

# Video Walls Make A Big Impression On Campus

Video walls command attention. They are immersive, and invite engagement by students, faculty, visitors, and alumni. Here are 5 key opportunities to deploy LG Video Walls throughout the campus to deliver exciting content that gets attention.

## 1 Greet Visitors with An Exciting Multi-Media Presentation

An exciting video wall located at the main campus entrance can deliver a variety of content, including wayfinding/campus maps, event schedules, specific study highlights and accomplishments. Recognition can also be given to alumni and other benefactors by creating a dynamic donor wall.

## 2 Provide Immersive Support in Lecture Halls

Presenters will appreciate the bright, high-resolution images that are free from the shadows created by standing between outdated projectors and screens. Multiple images from a variety of sources can also be displayed at the same time, and LG's IPS screen technology insures that everyone will see the same. immersive color and image quality.

## 3 Performances that Receive Standing Ovations

Video walls are a natural in theaters and performance halls. They can be used to provide dynamic background images or broadcast on-stage performers so everyone can enjoy the performance – even those patrons seated in the back row!

## 4 Capture All of the Action of Sporting Events

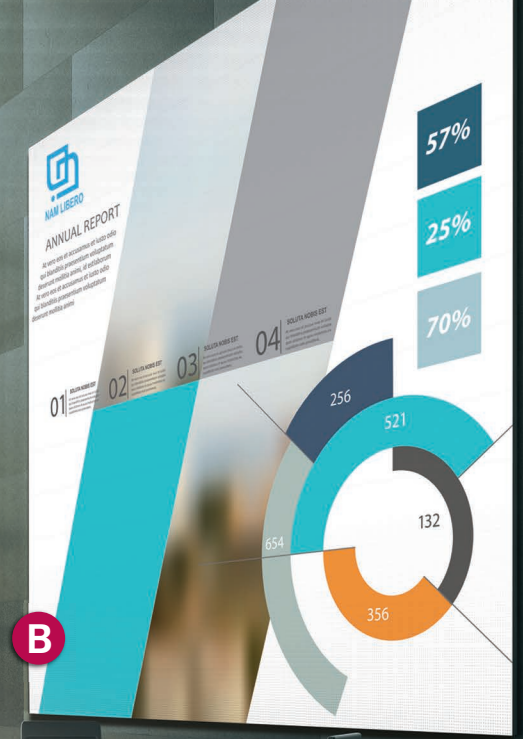
Sports Arenas can take full advantage of Outdoor Direct-View LED displays, which can be made in very large sizes of 100 feet or more. Their extreme brightness allows box scores, replays, and promotional messaging to be seen in dazzling color, even in very bright sunlight.

## 5 Dynamic 24/7 Fitness Centers

The immersive nature of dynamic video walls make them a natural in fitness centers. More intensive workouts can be achieved without live trainers by displaying interactive content, such as Fitness On Demand™ which can deliver a wide variety of video workout sessions that can be accessed 24/7 to accommodate early risers and night owls.



A



B



C

## LG Has The Right Video Wall Solution For Every Need

A

### Virtually Seamless Video Walls

Don't compare it to other video walls; compare it to the original bezel-less picture. LG's 55SVH7F video wall has an amazingly narrow 0.44mm bezel which yields nearly-imperceptible screen gaps of less than 1mm. Its virtually seamless design creates large video walls in Full-HD that are free from the distraction of large gaps. LG's IPS panel technology delivers broader vertical and horizontal viewing angles, so everyone sees the same beautiful images and color rendition. LG's SoC and webOS Smart Signage Platform simplifies content management.

B

### Indoor Fine-Pitch Direct-View LED Video Walls

LG's LAPE Series fine-pitch Direct-View LED displays are available in 2.5mm, 2.0mm, and 1.5mm pixel pitch. Comprised of lightweight modules that can be custom-curved, concave or convex, to create large, curved video walls that provide bright FHD/UHD images. Flexible power management options and redundancy features. provide a higher level of dependability. Precise FHD/UHD screen configuration delivers outstanding high-resolution images\*.

C

### LG Video Walls Deliver Outstanding Performance

LG engineers video walls that deliver outstanding performance. Customized solutions and features like webOS and System-On-Chip can simplify installation and reduce the number of components requiring maintenance, while advanced IPS panels yield outstanding brightness and color reproduction with lower power consumption. Founded on four key pillars; Superior Display Quality, Practical Design, Reliability and Low Total Cost of Operation, LG is your total solution source for advanced commercial displays.

\* Achieving FHD or UHD resolution will require a minimum overall build size based on the pixel pitch. See your LG Sales representative for details.