

HEALTH ALLIANCE FOR
AUSTIN MUSICIANS

2019
ANNUAL
IMPACT
REPORT



Kate Priestly of KP and the Boom Boom
PHOTO BY JOSHUA GUERRA

LETTER FROM THE CHAIRMAN



Stephen Jeffrey

Fellow Austinites and music lovers,

In an increasingly expensive city, the Health Alliance for Austin Musicians (HAAM) continues to provide a necessary lifeline to the musicians that make Austin the “Live Music Capital of the World.” By providing access to critical healthcare services, HAAM has made it possible for countless musicians to stay in Austin, creating the art they are so passionate about and that we all enjoy.

While we had a great year in 2019, every day more and more musicians come to us with new needs—and HAAM provides healthcare and a supporting hand to as many as we possibly can. Since 2015, HAAM membership has increased by 40%, and we are working hard to keep our funding in line with that growth.

What many don’t realize is that 83% of Austin musicians are earning less than \$24,000 annually, with the majority of HAAM musicians earning closer to \$12,000 to \$15,000 a year. Sadly each year, HAAM runs out of funding and has to put musicians

in need on waiting lists. Our dream is to one day be able to help every musician who qualifies for our services get the coverage and financial assistance they need.

Since 2005, HAAM has helped more than 5,300 low-income, underinsured working musicians access over \$73 million in healthcare services, including primary and specialty care, dental, vision, hearing and mental health services. We currently have more than 2,600 HAAM members, but there are more than 8,000 musicians in Austin. That means there are thousands of musicians in Austin who could potentially benefit from HAAM, but we need your support to close this gap.

HAAM’s success in creating strategic partnerships has allowed us to leverage every dollar donated into \$7 of direct healthcare services. Our partnerships with leading healthcare providers like Ascension Seton, Central Health, St. David’s Foundation, Capital Area Dental Foundation and Estes Audiology allow us to increase the value of services to our members by millions of dollars each year. As a fiscally responsible nonprofit, we have been able to successfully grow and take on new members, and we want to thank you for being a part of our community. I hope you realize just how much your support makes it possible for Austin musicians to stay in this city.

Music is the very soul of this city. As a professional musician and a community businessman, I love Austin and I love HAAM because together, we make it possible for musicians, from the legends to the rising stars, to stay here in Austin. Musicians are a critical piece of Austin’s identity. This is why it’s not a stretch to say HAAM plays a big part in keeping Austin, Austin. Supporting organizations like HAAM helps to foster and nurture Austin’s unique creative appeal and take care of the musicians that make this city what it is.

Please take a moment to visit our website at www.myhaam.org to learn more about ways to get involved and support HAAM in any way you can. The last few months of every year are especially important for HAAM, and by making a year-end gift, you will help us to continue providing lifesaving services to Austin musicians.

Thank you for helping us protect our musicians and our community’s creative spirit.

Sincerely,

Stephen Jeffrey
2019 HAAM Board Chair

**“Without musicians,
Austin loses its identity.”**

– STEPHEN JEFFREY



2019 IMPACT STATISTICS

Eligibility and Insurance Enrollment:

- **2,198** eligibility appointments
- **86%** of HAAM members were insured in 2019

Primary & Inpatient Care:

- **\$6,628,664** in inpatient and emergency care*
- **\$2,365,786** in outpatient and clinic visits*

Provided by Ascension Seton

These numbers represent charges for HAAM members at Ascension Seton facilities in 2019.

Assistance Affording Healthcare:

- **\$8,832,306** saved on monthly insurance costs through enrollment services
- **\$1,754,912** in assistance affording healthcare coverage for 1,003 members

Total value to members since 2005:

\$73,730,761

Four main motivations for joining HAAM:

- 1 Preventative care and HAAM's programs
- 2 Health coverage
- 3 Address chronic illness and/or other health needs through specialty care services
- 4 Encouraged to enroll by a loved one

Source: 2019 HAAM Member Survey

Austin Musicians are Struggling

Many musicians work multiple jobs and struggle to pay for food, clothing and housing, with nothing left for healthcare.

The average HAAM member earns **less than \$2,000 a month**.

More than 65% of HAAM members report earning just barely enough to afford the basics.

