimation Results

- Results exceed the survey expectation: ETCR<10%
- About 18% error relative to observed volume
- Representative results:

Model	MAPE	ETCR	R2	Training Time
XGBoost	17.7%	5.3%	0.91	13s

- Without Probe Data

Without Probe Data	MAPE	ETCR	R ²
	39.4%	12.4%	0.65

Estimation vs. Observation



Denver Police Dept. 
@DenverPolice

 Follow

#Traffic: Delays possible in area of 6th Ave/Steele St due to a 2-vehicle crash with serious injuries. #Denver

5:37 PM - Feb 23, 2017

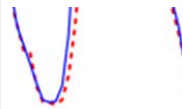
 1  7  6

Road Name:US



herous c

D AT 10:29PM, FEBRUARY 23, 2



b 24 2017 Feb
Date





DC Sheriff 
@dcsheriff

 Follow

It's treacherous out! Douglas county is on accident alert. PLEASE slow down and drive carefully! #headsap #dcsotrafic

5:19 PM - Feb 23, 2017

  21  28

Volume Estimation on Non-Freeways

Functional Classification of Roadways

FHWA functional classification

Freeways

- Interstates
- Other Freeways

Lower Class Roads

- Principal Arterials
- Minor Arterials
- Major Collectors
- Minor Collectors
- Local Streets

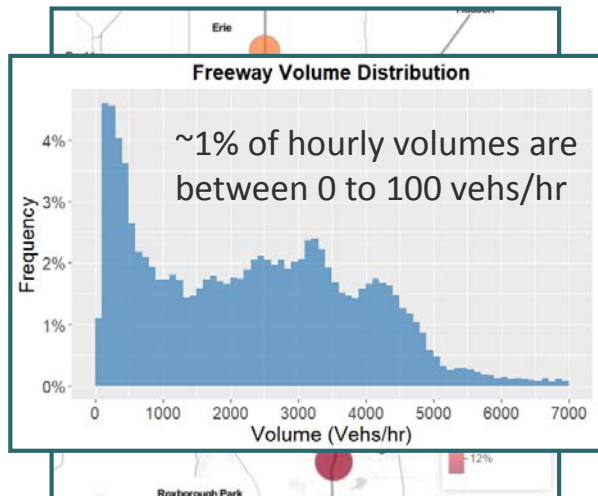
Property	Lower Class Roads	Freeways
Percentage of Miles	98.5%	1.5%
Percentage of Lane Miles	96.7%	3.3%
Percentage of VMT	68.5%	31.5%
Monitoring Method	Short-term counts	Continuous count stations & Short-term counts

Data source: FHWA Highway Statistics 2013

Calibration / Validation Network

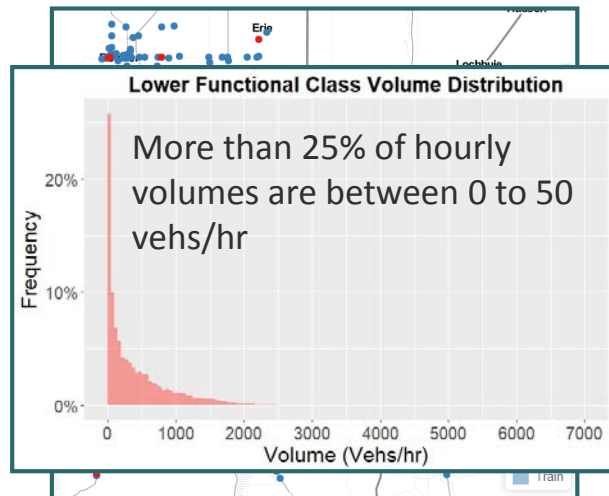
Freeway

- 14 Continuous Count Stations
- Probe sample 8%-12% of trips



Off-Freeway

- 359 48-hour count locations
- Probe sample 3.1%-7.7% of trips (~6.4% mean)



