

# Annual Community Policing Plan

## Southern Station



**CITY & COUNTY OF SAN FRANCISCO**

Police Department



04.30.2022

# San Francisco Police Department's Mission Statement

We, the members of the San Francisco Police Department, are committed to excellence in law enforcement and are dedicated to the people, traditions and diversity of our City. In order to protect life and property, prevent crime and reduce the fear of crime, we will provide service with understanding, response with compassion, performance with integrity and law enforcement with vision.



## SFPD's Community Policing Strategic Plan Overview

The Department's Community Policing Strategic Plan was developed in collaboration with, the City Performance Team of the Controller's Office and members of the San Francisco community. The Strategic Plan outlines the Vision, Values, Goals and Objectives for community policing and current Department practices, while also providing a roadmap for ensuring that community policing values are integrated into all Department practices.

The Community Policing Strategic Plan is to be used as a guide for Department policy, training, and the day-to-day operations of the Department and relate it to community engagement, community policing and problem-solving activities and strategies.

The outlined Vision, Values and Goals are used as a guide for the Department and its officers in their work, ensuring that community policing values are interwoven into all aspects of the Department. Laying out the Department's Vision for how it will serve the community, and the Values that drives its service, increases transparency with the community and ensures consistency across divisions and districts.



## Vision

Southern Station is committed to creating a safe, healthy, and vibrant community. Our spirit and work is guided by a guardian mindset, and we recognize that our role as protectors is rooted in empathy, understanding, and mutual respect. We partner and engage with community members and organizations to collaboratively identify and problem-solve local challenges and increase safety for residents, visitors, and officers.



## Values

All members of the Department embody the following values, and in doing so strive to earn the community's trust, support, and confidence:

### **Respect**

- We respect the cultures and histories of the neighborhoods and communities we work in.
- We treat all people equally and with dignity, without regard to actual or perceived race, color, ethnicity, national origin, age, religion, gender identity or expression, sexual orientation, mental or physical disability, socioeconomic status, or any other trait.

### **Partnership**

- We proactively nurture relationships with and empower all community members to take an active role in public safety and find solutions to local issues.

### **Honesty and Transparency**

- We develop and maintain honest and transparent communication with the communities we serve.

### **Responsibility and Accountability**

- We have the courage to take responsibility for our actions and be held accountable by ourselves and others.

## Community Policing Goals

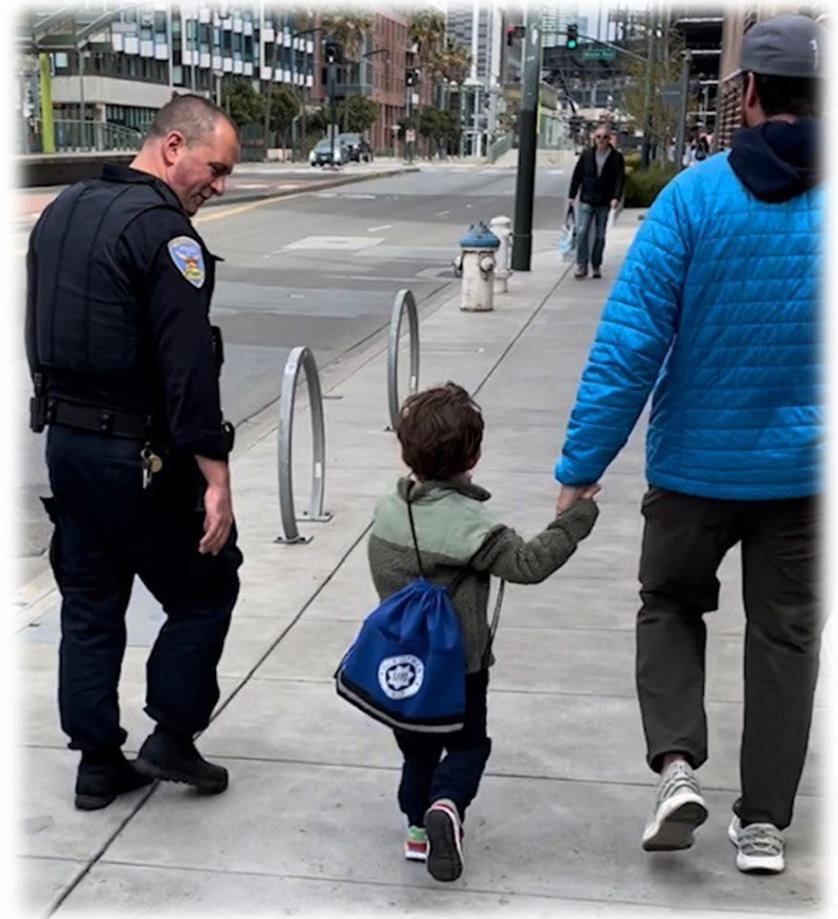
- **Goal 1:** Communication
- **Goal 2:** Education
- **Goal 3:** Problem-solving
- **Goal 4:** Relationship-Building
- **Goal 5:** SFPD Organization