*Through September 30th 2019



Dental Care:

5,150 procedures and **1,566** dental visits
Provided by St. David's in partnership with Capital Area Dental Foundation



Behavioral Health:

100% of insured HAAM members have access to mental health and addiction services



Hearing Care:

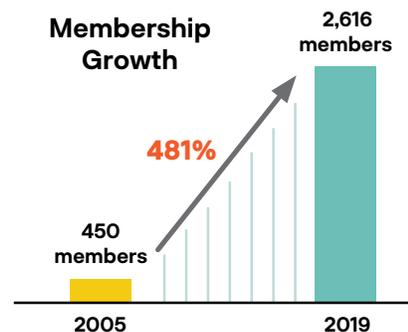
319 hearing screenings and custom-fit earplugs
Provided by Estes Audiology



Vision Care:

279 vision vouchers which provide members with eye exams and glasses
Provided by CommUnityCare

93% of HAAM members said they feel like their provider truly cared about them.



Economic Impact of Live Music in Austin:

\$2 billion in economic revenue in the City of Austin

\$38 million in local tax revenue each year

8,000+ working musicians in Austin

Source: The Austin Music Census, 2015

THANK YOU

to our Affiliate Service Providers

Over the years, HAAM has formed deep and lasting alliances with the region's top healthcare providers so that Austin musicians continue to have access to the best and most affordable care possible.



CENTRAL HEALTH



WELCOMING THE NEXT GENERATION

Watch out world: the next generation of music lovers and performers is upon us! As HAAM approaches its 15-year anniversary, more and more of our members are starting families of their own.

Affordable healthcare coverage through HAAM gives our growing family of musician members medical and financial security as they embark on the adventure of raising a family.



Longtime HAAM members Willie Pipkin and Emily Hello with their 15-month old daughter, Annabelle



PHOTO BY KTYARBROUGH PHOTOGRAPHY

“I have a love affair with Austin because I’m able to make a living here as a musician. HAAM is a huge incentive for musicians to stick around. When you have something like HAAM, you can have a life here and survive as a musician.”

– WILLIE PIPKIN, HAAM MEMBER

Willie Pipkin performing at his Monday night residency at King Bee Lounge

SUZANNA CHOFFEL

Singer-songwriter Suzanna Choffel is an Austin native and proud HAAM member. Choffel recalls the feeling of sheer bliss when she learned about HAAM over a decade ago.

“I had been on my parents’ insurance through college but then didn’t have coverage for a few years,” she said. “Luckily, I was healthy but I still worried about accidents and paying for doctor visits. I was so happy and amazed when I found out that HAAM existed.”

Choffel, who performed on Season 3 of *The Voice*, lived in New York City for three years, but has since returned to Austin, where she performs regularly.

The mother of four, including Lulu, Izzy and step-children, Hannah and Alec, Choffel is grateful for the peace of mind that HAAM has given her during her two pregnancies and beyond.

“It was reassuring knowing that HAAM was there for me if I needed them,” she said. “HAAM has also helped many of my friends in dire situations with huge surgeries or accidents. Those friends would never have been able to afford their medical care without HAAM.”



Suzanna Choffel, her daughters Lulu and Izzy and husband, Paul

“Austin has something so special, a community of hardcore fans and supportive musicians that help each other out and collaborate with one another.”

– SUZANNA CHOFFEL, HAAM MEMBER

CHARLIE FAYE

Charlie Faye, founder of the modern-day '60s girl group Charlie Faye and the FAYETTES, is about to become a first-time mom. She considers herself lucky and is deeply grateful to have HAAM by her side for this chapter of her life.

"I had been playing music in New York and that was great, but I never experienced the kind of thing that I felt when I came to Austin," she said. "Austin has a real sense of community with everybody playing with everyone else."

Charlie first learned about HAAM when she helped sign up a friend. Four years ago, Charlie enrolled in HAAM herself.

"For the first time, I felt like I needed the assistance," she said. "Before that, I felt like there were others who needed help more than I did."

Besides keeping Charlie's monthly health premium costs low, HAAM has helped her navigate the healthcare system as she struggled with infertility and three miscarriages.

"The last few years health-wise have been the most difficult time of my life," Charlie said.



