

Annual Community Policing Plan

Mission Station



CITY & COUNTY OF SAN FRANCISCO

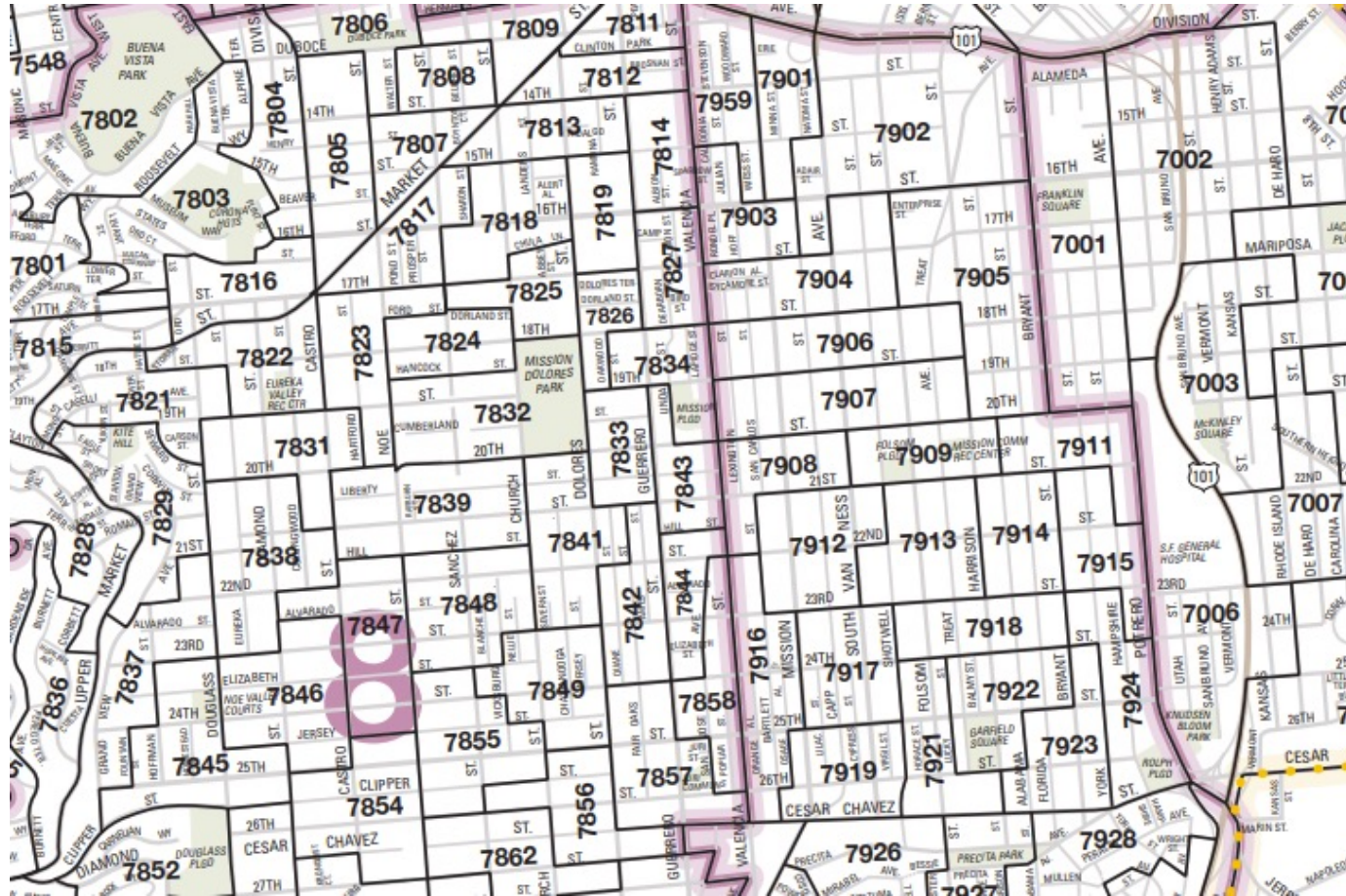
Police Department

04.30.2022

District Overview



District Overview



BOARD OF SUPERVISORS



DISTRICT 8
Rafael Mandelman



DISTRICT 9
Hillary Ronen



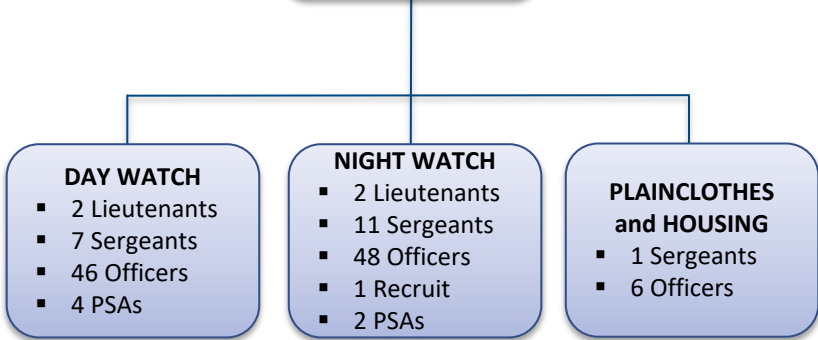
DISTRICT 10
Shamann Walton

Staffing Overview

- 1 Captain
- 4 Lieutenants
- 19 Sergeants
- 96 Officers
- 1 Recruits
- 3 Civilians
- 6 PSAs
- 2 Cadets



- CAPTAIN'S STAFF**
- 1 Sergeant
 - 4 Officers



District Overview

The boundaries of the Mission police district are as follows:

- Northern boundary: 13th St, Division St to Market St
- Southern boundary: Cesar Chavez St
- Eastern boundary: Potrero Ave to San Bruno Ave (following an imaginary line along the elevated 80 freeway)
- Western Boundary: Upper Market St

District Demographics

- District population: approximately 80, 400
- 67.4% White
- 30.1% Hispanic
- 12.1% Asian
- 2.7% African American
- 17.9% Other



Historical / Tourist Attractions

- Mission Dolores Church -3321 16th St cross near Dolores St (One of the early Spanish Missions settled in California)
- Pink Triangle Park- Market St near Castro St
- Upper Market St Vista -(near Twin Peaks, overlooks the eastern San Francisco skyline)
- Dolores Park – Dolores St and 19th St

District Overview cont.



Art Galleries / Murals

- Galleria de la Raza – 2857 24th St and Balmy St
- Calle 24 Latino Cultural District -3250 24th St
- Artist murals in numerous locations throughout the district including Clarion Alley and Valencia St, Mission and 19th St, Balmy Alley and 24th St, Lilac Alley and 24th St.

Theater / Music (Nightlife)

- Brava Theater – 2781 24th St
- The Castro Theatre – 424 Castro St
- The New Mission Theatre – 2550 Mission St
- Numerous night clubs and restaurants on the Valencia St corridor, Mission St corridor, Castro St corridor (400-500 blk)
- The Armory – 1800 Mission St
