

LOOKBOOK *Corporate*




Microbe 2012 Jacco Olivier	Microbe 2012 Jacco Olivier	Microbe 2012 Jacco Olivier	Microbe 2012 Jacco Olivier
Twisted Crystal 2013 Doug Forster	Twisted Crystal 2013 Doug Forster	Twisted Crystal 2013 Doug Forster	Twisted Crystal 2013 Doug Forster

SHARE YOUR IDEAS

JUNE 26TH - 30TH

We have arranged for a week long open workshop for all employees to have one-on-one access with our top leaders. JOIN IN.



hitech

engineering solutions

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LG provides a wide-array of display options that can enhance your brand and improve communications campus-wide.

Fine-Pitch Indoor Direct-View LED displays and Video Walls in lobbies can provide a breathtaking canvas for your corporate logo and brand statement, while a network of Large Format Displays can be installed to recognize employee contributions, company achievements and provide valuable information to improve employee engagement and satisfaction.

Focus on improved employee engagement and satisfaction by deploying Ultra-Wide thin-client endpoints and Ultra HD large multi-touch displays in conference areas and critical Systems and Control centers.

These are just a few of the many options LG Digital Displays can provide that deliver optimum results specific to their task, delivering the right content in a dynamic and engaging manner that instills confidence in prospective clients while improving employee engagement and productivity.

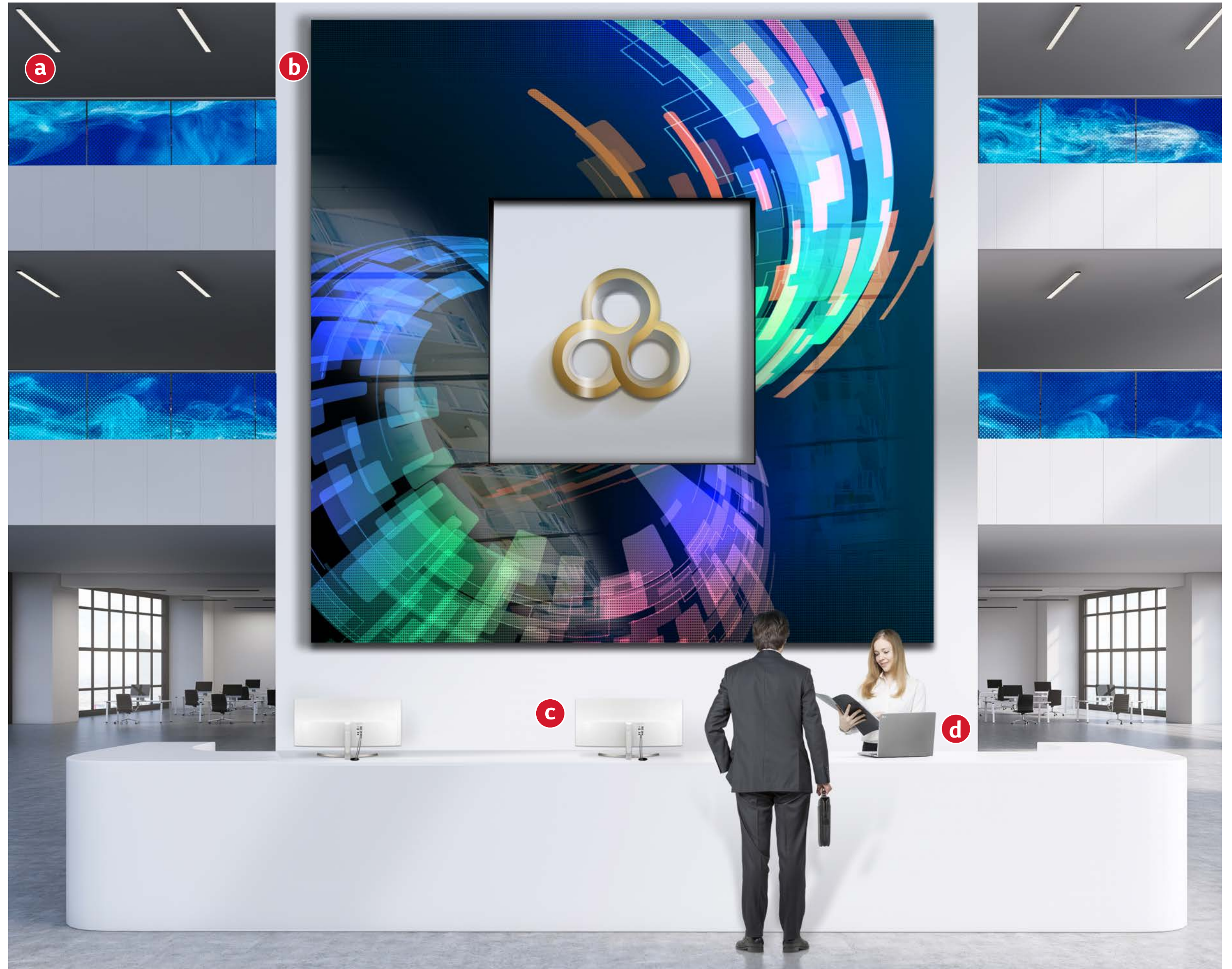
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- a** **Transparent Color LED Film - LAT Series**
 - Pixel Pitch: 24mm
 - Pixels per LED Film Sheet: 560 pixels
 - Brightness: (After Calibration) 1,000 nits minimum
 - Lifetime (Brightness 50%): 50,000 hrs