## Southern Station's Community Engagement Plan

The members of Southern Police Station work toward achieving this objective by collaborating with businesses, residents, community organizations, youth-based organizations, and city partnerships within our district to identify public safety issues and solutions that increase safety for residents, visitors, merchants, and officers within the community.

This presentation will show the 2022 Community Engagement Strategy for Southern Police Station. Education and relationship building are the focus of our engagement events. Our events will focus on educating the community about the various functions of different units within the Department, emerging crime trends and crime prevention tips and resources to address increases in various crime types. Our goal is to build trust and relationships with our communities and to be seen by them as their partners in creating a safe and secure community.



## District Overview

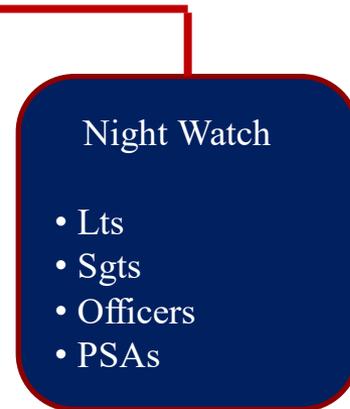
The Southern District encompasses the South of Market area, the Embarcadero, China Basin, Mission Bay, and Treasure Island, and Yerba Buena Island. It commences at a point on the water north of where Mission St. intersects with The Embarcadero, west on Mission St. (including both sides, except for any location within the Westfield Mall) to South Van Ness Ave.; north on South Van Ness Ave. (including both sides) to Market St.; west on Market St. (including both sides) to Duboce Ave.; east on Duboce Ave. (excluding both sides) to 13th St.; east on 13th St. (excluding both sides) to Division St.; east on Division St. (excluding both sides) to Vermont St.; south on Vermont St. (including both sides) to Mariposa St.; east on Mariposa St. (excluding both sides) extending to the water's edge beyond Terry Francois Blvd.; north along the water's edge to the point of origin at the intersection of Mission St. and The Embarcadero. The entire area of Treasure Island and Yerba Buena Island is under the command of Southern Station.

The district was once a mostly industrial area, but in recent years has flourished with new restaurants and bars. It's also a center of residential development, the home of the San Francisco Giants at Oracle Park and the home of the Golden State Warriors at the Chase Center. As of 2015, the Southern District has also been home to the SFPD administrative offices within the new Public Safety Building in Mission Bay.

The original Southern station was a shack located at 4th and Clara streets. After being destroyed in the 1906 earthquake, it reopened in 1926 as an elaborate Spanish Baroque style building designed by Albert Coffey. In 1961, Southern Station was relocated to the first floor of the Hall of Justice, and in 2015 moved once again, this time into the new Public Safety Building at 1251 3rd Street. This station is part of the San Francisco Police Department's Metro Division.

