

# ISM® Global Student Case Competition



The Institute for Supply Management® (ISM®) Global Student Case Competition is held in conjunction with the ISM World Conference 2024, April 29 – May 1. The case study will address an industry challenge in supply management. Teams with a maximum of four (4) students from colleges will have the opportunity to develop analytical and reasoning skills in a professional setting, much like they will face in the business world. Financial awards will be given to 1st, 2nd and 3rd place teams. Awards are based on winning placement. ISM will financially sponsor conference registration fees for students who are selected to participate in the final round of the case competition.

## Eligibility & Guidelines

### Case Competition Teams

- Full-time undergraduate or graduate students studying supply chain management, business, finance or relevant field, with an interest in supply chain management.
- Teams competing in the case competition may consist of no more than four (4) team members. Teams competing may be graduate or undergraduate students or a mix of both. No alternates or submissions of team members.
- We can accept up to 2 submissions per university. However, you may submit more than two for consideration when completing the interest form.
- Teams need to have a faculty/professor advisor/mentor. However, that faculty advisor cannot participate in the case solution development aside from reasonable team guidance.
- Must be able to attend and register for ISM World, April 29 – May 1, 2024.
- Teams may represent domestic U.S. or international universities.

**Note:** Students may not be a full-time or part-time teacher's assistant or full-time, tenured or adjunct faculty at participating university or any college providing post-secondary education.

### Business Case Analysis

- Only members of the team are to work on case analysis, writing and development of the presentation. Students are permitted to receive counsel about presentation styles, order of presenters, business etiquette and any soft/delivery skills related to the presentation.
- Team members may use any reference sources and materials in the public domain (e.g., the university library, internet). Use of unpublished papers and the like are prohibited.
- No team member or faculty advisor should gain information on the content of the presentations being made by other competing teams. No team member or faculty advisor should contact any sponsor of the competition or any member of the judging panel, nor shall they contact the case writers.

### Team Presentations

- Students will prepare a presentation deck (roughly 8-12 slides).
- All team members must participate in the verbal presentation.
- No changes to the case materials can be made after they have been submitted on March 8, 2024.