

# LOOKBOOK *Higher Education*

## Top Positions For Grads 2018 Marketing Research

Business to Business (B2B) Marketing.  
Global Marketing Techniques.  
Marketing Research.  
Marketing Strategy and Management.  
Product Management.  
Retail and Sales Management.  
Logistical Strategies.

37%      63%

### IDG Health Services

IDG UNIVERSITY BUILDING 41

Classroom 101      Classroom 108  
Classroom 102      Classroom 109  
Classroom 103      Classroom 110  
Classroom 104      Classroom 111  
Classroom 105      Classroom 112  
Classroom 106      Classroom 113  
Classroom 107      Classroom 114

### Attention Students

FREE FLU SHOTS AVAILABLE FOR STUDENTS

December 1st - 12th  
8:30am - 11:30am  
1:30pm - 4:30pm

No appointment necessary

**MORE**

VACCINATION

**Potato Chips**  
100% NATURAL  
Paprika  
Extra Crunchy

The Hot Salami 400 calories		\$5.75
Tender Chicken 380 calories		\$6.50
Lean Beef 375 calories		\$6.50
Meatball Mix 600 calories		\$7.50
Cold Cut Heap 455 calories		\$5.75

## Just in time for fall Turkey & Cranberry

Nutrition information Default nutritional are based on the st.

SERVING SIZE (g)  
CALORIES  
Calories from fat  
TOTAL FAT (g)

## LOOKBOOK *Higher Education*

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### *Introduction*

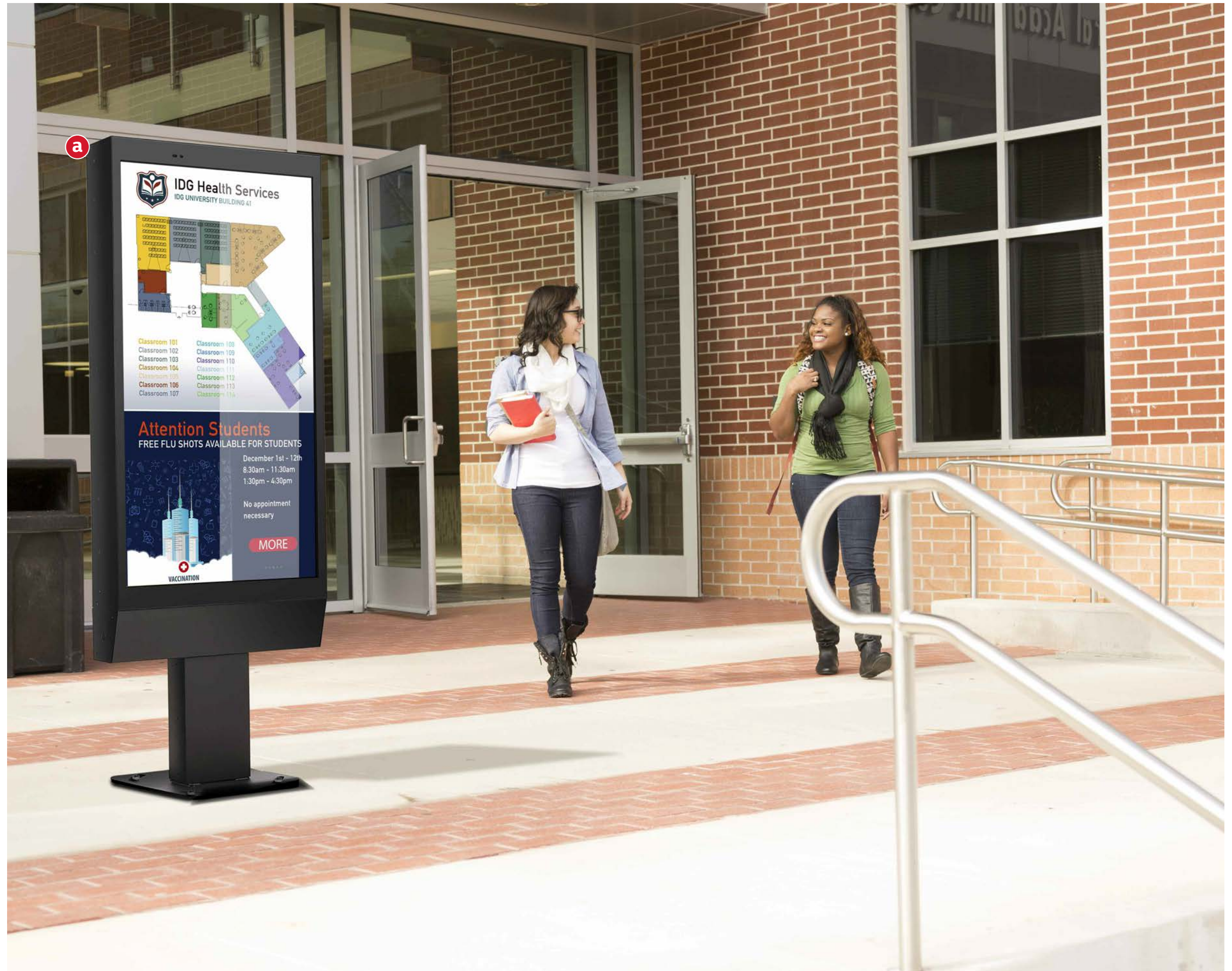
Your digital signage success hinges on creating a unique and integrated campus experience for students, faculty, alumni and visitors. The ever-expanding range of solutions from simple screens to high end SoC networking with touch and remote management makes digital signage a near perfect answer for the communication demands faced by campuses across the country. From classroom to faculty messaging, campus communication has remained a prime challenge for education institutions.