## Southern Station Personnel

- Captain
- Lieutenants
- Sergeants
- Officers
- Recruits
- Civilians
- PSAs



# Safety with Respect



# District Population

Population: 41,832  
(as of 2016)



# Supervisory Districts

3



District 3 Aaron Peskin



District 6 Matt Dorsey



District 5 Dean Preston



District 8 Rafael Mandelman

9



District 9 Hillary Ronen

8

10



District 10 Shamann Walton



China Basin

McCovey Cove

Central Basin



Yerba Buena Gardens



Moscone Convention Center



Oracle Park



Chase Center

## Goal 1: Communication/ Social Media Strategies

During the COVID-19 restrictions, Southern Station utilized diverse set of communication channels to maintain a presence in the community until in-person events could resume. We will continue building our legitimacy and transparency by keeping our community informed of upcoming events and educating them on Department policies, practices, and functions. We will foster crime reduction by highlighting crime trends and providing safety and crime prevention tips.



## Station Media Outreach

- Department Website:

[www.sanfranciscopolice.org](http://www.sanfranciscopolice.org)

- Southern Station Webpage:

[www.sanfranciscopolice.org/stations/southern-station](http://www.sanfranciscopolice.org/stations/southern-station)

- Station Newsletter

[Southern Station | San Francisco Police Department](#)

- Southern Station Twitter:

<https://twitter.com/SFPDSouthern>



# Next Upcoming Meetings for Southern

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Southern Station's *Community Meetings* are held on the 3<sup>rd</sup> Wednesday of every month at 6:00pm

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Southern's *CPAB Meetings* are held every 2<sup>nd</sup> Wednesday of every month at 6:00pm



For more information, visit [sanfranciscopolice.org/stations/southern-station](https://www.sanfranciscopolice.org/stations/southern-station) or email [SFPDSouthernStation@sfgov.org](mailto:SFPDSouthernStation@sfgov.org)

## 2022 Community Meeting Topics

To comply with various Bureau Orders, our strategic plan calls for covering the following topics at the listed meetings:

- January 2022, review 21st Century Policing Pillar 1, Building Trust & Legitimacy
- February 2022, Review of 21st Century Policing Pillar 2, Policy & Oversight
- March 2022, Bi-annual review of policies on Officer Conduct, the Civilian Complaint Process and Bias-Free Policing
- April 2022, Review of 21st Century Policing Pillar 3, Technology & Social Media
- May 2022, Bi-annual Review of Use of Force and Officer Involved Shooting Policies
- June 2022, Review of 21st Century Policing Pillar 4, Community Policing & Crime Reduction
- July 2022, Review of 21st Century Policing Pillar 5, Training & Education
- August 2022, Bi-annual review of policies on Officer Conduct, the Civilian Complaint Process and Bias-Free Policing
- September 2022, Review of 21st Century Policing Pillar 6, Officer Wellness & Safety
- November 2022, Bi-annual Review of Use of Force and Officer Involved Shooting Policies



# Goal 2: Crime Prevention through Education

Southern Station both trains and is trained by the communities it serves. Through social media, community events and our newsletter Southern Station together with our partners, such as SFSAFE, we will continue to educate community members on crime prevention and safety tips. Depending on the time of year and based on feed back from social media, crime data and community survey's we will tailor this education material to our community. This material can include bicycle theft prevention, disaster preparedness and holiday safety tips. This will train the community to empower them to improve community safety.



# SFSAFE

*SF SAFE engages, educates, and empowers San Franciscans to build safer neighborhoods through crime prevention, education, community engagement and public safety services that result in stronger, more vibrant and resilient communities.*

SF SAFE's services provide people with the tools, knowledge and skills to help address and prevent crime and violence and to become advocates for safety and wellness in their neighborhoods. Most services are provided cost-free to the San Francisco community. Ultimately, SF SAFE's work is about working together to create a safer San Francisco.

- Neighborhood Watch
- Residential Security Surveys
- Business Security Services
- Personal Safety Presentations
- Child Safety Presentations
- SAFE Bikes Registry



*For more information, visit our website at [sfsafe.org](http://sfsafe.org), contact us at 415-553-1984 or at [info@sfsafe.org](mailto:info@sfsafe.org)*

## Goal 3: Problem Solving

Southern Station will increase safety through collaborative working partnerships between the Department, community members, and organizations to identify and address local topics of concern. Officers can connect individuals to resources we call for service are outside our scope. This includes providing resources and phone numbers to other city agencies Street Crisis Response Team, Department of Public Works and SFMTA.