- b** **Direct-View Indoor LED - LAP Series**
 - Brightness: 1000 / 1200 nits
 - 6000:1 Super contrast ratio
 - Visual Viewing Angle: (Horizontal) 160° (Vertical) 140°
 - LG Dynamic Contrast Algorithm
 - webOS
 - Refresh Rate: 1920 Hz

- c** **IPS Multi-Tasking Monitor - 32BL95U-W**
 - 32" Class Nano IPS™ display
 - 3840 x 2160 Resolution
 - Brightness: 450 nits
 - Screen Split 2.0 Feature
 - HDMI, DP & Thunderbolt 3 (x2)
 - VESA Certified HDR 600
 - Integrated Speakers (5W x 2)

- d** **LG gram 15.6" Ultra-Slim Laptop**
 - 15.6-inch Full HD IPS Screen
 - 8GB RAM & 256GB SSD
 - Ultra Light - 2.4 lbs
 - Ultra Thin - 0.6" thickness
 - USB Type C high-speed port
 - Reader Mode
 - Back-lit Keyboard
 - DTS Headphone: X
 - Windows 10 Professional (64 bit)



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- a** **Wallpaper LG OLED Display - 55EJ5E**
- 55" class
 - 1920 x 1080 FHD
 - Brightness 100/400 nits (APL100% | 25%) average picture level
 - Bezel Width: 1.2mm (T, B, L, R offset bezel)
 - Available in ceiling and wall mount installations
 - Hard Coating (2H), anti-reflective treatment of the front polarizer (1.0% reflective typ)
 - Portrait and landscape orientation
 - SuperSign Control / Control+ / CMS*

- b** **Ultra-Stretch Signage- 86BH5C**
- 86" class 85.6" diagonal
 - IPS Panel Technology
 - 3840 x 600 Ultra HD Resolution
 - 58:9 Extended Wide Format
 - 4 Divided PBP in Landscape or Portrait
 - Brightness 500 nits, Min : 400 nits
 - Built-in SoC and Synced Playback
 - Portrait and landscape orientation

* SuperSign Control+ and CMS are optional systems available for an additional cost.



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- a** Open-Frame Curved LG OLED Displays - 55EF5E
- 55" Class
 - Resolution: 1920 x 1080 (FHD)
 - Brightness: 100/400 nits (APL100% / 25% average picture level)
 - Bezel Width: 7.2mm (T,B,L,R off-bezel)
 - Available in arched, curved, concave and convex by using LG OLED Module / Signage Box and T-Con Box / Cables
 - Maximum Curvature in Portrait: 1,500R
Radius: 1,500mm
Circumference: 9,420mm
 - Maximum Curvature in Landscape: 2,000R
Radius: 2,000mm
Circumference: 12,560mm

- b** Ultra Stretch Display - 88BH7D
- 88" Class (87.8" diagonal)
 - Resolution: 3840 x 1080 (UHD)
 - Brightness: 700 nits
 - IPS Panel Technology
 - 32.9 aspect ratio
 - Stand-alone
 - Installation types: Stand alone, Tri-Sided, Quad-Sided, Video wall
 - 360-degree video column
 - Touch-Screen
 - 4x Picture-by-Picture
- NOTE: Some pedestals supplied by third-party system integrator.