Screens, like LG's commercial displays, are thinner and more durable than ever before. They enable campuses to cut paper and ink use to improve mapping and wayfinding efficiency, centralize emergency broadcasting, add real-time class and faculty updates and generate revenue through advertisements.



Layout 1  
**LOOKBOOK**  
*Higher Education*

- a Outdoor Display - 75XE3C**
  - 75" Class 74.5" (diagonal)
  - Resolution: 3840 x 2160 (UHD), M+
  - Brightness: 3000 cd/m<sup>2</sup> (Typ) 2400 cd/m<sup>2</sup> through protective glass
  - Contrast Ratio: 1200:1
  - Surface Treatment Hard coating (2H), Anti-glare treatment of the front polarizer (Haze 3% (Typ.))
  - Operation Temperature: -30 °C to 50 °C
  - Operation Humidity: 5 % to 100 %
  - Use in Direct Sunlight
  - Dust / Water Proofing IP 56





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- a** Open-Frame Curved LG OLED Displays - 55EF5C
  - 55" Class
  - Resolution: 1920 x 1080 (FHD)
  - Brightness: 100/400cd/m<sup>2</sup> (APL100% / 25%) average picture level
  - Bezel Width: 7.2mm (T,B,L,R off-bezel)
  - Available in arched, curved, concave and convex by using LG OLED Module / Signage Box and T-Con Box / Cables
  - Maximum Curvature in Portrait: 1,500R  
Radius: 1,500mm  
Circumference: 9,420mm
  - Maximum Curvature in Landscape: 2,000R  
Radius: 2,000mm  
Circumference: 12,560mm





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- a** UHD Commercial TV - 65UV340C
  - 65" Class
  - Resolution: 3840 x 2160 (UHD)
  - Brightness: 500 cd/m<sup>2</sup>
  - Wake on LAN (WOL)
  - Simple Network Management Protocol (SNMP)
  - Crestron Connected® Certified Display
  - Display Power Management (DPM)
  - Public Display Mode
  - RS-232C Control
  - Self Diagnosis
  - USB Cloning





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## Higher Education

- a** UltraFine™ Desktop Monitor - 22MD4KB-B
  - 22" Class (21.5" Diagonal)
  - Resolution: 4096 x 2304 (FHD)
  - Brightness: 500 cd/m<sup>2</sup>
  - Contrast Ratio: 1200:1
  - 219 Pixel Per Inch
  - P3 99% Color Spectrum
  - USB-C
  - Built-In Speaker