PHOTO BY ALIX ROBIN PHOTOGRAPHY

Charlie Faye

HAAM helped Charlie find her new OB physician and has helped troubleshoot with her insurance carrier.

"When I need help with my insurance coverage, I know I can call the HAAM offices, and I've had to do that in some really tense moments," she said. "Having a high-risk pregnancy is incredibly stressful. I have had to see a number of specialists in addition to my OB for visits and tests. The HAAM team was amazing in those really tough moments, helping me navigate the healthcare system under a lot of stress to try to get those visits covered."

Charlie is excited about becoming a first-time mom and is booked to play at South by Southwest in March 2020. She is grateful for the donors and volunteers that support HAAM musicians and make it possible for them to receive care like this.

"I want to say thank you for supporting an organization like HAAM that supports the creative culture of Austin and allows the music community here to continue to thrive and grow," she said.

IT'S A GIRL!



Charlie and proud papa Eric welcomed Edie Faye Holden to the world on November 2, 2019. Welcome to the HAAMily!



PHOTO BY DARBY DOLL PHOTOGRAPHY

"HAAM keeps musicians alive by providing us with something that most of us could otherwise not afford: access to healthcare. We are trying to better the community in our own way through music. We need support as well. HAAM is literally helping provide life to artists. It's the biggest impact anyone can provide."

– LAUREN BRUNO, HAAM MEMBER

Singer-Songwriter Lauren Bruno with her baby Ryland-Ember

AUSTIN MUSICIANS ON THE RISE



Walker Lukens and Mickey Rose performing at Mohawk

PHOTO BY MIKE MANEWITZ

Austin is a magnet for serious musicians seeking to hone their craft in a supportive, tight-knit community. Despite the rising cost of living, hundreds of musicians continue to move to Austin each year. HAAM makes it possible for them to live here and perform the music we love while staying healthy.

“Without HAAM, I don’t even know that I would live in Austin. I know I wouldn’t have healthcare. The staff are transparent and available and it’s the least bureaucratic place I know involving healthcare. When I need help, I know who to call and that HAAM will be there.”

– WALKER LUKENS, HAAM MEMBER

KATE PRIESTLY

Founder and lead siren with the neo-soul band KP and the Boom Boom, Kate Priestly relocated to Austin from England almost a decade ago. Like many musicians before her, Kate did not plan on staying in Austin indefinitely, but she found both love and a community that deeply supports musicians.

One of the things Kate worried about when making the big move across the pond was healthcare. Growing up in England, healthcare was widely available through the National Health Service.

“I was used to socialized medicine and we took having access to healthcare for granted,” Kate said. “I have asthma and also need to be closely monitored for some women’s health issues so it was a big relief for me when I qualified for HAAM. It took a huge weight off my shoulders.”

“As musicians, it’s really important to know that we don’t have to forego our health because we have an organization like HAAM to support us.”

– KATE PRIESTLY, HAAM MEMBER



PHOTO BY JOSHUA GUERRA

Kate Priestly performing at the 2019 HAAM Day Showcase at The ABGB



PHOTO BY ROBERT HEIN

Riders Against the Storm

“At the end of the day, musicians are important because we help people not only deal with their emotions, but we also help them envision new possibilities. In order to tell a story or sing a song and help people deal with their emotions, you have to take care of yourself in a certain way. You also need to be taken care of in a certain way. HAAM is there to care for musicians who are willing to take the risk to pursue the road of an artist.”

– JONATHAN “CHAKA” MAHONE, RIDERS AGAINST THE STORM

ROBERT ELLIS



Robert Ellis in West Texas

PHOTO BY ALEXANDRA VALENTI

Although the Texas Piano Man, aka Robert Ellis, spends months every year on the road dazzling fans with his musical prowess and playful lyrics, he proudly calls Austin home. The critically-acclaimed singer-songwriter, guitarist and pianist joined HAAM two years ago.

“I first heard about HAAM long before the Affordable Care Act passed,” Robert said. “Back then, the idea of being able to qualify for good insurance as a musician seemed impossible. The fact that there were people who could help me navigate the whole process seemed equally foreign.”