- The Chapel SF – 777 Valencia St

Mission Police Station Staffing

- Captain (1), Lieutenant (4), Sergeant (19), Officers (105), Civilian (11) - Includes: Foot Beat Officers, Homeless Outreach Officers, Housing Officers, Permit Officer and Captain Staff

Community Partners

District Supervisor(s)

- District 8 Supervisor: Rafael Mandelman
- District 9 Supervisor: Hillary Ronen
- District 10 Supervisor: Shamann Walton

Business Districts

- Castro Street Merchants
- Noe Valley Merchants
- Valencia Street Merchants
- Lower 24th Street Merchants
- Mission Street Merchants

Faith Based Organizations

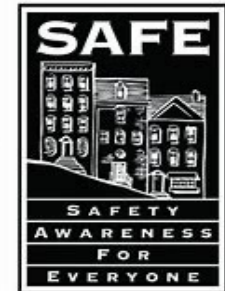
- St. Peter's Catholic Church
- Lugar De Buda Buddhist temple
- Mission Dolores Basilica
- Most Holy Redeemer Church
- Cornerstone SF Church
- Annunciation Greek Orthodox Cathedral
- Sha'ar Zahav Synagogue



Community Partners cont.

Community Organizations and Community Groups

- SFSAFE
- Mission Education Projects Inc. (MEPI)
- SF Boys and Girls Club
- Street Violence Intervention Program (SVIP)
- Marigold Foundation
- Mission Girls Club
- Latino Task Force
- SF Low Rider Counsel
- SF Labor Union
- Castro Community on Patrol
- Castro Cares
- HOT Team (Homeless Outreach Team)
- DPH (Department Public Health)
- DPW (Department Of Public Work)
- SCRT (Street Crisis Response Team)
- Bernal Dwellings Housing Association
- Valencia Housing Association
- SFPD Ambassador Program



be a part of the solution

Problem Solving

The Community Policing Strategy Plan for Mission Police Station will focus on Goal 2 and Goal 4 of the Community Policing Strategic Plan, Education and Relationship Building. The Objective will be to train the community to empower themselves to improve community safety (**Objective 2.1**). We will begin with focusing on the merchant areas in our district due to the rise in **retail theft, burglaries, vandalism, and quality of life issues** to business districts.

