



# Red Cross Clubs

*Why Red Cross Clubs  
should be started at your  
school*

**American Red Cross**

# What We Do

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



# Quick History Lesson



## Important Figures

- **Henry Dunant**
- **Clara Barton**

# Lines of Service Delivery



- **Disaster Services**
- **Preparedness and Health and Safety**
- **Services to the Armed Forces**
- **International Services**
- **Biomedical Services**



# What is a Red Cross Club?



- Youth volunteers
- Service oriented
- Community-focused

# What do Red Cross Clubs offer students?



- Youth Development
- Fun experiences
- Lifelong friendships
- Community Service

# Benefits for Students

- College and career skills
- Resume-building
- Networking opportunities
- Service learning opportunities
- Community service hours
- Volunteer experience



# Benefits for School

- Commitment to volunteer service and leadership opportunities for students
- Be Red Cross Ready
- Strengthen community relationships







**What kind of activities do  
Red Cross Clubs do?**

**American Red Cross**

# Club Activities

- Red Cross Clubs must plan and organize a minimum of three mission-related service projects each school year.



## Prepare and Share Kit Drive



**DID YOU KNOW?**  
Only 28% of American households have preparedness kits?

“I volunteer at the Red Cross because people need me. Simple as that.” – Meiji Nguyen

# Preparedness and Health and Safety Services

- Become a Community Disaster Preparedness Instructor.
- Host a preparedness fair.
- Get trained in CPR, AED and First Aid.



# Blood Services

- Host a blood drive at our school.
- Help at blood centers.
- Make thank-you cards for blood donors.
- Donate blood.





# Service to the Armed Forces

- Make holiday cards for service members and veterans for Holiday Mail for Heroes Campaign.
- Host gift drive at Veteran's Hospital.
- Build care packages.



# Disaster Services

- Help clean and maintain Emergency Response Vehicles.
- Take disaster training courses to become a disaster responder and join a Disaster Action Team (DAT).



# International Services

- Organize a fundraiser/awareness event to benefit the Measles and Rubella Initiative.
- Host a panel discussion to discuss International Humanitarian Law.



# Fundraising

- Fundraise for the Red Cross Holiday Campaign.
- Partner with a local restaurant for a “Red Cross Night.”
- Host a raffle, bake sale, and coin drive.





# Steps to Starting a Red Cross Club

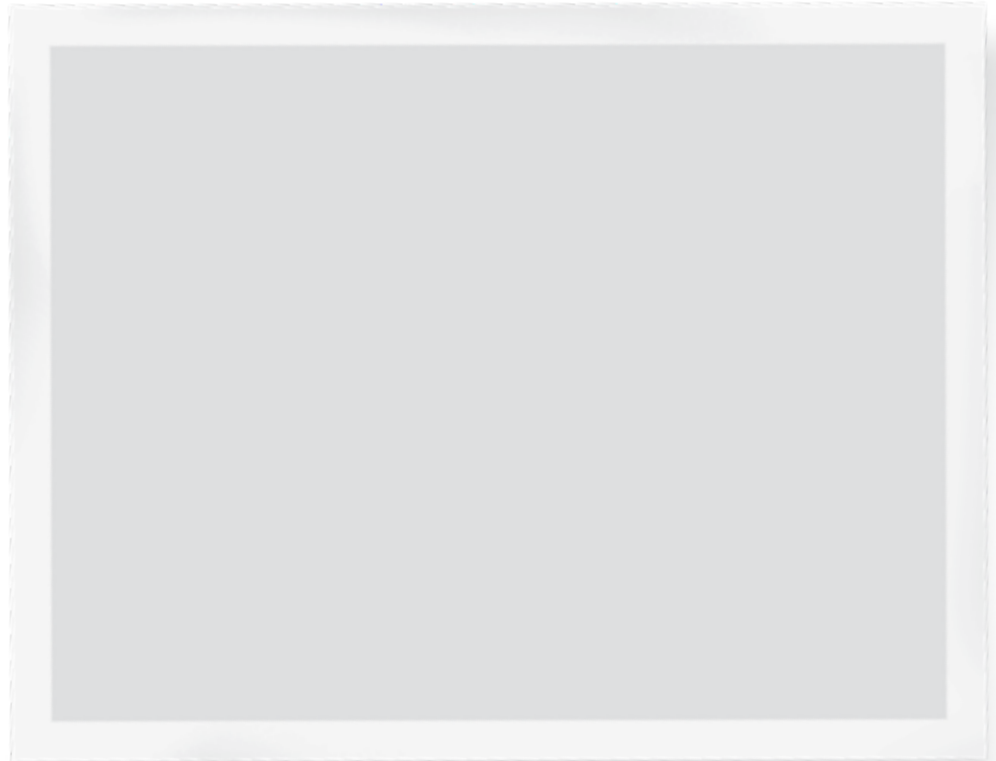
1. Recruit “start up people”
2. Find a Sponsor/Advisor
3. Get approval from Red Cross Unit
4. Get approval from School
5. Register the Club
6. Hold first Club Meeting
7. Keep in contact with the Red Cross Unit

## CLUB IN A BOX

*A toolkit to help you  
start a Red Cross Club*



# My Red Cross Story



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## Contact

Name

Title:

Direct Number:

E-mail:

**American Red Cross**