

# Leaders Save Lives

*Make your mark.*

## HOST A BLOOD DRIVE AND MAKE YOUR MARK ON THE WORLD.

Host your own blood drive and invite your friends, family and community to give blood! You'll be joining with other youth leaders to help the most vulnerable hospital patients. In addition to helping save lives, you could earn leadership experience, volunteer hours, a gift card and be entered to win a college scholarship!\*

### Winter Program Dates

Winter Program: December 15, 2024–January 15, 2025

### To be eligible, a student Blood Program Leader must:

- Be enrolled in high school or college
- Collect 25 pints or more
- Form a recruitment committee and recruit blood donors

### Student Rewards\*

- A chance to win a scholarship up to \$2,500
- Earn an Amazon.com Gift Card<sup>^</sup>, by email<sup>^^</sup>, up to \$500
- Leadership experience that helps with college admissions, scholarships and employment
- Volunteer hours to meet service requirements

Gift Card Awards:	Scholarship Drawings:
25-59 pints: \$100	25-59 pints: \$1,000 Tier
60-99 pints: \$250	60-99 pints: \$1,500 Tier
100+ pints: \$500	100+ pints: \$2,500 Tier



**Earn a gift card and an entry to win a scholarship based upon the number of pints collected at your blood drive!\***



Become a Blood Program Leader at [RedCrossBlood.org/LeadersSaveLives](https://RedCrossBlood.org/LeadersSaveLives) or call 1-800-733-2767.

\*Terms and conditions apply. ^Restrictions apply, see [amazon.com/gc-legal](https://amazon.com/gc-legal). ^^Sponsors who receive this offer during the applicable promotional time frame are eligible to receive the above described e-gift card(s). This offer is non-transferable and not redeemable for cash. Instructions on how to redeem the gift card will be emailed to the address listed on the Primary Blood Program Leaders record at the end of the promotional timeframe. All gift cards are subject to individual merchant terms and conditions, and all trademarks are property of their respective owners. Merchants and offers are subject to change. No substitutions by sponsors. American Red Cross is not responsible for lost, damaged, corrupted or stolen gift cards and may replace any such cards at its sole discretion. Any questions or problems in connection with redeeming gift cards must be directed to the merchant. ©2024 The American National Red Cross | 459901-06 MS