Community Policing Strategies That are S.M.A.R.T

Specific -Mission Station will host in-person and virtual meetings in partnership with SF SAFE, Community Based Organizations (CBOs), partnering Law Enforcement Agencies and the Community Police Advisory Board (CPAB) to educate the Merchants and Residential communities on quality-of-life issues and preventing crime amongst their establishments. (**Objective 2.2**). The objective will be to formulate strategies to increase crime awareness by initiating proactive community policing and increased visible Officer presence.

Problem Solving cont.

Measure – Meetings will be held during the Captain’s Monthly Community Meeting, which takes place on the last Tuesday of every month, as well as negotiated times with individual district merchant groups. Mission Station will utilize crime data and statistics, from SFPD Crime Data Warehouse, Crime Analysis Unit, SFPD BIP (Business Intelligence Portal) as well as community input for a specific area to formulate a community oriented policing strategy that targets and addresses surrounding crime.

Attainable – Mission Station will focus on the state of the business districts and address crime and quality of life issues. This will include discussions about crime prevention and quality of life responses by the SFPD and it’s collaborating city agencies. Mission Station will utilize the district Foot Beat Officers to engage with the community and merchants while continuing to update all Responsible File information cards and assist the business owners with the posting of 25 MPC signage, if desired (**Objective 4.1**). Mission Station has also created an electronic version, with a QR scan code, of the Responsible information cards that offers more detailed questions regarding merchant businesses and on-going issues. Mission Station Officers will work in conjunction with the Organized Retail Theft Unit, Plainclothes teams, and Burglary Unit to identify crime trends and suspects of interest.

Regarding quality-of-life issues, Mission Station will coordinate detailed operation plans with our Homeless Outreach Team, BART PD, SCRT (Street Crisis Response Team), and DPH (Department of Public Health) to help identify issues and formulate strategic plans that target them. Mission Station will also communicate with neighboring residential communities and encourage the neighborhood groups to organize a P.O.P (Problem Oriented Policing) unit block project to help identify vulnerable areas of the community.

Problem Solving cont.

R elevant – The community oriented policing strategy will be relevant to issues identified. The city of San Francisco has seen an increase in retail theft, burglaries, vandalism, and quality of life issues to business districts around the city, including the Mission District. With Mission Station coordinating valuable training through SFPD’s specialized units, Patrol Officers, partnering city agencies and proactive neighborhoods and communities we will be able to heighten awareness and encourage teamwork and partnerships to formulate community oriented policing strategies to help combat these issues (**Objective 4.2**).

T imely – The Captain’s Monthly Community Meetings will be held the last Tuesday of the Month, beginning at 5:00 pm through virtual channels provided by SFSAFE and in-person at Mission Police Station’s community room. Mission Station will also arrange negotiated meeting times with individual district merchant groups. At these monthly meetings, the Captain will focus on certain crime trends and quality of life issues and formulate a community policing strategic plan and implement these plans on a case-by-case basis. In the coming months after, the captain will focus on assessment of the strategy by looking at the crime and community policing data and making any necessary adjustments as deemed necessary. On a quarterly basis of implementing the different strategies, Mission Station will conduct an overall assessment to determine if the goals of reducing the rise in retail theft, burglaries, vandalism, and quality life issues in the business districts were met.

Problem Solving cont.

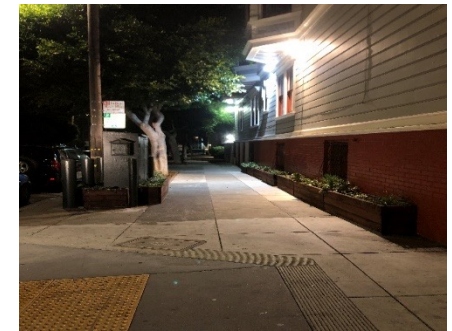
In the past, Mission Station Officers and Mission Station CPAB group have partnered up with neighboring residential communities and neighborhood groups to organize a P.O.P. (Problem Oriented Policing) unit block project to help identify vulnerable areas and quality of life issues in the community.



