



FACT SHEET As of 6/30/24

PROSHARES ON-DEMAND ETF

Fund objective

ProShares On-Demand ETF seeks investment results, before fees and expenses, that track the performance of the FactSet On-Demand Index.

Fund details

Inception Date	10/26/21
Trading Symbol	OND
Intraday Symbol	OND.IV
Bloomberg Index Symbol	FDSODMN
CUSIP	74347G523
Exchange	NYSE Arca
Net Assets	\$0.73 million
Operating Expenses	0.58%
Distribution Schedule	Quarterly

About the fund

ProShares On-Demand ETF is the first ETF focused on investing in companies delivering seamless and convenient services at the touch of a button.

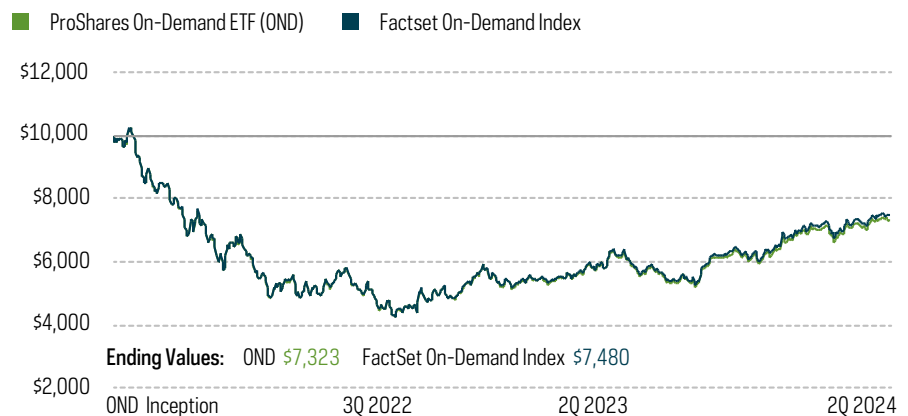
- The appetite for on-demand experiences has grown. In 2020, the global on-demand market was \$403 billion, and it is projected to grow to \$604 billion by 2023.*
- On-demand services may include a variety of industries such as food delivery, e-gaming, digital streaming platforms and virtual reality experiences.
- OND invests in a range of companies that stand to potentially benefit from the proliferation of platforms and services for on-demand access to lifestyle needs.

Fund performance and index history

	2Q 2024	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares On-Demand ETF NAV Total Return	4.10%	17.77%	24.39%	—	—	-10.99%
ProShares On-Demand ETF Market Price Return	4.14%	17.72%	24.13%	—	—	-11.11%
Factset On-Demand Index	4.63%	18.86%	26.31%	—	—	-10.29%

Periods greater than one year are annualized.

Growth of \$10,000 since inception



See reverse for additional information about the fund.

*Calculated by ProShares and includes ridesharing, per Mordor Intelligence, February 2020; online food delivery per Research and Markets, May 2020; video game software per Research and Markets, January 2021; video streaming per Grand View Research, February 2021. **There is no guarantee forecasts will be met.**

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Market price returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. ET (when NAV is normally determined for most funds) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com.

Investing involves risk, including the possible loss of principal. This ProShares ETF is subject to certain risks, including the risk that the fund may not track the performance of the index and that the fund's market price may fluctuate, which may decrease performance. Please see summary and full prospectuses for a more complete description of risks. There is no guarantee any ProShares ETF will achieve its investment objective. Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors. ©2024 PSA FS-3907365.1