Model Evaluation Criteria

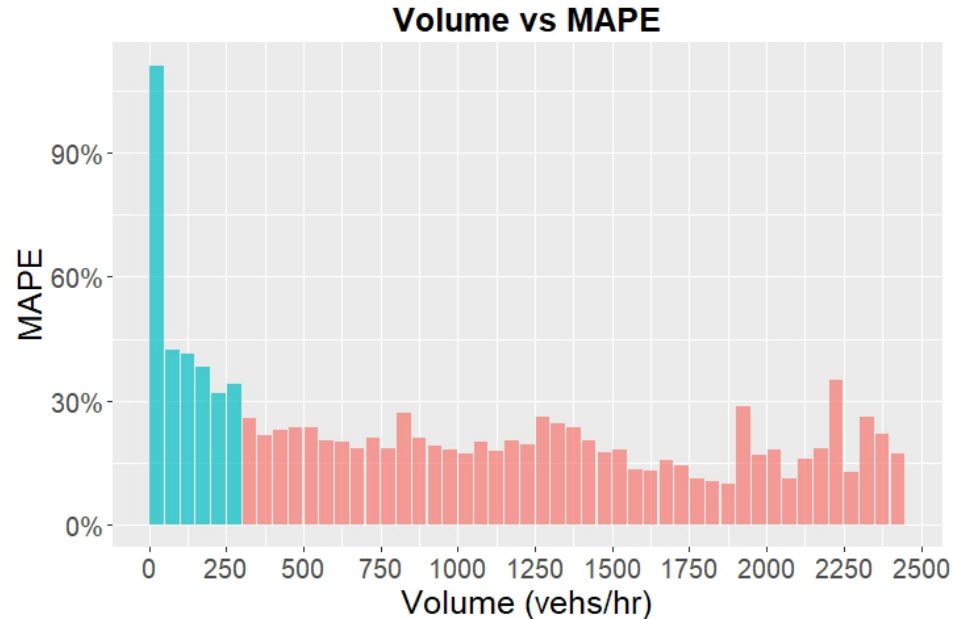
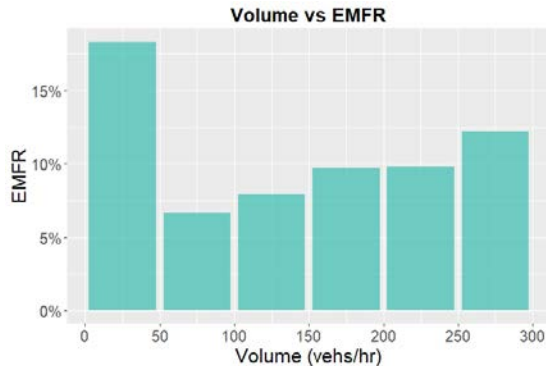
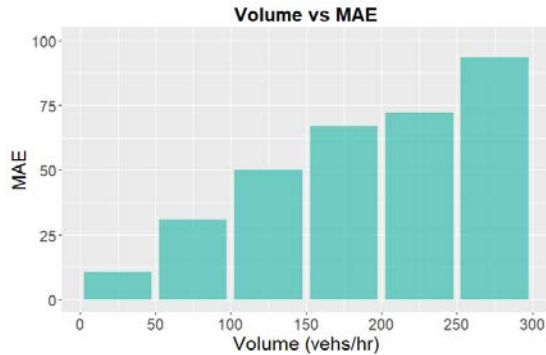
- Mean Absolute Percentage Error (MAPE)
 - Reflect the absolute volume accuracy
 - Coefficient of Determination (R^2)
 - Explanatory power of model
-

New Measures need for Off-Freeway Results

- Error to Maximum Flow Ratio (EMFR)
 - Reflect volume to capacity fidelity
- Mean Absolute Error (MAE)
 - Reflect the absolute error
 - Effective for low volume roads