For many musicians, a single injury or illness can have a spiraling impact on their livelihood. “Before I had insurance, a minor injury like a sprained ankle could set me back a year financially,” he said. “It’s a real comfort to feel like I have a safety net while I’m out there working.”

Ellis is also grateful to HAAM and its supporters for valuing artists and surrounding them with resources they may not otherwise have. “It’s so nice to live in a place where my job feels as equally valued by the community as any other,” he said. “HAAM is a huge part of that. Having access to health insurance and guidance is something that people in the arts just don’t get anywhere else.”



PHOTO BY ARIUS HOLIFIELD

“HAAM is one of the programs that gives me the biggest source of pride about being from Austin. People always ask me if I’d want to live anywhere else. I always tell them ‘no.’ No other city supports musicians the way Austin does and HAAM is a big part of that.”

— ANDY TENBERG, TOMAR AND THE FCS

Tomar and the FCs (L-R): Eric Baker - Keys, Mitch Fiscels - Bass, Tomar Williams - Vocals, Paul Kresowik - Drums, Andy Tenberg - Guitar

CELEBRATING AUSTIN LEGENDS

As a community of music lovers, Austinites have helped catapult the careers of countless legendary artists. Some stay close to home playing weekly residencies across the city, while other musicians take their act on the road for months at a time.

Regardless of where these iconic musicians play and whether they are years or decades away from retirement, HAAM has their back thanks to supporters like you.

PATRICIA VONNE

Three-time Austin Music Award winner and tejano rocker Patricia Vonne has been a HAAM member for over a decade. Her career as a singer-songwriter, actress and activist has taken her across the globe, and having HAAM by her side all these years has been a literal lifesaver.

“A couple years ago between my European spring and summer tour, I had a severe stomach infection and was admitted into the hospital,” she said. “Without HAAM’s support, I probably wouldn’t be here today.”

Demonstrating her signature grit and passion, Vonne managed to complete her tour.

“I was on heavy medication finishing the tour and was nearly passing out backstage from my illness,” she said. “By the grace of God and HAAM, I pulled through. It’s a relief to have basic healthcare coverage which allows us to continue our work as musicians. HAAM is not only necessary, it’s a God-send.”

The San Antonio native spent a decade in New York pursuing a career in music and acting, but returned to Texas in 2001, choosing to call Austin home. “Austin is a special place because it is the pulse of the musical universe, and we musicians help nurture that identity,” she said.



Patricia Vonne performing at the Harley Davidson Festival in Hamburg, Germany

PHOTO BY MFORMAT.DE

“Without musicians, Austin would no longer be known as the Live Music Capital of the World. This is where HAAM helps immeasurably by keeping musicians healthy and vital. No other city in the world offers these amazing health services.”

– PATRICIA VONNE, HAAM MEMBER

TRIBUTE TO BUD SHIVERS

In 2019, HAAM lost a dear friend and supporter of the Austin music community, Bud Shivers. Bud was a prominent businessman and philanthropist who served as chairman of the Seton Fund for many years. He and his beloved late wife, HAAM Founder, Robin Shivers, were trailblazers in the effort to expand access to healthcare for Austin musicians. Their commitment to HAAM and love for each other was unparalleled and their lasting legacy will live on through HAAM for generations.

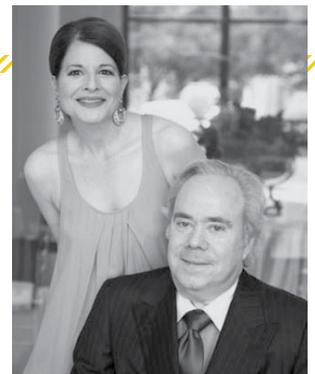


PHOTO BY TODD V. WOLFSON

Robin and Bud Shivers



Jon Blondell
PHOTO BY OLIVVA LEE

“To make it as a musician, you have to play your ass off. HAAM evens things out. It gives you the break or gets you the help you deserve. They help a lot of people.”

– JON BLONDELL,
HAAM MEMBER

JON BLONDELL

Austin legend Jon Blondell is a HAAM super fan. The world-renowned trombone and bass player has been a fixture in Austin’s live music scene for decades. His Monday night residency at the Elephant Room is one of the longest and most successful residencies in the country.