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## Higher Education

**a** Multiple Screen Split-Ultra HD Signage - 65UH5C

- 65" Class (64.7" diagonal)
- Resolution: 3840 x 2160 (UHD)
- Brightness: 500cd/m<sup>2</sup>
- IPS Panel Technology
- 4 Divided PBP in Landscape or Portrait
- Built-in Wifi
- SuperSign™ C / SuperSign W lite
- Portrait and landscape orientation





# LOOKBOOK *Higher Education*

- a** Ultra Narrow Bezel Video Wall - 55VH7B-H
  - 55" Class (54.6" diagonal)
  - Resolution: 1920 x 1080 (FHD)
  - Brightness: 700cd/m<sup>2</sup>
  - Tile Mode up to 15 x 15 (Natural mode)
  - IPS Panel Technology
  - Bezel Width 0.9mm (Even)
  - Running Time: 24 Hours
  - Portrait and landscape orientation
  - SuperSign W / SuperSign C





# LOOKBOOK *Higher Education*

- a** Dual-View LG OLED Display - 65EE5PC
  - 55" Class (54.6" diagonal)
  - Resolution: 1920 x 1080 (FHD)
  - Brightness: 100/400 cd/m<sup>2</sup> (APL 100 % / 25 %) \* Average Picture Level
  - Perfect Black
  - Stunning Color and Contrast
  - Wide Viewing Angles
  - Crisp, Clear Motion
  - Portrait and landscape orientation





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## Higher Education

- a Ultra Stretch Display - 88BH7D**
  - 88" Class (87.80" diagonal)
  - Resolution: 3840 x 2160 (UHD)
  - Brightness: 700 cd/m<sup>2</sup>
  - IPS Panel Technology
  - 32:9 aspect ratio
  - Stand-alone
  - Installation types:
    - Stand alone
    - Tri-Sided
    - Quad-Sided
    - Video wall
    - 360-degree video column
  - Touch-Screen
  - 4x Picture-in-Picture
  
- b SuperSign Commercial TV - 55LW540S**
  - 55" Class 54.9" diagonal
  - Resolution: 1920 x 1080 (FHD)
  - Brightness: 300cd/m<sup>2</sup>
  - Bezel Width: (L/R, U, B) : on bezel based (mm) 12.9, 12.9, 15.9
  - Bezel Width: (L/R, U, B) : off bezel based (mm) 10.4, 10.4, 13.4
  - SuperSign Lite, SuperSign C, SuperSign Simple Editor
  - Triple XD Engine
  - Dynamic Color Enhancer
  - Clear Voice





## LOOKBOOK *Higher Education*

### **a** Smart Platform Digital Signage - 49SM5KD

- 49" Class (48.5" diagonal)
- Resolution: 1920 x 1080 (FHD)
- Brightness: 450 cd/m<sup>2</sup>
- Bezel 11.9 mm (T/R/L), 18 mm (B)
- PBP (Picture-By-Picture)
- PIP (Picture-In-Picture)
- Quad Core SoC
- webOS
- IP Streaming Protocol
- Dust & Humidity Protection
- SuperSign Premium
- 24/7 operation
- Portrait and landscape orientation

### **b** Touch Overlay Kit - KT-T490

- 49" Class
- Multi-Touch with Slim Bezel
- 10 Point Multi-Touch
- Ghost-Free Touch
- Overlay Touch
- Compatible Products: 49SE3B, 49SM5B, 49SE3KB, 49SM5KB, 49SM3B, 49SL5
- Portrait and landscape orientation





Layout 1.0

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## Higher Education

- a LG Interactive Digital Boards - 86TR3D**
- 86" Class
- Resolution: 3840 x 2160 (UHD)
- Brightness: 410 cd/m<sup>2</sup>
- Ultra HD Interactive Digital Board
- Wide Viewing Angle with IPS Panel
- PBP (Picture by Picture)
- PIP (Picture in Picture)
- Small Object Touch
- Intuitive Touch
- 20 Point Multi-Touch





