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FOR IMMEDIATE RELEASE

July 12, 2019

New York Sire Stakes Announces Livestream of County Fair Races at Hemlock and Palmyra

SCHENECTADY, N.Y. — The <u>Agriculture and New York State Horse Breeding Development Fund</u> is pleased to announce it will be sponsoring livestreams of two New York Sire Stakes county fair racing events this season. The first will take place on opening day of the Hemlock Little World's Fair in Livingston County on Tuesday, July 16, followed by the Wayne County Fair in Palmyra on Monday, Aug. 12.

Anyone with a smartphone or connection to the internet can watch the New York Sire Stakes races with the pre-race show starting at 11 a.m. and post time at noon for both locations. A broadcast team will be positioned around the racetrack providing live updates, interviews and commentary that even those in attendance can watch for insider information.

At Hemlock, Kelly Young, executive director of the Agriculture and New York State Horse Breeding Development Fund, will be a featured guest providing commentary throughout the broadcast. Hemlock Fair President Mark Shero will join Young in the broadcast booth to call the races.

"The Hemlock Fair is the first of our 20 racing fairs in the state to offer livestreaming for harness racing," Young said. "Never before have fairgoers had the opportunity to take in the action while sitting in the grandstand or while watching the races remotely on their smartphone. We are excited to partner with both fairs on this exciting opportunity to reach new fans and provide live coverage to owners who aren't able to travel with their horses. We hope the added commentary will encourage people to learn more about the Sire Stakes program and harness racing."

The New York Sire Stakes County Fair series features non-pari-mutuel harness racing open to eligible 2 and 3 year-old New York-bred Standardbreds. The events provide young horses with the opportunity to earn as they learn, while bringing the community together for a series of races.

Live streaming coverage for both the Hemlock Little World Fair and Wayne County Fair can be seen via the New York Sire Stakes website at nxstrestakes.com.

About the Agriculture & NYS Horse Breeding Development Fund:

The Agriculture & NYS Horse Breeding Development Fund is a public benefit corporation established in 1965 by the Laverne Law (Laws of New York, Chapter 567 of the Laws of 1965). The mission of the fund is to promote agriculture through the breeding of Standardbred horses and the conduct of equine research within the state. To carry out its legislative mission, the Fund administers the New York Sire Stakes races. Excelsior/State Fair Series races, and County Fair races.