Like many HAAM members, Blondell was encouraged to sign up for HAAM by another musician, in this case his close friend and fellow jazz musician Michael Mordecai.

“Before HAAM, I had insurance for a year with one of my bands, but after that I was uninsured so I just didn’t go to the hospital,” he said.

Shortly after enrolling in HAAM, Blondell found himself fighting for his life after developing a deadly case of blood poisoning. He spent two months in a coma and three months in an Intensive Care Unit at an Ascension Seton hospital.

“If it wasn’t for HAAM, I would be dead,” he said. “I would never have gone to the hospital. It’s not my way.”

Like many Austin musicians, Blondell feels a deep love and appreciation for HAAM and the respect and support it provides musicians from all backgrounds.

“I am very indebted to HAAM and will do everything I can to support them,” he said. “I see how HAAM helps people. I see it with my eyes. It’s a wonderful organization. With HAAM, you see the impact in the community. You see it with the musicians on the stage. You see it in front you.”



Miss Lavelle White
PHOTO BY RALPH ARVESEN

A LIVING LEGEND: MISS LAVELLE WHITE

Austin’s queen of soul and blues, Miss Lavelle White, has been a professional musician for nearly 80 years. She has performed all over the world, sharing the stage with the likes of Aretha Franklin and Otis Redding. Inducted into the Texas Hall of Fame in 2006, Miss Lavelle is an Austin treasure and fixture at Antone’s Nightclub and other blues venues. Over the years, HAAM has helped Miss Lavelle navigate the healthcare system and access the many services offered by HAAM through our partners.

“I’ve been a performer since I was 15. Music is my life. HAAM has helped me deal with some of the challenges of growing older so I can keep performing. I couldn’t do it without HAAM.”

– MISS LAVELLE WHITE, HAAM MEMBER.

COMMUNITY CHAMPIONS

COMMUNITY-LED EVENTS

The passion for music in Austin runs deep. So deep that over the past few years, community-led events benefiting HAAM have become one of HAAM's main fundraising forces, from backyards to breweries to benefit concerts. In 2019 alone, supporters have independently organized over 150 different events benefiting HAAM. No matter the size, each and every community-led event is vital to protecting the great strides HAAM has made in expanding access to affordable healthcare for Austin's low-income musicians.

DRIFTWOOD NIGHTS AT VISTA BREWING

Every Friday night, Vista Brewing welcomes a different local songwriter to perform at its relaxing outdoor space. This year, they have dedicated a percentage of sales from each weekly "Driftwood Nights" to supporting HAAM and our musicians.



Summer Series

PHOTO BY ADAM BROWN

Shad Blair performing at Driftwood Nights

CONCERTS 4 AUSTIN CHARITIES



Inaugural Event

PHOTO BY STAN MARTIN

Lukas Nelson performing at ACL Live at the Moody Theater for C4AC's Austin Cares Concert

"What HAAM set out to do nearly 15 years ago was incredibly ambitious and groundbreaking. C4AC is proud to partner with HAAM to help raise mission-critical funds, keeping access to healthcare within close reach of one of Austin's most valuable assets, our music community."

– BILL MURRAY, CO-FOUNDER AND PRESIDENT, CONCERTS 4 AUSTIN CHARITIES (C4AC)



PHOTO BY BENJAMIN PORTER

(L-R): Chris Mead, Nancy Luongo, Susan Jasica, Kat Malcom, Cindy Jaso, Paul Gonzales, Glenn Jr. and Alex Peterson

A special shout out to the 300+ HAAMBassadors who help bring our events to life. In 2019, our HAAMBassadors volunteered more than 2,400 hours to support over 150 HAAM fundraisers and community events, including HAAM Day.

If you are interested in becoming a HAAMBassador, email Kat Griffin at kat@myhaam.org for more information.

MARCIA'S 70TH BIRTHDAY BALL

HAAM Board Member Marcia Ball celebrated her 70th birthday in style at Antone's Nightclub with friends and fans at a three-day fundraiser benefiting HAAM and local nonprofit, HOME (Housing Options for Musicians and Entertainers). The birthday girl even performed a few numbers of her own, in addition to sharing the stage with local Austin musicians and close friends like Tracy Nelson and HAAM member Emily Gimble.



