

Why Choose a Carroll County REALTOR®?

Why use a REALTOR® in 2019? With websites and Apps like Zillow, why would one talk to an actual human being? Many REALTORS® live, work and volunteer in the communities they serve. They have first-hand knowledge of the area and can make buying or selling a home much easier on your end, plus they have many state of the art industry resources available at their fingertips to help you navigate through what may sometimes feel like an overwhelming process.

The Carroll County REALTORS® has been a part of the community since chartering in January of 1956. Established to promote and maintain high ethical standards of conduct within the real estate profession and to support the preservation of the right to own, transfer, and use real property in Carroll County. The REALTORS® that belong to the Association agree to abide by a binding code of ethics and are held to a higher standard, giving the client reason to trust the Agent and have a more personal connection through the community. Quality & Ethical Standards, Growth Promotion, Security & Property Rights, Legal Obligations, and Community Outreach.

"It takes a special person to be a REALTOR®," Sharon Hiner, Executive VP and Chief Staff Executive of the Carroll County REALTORS®, says, "You have to be a great communicator, problem solver, and just a people person." Raised in Carroll County, with her teenage son in Carroll County Public Schools, Hiner wants to continue to see the community thrive. "Carroll County has a sense of community like no other. People feel safe here, the people are friendly, and schools are top notch," says Hiner.

Today, Carroll County REALTORS® represents over 600 real estate professionals and through their advocacy efforts continues to provide a voice for members and the public on issues that affect the real estate industry and the American dream of homeownership. The local arm of the National Association of REALTORS®, the Carroll County REALTORS® begins the narrative of trust between REALTOR® and Buyer/Seller. Why not interact with a real person who cares about finding you the perfect home, instead of a faceless website application that doesn't even know your name, or your preference of hardwood floors to carpet?



Joanie Hynes, incoming President of the Carroll County REALTORS®, says, "A good agent will spend the time to do a market analysis to find out how much your home is worth, will know the process, walk you through every step, and negotiate for you as your partner. A computer can't do all that." Hynes is connected to the Carroll County Community, a former Merry Maids

franchise owner, she has worked and lived in Carroll County for 25+ years "People like to do business with people they know and like," she explains, "and in order to be a successful agent, you have to know how to play well with others." Hynes says that she is excited to get further

involved with the community and is ready to bring her expertise to the position as Carroll County REALTORS® President. "As President, I want people to know how we (Carroll County REALTORS®) serve the community as REALTORS® and as community members."

Through their charitable foundation, The Carroll County Association of REALTORS® Foundation (CCARF), the Association has partnered with the Boys and Girls Club of Westminster, Carroll County Habitat for Humanity, Carroll County Food Sunday, Human Services of Carroll County and Special Olympics to name a few. Recently, the foundation donated to a Carroll family that endured a catastrophic fire. Chair of the Foundation, Janice Kirkner, says, "What we do is all for the community, virtually all of the money we raise goes to grants that make people's lives better."

Founded in 2003, CCARF is dedicated to providing strategic support to organizations in Carroll County and central Maryland that improve our community's quality of life. Through individual and corporate gifts, as well as donor events, CCARF forms partnerships with local non-profit organizations that provide vital services to area residents. Sherry Kalish, Secretary of the Foundation says, "We raised almost \$24,000 this year through our fundraisers and generous donors." She explains, "We look at every request that comes to us and we try to give to everyone we can. The majority of us are volunteers and care deeply about the community."

The Carroll County REALTORS® are preparing to host their second annual Vendor Fair at Martin's Westminster on Thursday October 24th, from 12 p.m. - 4 p.m. The event will begin with a membership meeting and continuing education session for REALTORS®, and transition into a trade show with 50+ vendors. This would be a wonderful opportunity for community businesses to showcase their goods and services to attendees.

The Carroll County REALTORS® are part of Bright MLS, one of the largest multiple listing services in the United States. Bright's footprint spans the east coast from Virginia to New Jersey, giving buyers and sellers who are working with a REALTOR® the advantage of a wider selection of available properties, and for a seller, a lot more eyes viewing their listing.

Using a REALTOR® will save you time and money. REALTORS® are your neighbors and know the ins and outs of the local real estate market better than any website application. The Carroll County REALTORS® and Charitable Foundation are here to help the community and provide knowledge that can help turn your dream of homeownership into a reality.



Sharon Hiner, Carroll County REALTORS®



Visit our foundation website at www.ccarf.org
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