BEFORE



AFTER



BEFORE



AFTER

Community Events

- Captains Monthly Community Meeting / Merchant Business Meeting(s) / CPAB Monthly Meeting
 - Last Tuesday of every Month. CPAB 4-5PM, Community Meeting 5-6PM
 - These meetings satisfies Goal 1- Objectives 1.1-1.4, Goal 2 – Objectives 2.1–2.2, Goal 3 Objectives 3.1-3.3, Goal 4 – Objectives 4.1-4.2 and Goal 5 – Objectives 5.1-5.10.
- Coffee with a cop / Walk with a cop / Lunch with a cop
 - March 2, 2022 (Bernie's), April 13, 2022 (Temo's)
 - This event satisfies Goal 1- Objectives 1.1-1.4, Goal 2 – Objectives 2.1–2.2, Goal 3 Objectives 3.1-3.3, Goal 4 – Objectives 4.1-4.2 and Goal 5 – Objectives 5.1-5.10.
- National Night Out –August 2, 2022
 - This event satisfies Goal 1 –Objectives 1.1-1.4, Goal 2 – Objectives 2.1-2.2, Goal 3 Objectives 3.1-3.2, Goal 4 – Objectives 4.1-4.2 and Goal 5 - 5.3, 5.4, 5.5, 5.6, and 5.9.
- Mission Station Pumpkin Patch – October 31, 2022
 - This event satisfies Goal 1- Objectives 1.1-1.4, Goal 2 – Objectives 2.1–2.2, Goal 3 Objectives 3.1-3.3, Goal 4 – Objectives 4.1-4.2 and Goal 5 – Objectives 5.1-5.10.
- Mission Station's Christmas Toy Giveaway – December 17, 2022
 - This event satisfies Goal 1- Objectives 1.1-1.4, Goal 2 – Objectives 2.1–2.2, Goal 3 Objectives 3.1-3.3, Goal 4 – Objectives 4.1-4.2 and Goal 5 – Objectives 5.1-5.10.

Community Events cont.

Major Annual Events in partnership

- 01/01/22- Breakfast of Champions
- 03/01/22- Mardi Gras/Mission Parklet Crawl
(Mission Merchant, Mission Food Hub)
- 03/12/22 – Aztec New Year Event
(City College of San Francisco)
- 04/09/22 – Cesar Chavez Parade/Festival
- 04/09/22 – Selena Lowrider Cruise
(SF Low Rider Counsel)
- 04/14/22 – St. Peter’s Holy Thursday Procession
(St. Peter’s Church/School)
- 04/15/22 – St. Peter’s Good Friday Procession
- 04/17/22 – Sister’s of Perpetual Indulgence
Easter Event
- 04/23/22 – Earth Day Festival
- 04/24/22 – Dia De Los Nino’s
- 05/01/22 – Cinco De Mayo Bike Ride
(Mission Food Hub)
- 05/01/22 – International Workers Day March
- 05/07/22 – Cinco De Mayo Lowrider Cruise
(SF Low Rider Counsel)
- 05/22/22 – Harvey Milk Day
- 05/27/22 – Movie in the Park
(Noise Pop)
- 05/28-29/22 – Carnival Festival/Parade
(SF Carnival)



Community Events cont.

Major Annual Events in partnership

- 06/24-26/22 – PRIDE Weekend
- 07/10/22 – Sunday Streets
- 08/02/22 – National Night Out
(SF Safe, CPAB, SFSO, Park Rangers, DA Office
Castro Merchants, Valencia Merchants)
- 08/20/22 – King of the Streets
(SF Low Rider Counsel)
- 09/03/22 – Mission Crit Bike Race
- 09/24-25/22 – St. Phillip’s School Festival
- 10/01/22 – Sil Agua Si Cultural & Art Event
- 10/02/22 – Castro Street Fair



- 10/06/22 – Faith and Blue (St. Brendan School)
- 10/12-14/22 – Lesbian’s who Tech in the Castro
- 10/15/22 – Noise Pop Music Festival
- 10/23/22 – ABADA Capoeira SF Cultural Performance
- 10/29-31/22 – Halloween in the Castro
- 10/31/22 – Mission Station Pumpkin/Candy Giveaway
- 11/02/22 – Dia De Los Muertos
(Marigold Project)
- 11/30/22 – Castro Community Tree Lighting
(Castro Merchants)
- 12/17/22 – Mission Station Toy Giveaway



*List does not include spontaneous demo’s, sports celebrations, various enforcement operations.