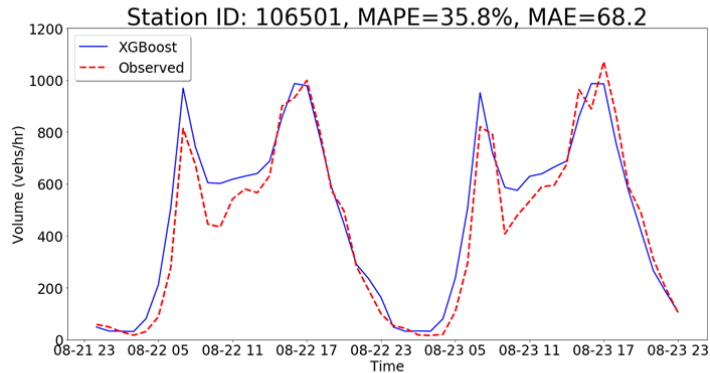
MAPE of Different Volume Ranges

- Volume > 300 vehs/hr: MAPE is low and stable
- Volume < 300 vehs/hr: MAPE is high, but model is still good

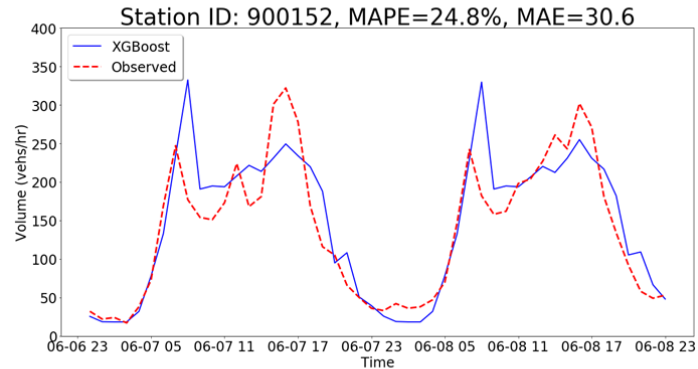


48-Hour Prediction on Test Locations

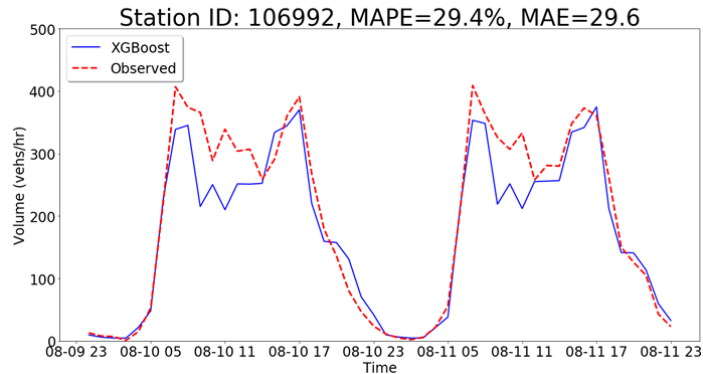
Principal Arterial



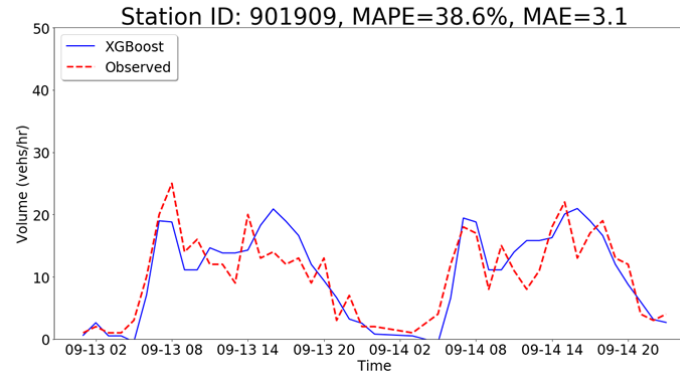
Minor Arterial



Major Collector



Local Street



Aggregate Volume Measures - AADT

Florida Analysis – UMD Partner

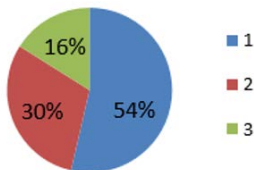
- Overview
 - Objectives
 - Volume estimation approach
- Florida case study
 - Dataset
 - Results
 - Statewide estimates
 - AADT/AAWDT
 - Truck Volumes
 - Flagging unusual behavior
- New Hampshire case study
 - Dataset
 - Results
 - Statewide estimates
 - AADT/AAWDT
 - Model transferability
- Summary / Next Steps
- Q & A



Florida Dataset (Q4 2016)

