



Hollywood Sparks Official Rules

Promotional Period

1. Hollywood Gaming at Dayton Raceway will conduct a “Hollywood Sparks” promotion beginning at 5:00am, Sunday, June 30, 2024, and ending at 10:00pm on Friday, July 26, 2024.
2. A total of one hundred forty (140) winners will be selected and awarded prizes.
3. All times referred to throughout these rules are Eastern Time (ET).

Eligibility

1. Participation is open to all loyalty members. Membership is free. Patrons may enroll at Player Services.
2. Must be 21 years of age or older to obtain a loyalty card and participate in this promotion.
3. Participation is limited to activity at Hollywood Gaming at Dayton Raceway.
4. A government issued photo ID is required to verify age and identity.

Drawing Dates & Prizes

1. Fridays, July 5, 12, 19 & 26, 2024 at 7:00pm, 7:30pm, 8:00pm, 8:30pm, 9:00pm, 9:30pm & 10:00pm.
2. Seven (7) loyalty members will be selected each drawing to play the “Hollywood Sparks” game to determine their prize.
3. Selected contestants will get to select a “firework” ornament for a Penn Bonus Play prize ranging from \$100 - \$2500 PENN Bonus Play.
4. In the event a winner is unable to participate, substitute contestants are permitted at the discretion of management.
5. Loyalty club members may activate their entries at any promotional kiosk or by receiving a rating at any VLT machine beginning one hour prior to each drawing.
6. See Earning Entries and Entry Activation below.
7. Winner’s names will be announced and posted on select display screens throughout the gaming floor. In the event of any AV or display failure it will be the guest’s responsibility to check the posted names at the promotions area.
8. Winners must report to the promotions table to claim their prize.
9. No re-draws will occur and each unclaimed prize before will be forfeited.
10. Members can win a maximum of one (1) time per drawing day.
11. All winners must be present and have 4 minutes to claim. Valid photo ID required to claim.
12. All PENN Bonus Play prizes will be awarded to the winner’s loyalty account within one (1) hour of being awarded.
13. Winners are responsible for all applicable federal, state, and local taxes, as well as title, delivery, and licensing fees.
14. PENN Bonus Play Prizes up to \$499 will be valid for seven (7) Days.



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15. PENN Bonus Play Prizes of \$500 and over will be valid for thirty (30) Days.
16. PENN Bonus Play may be downloaded in partial increments as playable credits on any VLT machine. Once downloaded, unused credits will expire within twenty-four (24) hours.
17. PENN Bonus Play is valid only at Hollywood Gaming at Dayton Raceway.
18. In the event of a kiosk or technical malfunction/outage, Hollywood Gaming at Dayton Raceway reserves the right to temporarily discontinue the promotion until a reasonable solution has been determined and implemented. Any games or prizes being played or awarded at the time of the malfunction will be honored and resolved within twenty-four (24) hours. Hollywood Gaming at Dayton Raceway is not responsible for games not played due to the malfunction/outage and during the malfunction/outage period, as well as any subsequent prizes from those games. Prizes not redeemed during the malfunction period will be reviewed and awarded on a case-by-case basis at management's discretion.

Earning Entries

1. Entries will accumulate during promotional period.
2. Loyalty members will receive **one (1) free entry**.
3. For everyone (1) tier points earned through play, members will earn one (1) entry.
4. Earn one (1) tier point for every \$5 of coin-in.
5. Additional earned entry days, multipliers or bonus entries may be offered via direct mail or e-blast offerings to invited loyalty members.
6. Entries are earned off base tier points only. Any bonus tier points earned through a promotion will not be eligible for entries.
7. Entries will roll-over after each drawing. All entries will expire following the conclusion of the final drawing of the promotion.

Entry Activation

1. Participants must activate their entries each hour to be eligible to win.
2. Loyalty club members may activate their entries at any promotional kiosk or by receiving a rating at any VLT machine.

General Rules

1. Participants agree to the use of his or her name, city & state, and photograph for advertising and promotional purposes without charge or additional compensation.
2. Persons on the Penn National Voluntary Exclusion List are not eligible to participate in this program.
3. Employees of Hollywood Gaming at Dayton Raceway, its subsidiaries, affiliates, or parent companies are not eligible to participate in this program.



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4. Hollywood Gaming at Dayton Raceway is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail.
5. Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Gaming at Dayton Raceway.
6. Hollywood Gaming at Dayton Raceway may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
7. Hollywood Gaming at Dayton Raceway reserves the right to refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or complimentary reward have been changed, altered, or tampered with in any way.
8. Use of loyalty card indicates acceptance of these Official Rules.
9. Any dispute or situation not covered by the above rules will be resolved by Management in a manner deemed by them the fairest to all concerned. That decision shall be final and binding. In addition, Hollywood Gaming at Dayton Raceway reserves the right to change, modify or cancel this program at any time.
10. Any change, modification, or cancellation of the program must be approved by the Ohio Lottery Commission prior to the change or cancellation.
11. Winners are responsible for all applicable federal, state, and local taxes, title, and licensing fees.
12. This promotion is subject to all PENN Play rules and regulations outlined at <https://www.pennentertainment.com/rewards/rules>