Community Engagement



Community Engagement



Community Engagement



Captains Meetings

January 11, 2022 – Coffee Meeting w/Supervisor Mandelman
January 25, 2022 – Meeting w/Andrea Anileo
January 25, 2022 – Mission Station CPAB Meeting/Community Meeting
January 26, 2022 – Meeting w/Entertainment Commission -26 Mix

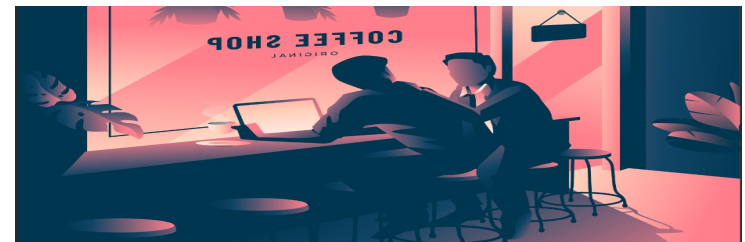
February 02, 2022 – Meeting w/San Jose Avenue Community
February 03, 2022 – Meeting w/Castro Merchants
February 07, 2022 – Meeting w/Arturo (SVIP) 24th/Mission
February 07, 2022 – Meeting w/Supervisor Ronen's Office
February 10, 2022 – Meeting w/16th Street Community
February 15, 2022 – Meeting w/Carnival Community Organizers
February 16, 2022 – Community Meeting w/Supervisor Ronen
February 22, 2022 – Mission Station CPAB Meeting/Community Meeting
February 23, 2022 – Meeting with BART (24th/16th Streets)
February 25, 2022 – Meeting with Valencia Gardens (Marcia Contreras)



Captains Meetings

- March 02, 2022 - Meeting with Valencia Gardens (Safety Incident #2)
- March 02, 2022 – Coffee w/a Cop at Bernie’s
- March 03, 2022 – Castro Merchants Meeting
- March 10, 2022 – Mission Neighborhood Health Center
- March 11, 2022 – Valencia Merchant Walk w/Manny Yekutiel (President)
- March 14, 2022 – Meeting with Supervisor Safai re: Mollie Stones
- March 16, 2022 – Mission Merchan Walk w/Ryen Motzek (President)
- March 23, 2022 – Meeting with Mollie Stones re: Deterring retail theft
- March 23, 2022 – Castro Cares Meeting
- March 29, 2022 – Merchant Group Meeting with Supervisor Mandelman
- March 29, 2022 – SF Mission Merchants Association Meeting w/Motzek
- March 29, 2022 – Mission Station CPAB Meeting/Community Meeting

- April 04, 2022 – Valencia Merchant Walk w/Manny Yekutiel
- April 06, 2022 – Mollie Stone’s Meeting
- April 07, 2022 – Castro Merchants Meeting
- April 13, 2022 – Coffee with w/a Cop at Temo’s
- April 14, 2022 – Community Meeting 25th/Shotwell
- April 21, 2022 – Meeting w/Bevan Dufty – BART board of director
- April 26, 2022 – Mission Station CPAB Meeting/Community Meeting
- April 28, 2022 – Castro Plan Meeting w/Thornhill and Mandelman



Captains Meetings

May 04, 2022 – Carnival Group Meeting
May 05, 2022 – Castro Merchants Meeting
May 11, 2022 – Mission Community Meeting
May 16, 2022 – Carnival Security Meeting
May 18, 2022 – Mission Housing Townhall Meeting
May 19, 2022 – Meeting with Capp Street resident (Ana Zacapa)
May 19, 2022 – Meeting with Valencia Merchants (Manny Yekutieli)
May 20, 2022 – Castro collaboration meeting
May 26, 2022 – Eureka Valley Association Meeting
May 31, 2022 – Mission Station CPAB Meeting/Community Meeting

June 01, 2022 – Castro Safety Walk
June 03, 2022 – Street vending Meeting /UN Plaza and Mission
June 06, 2022 – Follow Up meeting with Valencia Merchants Manny
June 09, 2022 – SF Pride Meeting
June 14, 2022 – SF Pride Pink Saturday Meeting
June 23, 2022 – Castro Pride Safety Check-in meeting
June 24, 2022 – DPA Meet and Greet
June 28, 2022 – Mission Station CPAB Meeting/Community Meeting