Index description	Additional fund information ³																									
<p>FactSet On-Demand Index</p> <ul style="list-style-type: none"> The index is designed to track the performance of companies that provide platforms and services for on-demand access to lifestyle needs including digital media, e-gaming, fitness, food delivery, ridesharing or virtual reality experiences, as determined by the index methodology. To be selected for the index, a company must generate at least 75% of its revenue from products or services associated with at least one or more of 15 FactSet Revere Business Industry Classification System Sub-Industries that the index provider has determined are related to on-demand services. If fewer than 25 companies are included in the index, the index provider will reduce the revenue requirement to 50%, and the top 25 companies will be included in the index. Selected companies are weighted based on market capitalization, subject to a maximum weight of 4.5% for any single company.¹ The index includes U.S., non-U.S. developed, and emerging market companies. The index is reconstituted and rebalanced semiannually. Inception: 09/02/2021 	<p>Top 10 fund companies</p> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>Zomato Ltd.</td><td>5.07%</td></tr> <tr><td>KRAFTON Inc.</td><td>5.07%</td></tr> <tr><td>Snap Inc.</td><td>4.96%</td></tr> <tr><td>Netflix Inc.</td><td>4.92%</td></tr> <tr><td>Uber Technologies Inc.</td><td>4.88%</td></tr> <tr><td>Nexon Co. Ltd.</td><td>4.86%</td></tr> <tr><td>Roblox Corp.</td><td>4.86%</td></tr> <tr><td>NVIDIA Corp.</td><td>4.76%</td></tr> <tr><td>Spotify Technology SA</td><td>4.75%</td></tr> <tr><td>Electronic Arts Inc.</td><td>4.74%</td></tr> <tr><td>Top 10 total</td><td>48.87%</td></tr> </tbody> </table>		Weights	Zomato Ltd.	5.07%	KRAFTON Inc.	5.07%	Snap Inc.	4.96%	Netflix Inc.	4.92%	Uber Technologies Inc.	4.88%	Nexon Co. Ltd.	4.86%	Roblox Corp.	4.86%	NVIDIA Corp.	4.76%	Spotify Technology SA	4.75%	Electronic Arts Inc.	4.74%	Top 10 total	48.87%	
	Weights																									
Zomato Ltd.	5.07%																									
KRAFTON Inc.	5.07%																									
Snap Inc.	4.96%																									
Netflix Inc.	4.92%																									
Uber Technologies Inc.	4.88%																									
Nexon Co. Ltd.	4.86%																									
Roblox Corp.	4.86%																									
NVIDIA Corp.	4.76%																									
Spotify Technology SA	4.75%																									
Electronic Arts Inc.	4.74%																									
Top 10 total	48.87%																									
	<p>Top 5 country breakdown</p> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>United States</td><td>48.51%</td></tr> <tr><td>China</td><td>13.43%</td></tr> <tr><td>Japan</td><td>9.45%</td></tr> <tr><td>South Korea</td><td>7.04%</td></tr> <tr><td>India</td><td>5.07%</td></tr> <tr><td>Luxembourg</td><td>4.75%</td></tr> <tr><td>Singapore</td><td>4.50%</td></tr> <tr><td>Germany</td><td>3.60%</td></tr> <tr><td>Netherlands</td><td>1.90%</td></tr> <tr><td>France</td><td>1.73%</td></tr> </tbody> </table>		Weights	United States	48.51%	China	13.43%	Japan	9.45%	South Korea	7.04%	India	5.07%	Luxembourg	4.75%	Singapore	4.50%	Germany	3.60%	Netherlands	1.90%	France	1.73%			
	Weights																									
United States	48.51%																									
China	13.43%																									
Japan	9.45%																									
South Korea	7.04%																									
India	5.07%																									
Luxembourg	4.75%																									
Singapore	4.50%																									
Germany	3.60%																									
Netherlands	1.90%																									
France	1.73%																									
<p>Index characteristics</p> <table border="1"> <tbody> <tr><td>Number of Companies</td><td>25</td></tr> <tr><td>Average Market Cap</td><td>\$161.62 billion</td></tr> <tr><td>Price/Earnings Ratio</td><td>0.00</td></tr> <tr><td>Price/Book Ratio</td><td>4.13</td></tr> </tbody> </table>	Number of Companies	25	Average Market Cap	\$161.62 billion	Price/Earnings Ratio	0.00	Price/Book Ratio	4.13	<p>Fund sectors</p> <table border="1"> <thead> <tr> <th></th> <th>Weights⁴</th> </tr> </thead> <tbody> <tr><td>Media & Entertainment</td><td>55.59%</td></tr> <tr><td>Consumer Services</td><td>19.74%</td></tr> <tr><td>Transportation</td><td>13.59%</td></tr> <tr><td>Semiconductors & Semiconductor Equipment</td><td>11.07%</td></tr> </tbody> </table>		Weights ⁴	Media & Entertainment	55.59%	Consumer Services	19.74%	Transportation	13.59%	Semiconductors & Semiconductor Equipment	11.07%							
Number of Companies	25																									
Average Market Cap	\$161.62 billion																									
Price/Earnings Ratio	0.00																									
Price/Book Ratio	4.13																									
	Weights ⁴																									
Media & Entertainment	55.59%																									
Consumer Services	19.74%																									
Transportation	13.59%																									
Semiconductors & Semiconductor Equipment	11.07%																									
	<p>For more information, visit ProShares.com or ask your financial professional.</p>																									

¹Constituents are subject to change. Weightings may fluctuate between rebalance dates and may be higher or lower than the indicated amounts. Sum of weightings may not equal 100% due to rounding.

Investments in on-demand technology are subject to risks associated with a developing industry as well as changing technology and there is no guarantee that these companies will be successful. A more complete discussion of risks is found in the prospectus. The index theme may not be the primary driver of company, index or fund performance. Companies in the index may have significant unrelated business lines, which could have a significant negative impact on company, index and fund performance. Investments in non-U.S. securities may involve risks different from U.S. securities, including risks from geographic concentration, differences in valuation and valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and from economic or political instability. Investments in emerging markets generally are less liquid, more volatile, and riskier than investments in more developed markets and are considered to be speculative. This fund may include securities of issuers in China, which are subject to risks associated with emerging markets, as well as additional risks. This fund is non-diversified and concentrates its investments in certain sectors. Non-diversified and narrowly focused investments typically exhibit higher volatility.

The "FactSet On-Demand Index" and "FactSet" are trademarks of FactSet Research Systems Inc. and have been licensed for use by ProShare Advisors LLC. ProShares have not been passed on by these entities or their affiliates as to their legality or suitability. ProShares based on the FactSet On-Demand Index are not sponsored, endorsed, sold, or promoted by FactSet Research Systems Inc., and it makes no representation regarding the advisability of investing in ProShares. **THIS ENTITY AND ITS AFFILIATES MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO PROSHARES.** FactSet Research Systems Inc. does not guarantee the accuracy and/or the completeness of the FactSet On-Demand Index or any data included therein, and FactSet Research Systems Inc. shall have no liability for any errors, omissions, or interruptions therein.

References to industry and sector classifications utilized in this factsheet are defined by the Global Industry Classification Standard ("GICS") which was developed by and is the exclusive property of MSCI Inc. ("MSCI") and Standard & Poor's, a division of The McGraw-Hill Companies Inc. ("S&P"). Neither MSCI, S&P nor any third party involved in making or compiling GICS or any GICS classifications makes any express or implied warranties or representations with respect thereto (or the results to be obtained by the use thereof).

ProShares are distributed by SEI Investments Distribution Co., which is not affiliated with the fund's advisor.

Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns.