

2022 Park Station Community Policing Strategic Plan



CITY & COUNTY OF SAN FRANCISCO

Police Department

Rev. 10.01.2022

PARK DISTRICT



Park Police Station

The SFPD Park Station, reopened after a remodel in 1995, has a Mission-style façade with stucco walls and a tiled roof. It is set back from the street and surrounded by fences but can be reached from Kezar Drive, which runs through Golden Gate Park. This station is part of the San Francisco Police Department's Golden Gate Division.

CONNECTING W/ PARK STATION

Park Station utilizes social media, email, and in-person/remote community engagements and meetings, to ensure public input and to keep the public informed & updated on crime trends, public safety issues, to connect city agencies and other resources to our residents, merchants, and visitors, and to break down language or systemic barriers to accessing our services.



Additionally, Park Station also publishes a weekly newsletter via email to over 1,000 subscribers. In addition to crime statistics, crime maps, safety tips, resources, and references to the PAL, Cadet, and ALERT Team programs, the newsletter provides briefings from the captain on community policing efforts that are incorporated from direct feedback from residents, merchants, and visitors.

PARK DISTRICT



About the Park District

The Park District includes the vast eastern edge of Golden Gate Park and the world-famous neighborhoods of Haight-Ashbury and the Castro. It's bordered by Geary Boulevard, Divisadero, Waller, Market, Upper Market, 7th Avenue and the east end of the park.

PARK STATION DISTRICT SUPERVISORS



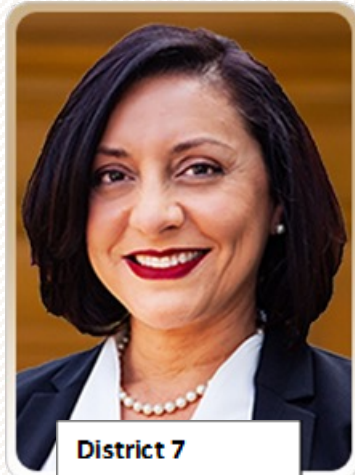
District 1
Connie Chan



District 2
Catherine Stefani



District 5
Dean Preston



District 7
Myrna Melgar



District 8
Rafael Mandelman

PARKS/POINTS OF INTEREST

The Park Police District is divided into 4 police car sectors and several police foot beats.

Some places of note in the district are:

- Haight-Ashbury
- Twin Peaks
- The Golden Gate Park Panhandle
- UCSF Campus
- USF Campus

PURPOSE

Over the last two years the data shows there has been an increase in auto burglaries and residential burglaries (garage) in the Park District. The residential burglaries have increased all across the district while the auto burglaries are generally increased in the below areas: Twin Peaks, Golden Gate Park and the Haight Street Corridor.



Park Station will utilize these four goals and objectives (Communication, Education, Problem Solving and Relationship Building) to develop a community policing strategic plan to work collaboratively with city and community partners to address these issues.

COMMUNITY POLICING GOALS

Park Station's will utilize the below listed goals from the SFPD Community Policing Plan to inform our strategies:

- **Goal 1- Communication***
- **Goal 2- Education***
- **Goal 3- Problem-Solving***
- **Goal 4- Relationship-Building***

Link to SFPD Community Policing Strategic Plan
<https://www.sanfranciscopolice.org/sites/default/files/2020-11/SFPDCommunityStrategyPlan.20201102.pdf>

COMMUNITY POLICING OBJECTIVES

Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

Objective

Park Station will utilize a diverse set of communication channels to enhance communication between the SFPD and community (Objective 1.1).

COMMUNITY POLICING OBJECTIVES

Education

SFPD both trains and is trained by the community it serves.

Objective

Collaborating with our communities and partners, Park Station will work to train/educate and be trained/educated by the community to empower each to improve community safety and responsiveness. (Objective 2.1) .

COMMUNITY POLICING OBJECTIVES

Problem-Solving

Park Station will work to increase safety through collaborative working partnerships between SFPD, community members and organizations, to identify and address local topics of concerns.

Objective

Park Station will work to collaboratively identify and develop responses to local issues and concerns with individuals, community-based organizations, and city services (Objective 3.2) .

Park Station Community Policing Plan will begin its focus on working collaboratively with our identified partners to address the issues of auto burglaries in our district, working towards expanding the plan to address residential burglaries and other identified issues that maybe effecting our district.

