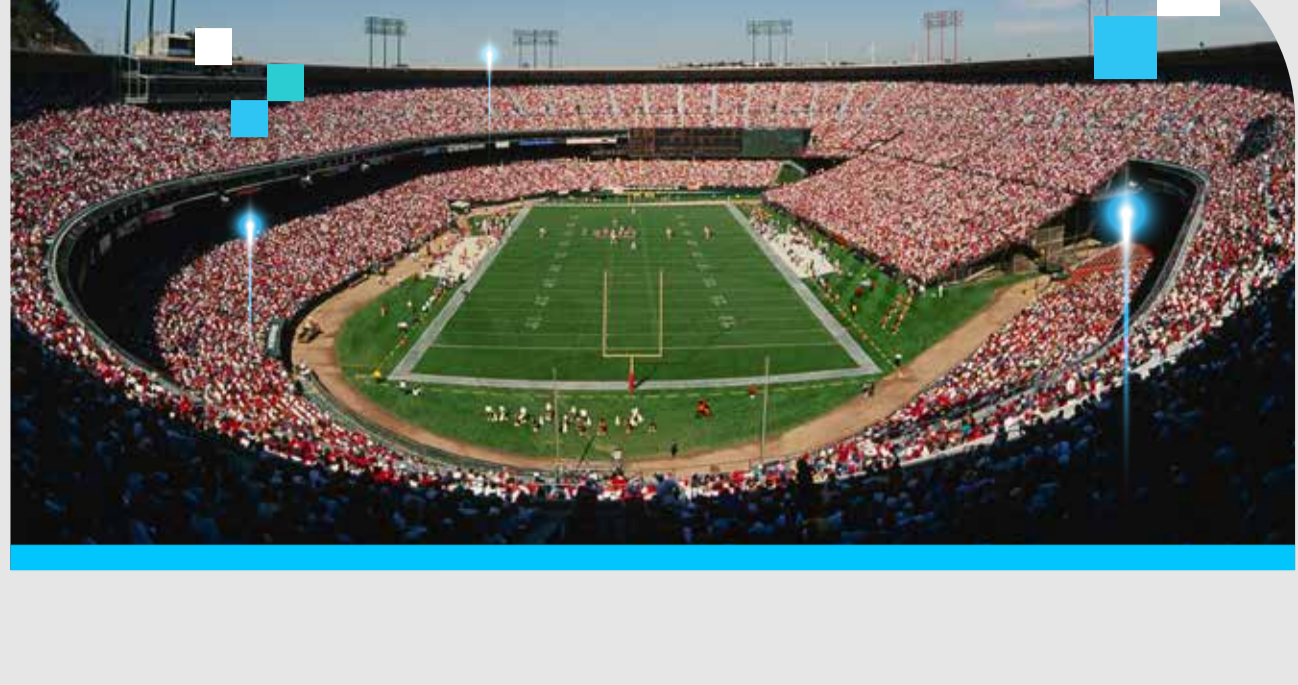


Secure Your Intelligent Venue



Investing in an intelligent venue is smart.

Brands that excel in customer experience increase revenue at **2x the rate** of brands that don't.¹

Intelligent venues can increase revenue by up to **30%**²

And they can decrease operating costs by up to **25%**²

But increased connectivity increases the attack surface.