Southern Station will work with individuals, community-based organization and city services on local issues through a collaborative process to create a shared goal.

**GUN BUY-BACK**  
Help end the pollution and be the solution to gun violence

**No questions asked!**

**SATURDAY,  
DECEMBER 11, 2021  
8:00 AM - 12:00 PM**

**UNITED PLAYAZ  
1038 HOWARD ST.  
SAN FRANCISCO**

**Handguns = \$100**      **Assault Weapons = \$200**

- 1 in 3 homes with children have guns, many left unlocked or loaded
- On an average day 100 Americans are killed with guns
- The presence of a gun in a domestic violence situation increases the risk of the woman being killed by **FIVE TIMES**
- 62% of firearm related deaths in the US are suicides

UNITED PLAYAZ, SAN FRANCISCO POLICE, SAFE, LIVEFREE, SWINERTON, BRADY, WEST BAY, SUNSET, and other partner logos.

For more information, contact Rudy Corpuz Jr., 415-573-6219

## Goal 3: Problem Solving

### City Partners

- San Francisco Fire Department
- Department of Public Works
- Department of Homelessness and Supportive Housing
- Department of Public Health
- SFMTA
- San Francisco Entertainment Commission
- Office of the City Attorney



# Problem Solving – Southern Station

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- Narcotic Sales
- Burglaries
- Homeless individuals
- Robberies
- Auto Burglaries
- Organized Retail Theft
- Mental Health



## Goal 4: Relationship Building

Strong, trusting, and respectful relationships between the Department and all facets of San Francisco community.

### Community Groups

Members of Southern Station interact with a variety of community groups. These interactions are part of our strategic plan to help build trust and legitimacy, to educate the community groups of the Department's policies and functions and to provide information on oversight. Beyond meeting with the various community groups, Southern Station personnel host a monthly Southern Station Community Meeting.



# Business Groups

Southern Stations Business Groups meet to share information about security issues facing their buildings, surroundings, and industries. Members of Southern Station routinely attend these meetings and provide updates on crime trends, SFPD news, and upcoming events that may impact these groups. Additionally, they listen to the security and neighborhood concerns of the attendees and adjust enforcement strategies to address these concerns. Some of the groups meet monthly, others meet quarterly. Southern Station personnel will continue to engage these business groups throughout 2022 using Zoom until in-person meetings may resume.



## Business Groups

The Southern District includes many large office buildings and hotels. Additionally, there are a few commercial corridors running through the district. Several of these buildings and hotels are part of regularly meeting working groups. Some of these groups include:

- SOMA Security Consortium meetings
- Bay Area Security Directors' Association (BASDA)
- Yerba Buena Alliance
- Yerba Buena Security Directors' Group



# Community Outreach

In addition to the other listed efforts, members of Southern Station engage the community by participating directly in several community outreach events. We also act as a community partner by helping to plan and provide security for other events.



# Southern Station Community Groups

The Southern Station Captain and personnel also actively participate in the following community group's meetings:

- Southern Station Community Police Advisory Board (Monthly)
- South Beach/Rincon/Mission Bay Neighborhood Association (Quarterly)
- Embarcadero SAFE Navigation Center Advisory Group (ESNCAG) (Quarterly)
- East Cut GRHCBD (As requested)
- United Playaz (As requested)
- West Soma CBD (As requested)
- Yerba Buena Garden CBD (Monthly)
- Embarcadero Navigation Center Security Group (Quarterly)
- The Lumina Building and neighbors Security Meeting

## Youth Outreach

There are relatively few schools in the Southern Police District. Therefore, to engage the youth of the district, members of Southern Station partners with various community organizations and participate in events that support and engage the youth in our district. We will work to be role models for the youth and make them aware of the various opportunities afforded to youth through these various community organizations. Through these activities we hope to have the youth and the youth groups see us a partner in the community.