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a Open-Frame Transparent LG OLED - 55EW5F

- 55" Class
- Resolution: 1920 x 1080 (FHD)
- Brightness: 400 nits
- Bezel Width: 3.5mm



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- a Super Narrow Bezel Video Wall - 55VH7E**
- 55" class 54.6" diagonal
 - Tile Mode up to 15 x 15 (Natural mode)
 - IPS Panel Technology
 - 1920 x 1080 (FHD)
 - Brightness 700 nits
 - Bezel Width 0.9mm (Top/Bottom/Left/Right)
 - 24/7 Operation
 - Portrait and landscape orientation
 - SuperSign Control / Control+ / CMS*

- b Transparent LED Film - LAT240DT1**
- 24 mm (Silicone OCA) Pixel Pitch
 - Brightness 1,000 nits
 - 100,000:1 Contrast Ratio
 - Viewing Angle 120° x 120°
 - Dimensions 26.3" x 18.9" x 0.8"
 - Scalable and Flexible
 - Self-Adhesive

- c UHD 4K Monitor – Multitasking Monitor - 43MU79-B**
- Designed For Multitasking
 - Resolution 3840x2160
 - Brightness Typical 350nits, Min 280nits
 - 1000:1 (Type) Contrast Ratio
 - 4 HDMI Inputs with Picture-By-Picture and Picture-In-Picture Functionality
 - 4K/60hz Supported Interface and Type-C™ Connectivity

* SuperSign Control+ and CMS are optional systems available for an additional cost.



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- a** Direct View Indoor LED - LAP010BL2
- High brightness 1,000
- 6000:1 Super contrast ratio
- Visual Viewing Angle (Horizontal) 160° (Vertical) 140°
- LG Dynamic Contrast Algorithm
- webOS
- Refresh Rate: 1920 Hz



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- a** Open-Frame Curved LG OLED Displays - 55EF5E
- 55" Class
 - Resolution: 1920 x 1080 (FHD)
 - Brightness: 400 nits
 - Bezel width: 0.6 / 0.6 / 6.7 / 6.7 mm (off-bezel)
 - Available in arched, curved, concave and convex
 - Max Curvature: 1,000R (portrait or landscape)



Layout 8

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- a** Ultra Stretch Display - 88BH7D
 - 88" class
 - IPS Panel Technology
 - 32.9 aspect ratio
 - 3840x1080 resolution
 - Stand-alone
 - Installation types:
 - Stand alone
 - Tri-Sided
 - Quad-Sided
 - Video wall
 - 360-degree video column
 - Touch-Screen
 - 4x Picture-in-Picture



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a 0.44mm Ultra Narrow Bezel Video Wall - 55SVH7E

- 55" Class (54.6" diagonal)
- Resolution: 1920 x 1080 (FHD)
- Brightness: 700 nits
- Tile Mode up to 15 x 15 (Natural mode)
- IPS Panel Technology
- Bezel Width 0.44mm (Even)
- Running Time: 24 Hours
- Portrait and landscape orientation
- SuperSign Control / Control+ / CMS*

* SuperSign Control+ and CMS are optional systems available for an additional cost.