COMMUNITY POLICING OBJECTIVES

Relationship-Building

Park Station will focus on building strong, trusting respectful relationships with the Park District Community.

Objective

Park Station will work to increase visible officer presence and proactive positive engagement with individuals outside of calls for service (objective 4.1).

STRATEGY

- Through the tourism deployment plan, Park Station will utilize foot beat and bicycle officers to increase officer presence outside of calls for service in these areas with a specific focus on auto burglaries.
- Park Station will identify neighborhood networks (e.g. Faith-based communities, local business, neighborhood organizations, Alert volunteers, etc), to work collaboratively to address the issue in these areas.
- Park Station will work collaborative with the identified community and city partners to conduct outreach (e.g. resource fairs, educational seminars, youth and community engagement activities), that are specific to addressing the issue of auto and residential burglaries in our district.

STRATEGY

May

- Identify city and community partners
- Establish action plan and roles of partners

June

- Implementation of Plan

September

- Audit and review of Progress

PARTNERSHIPS

Collaborative Partnerships

- SF Rec and Park Rangers
 - Park Ranger Headquarters is located across the parking lot from Park Police Station. Strategy and implementation meetings have been held to strengthen our unified response to planned & unplanned events.
 - In August of 2022, Rangers collaborated on a successful investigation and arrest of serial car burglars targeting Golden Gate Park.
- Haight Ashbury Merchants Association (HAMA)
 - Park attends HAMA monthly meetings for strategy and update information sharing
 - One HAMA member is on the CPAB; the HAMA president receives critical incident notifications and pushes incident information to the full Association.

PARTNERSHIPS

Collaborative Partnerships

- District Supervisors & Staff
 - Collaborated with D8 Sup. Mandelman and staff related to dozens of community resident and merchant complaints on several encampments and individuals in crisis; collaborated & organized responses and successful resolutions to several public health/safety situations.
 - Responded to several fires with D5 Supervisor Haney & Staff and received critical community input on the upcoming Haight Ashbury Street Fair.
- Park Station Community Police Advisory Board (CPAB)
 - Connects residents from across the District concerned about public safety.
 - Actively provides input—almost in real-time and once-per-month in the formal meeting—that gives meaning/context to crime data & informs the captain's overall deployment .

PARTNERSHIPS

Collaborative Partnerships

- Haight Ashbury Neighborhood Council
 - Park Station sought input on Haight Ashbury Street Fair planning and coordination.
 - Received feedback and advice related to police response to homeless issues in the district.
- Cole Valley Improvement Association
 - Provided feedback and engaged in dialogues related to quality of life, traffic, and event issues.
 - Utilized feedback to deploy a traffic safety event to abate speeding and pedestrian safety violations committed by drivers.
 - Worked for several months with the neighborhood group, HSH, DPH, Street Crisis, and others on a chronic quality of life situation where enforcement measures would have been unjust as a first resort.

PARTNERSHIPS

Collaborative Partnerships

- Castro Art Mart & Farmer's Market (Castro Merchants)
 - Worked collaboratively (with D8, PUC, HSH, etc.) on the 200-block of Noe and the 16th Street/Market area to holistically address ongoing issues with vandalism and violent encampments impacting their weekly events.
- Neighborhood Empowerment Network (NEN)
 - NEN's (empowersf.org) premier community building & resilience-enhancing event is the facilitation of the "Neighborfest" block party program.
 - The program was open to City residents in Supervisorial Districts 2, 7, 8, and 11 (all but D11 are shared by Co. F).
 - Neighborfest host packets were printed and distributed in-person (at National Night Out) and digitally during community meetings and digitally linked in the Station newsletter.

EVENTS (YEAR-TO-DATE)

- 01/12/2022 - Park Smart Outreach (Haight Street)
- 01/19/2022 - Park Smart Outreach (Twin Peaks)
- 02/14/2022 - Valentine's Day Candy Giveaway
- 02/23/2022 - Park Smart Outreach (GGP)
- 03/17/2022 - St. Patrick's Day Candy Giveaway
- 03/23/2022 - Park Smart Outreach (Twin Peaks)
- 04/13/2022 - Park Smart Outreach (Haight Street)
- 04/20/2022 - National Smoke Out Day
- 05/07/2022 – Kids Games at Kezar
- 05/07/2022 - Grattan School Fun Fest
- 05/07/2022 - Forest Knoll Block Party
- 05/15/2022 - SF Bay to Breakers
- 06/01/2022 - Chinese Immersion School Escort with safety tips
- 06/12/2022 - Haight Ashbury Street Fair
- 06/22/2022 – CPAB & Community Meeting

