

3 August 2006

VIA ELECTRONIC MAIL AND FEDERAL EXPRESS

Mr. John O. Jeffrey, General Counsel
Ms. Tina Dam, Chief gTLD Registry Liaison
Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601
USA

Re: Proposed New Registry Service

Dear Mr. Jeffrey and Ms. Dam:

Pleased consider this written notification of the intention of mTLD Top Level Domain, Ltd. (“dotMobi”) to make a change in a Registry Service pursuant to Section 3.1(d) of the sponsored TLD registry agreement dated 10 July 2005 by and between the Internet Corporation for Assigned Names and Numbers (“ICANN”) and dotMobi (the “Registry Agreement”).

Specifically, as discussed in Morocco, dotMobi intends to offer high value names (Premium Names) in partnership with registrars on an equitable, other than first-come, first-served basis. For example, mTLD will, in the near future, issue a Request For Proposals (“RFP”) for dotMobi names that are of high value to mobile consumers. The process will allow new and existing mobile content providers to suggest how they might develop a dotMobi name centered on optimizing the mobile experience. DotMobi will offer this registry service in addition to the online auction for premium names listed in the product list contained in the Registry Agreement.

The names to be allocated via RFP will be announced in advance and the RFP document will be posted on dotMobi’s web site. The RFP document is likely to focus on the applicant’s business model, potential contribution to the dotMobi value proposition, and the applicant’s intentions and ability to put specific content behind the site.

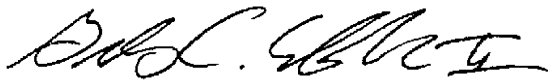
We are confident that the equitable allocation of Premium Names via RFP will not result in (1) the unauthorized disclosure, alteration, insertion or destruction of registry data, or (2) the unauthorized access to or disclosure of information or resources on the Internet by systems operating in accordance with all applicable standards.

DotMobi will offer the proposed registry service in compliance with applicable authoritative standards published by well established, recognized and authoritative standards bodies, including any relevant Standards-Track or Best Current Practice RFCs sponsored by the IETF.

Finally, the proposed registry service will not create a condition that adversely affects the throughput, response time, consistency or coherence of responses to Internet servers or end systems, operating in accordance with applicable relevant standards that are authoritative and published by a well-established, recognized and authoritative standards body, such as relevant Standards-Track or Best Current Practice RFCs and relying on dotMobi's delegation information or provisioning services.

Accordingly, we hereby request that ICANN issue at its earliest convenience, but in any case within 15 calendar days of today's date, a determination that the proposed registry service does not raise significant Security, Stability, and/or competition issues, as such terms are defined in the Registry Agreement.

Sincerely,

A handwritten signature in black ink, appearing to read "Neil Edwards". The signature is fluid and cursive, with a prominent initial "N" and "E".

Neil Edwards
CEO, dotMobi