Data needed at all TMCs

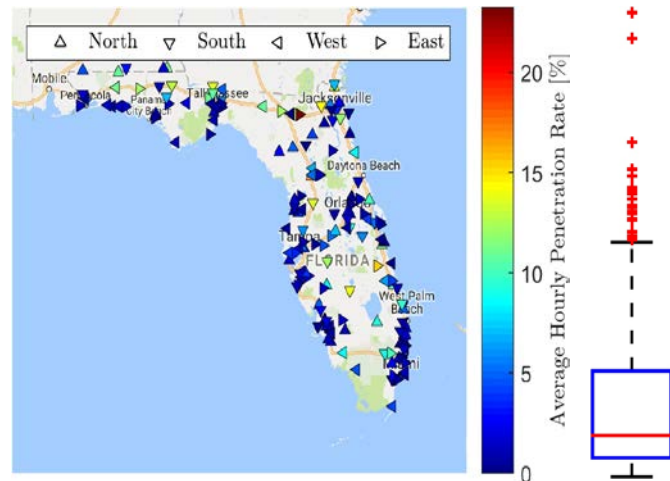
- **GPS probe data (INRIX)**
 - 75M trips, 3.4B pts
 - Penetration rate: 2.1% median
 - Snapped to base map
- **Probe speeds (HERE)**
- **Road characteristics**
 - # lanes, speed limit, facility type, etc.
- **Weather**
- **TTI hourly volume estimates**



- 1: cars / light-duty trucks
- 2: medium-duty trucks
- 3: heavy-duty trucks

Data needed only at continuous count stations

- **Ground truth count data (FDOT)**
 - Used for model training / evaluation
 - Used to estimate probe penetration rate



Florida Results: Summary

→ Overall median error metrics:

- R2 = 0.83
- MAPE = 25%
- EMFR = 7%

Summary

Promising model performance, even over a variety of scenarios

Observations

- ↑ Road class = ↑ Accuracy
- ↑ Avg. hourly volume = ↑ Accuracy
- ↑ Avg. hourly GPS counts = ↑ Accuracy

Median Error Metrics by Scenario

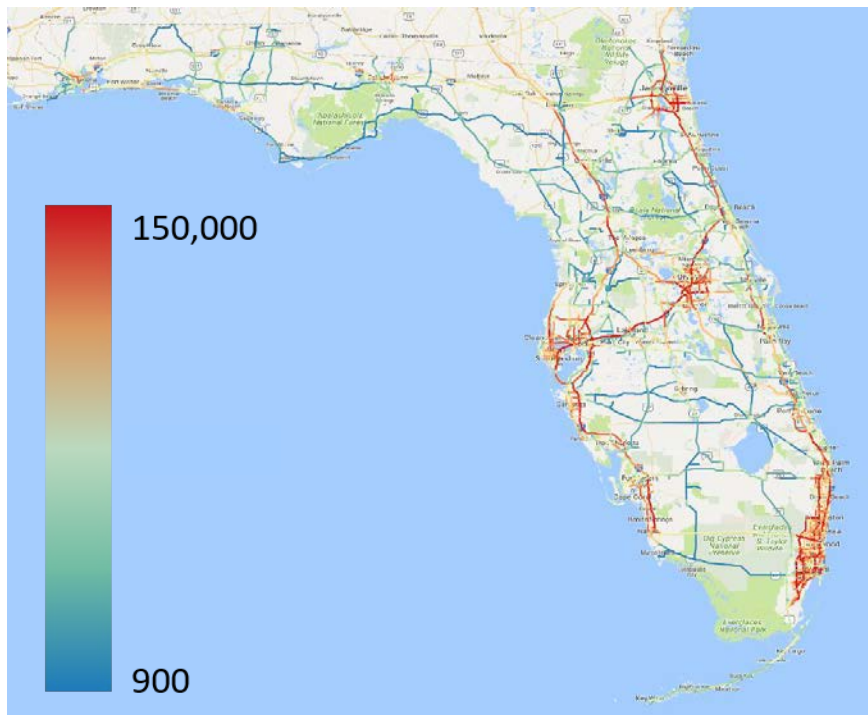
<i>Road Classification</i>	R2	MAPE (%)	EMFR (%)	Obs
FRC 1 (Interstates)	0.86	21	6	195704
Maryland (mostly FRC 1)	0.86	23	7	158040
FRC 2 (Other Freeways & Expressways)	0.82	26	7	370567
FRC 3 & 4 (Other principal & minor arterials)	0.83	33	7	128419