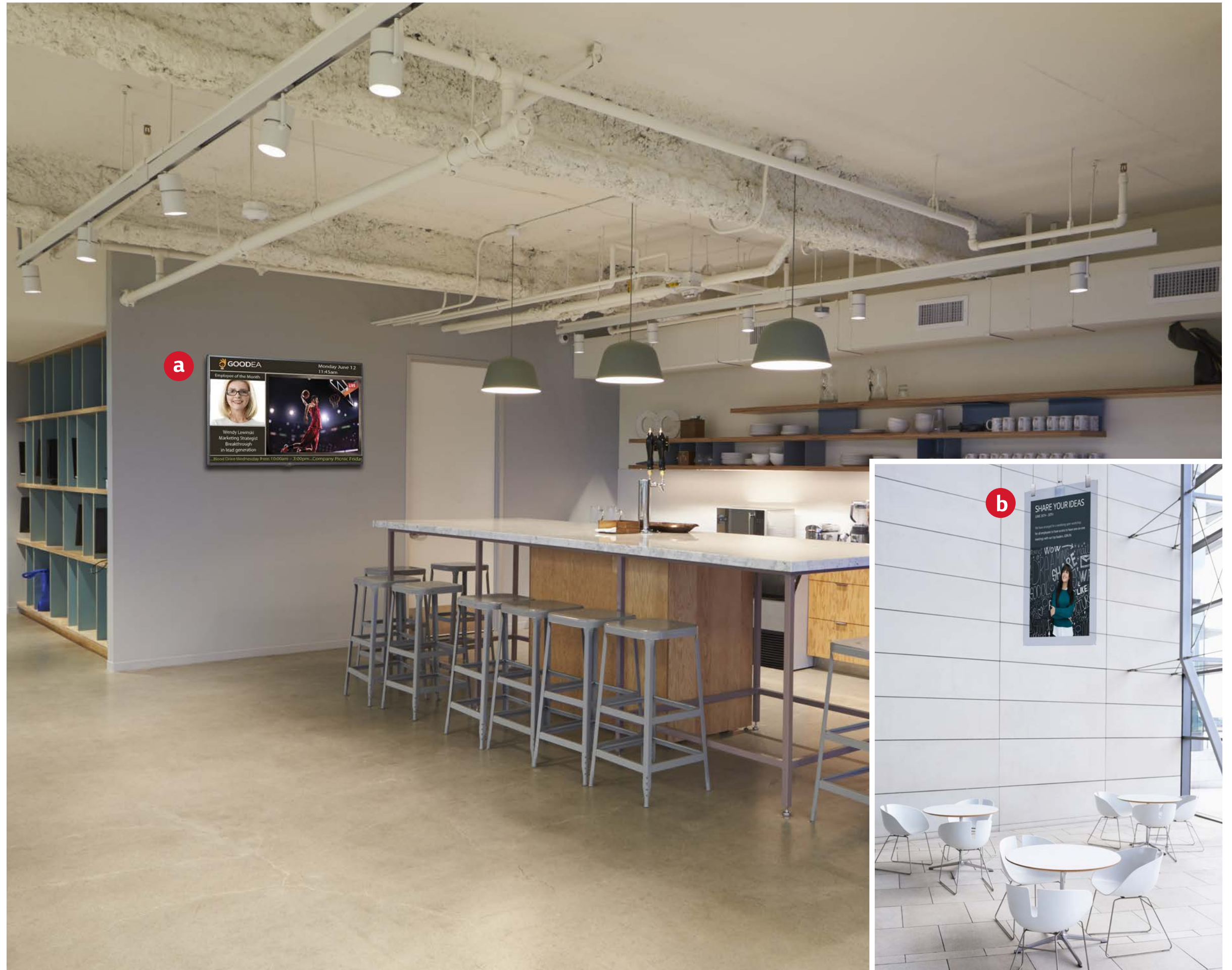


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- a** SuperSign™ Smart TV - 55LV640S
- 55" Class 54.9" diagonal
 - 1920 x 1080 (FHD)
 - Brightness 400 nits
 - SuperSign Control / Control+ / CMS*
 - Simple Editor
 - Triple XD Engine
 - Dynamic Color Enhancer
 - Clear Voice

- b** Dual-View Flat LG OLED Display - 55EG5CE
- 55" class
 - 1920 x 1080 FHD
 - 400/150 nits (Average Picture Level 25%/100%)
 - Viewing Angle (H x V) 178° x 178°
 - Response Time 1 ms (G to G), 8 ms (MPRT)
 - Hard Coating (2H), Anti-reflection Treatment of the Front Polarizer (Reflectance Typ. 1.2%)
 - Life time (Typ.) 30,000 Hrs
 - Operation Hours 18 Hrs / 7 days
 - * Moving Video Only
 - Orientation Landscape & Portrait