Captains Meetings

July 08, 2022 – Merchant meeting w/Abanico Coffee Roasters (Ana Valle)
July 13, 2022 – Fire Meeting w/Santiago Lerma (Cesar Chavez/Hwy 101)
July 14, 2022 – Encampment meeting with Ana Herrera (PGE)
July 18, 2022 – Meeting w/Supervisor Mandelman – Hill Bombing
July 21, 2022 – 24th Street Meeting @ Supervisor Ronen’s Office
July 25, 2022 – Castro/Dolores Homelessness Meeting - Sup. Mandelman
July 26, 2022 – Mission Station CPAB Meeting/Community Meeting

August 04, 2022 – Castro Merchants Meeting
August 22, 2022 – Bart Plaza Meeting
August 23, 2022 – Meeting w/District Attorney Jenkins (La Scuola)
August 24, 2022 – SF SAFE Neighborhood Watch Meeting
August 25, 2022 – Shotwell Encampment Meetings – Residents
August 30, 2022 – Bart Plaza F/U vendor permit implementation
August 30, 2022 – Mission Station CPAB Meeting/Community Meeting
August 31, 2022 – Meeting w/City Attorney David Chiu – Homelessness



Captains Meetings

September 01, 2022 – Castro Merchants

September 07, 2022 – Bart Plaza F/U vendor permit implementation

September 14, 2022 – Mission Merchants Meeting

September 22, 2022 – Celebration for Permanent Supportive Housing

September 22, 2022 – Mayor opening of Youth Center on HOFF

September 26, 2022 – 520 South Van Ness Management Meeting

September 26, 2022 – Castro/Dolores Park Homelessness Meeting

September 27, 2022 – Mission Housing MTG – Valencia Gardens Residents

September 27, 2022 – Mission Station CPAB Meeting/Community Meeting