<i>Hourly Volume (vph)</i>	R2	MAPE (%)	EMFR (%)	Obs
0-1k	0.81	29	7	465591
1k-2k	0.86	22	6	164465
2k-3k	0.88	18	6	49221
3k+	0.87	19	6	15413

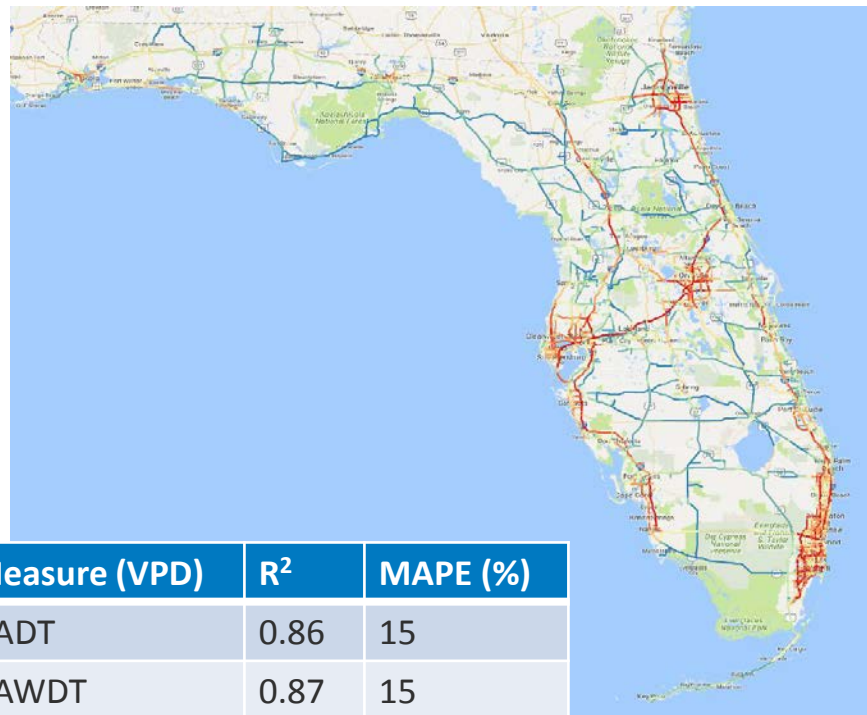
<i>Avg probe counts / hr</i>	R2	MAPE (%)	EMFR (%)	Obs
“Low” [0-6]	0.78	38	8	214557
“Medium” [6-17]	0.84	24	7	249730
“High” [17-145]	0.85	22	6	230403

Florida: AADT & AAWDT Estimation

AADT



AAWDT



Measure (VPD)	R ²	MAPE (%)
AADT	0.86	15
AAWDT	0.87	15

Summary / Conclusions

- Volume estimation can be supported with a combination of:
 - Commercial Probe Data (Probe count & Speed/Travel Times)
 - Other road attribute data and weather
 - High confidence ground truth sensor for calibration and validation
- Machine learning provides rapid and sustainable calculation methods
- Probe data is key ingredient to accurately estimate traffic volumes
- Can be applied for both historical and real-time

On-going / Future Work

- **Finishing up Phase I – Proof of Concept**
 - Results in CO, MD, FL, NH
 - Established metrics and targets
 - Methods scaled from freeways to local streets
- **Phase II – Prototype – initiating in January 2019**
 - Funded through Dept. of Energy Technology Commercialization
 - Colorado DOT collaborating (lead) state – other states participating
TomTom industry partner (possibility of other vendors)
 - Productize to standard specs – and deliver data, real-time and horizontal
- **FHWA/USDOT – Pooled Fund Study – sometime in 2019**
 - Exploring Non-Traditional Methods to Obtain Vehicle Volume and Class Data

Contact us if interested!

Thank You!

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