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a Transparent LED Film - LAT240DT1

- 24mm Pixel Pitch
- Brightness 1,000 nits
- 100,000:1 Contrast Ratio
- Viewing Angle 120° x 120°
- Dimensions: 26.3" x 18.9" x 0.8"
- Scalable and Flexible
- Self-Adhesive

b Outdoor Display - 75XE3C

- 75" Class 74.5" (diagonal)
- Resolution: 3840 x 2160 (UHD), M+
- Brightness: 3000 nits (Typ) 2400 nits through protective glass
- Contrast Ratio: 1200:1
- Surface Treatment Hard coating (2H), Anti-glare treatment of the front polarizer (Haze 3% (Typ.))
- Operation Temperature: -30 °C to 50 °C
- Operation Humidity: 5 % to 100 %
- Use in Direct Sunlight
- Dust/Water Resistant: IP56 Rated



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a Interactive Digital Board - 86TR3D

- 86" Class
- Resolution: 3840 x 2160 (UHD)
- Brightness: 410 nits
- Ultra HD Interactive Digital Board
- Wide Viewing Angle with IPS Panel
- PBP (Picture by Picture)
- PIP (Picture in Picture)
- Small Object Touch
- Intuitive Touch
- 20 Point Multi-Touch

b Wallpaper OLED Display - 65EJ5E

- 55" class
- 1920 x 1080 FHD
- Brightness 100/400 nits (APL100% | 25%) average picture level
- Bezel Width: 1.2mm (T, B, L, R offset bezel)
- Available in ceiling and wall mount installations
- Hard Coating (2H), anti-reflective treatment of the front polarizer (1.0% reflective typ)
- Portrait and landscape orientation
- SuperSign Control / Control+ / CMS*

* SuperSign Control+ and CMS are optional systems available for an additional cost.



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a 0.44mm Ultra Narrow Bezel Video Wall - 55SVH7E

- 55" Class (54.6" diagonal)
- Resolution: 1920 x 1080 (FHD)
- Brightness: 700 nits
- Tile Mode up to 15 x 15 (Natural mode)
- IPS Panel Technology
- Bezel Width 0.44mm (Even)
- Running Time: 24 Hours
- Portrait and landscape orientation
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Specific Applications for Signage

LG's displays fit into a broad array of applications – with full software and technological support available.

Improve Your Brand Image, Convey Brand Confidence and Trust

Bring your brand story to life in compelling visuals that instill confidence and trust. Displays in lobbies and entrance areas provide the perfect medium for your corporate logo and brand statement, highlighting existing customer affiliations and wins, and greeting valued clients when they visit your office.

Marketing Your Product and Services

Digital signs are ideal for insuring that your product and service offers are delivered in a compelling manner. LG's webOS smart signage platform gives you the power to create customized content, support dynamic interaction, and easily make updates.

Wayfinding

Interactive displays located throughout large corporate campuses can provide bright, clear wayfinding, making it easy for guests or new employees to find their way around.

Increase Employee Engagement

Displays placed in prominent areas can recognize outstanding employee contributions, company achievements and provide training to improve employee engagement and satisfaction. Manage meeting rooms more efficiently with displays that easily integrate with popular scheduling programs.

Enhance Productivity

LG thin-client end points deliver high-resolution picture quality and color expression from any angle. Large 38" displays provide seamless multitasking, and feature reader mode, flicker safe, and curved design, reducing eyestrain for increased immersion and productivity.

Simplify Network Installation and Operations

LG commercial displays with embedded SoC feature the webOS Smart Signage Platform, giving you powerful multimedia capabilities and the critical management tools to address enterprise-class requirements. Integrated remote management capability allows you to monitor and control your webOS Smart Signage Platform remotely.

Conclusion

LG offers a broad array of digital signs, each designed to provide outstanding performance for specific tasks. Customized solutions and features like webOS and System-On-Chip can simplify installation and reduce maintenance cost, while advanced IPS panels yield outstanding brightness and color reproduction with lower power consumption. LG Commercial digital signs can help you insure that your clients and business associates see your brand in the best possible light.



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