PHOTO BY LEN HAUSE

Marcia Ball and friends performing at Antone's Nightclub for her birthday celebration

COMMUNITY CHAMPIONS

THE POWER OF PARTNERSHIPS

HAAM was built on the principle of partnerships. We partner with the best healthcare providers in the community to expand access for Austin musicians. Our largest healthcare partners are Ascension Seton, St. David's Foundation and Central Health, along with many others.

Ascension Seton has been our partner since the start. Although the manner by which HAAM members access hospital, emergency and specialty care has changed, the critical role that Ascension Seton plays in providing thousands of musicians with access to affordable healthcare services has not.

The same goes for St. David's Foundation, the generous funder of our dental program. In the early days, HAAM members were served in St. David's Dental Vans during off-hours. Over the years, the dental program has evolved and become more robust and complex with HAAM members now receiving care from community dentists in their private offices.

HAAM is also proud to collaborate with Central Health, Travis County's local public health agency to address the healthcare equity and affordability challenges facing Austin musicians through its premium assistance program and more. Central Health is an incredible community asset and we are grateful for their partnership.

"St. David's Foundation is working hard to make Central Texas the healthiest community in the world. Partnering with HAAM has allowed us to expand our reach, resulting in better oral health for the music community in Central Texas."

-EARL MAXWELL, CEO OF ST. DAVID'S FOUNDATION AND HAAM BOARD MEMBER

"Ascension Seton has always been committed to providing compassionate, quality care to all Central Texans. When HAAM founder, Robin Shivers, approached us with the idea of partnering in 2005, we immediately knew we wanted to help provide healthcare services to our underserved music community."

-KATE HENDERSON, REGIONAL HOSPITAL PRESIDENT OF ASCENSION SETON AND HAAM BOARD MEMBER

"Central Health is privileged to partner with HAAM to support local musicians with low income through our premium assistance program, which provided insurance through Sendero Health Plans to over 600 musicians and their family members last year. Thanks to groups like HAAM, we're creating new ways to connect people with healthcare."

-MIKE GEESLIN, PRESIDENT AND CEO OF CENTRAL HEALTH

PEARL SOCIETY



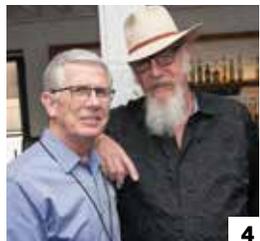
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1. Ruthie Foster and Dale Truitt 2. Mary Ann and Lee Gros 3. Board Member Alison Silverstein and Ernest Wood 4. Board Members Chris Adams and Ray Benson 5. Jeff Straathof and Mafalda Tan 6. Kevin Benz, Board Members Olga Campos Benz and Matt Long

The Pearl Society is an outlet for music lovers to plug into Austin's legendary music scene while backing HAAM's life-saving healthcare programs. The name Pearl Society is a tribute to HAAM's founder, Robin Shivers. In both body and spirit, Robin was beautiful and known for her signature pearls. When Robin passed away in 2009, her signature pearls became a symbol of her dedication and love for HAAM.

Pearl Society Memberships are \$1,000 per year, offering exclusive access to industry events and concerts throughout the year. For a full list of member-only benefits, visit our web site at www.myhaam.org/pearl-society.

Please contact Rikki Hardy at rikki@myhaam.org for more information on joining Pearl Society.

SIGNATURE EVENTS

HAAM DAY 2019

SAVE THE DATE | HAAM DAY: SEPTEMBER 22, 2020

HAAM Day 2019 was another one for the record books. This year supporters helped HAAM raise \$611,000 in a single day. Our deepest gratitude to HAAM Day Chair Olga Campos Benz and the hard-working HAAM Day Committee, our sponsors, participating businesses, volunteers and the thousands of music fans who came out to celebrate and support the musicians that add so much meaning to our lives.