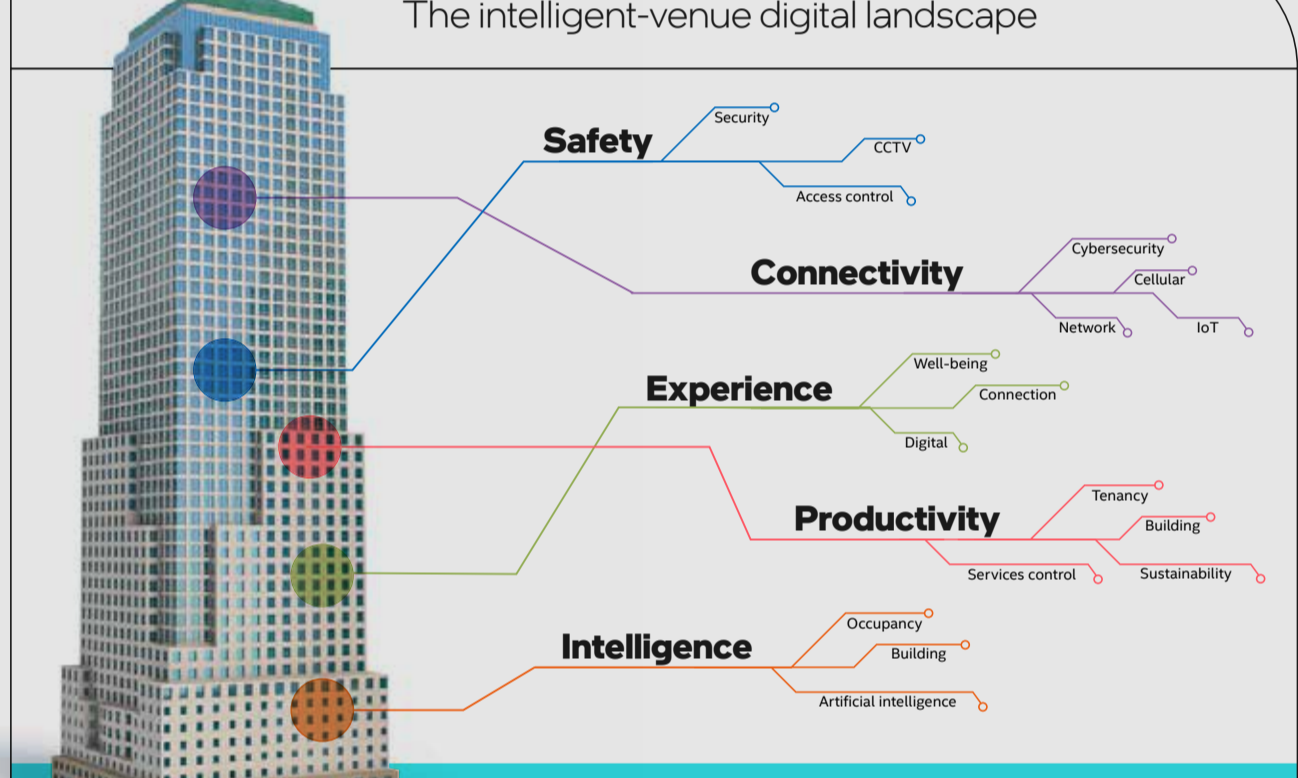
As venues connect systems, devices, and sensors, the attack surface expands.



327 million customer records were exposed in the Marriott data breach discovered in 2018.³

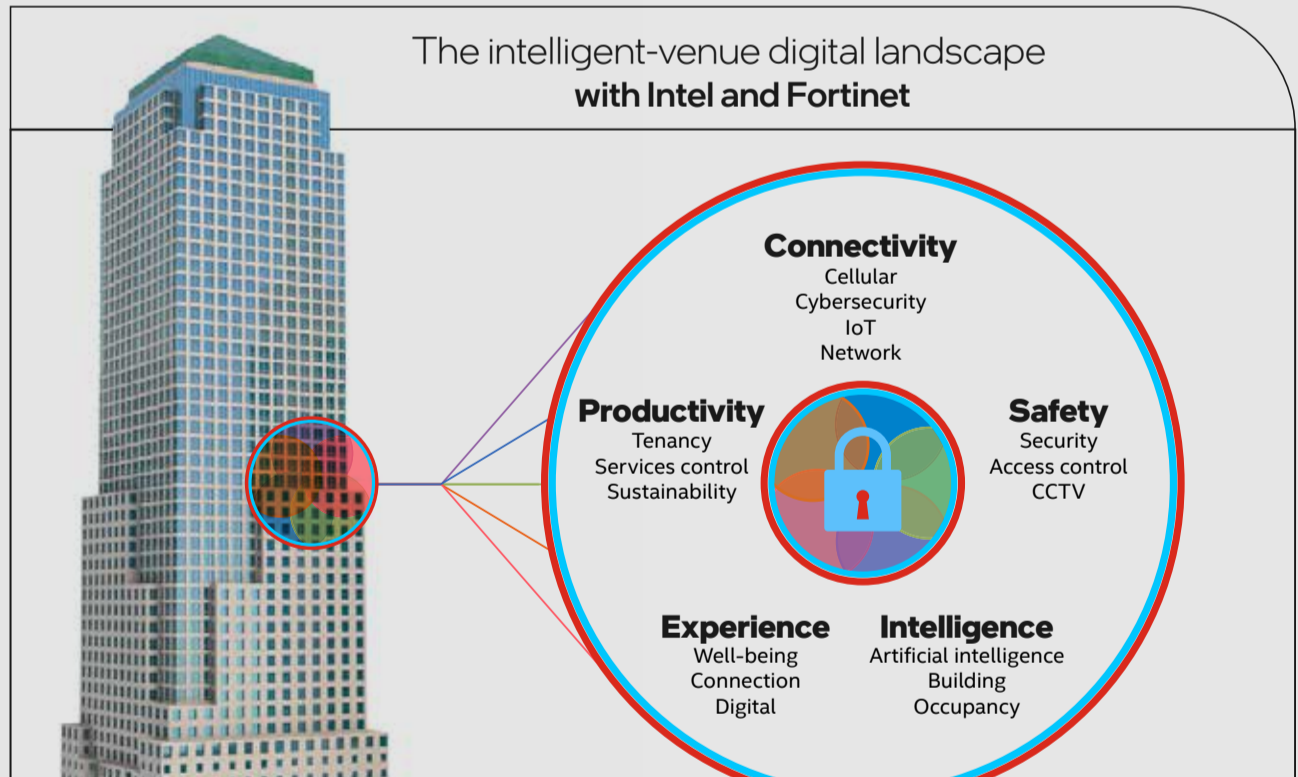
83% of connected building decision makers say cybersecurity is among their top 3 concerns.⁴

