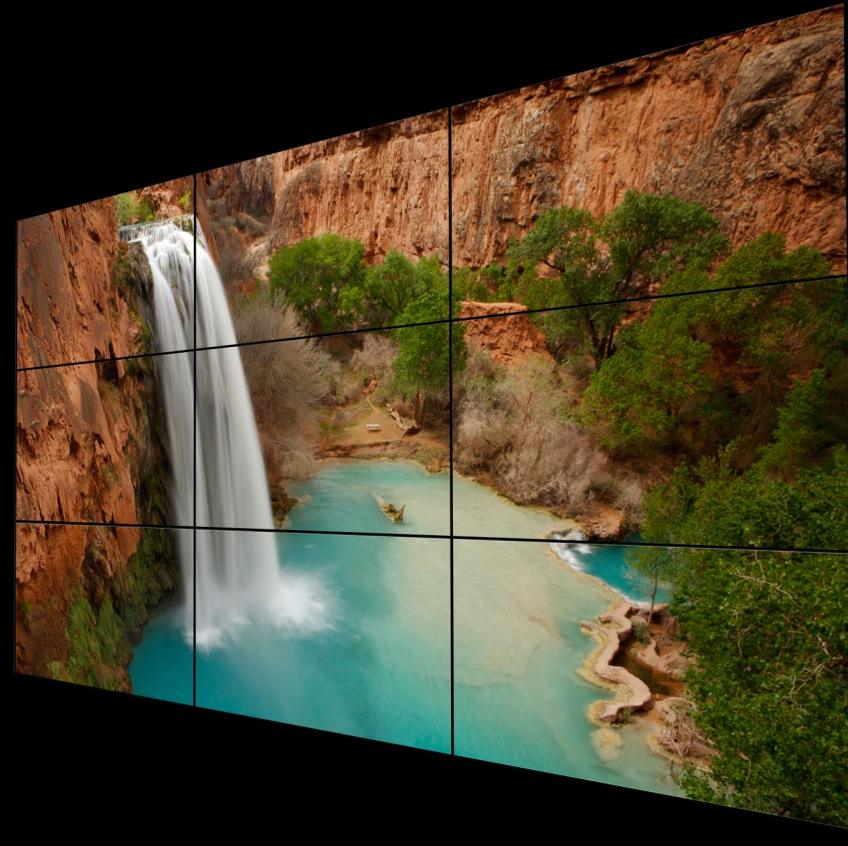


## BIG BENEFITS FOR BUSINESS



### LARGE FORMAT DISPLAYS

Commercial-grade 4K UHD displays from 65-inch to 98-inch class. Outstanding image quality grabs and holds attention.



### NARROW BEZEL VIDEO WALLS

Massive video screens created from a number of synced video wall displays placed adjacent to each other, or asymmetrically to create stunning artful mosaics.

## RECOMMENDED USES

CLICK ON THE MARKET ICONS TO LEARN MORE

### FITNESS

Enhance your facility's visual appeal and function. Offer top-tier virtual fitness classes 24/7 to attract and engage more members.

- Premium HD workout classes
- Fitness center news
- Spa / services promotion
- Instant messages / alerts
- Advertisements
- Members' social media posts
- Health / nutrition content

### RETAIL

Enhance your brand image and elevate the store environment. Create better customer experiences. Boost awareness and sales. Manage content remotely. Personalize messaging with integrated Beacon and NFC support.

- Iconic branding
- Advertising / promotions
- Lifestyle images
- Training
- Product videos
- Endless aisles
- Data feeds

### PUBLIC VENUE

Attract attention effortlessly. Create extraordinary visual experiences on an incredible scale. Manage content remotely.

- Wayfinding
- Event information
- Event management
- Digital information desk
- Advertisements
- Official announcements
- Emergency alerts

### CORPORATE

Elevate your corporate identity and make a powerful first impression. Keep your message top-of-mind with employees, clients, visitors. Deliver engaging conference/board/meeting room presentations.

- Greetings
- Motivational content
- Company news/videos
- Real-time data feeds
- Presentations
- Training

### TRANSPORTATION

Enhance brand perception and the traveler experience. Upgrade messaging efficiency. Seamlessly integrate, centrally manage/control all displays. Embedded Wi-Fi hotspots can accommodate up to 10 users per display.

- Wayfinding
- Scheduling
- Advertisements
- Entertainment in waiting areas
- Data feeds
- Emergency alerts
- Illustrated instructions at security checkpoints

### HOSPITALITY

Differentiate and elevate your property. Enhance the guest experience from the moment they arrive. Keep tech-savvy guests impressed, engaged, informed. Improve brand awareness and retention rates.

- Virtual concierge
- Wayfinding
- Hotel amenities
- Advertisements
- Local attractions
- Decorative digital art
- Emergency alerts

### EDUCATION

Command attention with outstanding image quality. Appeal to today's screen-savvy students. Ensure engaging large-group lectures. Communicate campus-wide in real time. Seamlessly integrate with A/V gear for easy presentations.

- Wayfinding
- Lesson support
- Event promotion
- Donor recognition
- Entertainment
- Support services
- Emergency alerts

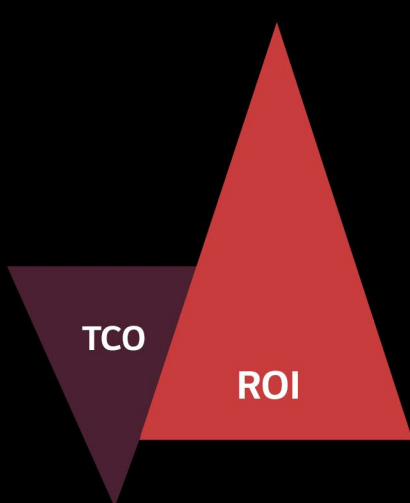
## WHY LG



Displays are easily installed, integrated, managed  
 1.8mm or 3.5mm narrow bezels create virtually seamless video walls  
 Engineered for durability, reliability and long hours of operation  
 LG's IPS (In-Plane Switching) screen technology provides a true 178 wide viewing angle  
 webOS for Signage platform eliminates the need for media players  
 Fan-less, air-cooled design reduces dust ingress and energy usage  
 Conformal coating protects internal circuitry

## RETURN ON INVESTMENT

LG large format commercial displays and narrow bezel video walls can elevate a business's environment, engage viewers and create better experiences that can positively impact the bottom line. Durability, reliability, commercial-grade warranties and post-sales support ensures low TCO, high ROI.



## INDUSTRY LEADING SERVICE AND SUPPORT

Enhanced Service Program keeps you protected and connected with extended coverage, comprehensive options, quick swap, white-glove service. Installation Quality Service ensures that all displays are properly installed and color-corrected.