

# 2023 Park Station Community Policing Strategic Plan



**CITY & COUNTY OF SAN FRANCISCO**

Police Department

# PARK STATION



SFPD's Park Station, reopened after a remodel in 1995, has a mission-style façade with stucco walls and a tiled roof. It is set back from Kezar Drive and the Waller Street skateboard park and is adjacent to Kezar Stadium, Kezar Pavilion, and Park Ranger Headquarters. Organizationally, Park Station is designated as "Co. F" and is one of five district stations in the Field Operation Bureau's Golden Gate Division.

## *CONNECTING W/ PARK STATION*

Park Station utilizes social media, email, and in-person/remote community engagements and meetings, to ensure public input and to keep the public informed & updated on crime trends, public safety issues, to connect city agencies and other resources to our residents, merchants, and visitors, and to break down language or systemic barriers to accessing our services.



Additionally, Park Station also publishes a weekly newsletter via email to over 1,000 subscribers. In addition to crime statistics, crime maps, safety tips, resources, and references to the PAL, Cadet, and ALERT Team programs, the newsletter provides briefings from the captain on community policing efforts that are incorporated from direct feedback from residents, merchants, and visitors.

# *CONNECTING W/ PARK STATION*

Park Station  
1899 Waller St  
San Francisco, CA 94117  
Phone: 415-242-3000

Twitter: @SFPDPark

Email: [SFPDParkStation@sfgov.org](mailto:SFPDParkStation@sfgov.org)

Subscribe to Park Station's Newsletter:

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# PARK STATION'S DISTRICT BOUNDARIES



Park Police Station polices the geographic area depicted on the adjacent map. Its coverage boundary includes: Geary Boulevard, Divisadero Street, Waller Street, Market Street, Portola Drive, 7th Avenue, the East end of Golden Gate Park, and Stanyan Street.

## *PARK STATION* *DISTRICT KEY INFRASTRUCTURE*

Park Police Station serves numerous neighborhoods that have many parks, hospitals, schools, businesses, and other key infrastructure attributes such as:

- Haight-Ashbury
- Twin Peaks Viewpoint
- The Golden Gate Park Panhandle
- UCSF Campus
- USF Campus
- Sutro Tower
- Laguna Honda Hospital
- Kezar Stadium & Pavilion
- Laguna Honda (Forest Hill) MTA Metro Station

# PARK STATION DISTRICT SUPERVISORS



**District 1**  
Connie Chan



**District 2**  
Catherine Stefani



**District 5**  
Dean Preston



**District 7**  
Myrna Melgar



**District 8**  
Rafael Mandelman

## *PARK DISTRICT PROBLEM SCAN*

Over the last two years, data shows there has been an increase in auto burglaries and residential burglaries (mainly garage and construction site) in the Park District. The residential burglaries have increased in the corners of the district, while auto burglaries have concentrated in areas frequented by tourists: Twin Peaks, Golden Gate Park and the Haight Street Corridor. Additionally, disorder issues impact public safety, health, connection, business, and resilience.



Park Station will utilize these four goals and objectives (Communication, Education, Problem Solving and Relationship Building) to develop a community policing strategic plan to work collaboratively with city and community partners to address these issues.



## *PARK DISTRICT PROBLEM SCAN: COMMUNITY SURVEY RESULTS*

- 63% of respondents were “satisfied” or “very satisfied” with Park Station’s police service over the past 12 months.
- 75% of respondents followed Park Station via newsletter; second highest response was “word of mouth.”
- 38% of respondents requested more office hours & Coffee w/a Cop Events.
- On crime concerns:
  - 75% of respondents were concerned most about residential burglaries.
  - 63% of respondents were concerned about homelessness.
  - 63% of respondents were concerned about traffic issues/enforcement.
  - 25% of respondents were concerned about vehicle burglaries.
- Over 60% of respondents wanted more crime data published in the newsletter.

*PARK DISTRICT  
PROBLEM SCAN SUMMARY:*

- **Residential (Primarily Garage) Burglaries**
- **Residential Construction Site Burglaries**
- **Auto Burglaries**
- **Disorder**
- **Neighborhood Resilience**
- **Police/Community Connection\***
- **Police/Youth Connection**

\*Infused through all response strategies, w/greatest emphasis in resilience.