September 28, 2022 – Meeting regarding Sidewalk @ Salvation Army

October 02, 2022 – Central Mission Neighbors



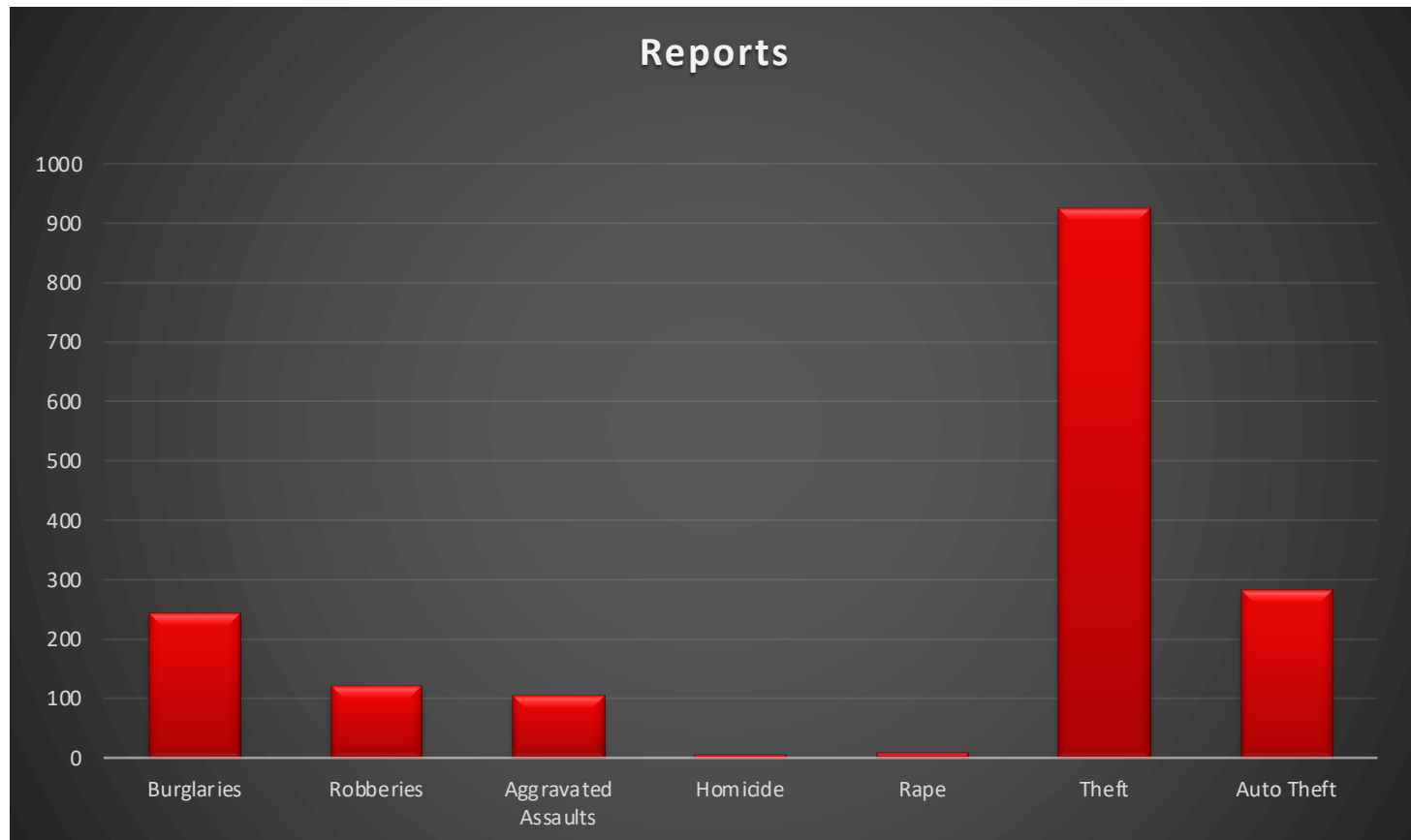
Metrics

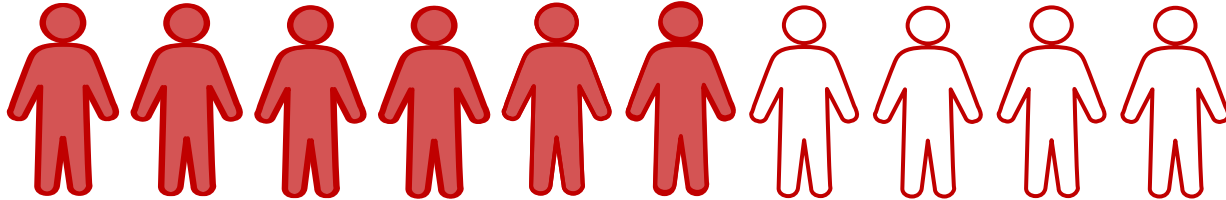
- 911 Data – Time spent meeting with citizens
- Number of people attending meetings/events
- Number of community meetings and events attended by foot beat Officers
- Average time to respond to non-emergency inquiries by type
- Community Survey Results
- Number of neighborhoods with active community watch
- Post-training survey – number of participants who have changed behavior following training on how to prevent crime
- Number of participants that shared training information with neighbors
- Number of community members and Officers that feel collaboration helped solve the problem

Review and improvement

- Community groups/merchant input and feedback
- Crime Data and Statistics
- SFPD Crime Data Warehouse
- Crime Analysis Unit Data
- SFPD BIP (Business Intelligence Portal)
- Meetings with community stakeholders
- Meetings and input with Foot Beat Officers and sector patrol
- Review of Responsible File Information Cards
- Homeless Outreach / SCRT (Street Crisis Response Team) Data
- Outside agencies data (Bart PD, DPH, DPW, SFSD, Neighborhood Watch)

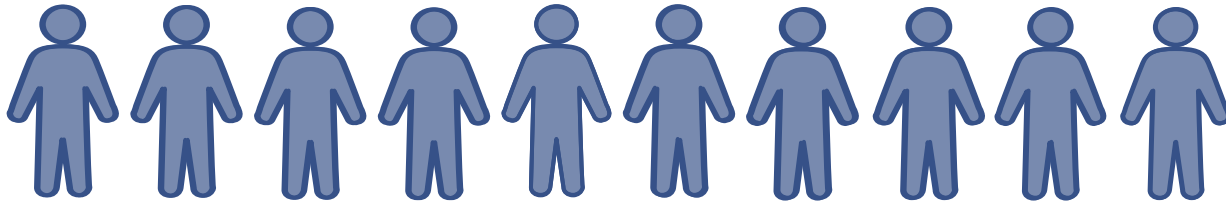
San Francisco Police Department Crime Data –Mission Station – 01/01/22 – 04/17/22





6 of 10

Residents are happy with the SFPD



10 of 10

Residents want additional patrols/foot beats