



The OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) invites you to the webinar

## WOMEN'S ENTREPRENEURSHIP POLICY: RECENT INNOVATIONS AND FUTURE DIRECTIONS FOR OECD GOVERNMENTS



22 January 2024



13:00 – 14:30 CET (Paris time)



Zoom

### WHAT'S THE ISSUE?

Women are the largest group of “missing entrepreneurs” according to the OECD-EU [Missing Entrepreneurs 2023](#) report, accounting for 73% of the “missing entrepreneurs in OECD countries. Women are held back in business creation by a range of barriers such as a self-perceived fear of failure, skills gaps and difficulties accessing finance and networks. The need to reduce the gender gap in entrepreneurship was discussed at the [OECD Ministerial Meeting on SME and Entrepreneurship Policy](#) in June 2023, where ministers made a [commitment](#) to do more to harness the talents of all entrepreneurs, notably women.

Women's entrepreneurship policy and programmes are developing rapidly in a number of areas (e.g. public and corporate procurement, online delivery of training and coaching, dedicated risk capital instruments, fintech) yet many governments lack information on recent trends and approaches in many of these developing areas. This international workshop will facilitate an exchange on new developments in women's entrepreneurship programmes. The discussion of these new policy approaches aims to offer both inspiration for other countries and help identify areas where a more systematic policy analysis and information exchange process would be helpful from the OECD.

### WHY ATTEND THE WEBINAR?

This webinar will present new innovations in women's entrepreneurship policy and brainstorm future directions of work of the OECD Committee on SMEs and Entrepreneurship (CSMEE). It will:

- Present new policy developments in the field of women entrepreneurship support in selected OECD countries.
- Provide an opportunity for policy makers to discuss current policy issues and challenges directly with their counterparts in other countries.
- Make proposals on the most important areas for future work in this area that could be explored in the next work programme of the OECD's CSMEE.

### DRAFT AGENDA

*Moderator:* David Halabisky, Co-ordinator – inclusive and sustainable entrepreneurship, Entrepreneurship Policy and Analysis Unit, CFE, OECD

13.00-13.05

**Welcome**

	Dr. Jonathan Potter, Head of Entrepreneurship Policy and Analysis Unit, CFE, OECD
13.05-13.15	<b>Introduction: Recent trends in women's entrepreneurship policy</b>  David Halabisky, OECD CFE
13.15-13.45	<b>Recent developments in women's entrepreneurship policy in OECD countries</b>  <b>Germany</b> <ul style="list-style-type: none"> <li>• Dr. Armgard Wippler, Deputy Director General, SME Policy Department, Federal Ministry for Economic Affairs and Climate Action</li> </ul> <b>France</b> <ul style="list-style-type: none"> <li>• Solène Le Coz Fortis, Director of Entrepreneurship and Business Development Projects, Directorate-General for Enterprise, Ministry of Economy and Finance Department of Rural and Community Development</li> </ul> <b>Ireland</b> <ul style="list-style-type: none"> <li>• Sinead Lonergan, Women in Business Manager, Enterprise Ireland</li> </ul>
13.45-14.25	<b>Panel discussion: Priorities for future policy directions in OECD countries</b>  <ul style="list-style-type: none"> <li>• Dr. Teita Bijedić-Krumm, <i>Institut für Mittelstandsforschung</i> (IfM) Bonn (Germany)</li> <li>• Marie Eloy, President, <i>Femmes Territoires</i> (France)</li> <li>• Prof. Maura McAdam, DCU Business School (Ireland)</li> </ul> Q&A with audience
14.25-14.30	<b>Conclusions</b>  Dr. Jonathan Potter, OECD CFE

**REGISTER  
HERE**

After registering, you will receive a confirmation email containing information about joining the meeting. If you do not receive an email confirmation or have trouble registering, please contact [heather.mortimercharoy@oecd.org](mailto:heather.mortimercharoy@oecd.org)

Please contact Jonathan Potter ([jonathan.potter@oecd.org](mailto:jonathan.potter@oecd.org)) or David Halabisky ([david.halabisky@oecd.org](mailto:david.halabisky@oecd.org)) of the Secretariat for additional information.

## ABOUT US

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.