

PRESS RELEASE FOR IMMEDIATE PUBLICATION

[Muni name, State]

Contact: \_\_\_\_\_

**Community growth through simplified zoning information is the focus of a new online zoning platform for [Muni name, State].**

Those looking to develop property in [Muni name, State], now have a new tool that will help them easily navigate the sometimes-complicated world of local zoning regulations.

MapLink™, an online zoning platform developed by General Code of Rochester, NY, was recently added to [Muni name]'s website to assist businesses owners and property owners in finding essential zoning information needed to make decisions about their property.

### **Getting down to the details**

Powered by technology created by ZoningHub® of Lake Mills, WI, *MapLink* provides fast online access to important property details such as dimensional standards, allowable uses, and zoning districts – right down to the parcel level. *MapLink* summarizes and helps direct users through the procedures required to start a development project or business startup. It can link to permits or pass users through to permitting software if a community has it. Users quickly get all this information with just a few clicks and can even share that information via email. [Muni name] already uses General Code's eCode360® platform to house their municipal code which allows them to seamlessly link their zoning information via the *MapLink* platform.

[ADD LOCAL OFFICIAL'S QUOTE HERE IF NEEDED]

### **Simplifying workflows**

An attractive feature of *MapLink* that resonated with [Muni name] officials is the fact that just about anyone who has a question about a particular piece of property or zoning area can quickly find the information they need, without having to sift through other zoning details that may not be relevant to their particular situation. As updates are made to [Muni name]'s zoning code and posted on *eCode360*,

these changes will also be updated in *MapLink* to ensure that users are working with the most accurate and up-to-date zoning information

[ADD QUOTE FROM MUNI OFFICIAL IF NEEDED]

### **About General Code**

For over 60 years, General Code has created online code solutions for municipalities in more than 43 States through its proprietary *eCode360* code platform. General Code is a proud member of the International Code Council's family of companies.

For more information, visit [Generalcode.com](http://Generalcode.com).

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