## LOOKBOOK *Higher Education*

**a** Direct View Indoor LED - LAP Series

- Brightness: 1000 / 1200 cd/m<sup>2</sup>
- 6000:1 Super contrast ratio
- Visual Viewing Angle: (Horizontal) 160° (Vertical) 140°
- LG Dynamic Contrast Algorithm
- SuperSign Lite / SuperSign C/ SuperSign
- Simple Editor
- webOS
- Refresh Rate: 1920 Hz

**b** 21:9 UltraWide® IPS HDR WQHD+ Monitor - 38BK95C-W

- 38" Class (37.5" diagonal)
- 3840 x 1600 (WQHD+) Resolution
- Brightness: 300 (Typ), 240 (min) cd/m<sup>2</sup>
- VHDR 10
- sRGB 99%
- USB Type-C
- Virtually Borderless Design
- Tilt / Height Adjustable Stand

**c** IPS Multi-Tasking Monitor - 34UB67-B

- 34" Class (34.1" diagonal)
- 2560 x 1080 Resolution
- Brightness: 300 cd/m<sup>2</sup>
- 4-Screen Split Feature
- Flicker-Safe
- Reader Mode
- Dual Link Up





# LOOKBOOK *Higher Education*

**a** High Performance Virtual Computing -  
24CAV37K-B

- 24" Class (24.0" diagonal)
- Resolution: 1920 x 1080 (FHD)
- Brightness: 450 cd/m<sup>2</sup>
- Bezel 11.9 mm (T/R/L), 18 mm (B)
- PBP (Picture-By-Picture)  
PIP (Picture-In-Picture)
- Quad Core SoC
- webOS
- IP Streaming Protocol
- Dust & Humidity Protection
- SuperSign Premium
- 24/7 operation
- Portrait and landscape orientation



