



MINNESOTA STATE HIGH SCHOOL LEAGUE

MSHSL Region Level Video Rights Fees

The following are recommended for use by all MSHSL Regions to set fees for video rights of section contests.

Media Descriptions

- **Commercial Organizations** --- These organizations have advertising as part of their broadcasts, can sell a subscription for viewing or need footage for a movie or documentary. Organizations in this category can include, but are not limited to:
 - Private video streaming companies
 - Registered Radio Partners
 - Film companies/movie producers
 - Non-school based organizations
- **Minnesota Community Media Systems** --- These are non-profit organizations, commonly referred to as “local access” or “local cable” companies. They are designated by school districts, through an annual Designation Letter on file in the League Office, as the official news and information distributor of that district. A Designation Letter is required for approval. These systems do not have advertisements during their broadcast and they do not sell subscriptions.
- **Member Schools** --- A school-based production that has faculty oversight. This is an experiential-learning program with students in directorial and production roles. This does not include the school producing a broadcast and then having a professional organization distribute the video stream.

Approval

- Per the League’s Media Policy Manual, approval for all section requests (live and delayed) must be approved by the Region Committee and the League. Applicants must contact the League (Tim Leighton, tleighton@mshsl.org) and Region Secretaries concurrently upon making a request.

Recommended fee structure for live video rights fees. Fees for delayed broadcast, if applicable, are determined by Region Committees.

10/8/21

Activities	Commercial Organizations	Minnesota Community Media Systems: (To be placed on local cable access channel only)	Member Schools: (Live streaming on any site is not permitted; broadcast permitted on in-school or district channel)
Category I Winter Boys Hockey	Quarterfinal: \$500 Semifinal: \$750 Final: \$1,000	Quarterfinal: \$200 Semifinal: \$300 Final: \$400	Quarterfinal: \$100 Semifinal: \$200 Final: \$300
Category II Fall Football Volleyball Soccer Winter Girls Hockey Wrestling Girls Basketball Boys Basketball Spring Baseball Softball Track and Field Lacrosse Golf	Quarterfinal: \$300 Semifinal: \$600 Final: \$900	Quarterfinal: No fee Semifinal: No fee Final: \$300	Quarterfinal: No fee Semifinal: No fee Final: No fee
Category III Fine Arts Fall Girls Tennis G Swim and Dive Cross Country Adapted Soccer Winter Girls Gymnastics B Swim and Dive Adapted Floor Hockey Alpine Skiing Nordic Skiing Spring Boys Tennis Clay Target Adapted Softball	Quarterfinal: \$100 Semifinal: \$200 Final: \$300	No fee	No fee