



All images on screen are simulated



LG

**Business
Solutions**

**2018 FOOD RETAIL
SIGNAGE SOLUTIONS**

ENGAGE CUSTOMERS LIKE NEVER BEFORE

LG's digital signage products and solutions not only engage customers but have been proven to uplift sales when displaying promotions, advertising, cross-selling, and target marketing. Our award-winning products and solutions operate efficiently, are easy to integrate into current systems, and can be remotely managed to keep things fresh from wherever your systems are managed.

We offer a custom approach to each installation making sure to meet the challenging needs of different Food Retailer's environments.

Here are a few samples:



a OPEN-FRAME CURVED LG OLED DISPLAYS - 55EF5C

The open-frame curved design can be used in a variety of shapes to fit many different spaces. Its spectacular look will add impact and its IPS panel ensures that visibility and image quality remain consistent, regardless of the viewing angle.

b STANDARD COMMERCIAL DISPLAYS - 55SE3KD

Simplify and easily manage your promotional content with the SE3KD Series. Its slim bezel and low depth that helps with easy installations and efficient space utilization.



c SMART PLATFORM COMMERCIAL - 32SM5KD

The SM5KD Signage provides the ability to easily create customized apps using LG's Software Development Kit. This webOS 3.0 signage has built-in Wi-Fi and SoC* technologies, helping to simplify installation and conveniently manage content.

d ULTRA NARROW BEZEL VIDEO WALL - 55VH7B-H

With their slim bezels and virtually borderless designs, this video wall offers maximum immersion. Their quad-core SoC system plays various types of content without the need for an external media player, with easy and efficient management tools.



e ULTRA STRETCH DISPLAY - 88BH5C

Ultra Stretch is a new signage format with a 58:9 widescreen that can display dynamic content, with 24/7 operation, can fit into the most unique environments. Available to be installed on a wall or as a floor standing kiosk.

f TRANSPARENT SIGNAGE - WFB SERIES

The WFB Series transparent signage maximizes information delivery. The M+ (RGBW) Panel enables the transparency higher than conventional RGB panel so that it increases the image visibility.

g ULTRA HD PREMIUM LARGE DISPLAY - 98LS95D

The massive scale of the screen with its crisp image that is further enhanced with IPS technology provides the best visibility from extreme angles. It can be placed in portrait and landscape modes and has multiple screen capabilities.

h OUTDOOR DISPLAY - 75XE3C

Use as a digital menu board for a drive-thru and a digital banner for outdoor kiosks. It guarantees stability when exposed to external high temperatures and effectively reduces costs with a space-saving design and low power consumption.



i TRANSPARENT LED FILM - LAT300MT1

This transparent LED Film can be pasted to existing glass surfaces, thanks to its special self-adhesive material. It is a clever way to renovate your store or building, offering eye-catching digital content and information while interacting seamlessly with the surrounding environment.



MAKE IT MORE THAN A CONVENIENCE

- j ULTRA STRETCH DISPLAY - 88BH5C**
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- k SMART PLATFORM FORMAT SMALL DISPLAY - 22SM3B**
The 22SM3B with the smart platform of webOS, you are able to simplify the content management process. With built-in Wi-Fi, it provides network convenience to streamline the installation and manage content efficiently. It is ideal for small spaces to deliver promotional messaging and event information at in-store end caps.
- l SMART PLATFORM DIGITAL SIGNAGE - 49SM5KD**
The SM5KD Signage Series provides the ability to easily create customized apps using LG's Software Development Kit. This webOS 3.0 signage has built-in Wi-Fi and SoC* technologies, helping to simplify installation and conveniently manage content.
- m TOUCH OVERLAY KIT - KT-490**
Overlay Touch KT-T Series is an attachable touch screen that easily changes standard signage products into touch products. With Overlay Touch, your screen will turn into interactive display which enables smooth writing and drawing experience with ten-point multi-touch function
- n SMART TV SIGNAGE - 55LV640S**
This Smart TV signage provides easy and convenient on-screen content management. It has been designed for simultaneously broadcasting TV programs and delivering advertisements via the built-in TV tuner. With its assortment of content management solutions, including embedded content management tools and the preloaded YouTube® app, the LV640S is a perfect display for virtually any high-traffic environment.



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