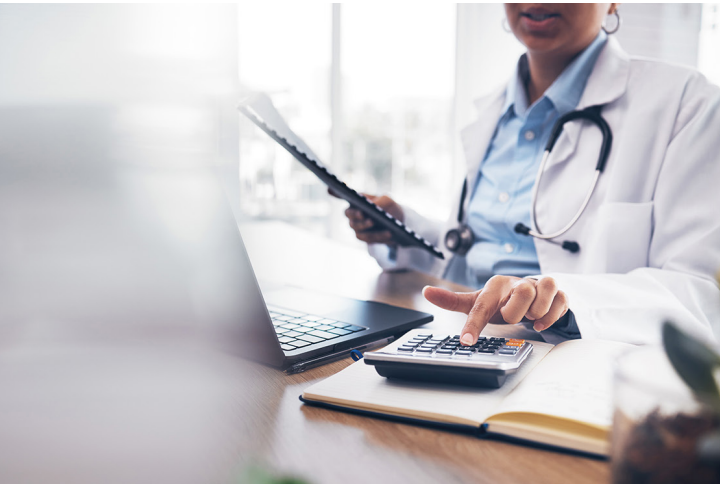




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Reimbursement On-Demand Modules 2024-2025

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The American Red Cross is thrilled to share a reimagined exploration of reimbursement for blood products and related services. You will soon be able to access on-demand modules at your own pace, during scheduled content release dates

Mark your calendar for on-demand reimbursement modules releases

October 2024 Module Release

- Introduction to Coding and Payment
- Blood Billing Basics
- Importance of Reporting Appropriate Charges
- Medicare's Core Blood Billing Guidelines
- Billing for Blood Products: Irradiated Units
- Billing for Blood Products: Platelets
- Billing for Blood Products: Split Units
- Billing for Patient-Specific Blood Bank Laboratory Services: General Overview
- Billing for Patient-Specific Blood Bank Laboratory Services: Example

Presented by:

John Carlsen, MHA

Vice President, Reimbursement Strategy & Payer Insights
Market Access Consulting and HEOR
Fortrea Inc.

Additional Modules to be released December 2024 and February 2025

Join us for two live opportunities to learn more about previously released modules and to receive additional reimbursement updates.

- **December 2024**
- **February 2025**



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