

UPC Scan Feature Available Now on the WIC Shopper App!

Tips & Instructions:

WIC Shopper now allows you to scan items at the store to see if they are WIC approved. This should be used in combination with the NJ WIC Food & Program Guide. It will also allow you to report items that you think are WIC approved, but are not coming up as approved.

How to use:

- WIC staff, vendors and participants may use this feature.
- When scanning an item, hold the barcode as straight and as unwrinkled as possible for best results.



A green check mark will appear with the title, **“WIC Allowed”** if it is a WIC approved item.



A red not approved symbol will appear with the title, **“Not a WIC item”** if it is not a WIC approved item.

Reporting missing items:

- If the item scans as “Not a WIC item”, but you think it is a WIC allowed item, click on **“I couldn’t buy this”**. This will prompt you to fill out some information about the product and requires you to take pictures of the front and back (nutrition label) of the product. Once submitted, the state agency will review the submission and will send an approval or denial status via email in 3-5 business days to the individual who submitted it.

Future features:

- The **add to calculator** and **view calculator** feature will only be active during eWIC. This will show the participant what foods/Cash Value Benefit amount for fruits and vegetables they have in their remaining balance.
- In combination with the UPC scan feature, participants will be able to view their benefit balance, food prescriptions, and whether or not the approved item that they scanned is available for them to buy according to their remaining benefit balance.

IMPORTANT

Fresh fruits and vegetables **WILL NOT SCAN**. This includes any bagged salads, celery, apples, carrots, etc. that have normal UPC barcodes. The PLU for the fresh fruits or vegetables will need to be typed in the UPC search. It may be best to refer to the Food & Program Guide for guidelines on approved fresh fruits and vegetables, instead of using the UPC scan feature.

Give it a Try!

Download the WIC Shopper App & practice scanning these barcodes:

Approved ✓



Not Approved ❌



DO NOT SCAN ✗



Type this PLU number in.



Even though this has a normal UPC barcode on the back, DO NOT SCAN IT! It won't come up.

