

## LOUISIANA BOARD OF MASSAGE THERAPY

### IN THE MATTER OF:

**LANA BROOKS, Massage Therapist License No. 5019**

### FINDINGS OF FACT, CONCLUSIONS OF LAW AND ORDER

Pursuant to the February 15, 2024 request for rehearing and in accordance with La. R.S. 49:977.1 and the applicable provisions of Louisiana Administrative Procedure Act, the Findings of Fact, Conclusions of Law and Order from the March 11, 2024 hearing were vacated and a rehearing was held before the Louisiana Board of Massage Therapy (“Board”) on March 11, 2024 relative to the December 18, 2023 Order of Summary Suspension for Massage Therapist License No. 5019 issued to LANA BROOKS:

Present were: Toshii Cooper; Donna M. Green; Kathryn Lea Love, Chair; Karla Swacker; and Rosemary H. Wilkinson, Board Members; Memry Hodum, Investigative Officer was recused; Sheri M. Morris, Counsel for the Board; James Raines, Complaint Counsel; and Shandrea Williams, Counsel for and Lana Brooks.

### FINDINGS OF FACT

1. On September 13, 2009, Massage Therapist License No. 5019 was issued to LANA BROOKS (“Respondent”). Massage Therapist License No. 5019 expires on March 31, 2024.
2. On August 4, 2023, the Board received a complaint alleging Respondent was advertising “sexual massage services using the name “Malonna Sky,” and “LalaMoolah” on social media platforms including Instagram and OnlyFans, (Board Exhibit 1).
3. On December 18, 2023, an Order of Summary Suspension was issued to Respondent pending the administrative hearing scheduled for January 29, 2024, (Board Exhibits 2&3) and was sent to Respondent’s address of record via U.S. Certified Mail No. 9589 0710 5270 0133 4386 23, (Board Exhibit 3).
4. The Board’s Executive Assistant testified as follows:
  - a. She reviewed the advertisements on social media platforms referenced in the complaint, such as Instagram and Facebook, and observed advertisements identifying Respondent as a massage therapist which included photographs of her in inappropriate clothing.
  - b. She reviewed the OnlyFans page for lalamoolah and a Facebook page for <https://www.facebook.com/malonnasky> with the statement “Malonna Sky is one sexy massage therapist...She expertly fuses intimacy and fantasy together in her posts,” (Board Exhibit 2).
  - c. She reviewed the Facebook page for LANA BROOKS and confirmed it states she is a “Licensed Massage Therapist at Roosevelt New Orleans Waldorf Astoria Hotel.” The Facebook page includes a photograph labeled “Lalamoolah” and contains unprofessional

posts of Respondent attired and posed in a manner to appeal to the prurient interest, (Board Exhibit 2).

5. The Board's Investigative Officer testified as follows:

- a. She reviewed the OnlyFans page, Instagram page, and Facebook page associated with Respondent's name and observed at least 6 or 7 pages when Respondent advertised massage services in an inappropriate manner.
- b. She observed photographs of Respondent in inappropriate attire offering massage services.

6. Respondent testified as follows:

- a. The individuals in the photographs on the social media platforms are not clients.
- b. She does not provide sexual services to clients and does not accept compensation when posing in a sexually suggestive manner.
- c. Her clients contact her through the social media platforms for the business requesting her services; however, she declines any request for sexual services.
- d. She receives compensation for posting on her OnlyFans page.
- e. She has a contract which each client signs stating no sexual activity will be performed.
- f. She admits the reference to massage therapist on the Poly Amorous site was inappropriate but she receives no compensation for the Poly Party experience. The parties are either free or she pays to attend. The Poly Event page advertised a party which was cancelled. She would not have received compensation for this party.
- g. She removed the page indicating she was a massage therapist and is now aware the post should not have been associated with her massage therapist license.
- h. She values her ability to perform body work and regrets that the posts resulted in suspension.
- i. She understands her private life should have been kept private and not associated with the practice of massage therapy.

#### CONCLUSIONS OF LAW

1. La. R.S. 37:3555(A)(1) authorizes the Board to discipline licensed individuals for violations of law and to impose fines and penalties.
2. La. R.S. 37:3563(A)(3) authorizes the Board to "suspend, revoke, or refuse to renew a license after notice and opportunity for hearing pursuant to the Administrative Procedure Act, upon proof of ... [e]ngaging in unprofessional conduct that has endangered or that is likely to endanger the health, welfare, or safety of the public, as further defined by the rules of the board."
3. L.A.C. 46.XLIV.2101(B)(7) authorizes the Board to impose "probation of up to one year in duration."
4. L.A.C. 46.XLIV.2101(B)(9) authorizes the Board to impose terms and conditions "reasonably designed to protect the public health and safety."



5. Conditions reasonably designed to protect the public health and safety are appropriate for the violations of La. R.S. 37:3563.

**ORDER**

Considering the applicable laws, the evidence and testimony;

IT IS ORDERED, ADJUDGED and DECREED that Massage Therapist License No. 5019 issued to LANA BROOKS is reinstated and application to renew Massage Therapist License No. 5019 for 2024 is hereby granted subject to the following conditions to protect the public health and safety;

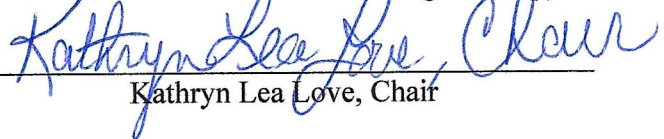
1. Respondent shall remove all references to her license as a massage therapist from websites advertising sexual services or having advertisements in violation of the Massage Therapy Act or rules promulgated by the Board;
2. Payment of all applicable license fees and fines and costs assessed herein;
3. Respondent shall be subject to a one-year probation period during which she shall comply with all laws and rules applicable to the practice of massage therapy including advertising; and
4. Respondent shall perform massage therapy services only at massage establishments licensed by the Board and shall report the name and address of each establishment where she will perform services to the Board prior to performing massage therapy services.

Respondent's failure to abide by the foregoing conditions of probation shall be constitute sufficient grounds for suspension and/or revocation of Massage Therapist License No. 5019; and

IT IS FURTHER ORDERED, ADJUDGED and DECREED that LANA BROOKS is hereby assessed a fine of \$1,000 and costs of the proceedings in the amount of \$2,000.

Signed this 28<sup>th</sup> day of March 2024.

For the Louisiana Board of Massage Therapy

  
Kathryn Lea Love, Chair

**Please notify via Certified U.S. Mail and Regular Mail:**

LANA BROOKS  
820 Joe Yenni Boulevard, #20  
Kenner, LA 70065

Shandrea Williams via email [spwesq1995@gmail.com](mailto:spwesq1995@gmail.com)