

SETTING UP REMOTE EMPLOYEES FOR SUCCESS

Employers and businesses are facing new challenges with the sudden need for remote work capabilities. Communication, productivity and efficiency are all impacted, and employees working from home need specialized equipment that can both accommodate their home workspaces and replicate what they can access in their work offices.

Despite remote work increasing by 173% between 2005 and 2020,¹ only 7% of American workers had access to a “flexible workplace” and only 29% of jobs could be done remotely before the COVID-19 pandemic.²

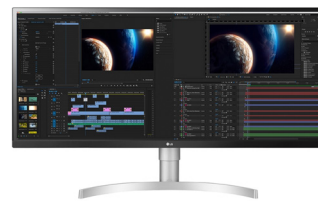
In February 2020, Cisco saw 22 times the amount of network traffic per second than normal,³ indicating the immediate shift to remote work. The ‘new normal’ has created a new need.

As employers establish and support a remote workforce, they can trust LG to provide high-performance business laptops, secure cloud endpoints, innovative display technology and video conferencing solutions to enable highly productive remote work and enhance remote and in-office collaboration.



Work Anywhere, Anytime with **Ultralight, Ultra-Portable Laptops**

LG gram for business laptops are the ultimate productivity tool for power users. Available in 14-, 15.6- and 17-inch models, plus a 14-inch convertible touchscreen tablet version, these durable, MIL-STD-810G devices measure just 0.7 inches thick and weigh less than three pounds – easy to grab and go just about anywhere. High-performance features include Windows 10 Professional (64 bit), 10th Gen. Intel® Core™ i5 and i7 processors, Intel® Iris® Plus Graphics, high-capacity RAM and SSDs, plenty of ports and long battery life.



See More & Do More with **UltraWide™ Desktop Monitors**

LG UltraWide™ monitors provide immersive viewing with an expanded 21:9 aspect ratio. A single UltraWide™ monitor with an ergonomic stand can eliminate the need for multiple monitors on the desk and the associated energy consumption, reduce hardware-related issues and provide a clean home workspace where the user can multitask with several programs or view multiple images and documents on one screen at the same time. LG’s IPS (In-Plane Switching) technology delivers crisp graphics and vivid color at virtually any angle.



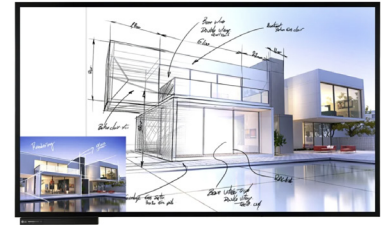
Keep Data Secure & Productivity High with VDI Cloud Monitors

Whether you have team members working from a home office on secure tasks or working in a remote office on clinical diagnoses or communications, LG's Thin Client and Zero Client all-in-one cloud endpoints can empower employees with secure cloud computing. Featuring crisp, IPS screens in a virtual desktop infrastructure, team members can access the applications and data they need to do their jobs. IT can provide support remotely, and vital corporate data is not stored on the device, but housed in your on-premises infrastructure or in the cloud.



Expand Communication with UHD Digital Signage

Easily video conference with remote employees directly from the conference room with LG's digital signage content delivery and presentation capabilities. Select models of the LG UHD IPS digital signage displays are Crestron Connected® certified and Cisco Room Kit compatible for virtually seamless integration, automated control, auto on/off and full functionality via Ethernet. Barco's unique solutions with LG displays enable sharing ideas and content from remote participants (PC, Android, Mac, iOS) onto a main presentation screen.



Power-Up Collaboration with Interactive Digital Boards

Enhance meeting capacity, increase engagement and facilitate remote collaboration with LG Interactive Digital Boards (IDBs) powered by webOS™ Signage. LG IDBs support multi-touch and writing functions, screen sharing and mirroring the display to participants' laptops. With automation by Crestron, the meeting leader is free to focus on leading and managing the content and flow of ideas, while keeping participants involved with multi-directional communication and interactive participation.

The New Normal Can Bring New Success

Companies are increasingly looking for ways to connect, collaborate and accomplish heavy workloads with employees no matter the circumstances. LG is here to help you and your team be highly productive, in the office and remotely. With powerful LG business solutions, your entire team can accomplish more—comfortably, confidently and efficiently—from wherever they need to work.



CONTACT US

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SOURCES

- 1) <https://globalworkplaceanalytics.com/telecommuting-statistics>
- 2) <https://www.bls.gov/ncs/ebs/>
- 3) <https://www.cnbc.com/2020/03/17/cisco-webex-sees-record-usage-during-coronavirus-expansion-like-zoom.html>