1. Catarina Sigerfoos and Alyce Zawacki at Still Austin Whiskey Co. 2. Board Member Olga Campos Benz, Mayor Steve Adler and Reenie Collins at Whole Foods Market Lamar 3. Bob Appel at Austin City Hall 4. Fertility House and David Rosenblad at Jo's Coffee 5. Patricia Vonne and Rick del Castillo at Historic Scoot Inn 6. Kevin Russell of Shinyribs at Cosmic Coffee + Beer Garden 7. Guiseppe Antonio Volpi of Amanda Hickey and the Bruises at Whole Foods Market Domain 8. Tori and Tiffany Baltierra of The Tierra Girls at Historic Scoot Inn 9. Robert Ellis at Guero's Oak Garden 10. Tomar Williams of Tomar & the FCs at The ABGB 11. Madison McWilliams and Jacob Gonzales at Waterloo Records & Video 12. Hector Ward of Hector Ward & the Big Time at Antone's Nightclub

RAY BENSON'S BIRTHDAY BASH 2019

Towering oak trees in the cozy backyard of GSD&M set the stage for one of the hottest tickets in town, BMI Howdy Texas Presents Ray Benson's Birthday Bash. The annual celebration, which benefits HAAM, is a quintessential experience celebrating the birthday of HAAM Founding Board Member and Austin musical legend Ray Benson.

Thank you to all of our supporters and the performers who kept the crowd on their feet.

A special thanks and welcome to our newest sponsor, Broadcast Music Inc. (BMI), who dove into the local music scene by helping HAAM sponsor Ray's bash.

1. Kailee McCall, Teri Johnson and Skye Crane 2. Ed Roland of Collective Soul 3. Board Member Ray Benson and Andy Langer 4. Mayor Steve Adler and Diane Land 5. HAAM partner Lyft 6. Board Member Marcia Ball and attendees 7. Katie Pruitt 8. Robert Ellis 9. Van Wilks 10. Board Member Ray Benson and Robert Earl Keen

SIGNATURE EVENTS

CORPORATE BATTLE OF THE BANDS 2019

Last May, eight bands competed at the 12th Annual Corporate Battle of the Bands (CBOB) at ACL Live at the Moody Theater. The competition was intense, but our esteemed panel of judges, Emily Parker of ACL Radio, Mitch Ballard of BMI and John Moyer of Disturbed, named the following winners:

- **Band of the Year:** Epicor Software's *Cloud 9*
- **Song of the Year:** C3 Presents' *Hell Yeah Yeahs*
- **Performance of the Year:** Wenzel Spine's *Kings of the Night Time World*
- **Fan Favorite:** Netspend's *The Mag Stripes*

Thank you to our 2019 CBOB Committee, Presenting Sponsor Cirrus Logic, Stage Sponsors Epicor Software and H-E-B, Band Sponsors and our emcee, B-DOE of KLBJ FM.

SAVE THE DATE | CORPORATE BATTLE OF THE BANDS: MAY 8, 2020



1. Reenie Collins and emcee B-DOE 2. Judge Mitch Ballard, Rikki Hardy and Judge Emily Parker 3. Emcee B-DOE and Netspend's The Mag Stripes 4. Board Member Emmett Beliveau and C3 Presents' Hell Yeah Yeahs 5. Attendees 6. Judge John Moyer and Keith Ploeger of H-E-B's Knuckle Sammich 7. Chris Peters of Wenzel Spine's Kings of the Night Time World 8. Shiela Gonzalez of C3 Presents' Hell Yeah Yeahs 9. KC Onyekanne of Epicor Software's Cloud 9 10. HAAM Board Members Heather Ladage and Nikelle Meade



HAAM KEEPS YOU GOING

TUNING UP WITH HAAM'S NEW WELLNESS PROGRAM

Musicians don't get sick days. So, HAAM has partnered with local and national nonprofits to keep Austin musicians moving. In 2019, HAAM launched a comprehensive new wellness program that gives our musician members access to discounts on acupuncture, massage and chiropractic services through participating providers and preferred membership pricing at YMCA of Austin. These new tools help our musicians care for their mind and body, so they can stay strong and perform at their peak, both at home and on tour. HAAM also works closely with national nonprofits like the Musicians Treatment Foundation to connect our members to specialized resources in times of need.



Suzanna Choffel PHOTO BY STEVEN ALCALA

"HAAM is such an amazing resource for us musicians. I recently found out about the preferred membership pricing at YMCA of Austin which is amazing because I wanted to get one for me and my family this year, but couldn't afford it. I love that HAAM partners with wellness providers like the Y so we can stay healthy."

