Expanded Announcement

(To be Used in an eNewsletter, Social Media Site, Press Release, Municipal Website, etc.)

Note: Press Release Format Shown Below

FOR IMMEDIATE RELEASE

CONTACT:
Contact Name
Telephone Number
Email address
Website address

The City of (Municipality's Name) Is Now Available Online

Municipality, ST – Month, Day, Year. As part of the City's overall efforts to improve services to its citizens, (Municipality Name) has put its complete municipal code online. To use the new electronic version of the Code, visit the City's website at (web address).

The new online Code provides convenient access to the City's ordinances in a feature-rich format that has been specifically designed for optimal viewing on desktops and laptops as well as smartphones and tablet devices. Partnering with General Code, the innovative leader in municipal codification, the City's online Code offers the most flexible access for its citizens from any location – at home, at work or on-the-go.

Designed to be easy-to-use and search-friendly, the user experience is intuitive, elegant and highly functional. By simply entering a keyword or two, search results will provide the information needed within seconds.

"Our new online Code is one more valuable tool for our citizens to gain access to the information they need, when they need it," says (Municipal official name). "Convenient, free access to our Code of Laws benefits our citizens, our officials, business leaders and others who want to do business in our city."

General Code is a Rochester, NY-based company whose technological innovations are designed to support municipal efforts to deliver service excellence in an increasingly digital and mobile world. The City of (Municipality Name) joins with more than 1,900 other municipal governments providing technologically advanced online Code access via General Code's exclusive eCode360® service in order to offer more effective and efficient constituent service.

Access to the City's eCode is available at (municipality web address).

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