## Youth Groups

A partial list of groups we will partner with, and their activities include:

- SFPAL (Cadet program, various athletic events, and other activities)
- Boston Properties (Holiday Ice Skating at Embarcadero Center)
- Halloween Pumpkin giveaway at Southern Station
- Halloween Parade at Bessie Carmichael Elementary School
- Treasure Island Job Corp Graduation Ceremony
- United Playaz
- West Bay Pillipino Center



## Upcoming Community Events 2022

Some of the community events we will help plan, coordinate, participate in, or provide security to include:

- National Coffee with A Cop- 10/05
- Southern Station Community Meeting- 10/19
- Faith and Blue Mass-10/26
- Southern Station Halloween Community Event- 10/26
- Southern Station Community Meeting- 11/16
- Southern Station's 3<sup>rd</sup> Annual Turkey Trot- 11/24
- United Playaz (UP) Gun Buyback- 12/11
- Southern Station Community Meeting- 12/21



## Past Community Events Chronology 2022

<b>Date</b>	<b>Community Event</b>	<b>Location</b>	<b>Community Partner</b>
01/03/22	PAL Board Meeting	Online	PAL Board of Directors
01/05/22	Embarcadero Safe Navigation Advisory Group	Online	Embarcadero Safe Navigation Advisory Group
01/12/22	CPAB Meeting	Online	CPAB
01/13/22	111 - 7th Street Safety Meeting	Online	Community Members
01/24/22	Chief's Quarterly Safety Forum	Online	SF Safe, Chief's Office
01/25/22	West SOMA CBD Meeting	Online	West SOMA CBD Staff
01/27/22	Southern Station Community Meeting	Online	SF Safe
02/03/22	Elgin Park Neighbors Meeting	50 Elgin Park	Supervisor Mandelman and Staff
02/05/22	SF PAL CrossFit	175 De Haro	SF PAL and CrossFit Potrero Hill
02/08/22	Southern Station CPAB Meeting	Online	CPAB

## Past Community Events Chronology 2022

<b>Date</b>	<b>Community Event</b>	<b>Location</b>	<b>Community Partner</b>
02/12/22	SF PAL CrossFit	175 De Haro	SF PAL and CrossFit Potrero Hill
02/16/22	Southern Station Community Meeting	Zoom	SF Safe
02/19/22	SF PAL CrossFit	175 De Haro	SF PAL and CrossFit Potrero Hill
02/26/22	SF PAL CrossFit	175 De Haro	SF PAL and CrossFit Potrero Hill
03/05/22	SF PAL CrossFit	175 De Haro	SF PAL and CrossFit Potrero Hill
03/07/22	PAL Board Meeting	Online	PAL Board of Directors
03/08/22	6 <sup>th</sup> St/ Baldwin Hotel Meeting	Online	
03/09/22	CPAB Meeting	Online	CPAB
03/10/22	United Playaz Silence the Violence Peace March	1038 Howard St	United Playaz Leadership
03/12/22	St. Patrick's Parade	2 <sup>nd</sup> St and Mission St	

## Past Community Events Chronology 2022

<b>Date</b>	<b>Community Event</b>	<b>Location</b>	<b>Community Partner</b>
03/16/22	Bay Area Security Director Assoc. Meeting Online (B.A. S. D.A.)	Online	Bay Area Security Director Association
03/16/22	SF Building Owner and Manager Association (B.O.M.A)	Online	SF Building Owner and Manager Association
03/16/22	Southern Station Community Meeting	Online	SF Safe
03/23/22	Dog Patch Public Safety Meeting	Online	Supervisor Walton and Staff
04/01/22	Elgin Park Neighborhood Meeting	50 Elgin Park	Supervisor Mandelman and Staff
04/05/22	Security Meeting with Black Rock	400 Howard St	Black Rock Security
04/05/22	United Playaz Gun Violence Candlelight Vigil	1038 Howard St	United Playaz
04/12/22	Yerba Buena Community Benefit District (Y.B.C.B.D)	Online	Yerba Buena Community Benefit District