— SUZANNA CHOFFEL, HAAM MEMBER

MUSICIAN TREATMENT FOUNDATION HELPS GRAHAM GET HIS GROOVE BACK



Dr. Alton Barron and musician Graham Wilkinson

"Breaking your hand is a huge deal for a musician. I don't know what I would have done without HAAM and the Musician Treatment Foundation. In a matter of days, they connected me to the best care for my specific condition and helped me cover all the costs. I'm so grateful to be back playing and doing what I love."

— GRAHAM WILKINSON, HAAM MEMBER



PHOTO BY BRENDA LADD

(L-R): Statesman Cap 10K Race Director Jeff Simeck, musician Robert Ellis, Reenie Collins and musician Waylon Payne

JOIN OUR RUNNING HAAMILY!

HAAM is back for another year as the beneficiary of the iconic Statesman Cap 10K. Mark your calendars, the 43rd Annual Statesman Cap 10K is happening April 5, 2020 and we're pulling out all the stops. If you love Austin musicians and want to make your health a priority in 2020, come out and run (or walk!) with us on our official HAAM team.

Registration is now open at www.cap10k.com.

For more information about joining our HAAM team, please contact Rikki Hardy at rikki@myhaam.org.

HAAM BOARD OF DIRECTORS

Stephen Jeffrey, Board Chair, BBVA
Chris Adams, Maxwell Locke & Ritter
Marcia Ball, Musician
Emmett Beliveau, C3 Presents
***Ray Benson**, Musician
Olga Campos Benz, Foster Community
Keith Donahoe, Frost Bank
Scott Gillmore, Waterloo Media
Kate Henderson, Ascension Seton
Lisa Hickey, Panacea Collective
***John T. Kunz**, Waterloo Records & Video
Heather Ladage, Austin Business Journal
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Nikelle Meade, Husch Blackwell LLP
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***Edward Safady**, Emeritus Member
***Robin Shivers**, Founding Chair (1956-2009)

HAAM STAFF

Reenie Collins, Chief Executive Officer
Rachel Hanss Blair, Chief Operating Officer
Rikki Hardy, Senior Development Officer
Alex Beyer, Project Manager
Katie Crowley, Public Relations
Melissa Davis, Program Services Coordinator
Emmet Duff, Program Services Specialist
Emily Fredericks, Program Services Coordinator

Zia Garza, Programs Contractor
Kat Griffin, Volunteer & Event Coordinator
Natalie Martinez, Marketing & Development Associate
Lais Milburn, Office Manager
Karl Toft, Lead Eligibility Specialist
Interns:
Jack Collier, Franklin Ellis, Rachel Giovanetti, Darby MacLea, Brooks Parker, Caroline Weber

2019 HAAM DAY COMMITTEE MEMBERS

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Rolando Balli
Francisco Cardenas
Nancy Coplin
Keith Donahoe
Kirsten Ealy
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John T. Kunz
Matthew Long
Caitlyn Macaluso
Kathleen Malcom
Odie Oren
Jay Painter
Catarina Sigerfoos
Alison Silverstein
Tim Taylor
Patricia Vonne
Alyce Zawacki

2019 CORPORATE BATTLE OF THE BANDS COMMITTEE MEMBERS

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Committee Co-Chair
Patrick Michalik,
Committee Co-Chair
Brittany Black
Kim Couch
Stephen Jeffrey
"Sweet John" Muehlbauer
John Puailoa
Bill Schnell
Catarina Sigerfoos
William Wilson
Alyce Zawacki



HAAM Staff, Board and Interns at HAAM Day 2019 (L-R): Board Member Alison Silverstein, Katie Crowley, Emily Fredericks, Karl Toft, Intern Darby MacLea, Board Member Stephen Jeffrey, Board Member Olga Campos Benz, Lais Milburn, Reenie Collins, Natalie Martinez, Rikki Hardy, Kat Griffin, Alex Beyer, Emmet Duff, Intern Franklin Ellis, Board Member Emmett Beliveau, Intern Jack Collier and Intern Brooks Parker



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If you are a musician or know a musician who may benefit from HAAM services, please contact us at support@myhaam.org. We're here to help!