Disjointed point security solutions can create unmanageable complexity.



A single platform that protects your distributed network is the answer.

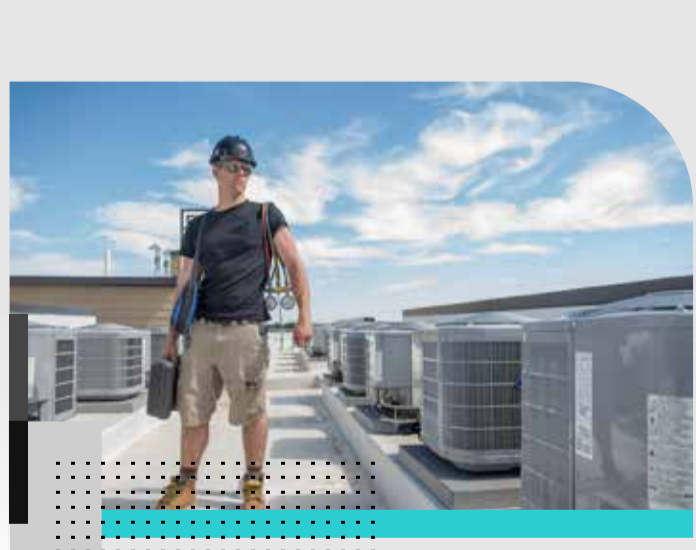
Intelligent venues can **reduce financial losses** from cybersecurity attacks **by up to 90%** by moving from multiple point security solutions to a cybersecurity mesh architecture.⁵



The Fortinet Security Fabric powered by Fortinet Secure Processing Units (SPUs) and Intel® technologies gets the job done.



- Helps **enforce security everywhere**
- Designed to **close security gaps**
- Helps **enable faster time to prevention**



Enhance security for your intelligent venue with Fortinet and Intel.

Learn more about how to better secure your intelligent venue.

[Solution Brief](#)

¹ Forrester. "CX Index." forrester.com/research/cx-index/.
² Globant. "Globant's new Sentinel Report highlights how to create smart venues merging digital with physical." September 2021. globant.com/news/globants-new-sentinel-report-highlights-how-create-smart-venues-merging-digital-physical.
³ Gold Sky Security. "A Tailored Approach to Data Security in the Hospitality Industry." April 2022. goldskysecurity.com/a-tailored-approach-to-data-security-in-the-hospitality-industry/.
⁴ Fortinet and Pulse. "Cybersecurity in Connected Buildings." 2021. fortinet.com/content/dam/maindam/PUBLIC/02_MARKETING/06_Infographics/Infographic-ftnt-pulse-cybersecurity-connected-buildings.pdf.
⁵ Fortinet. "Fortinet Security Fabric." 2022. fortinet.com/solutions/enterprise-midsize-business/security-fabric.