## Past Community Events Chronology 2022

<b>Date</b>	<b>Community Event</b>	<b>Location</b>	<b>Community Partner</b>
04/13/22	CPAB Meeting	Online	CPAB
04/14/22	W Hotel General Manager Meeting	181 3 <sup>rd</sup> St	W Hotel Staff
04/20/22	SOMA Security Consortium Meeting	Online	SOMA Security Consortium
04/20/22	Monthly Community Meeting	Online	SF Safe
04/22/22	Elgin Park Community Meeting	50 Elgin Park	Supervisor Mandelman and Staff
04/25/22	Moscone Center Pre-Convention Meeting	747 Howard St	Moscone Center Staff
04/25/22	Chief's Quarterly Public Safety Meeting	Online	Chief of Police's Staff and SF Safe
04/27/22	ESCHCAG Quarterly Meeting	Online	ESCHCAG
04/27/22	Coffee with a Cop	415 Natoma	5M Staff
04/28/22	SOMA Neighborhood Coalition Group Meeting	Online	SOMA Neighborhood Coalition Group

## Past Community Events Chronology 2022

<b>Date</b>	<b>Community Event</b>	<b>Location</b>	<b>Community Partner</b>
05/11/22	CPAB Meeting	Online	CPAB
05/18/22	Monthly Station Community Meeting	Online and 1245 3 <sup>rd</sup> St.	SF Safe
05/22/22	SFPAL Kid's Games	Kezar Stadium	SF PAL
05/23/22	Remembrance of Lights Ceremony with United Playaz	Minna and Russ	United Playaz
05/23/22	Meeting with 111 7 <sup>th</sup> St Residents	111 7 <sup>th</sup> St	Community Members
05/25/22	Coffee with a Cop	The Crossing at East Cut	East Cut Staff
05/26/22	SOMA Neighborhood Coalition Safety Meeting	415 Natoma	SOMA Neighborhood Coalition
06/01/22	Stop Gun Violence Event at United Playaz	1035 Howard St	United Playaz
06/08/22	CPAB Meeting	Online	CPAB
06/09/22	BOMA S.F. Emergency Preparedness Meeting	Online	SF Building Owner and Manager Association

## Past Community Events Chronology 2022

<b>Date</b>	<b>Community Event</b>	<b>Location</b>	<b>Community Partner</b>
07/11//22	Meeting with U.S. Coast Guard	Yerba Buena Island	U.S. Coast Guard
07/13/22	Coffee with a Cop	415 Natoma	5M Staff
07/13//22	Meeting and Donation Drop Off at Family House	540 Mission Bay Blvd N	Family House
07/13//22	Meeting w/ Family House Management	540 Mission Bay Blvd N	Family House Management
07/15/22	United Playaz Day Care Visit and Fieldtrip.	850 Bryant St	United Playaz Summer Program
07/20/22	Community Meeting	Online	SF Safe
08/02/22	National Night Out	200 Folsom Street	CPAB, CHP, UCSFPD
08/18/22	Lighthouse - SF Community Meeting	Online	Lighthouse Staff
08/20/22	Sunday Streets	Folsom St between Spear and 9 <sup>th</sup> St	Sunday Streets
08/23/22	SOMA Community Working Group Meeting	Online	SOMA Community Working Group

## Past Community Events Chronology 2022

Date	Community Event	Location	Community Partner
08/24/22	BOMA SF Emergency Preparedness Meeting	Online	SF Building Owner and Manager Association
08/31/22	Treasure Island Community Meeting with Independent Disabled Adults	Great Lawn on Treasure Island	State Council on Developmental Disabilities
08/31/22	Job Corps Security Meeting	Job Corps, Treasure Island	Job Corp Security Staff
09/14/22	CPAB Meeting	Online	CPAB
09/20/22	333 12 <sup>th</sup> Street Meeting	Online	Community Members
09/21/22	Community Meeting	Online	SF Safe
09/22/22	SOMA Safety Consortium Meeting	Online	SOMA Security Consortium