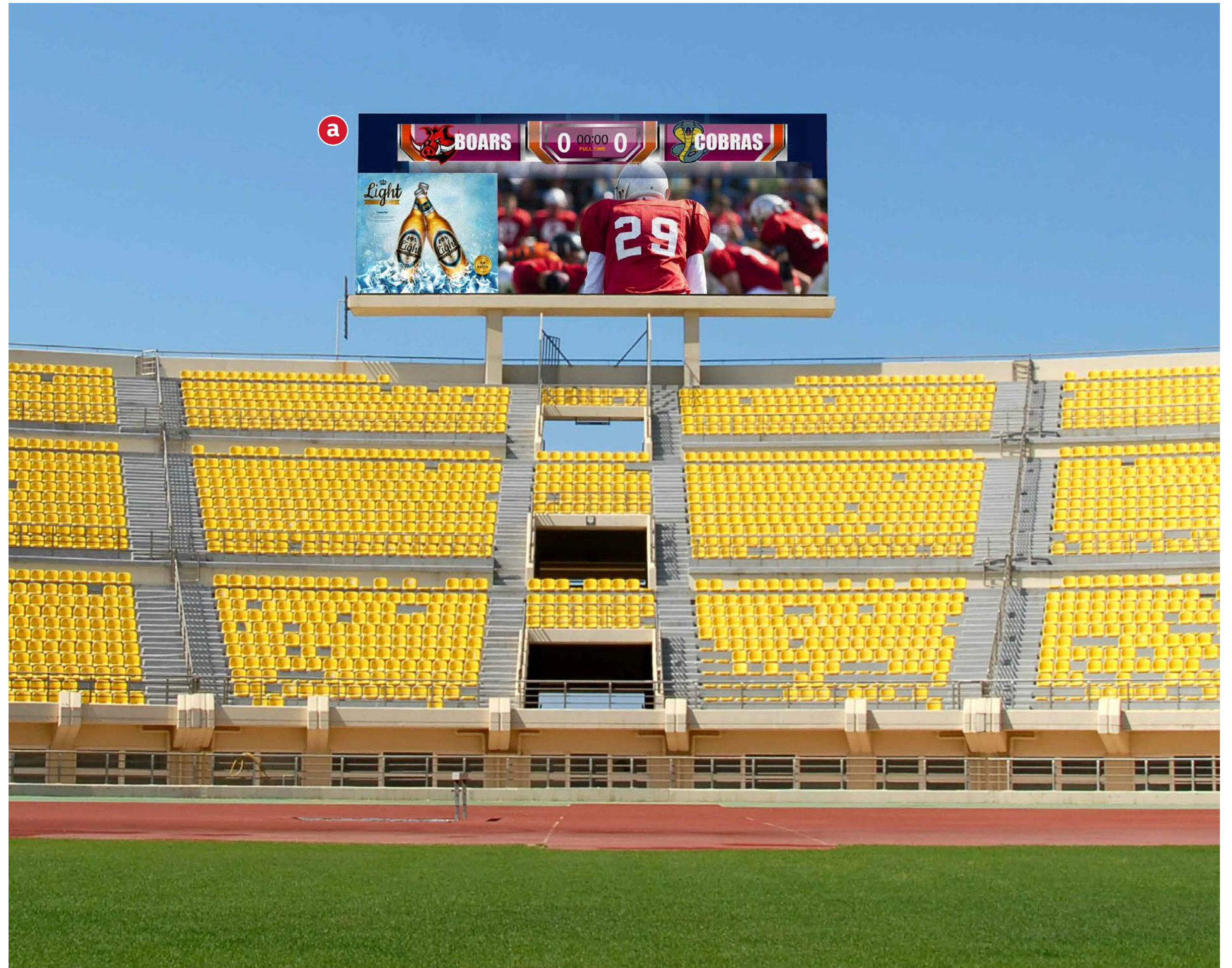


# LOOKBOOK

## Higher Education

**a** Direct View LED Outdoor Display - LBP Series

- Brightness (After Calibration): 6000 cd/m<sup>2</sup> minimum
- Viewing Angle: 160°
- Contrast Ratio: 3000:1
- Lifetime (half brightness): 100,000 hrs
- Pixel Pitch: 6.00 – 20.00
- Weight per Module (kg): 0.54 – 2.45





# LOOKBOOK *Higher Education*

- a** Direct View Indoor LED - LAP Series
  - Brightness: 1000 / 1200 cd/m<sup>2</sup>
  - 6000:1 Super contrast ratio
  - Visual Viewing Angle: (Horizontal) 160° (Vertical) 140°
  - LG Dynamic Contrast Algorithm
  - SuperSign Lite / SuperSign C/ SuperSign
  - Simple Editor
  - webOS
  - Refresh Rate: 1920 Hz





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### *Specific Applications for Signage*

LG's signage fits into applications ranging from wayfinding to computer labs – with full software and technological support available.

#### *Wayfinding*

From simple maps to interactive touch screens with compatible apps for off-loading directions, wayfinding solutions are as simple or as complex as needed. And with touchscreen and mobile integration through apps on webOS, interactive and indoor mapping has never been easier.

#### *Scheduling*

webOS supports real-time data integration so that you can create real-time class and room schedules, sports scores and even IPTV or web pages. Connect with documents and data sources like Excel, SAP and MS Exchange to share real-time developments and information.

#### *Digital Bulletin Boards*

Save paper and ink with energy-efficient digital displays where you can update and customize content in real-time. With remote management staff can quickly make changes and update all screens from a central location.

#### *Advertising*

Earn funds with sponsor, donor and business promotions. Campuses across the country already accept advertisements from local businesses to promote student-friendly businesses as well as earn money for the campus.

#### *Booking Rooms*

Room management is a huge challenge for many universities. A simple room booking solution enables students and faculty to check out classrooms and auditoriums, manage a digital schedule and keep track of what's going on in each room with digital display and schedules.

#### *Computing*

Engage students with better monitors using IPS or Zero Client solutions and reduce total campus costs with reduced energy usage. Zero Client displays utilize virtual computing with centralized management to cut total content management costs and improve engagement through screens that respond up to five times faster than legacy hardware.

### *Conclusion*

LG's product line-up is optimized for higher learning and can effectively deliver educational content and information across an entire campus. Founded on four key pillars; Superior Display Quality, Practical Design, Reliability and Low Total Cost of Operation LG has the right products for every campus need.

[\*Click Here\*](#)

To download this Lookbook's complimentary infographic.





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