

COMPANY  
PROFILE  
2022







Mirabello Carrara S.p.A., the luxury division of the Caleffi Group, came into being with the merger of two historic home fashion labels:

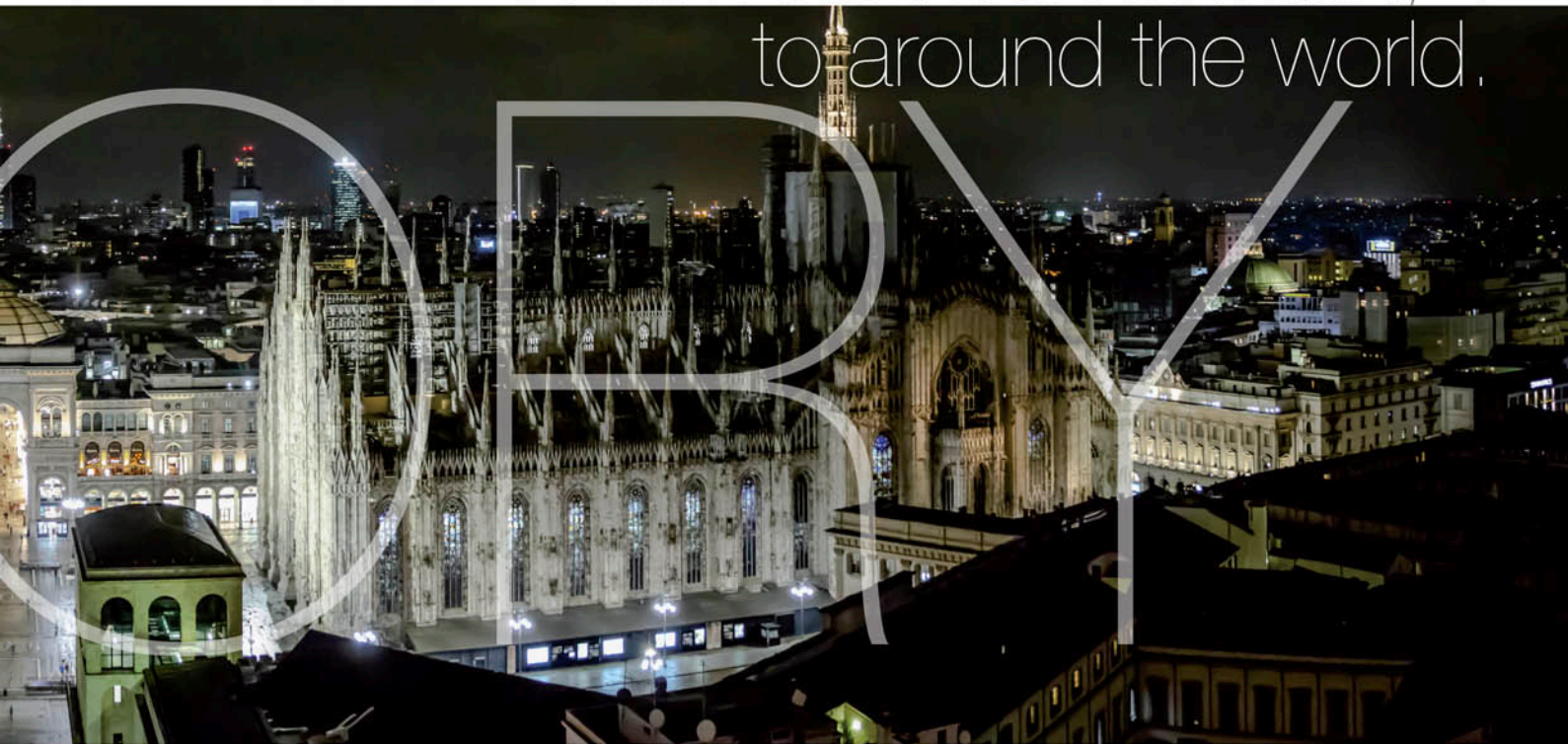
**Mirabello** and **Carrara**.

The history of the **Mirabello** brand is closely tied to its first store, opened in Milan's artistic district par excellence, Brera in 1978.

Mirabello's collections represent an ideal balance between contemporary design and the renowned tailoring tradition of the Como district.

**Carrara** was founded in 1948, and ever since, has been known for its stunning and sophisticated terrycloth collections that can give a glamorous touch to the homes and yachts of the most discerning customers.

From the heart of Milan,  
to around the world.



2011

Mirabello Carrara is the exclusive worldwide licensee of Roberto Cavalli, the celebrated Italian brand especially popular with a cosmopolitan clientele. The explosive creativity of the Florentine designer, who dresses many international celebrities, is the signature style of the home collection of the same name, which is distributed in the most upscale department stores worldwide.

2015

Mirabello Carrara signs an exclusive license agreement with the prestigious fashion house Trussardi, a symbol of lifestyle and excellence. The household linen collection is a tribute to the brand's philosophy of blending sophisticated design with the finest artisanal expertise, rendering Trussardi's treasured iconic motifs with the contemporary classic style emblematic of the famed greyhound label.

2016

Acquisition of another exclusive license with the iconic and irreverent brand, Diesel Living Home Linen, textured fabrics with a strong industrial inspiration in collections with an urban chic feel.





BRAND  
EXPERIENCE

# Luxury, beauty and comfort.

These are the keywords that describe the brand experience that **Mirabello Carrara** offers its customers. A personal and unforgettable experience, created by selecting materials of the utmost quality and timeless elegance. An interwoven thread of a variety of themes, moments, places and essences, that always tells the same vibrant story.

**Mirabello Carrara** offers bed coordinates, plush terrycloth for the bathroom and soft furnishing accessories with its own labels and prestigious licensed fashion brands, distributed in top international department stores and 750 retailers.

# ENCE

# *Mirabella*

Art, passion for flowers, precision and Italian painting technique  
are the stylistic elements of a collection  
where exquisite materials provide luxury,  
that delights and evokes feelings of utter well-being.





# CARRARA

LUXURY LINENS SINCE 1948

Soft terrycloth, dynamic geometric patterns,  
bold colors and attractive sartorial trimmings make up  
this collection of pure hedonism,  
where enjoying private time plays the leading role.





# B R E R A



Understated elegance and tailored cuts distinguish this collection, characterized by a palette of hushed soothing shades, and influenced by metropolitan settings.







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young **italian** designers

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■ *Mirabello* ■

A Mirabello project created to promote  
the talent and creativity of young designers.  
An ultra-modern and cosmopolitan collection  
for the more contemporary design lovers.





# roberto cavalli

HOME

LINEN

Sensual and alluring linens, all in the name of glamour,  
and true of the eccentric and unique style of the Cavalli design house.

Spotted and animalier prints, the brand's iconic motifs,  
are interpreted on exquisite fabrics with Italian craftsmanship:  
the Cavalli world is the embodiment of a dream.





# TRUSSARDI

## HOME LINEN

This home linen collection honors  
the Trussardi brand philosophy,  
blending sophisticated design  
with the finest artisanal expertise.









HOME  
**LINEN**

Textured fabrics and strong industrial  
inspired collections with an urban chic vibe,  
an impeccable balance of design and casual style.



**MIRABELLO CARRARA S.p.A.**  
CALEFFI GROUP

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RACCOLTA CARTA  
Verifica le disposizioni del tuo Comune.