EVENTS (YEAR-TO-DATE)

06/25/2022 - Pink Saturday (Twin Peaks)

07/10/2022 - Aids Walk SF

07/27/2022 - Park Smart Outreach (Twin Peaks)

07/27/2022 – CPAB & Community Meeting

08/02/2022 - National Night Out

08/13/2022 – Aubrey Abrakasa Memorial (Baker/Grove)

08/17/2022 – CPAB & Community Meeting

08/18/2022 – HAMA Meeting (virtual)

09/09/2022 – Chief’s Small Business Advisory Forum (virtual)

09/17/2022 – Memorial at Sacred Heart Cathedral

09/25/2022 - Cole Valley Fair

09/28/2022 – CPAB & Community Meeting

10/01/2022 – Stairway Dedication Ceremony for Mr. Vicha Ratanapakdee

10/02/2022 – Mid-Town Terrace Block Party

EVENTS PLANNED

10/05/2022 – National Walk & Bicycle to School – Chinese Immersion School

10/05/2022 – Coffee with a cop @ Coffee Cantata

10/09/2022 – San Francisco Fleet Week @ Duboce Park (K9 Heroes)

10/12/2022 - Park Smart Outreach (MLK/Kezar)

10/16/2022 – Haight Ashbury Street Fair (w/HASF Staff, Ambassadors, & ALERT)

10/26/2022 – CPAB & Community Meeting

10/30/2022 – Noe Street Halloween Party

10/31/2022 – Park Station Halloween Candy Giveaway

11/02/2022 – Park Smart Outreach (Twin Peaks)

11/10/2022 – Haight Ashbury Neighborhood Council Meeting

11/16/2022 – Park Smart Outreach (Haight Street w/Ambassadors)

11/24/2022 – Thanksgiving Turkey Delivery (w/Central Station, SFSO, SFFD)

11/30/2022 – CPAB & Community Meeting

12/01/2022 – Holiday Toy Drive (w/CPAB throughout December)

12/07/2022 – Park Smart Outreach (Twin Peaks)

12/21/2022 – CPAB & Community Meeting

METRICS

Park Station will track our progress utilizing qualitative and quantitative analysis.

Quantitative:

Park Station will utilize statistical data to do quantitative comparisons to see if our community policing efforts are having a quantitative impact on the amount of auto burglaries occurring in our district.

Qualitative:

Park Station will utilize community surveys to assess how our community policing efforts are impacting our community (ie. do community members feel safer, do they like or dislike the increase in officer presence, etc.)



QR Code:
SFPD Community Survey

RESULTS

Park Station will utilize 3-month benchmarks (September and December) to review the quantitative and qualitative data to determine the progress of our community policing efforts.

Park Station evaluate the following:

- Does the plan show a positive or negative impact on auto burglaries?
- Are the results in line with expectations?
- Do results indicate improvement?

REVIEW AND IMPROVEMENT

Park Station will review the data to identify area of improvement.

Our review and improvement process will focus on the following:

- If our community policing efforts are working to decrease auto burglaries in these areas.
- If so, how can we sustain these efforts?
- What unforeseen challenges/issues did we encounter? How did we address those challenges/issues?
- If strategies are not working, what processes have we put in place to determine factors that are impacting progress?
- What have we done to make changes to our strategies to overcome challenges?
- Have those changes worked?
- Who/what informed decisions to make changes and the types of changes to be made? (e.g., community feedback, officer feedback, data/metrics)

NEXT STEPS

At the December benchmark, Park Station will evaluate the following:

- How are we ensuring that our plan continues to evolve based on success of the plan, challenges faced, community feedback, etc.?
- What additional resources are needed? (e.g., city agencies, internal assistance, staffing changes)
- What changes do we anticipate having to make to our plan for next year?
- What additional metrics or feedback will we use to gauge progress as our plan evolves?
- What other crimes can be considered and evaluated?

CONCLUSION

At each Benchmark, Park Station will update our plan with progress and results on our SFPD website.

The results of our community policing strategy will also be summarized in an annual report