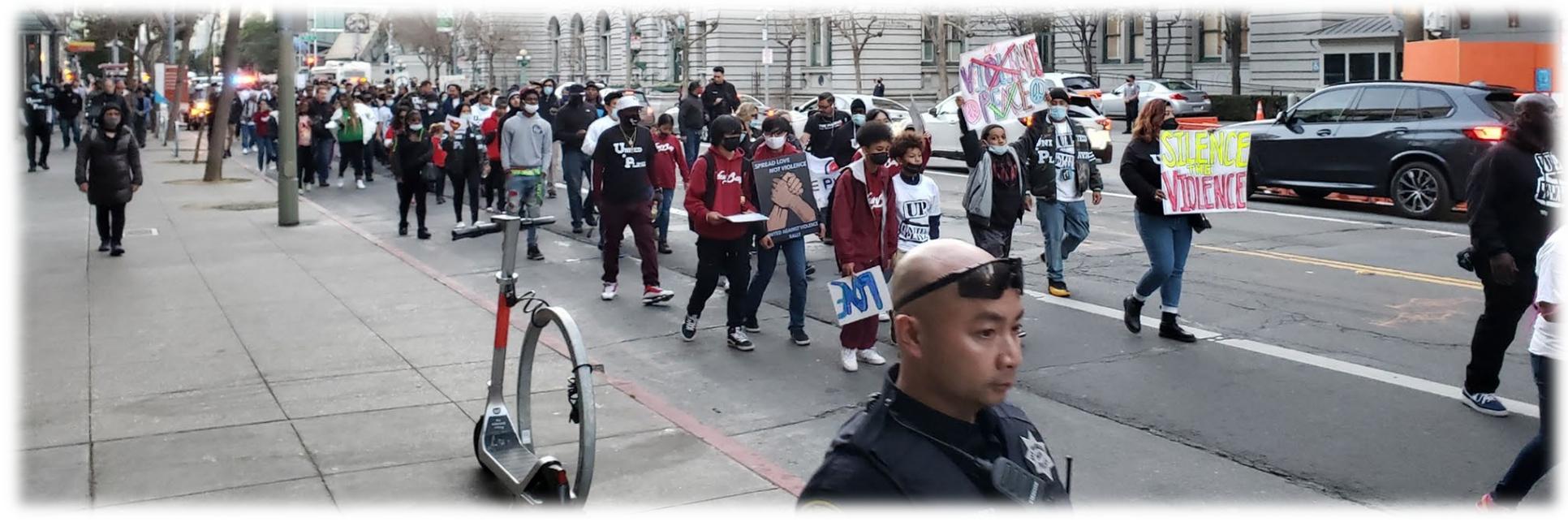
# Community Survey

At each community event Southern Station will provide the participants with the link for a community survey. Together with the Community Engagement Division, we will review the data collected. Using this data, Southern Station will use it to create future community events and help better serve the merchants, residents and visitors of the Southern District.



## Goal 5: SFPD Organization

Southern Station's organization and operation leads community policing efforts and demonstrates a guardian mindset. Southern station include input from our community members, business community, stake holders and officers to inform our decision- making and policy development process.



## Deployment Strategies

Southern Station's maintains consistency in practices and continuity of with the community by maintaining a constant presence throughout the district. Southern Station has officers assigned two homeless outreach officers, Embarcadero Navigation Center foot beat and officers assigned to the Transbay Center. These officers as well as regular patrol officers routinely engage with the community during their daily assignments. These encounters build trust and relationships between the public and Southern Station.



## Restorative Justice

Southern Station's supports restorative justice goals by working closely with the San Francisco District Attorney's Office. By supporting these goals, we hope to build trust and respect within the community.



## SFPD Recruiting

During community meeting and other events, the Captain and other Southern Station members routinely advice community members that interested in a career in law enforcement that we are hiring.

<https://www.sanfranciscopolice.org/your-sfpd/careers>

