



American Red Cross
Tiffany Circle

Women Leading Through Philanthropy



**American
Red Cross**

Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

The Tiffany Circle is a community of women leaders who advance the American Red Cross mission through a focused investment of time, talent and treasure by engaging and embracing women locally, nationally and internationally.



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Members of the Tiffany Circle gather at the American Red Cross national headquarters in Washington, D.C., for the biennial Tiffany Circle Summit, October 2023.

Women Leading Through Philanthropy

Since Clara Barton founded the American Red Cross in 1881, the organization has harnessed the compassion and determination of women to deliver its lifesaving mission. For more than a decade, the organization's Tiffany Circle has continued this legacy by advancing the Red Cross mission through investments of time, talent and treasure.



Tiffany Circle Members Make an Impact

Since the Tiffany Circle was founded in 2007, its members have made a lifesaving impact in their local communities, across the country and around the world. Over 1,200 members strong, these women have collectively provided extraordinary support — more than \$230 million — to fulfill the mission of the Red Cross.

Home fires are the biggest disaster threat Americans face, taking the lives of seven people every day. Tiffany Circle members like **Nisha Baxi** are making households safer by going door-to-door, installing free smoke alarms and helping families create their escape plans.

Every eight minutes, the Red Cross responds to a home fire or other disasters. During large-scale disasters, dedicated Tiffany Circle members like **Maya Rogers** and **Megan Erk** engage their peers in supporting relief efforts and roll up their sleeves to deliver food, shelter and care.

Every two seconds, someone in America needs lifesaving blood. To meet this need, Tiffany Circle members like **Nichole Jordan** give lifesaving blood products. Furthermore, Tiffany Circle members collectively gave \$1.3 million to the Red Cross Sickle Cell Initiative to help fulfill the blood product needs of those facing medical emergencies like sickle cell disease.

“We are volunteers, board members, mentors and more.
We roll up our sleeves and give time, money and blood,
all to serve the world’s largest humanitarian mission.”

Sara Horein, Tiffany Circle member



Inspired by the work of the American Red Cross-supported Measles & Rubella Partnership, members **Kathy Flynn** and **Sara Horein** have traveled to Kenya, Malawi and Indonesia to participate in these vaccination programs. Since 2001, we have helped vaccinate more than 3.86 billion children in 88 countries against Measles and Rubella, helping reduce measles deaths by a staggering 82% worldwide.

Tiffany Circle members like **Teri Pollitt** also support our Service to the Armed Forces program, providing essential baby items to military families welcoming new children and preparing critical supplies to veterans through VA Hospital partnerships. Every day, the Red Cross provides about 1,400 services to members of the military, veterans and their families.

Finally, communities across the country are safer because of members who have been trained in health and safety courses, such as **Jennifer McCormick** who learned Hands-Only CPR at the 2023 Tiffany Circle Summit. On average, over 14,000 people each day receive lifesaving Red Cross training in first aid, water safety and other skills.

Building on this impact, the Tiffany Circle strives to cultivate a community that empowers servant leaders, embraces inclusivity and is a leading charity of choice for women. The Tiffany Circle strategic plan focuses on mission support, leveraging the influence of women in philanthropy, diversity and inclusion, and education and outreach.



Engagement Opportunities

Tiffany Circle members are offered unique opportunities to actively engage in the Red Cross mission and network with fellow philanthropic humanitarians.

- **The Tiffany Circle Women’s Leadership Summit** — This biennial national event provides hands-on mission experiences, educational opportunities, inspirational sessions led by prominent speakers and peer-to-peer networking.
- **The Torch** — This e-newsletter highlights Tiffany Circle members’ mission-based activities and their lifesaving impact.
- **The Tiffany Circle website** — This site serves as a hub of information about the Tiffany Circle, leaders, members, events and more.
- **Mission Immersion Opportunities** — Local, national and international events and activities provide special opportunities to deepen your engagement with the mission of the Red Cross.

“The strongest voice in philanthropy today is women. If you look at the essence of this group of passionate, committed, make-it-happen women. They’re game changers.”

Melanie Sabelhaus, co-founder of the Tiffany Circle



Join the Tiffany Circle

Tiffany Circle members are an influential community of Red Cross leaders. These remarkable women bring and selflessly offer their own unique stories, experiences and skills. Together, they mobilize their collective commitment to the Red Cross through philanthropy and volunteer service.

Tiffany Circle

With your personal gift of \$10,000 or more annually, you will join this extraordinary group of women who are committed to preventing and alleviating human suffering in the face of emergencies.

Tiffany Circle Bonnie McElveen-Hunter

Recognizes cumulative Tiffany Circle member giving totaling or exceeding \$100,000. It is named in honor of Tiffany Circle co-founder and the former Chairman of the American Red Cross Board of Governors, Ambassador Bonnie McElveen Hunter.

Tiffany Circle Bonnie McElveen-Hunter Silver

Recognizes cumulative Tiffany Circle member giving totaling \$250,000.

Tiffany Circle Bonnie McElveen-Hunter Gold

Recognizes cumulative Tiffany Circle member giving totaling \$500,000.

Tiffany Circle Bonnie McElveen-Hunter Platinum

Recognizes cumulative Tiffany Circle member giving totaling \$750,000.

Chairman's Council

Recognizes cumulative Red Cross giving totaling \$1 million or more.

Gifts can be made through cash donations, stocks, IRA distributions and donor advised funds — we can help you explore the options.



Treasured History

The Tiffany Circle name and its threshold contribution of \$10,000 have historic significance. The name was inspired by the breathtaking Tiffany windows within the American Red Cross national headquarters in Washington, D.C.

These works of art were commissioned from the Louis Comfort Tiffany Studios in 1917 and were paid for through a \$5,000 gift from the women of the north and a \$5,000 gift from the women of the south as an act of reconciliation and hope.

Today, these beautiful windows are featured in Tiffany Circle Hall, honoring the many contributions of the Tiffany Circle and its generous members.