## *COMMUNITY POLICING GOALS* *INFORM OUR STRATEGY*

Park Station will utilize SFPD's Community Policing Plan, Sir Robert Peel's "Principles of Modern Policing," and evidence-based policing practices to inform our response strategies:

- **Goal 1- Communication:** honest, transparent, and empathic dialogue
- **Goal 2- Education:** trains and is trained by the community we serve
- **Goal 3- Problem-Solving:** collaboration to identify and address concerns
- **Goal 4- Relationship-Building:** grounded in strength, trust, and respect
- **Peel's 7<sup>th</sup> Principle:** "...that the police are the public and the public are the police, the police being the only members of the public who are paid to give full-time attention to duties which are incumbent on every citizen in the interests of community welfare and existence."
- **Peel's 9<sup>th</sup> Principle:** "...that the test of police efficiency is the absence of crime and disorder."

## *COMMUNITY ENGAGEMENTS HAVE INFORMED OUR STRATEGY*

In addition to statistics, principles, Department-wide plans, and the incorporation of emerging/best practices, the heart of Park Station's Community Policing Strategic Plan was forged through synthesizing and synergizing information obtained through rich dialogue with—and incorporating feedback from—residents, merchants, and visitors via:

- Poll data, questions, dialogue, and feedback provided at monthly virtual community meetings, Community Police Advisory Board (CPAB) meetings, and Neighborhood Association/Watch group meetings.
- In-person community public safety events such as National Night Out, Coffee w/a Cop, and others.
- In-person community events such as the Haight Ashbury Street Fair, Cole Valley Fair, and others.
- Police/Youth Community engagements in the Park District and across the City (Sgt. Torrie Grady's continued work in the Sunnydale and Alice Griffith Communities)
- Discussions with Park District Community partners, stakeholders, government organizations, government representatives, and others.

## STRATEGY

- **Residential (& Garage) Burglaries:**
  - Prevention:
    - Analyze data trends to implement hot spot policing strategy proven to deter without displacing crime.
    - Connect residents with SF SAFE, our prevention partner, for free residential security surveys and neighborhood watch building.
    - Urge residents to install motion-activated lighting and at least one camera facing the street.
    - Ensure that residents feel confident to report suspicious persons on foot, bicycle, and in vehicles because they know their neighbors and are paying attention to changes in the environment consistent with burglaries.
  - Response:
    - Prompt response to in-progress incidents.
    - Prompt response to "cold" incidents and ensure a thorough investigation.

## STRATEGY

- **Residential (& Garage) Burglaries:**
  - Response (Continued):
    - Collection and citywide (internal) distribution of images and video depicting the suspect, associated vehicles, and stolen property.
  - Follow-Up:
    - Thoroughly documenting the incident including the tracking functions on stolen property.
    - Connecting victims with the Burglary Detail and, on arrest cases, providing updates to the victim and community on the status of the criminal case.
    - Discussion of trends, strategies, responses, and investigative leads/results via monthly community meeting, CPAB meeting, and neighborhood association meetings.
    - Ensure hot spot policing at victim locations to prevent site revictimization.

## STRATEGY

- **Residential Construction-Site Burglaries:**
  - Prevention:
    - Analyze data trends to implement hot spot policing strategies with Park Station's patrol force.
    - Mobilize neighbors to identify construction site cues (porta potty, debris box, temporary fencing/scaffolding) to then work with the residents and/or construction company to abate risk (lighting, cameras, securing tools, equipment, and resources, etc.)
  - Response:
    - Post-incident prompt response and thorough investigation seeking camera footage that may have captured the suspect's arrival, commission, and flight from the scene.
    - Thorough incident documentation, including searching, collecting, analyzing, and circulating video evidence.

## *STRATEGY*

- **Residential Construction-Site Burglaries (continued):**
  - Follow-Up:
    - Connection with the Burglary Detail on ongoing series and identification of possible suspects.
    - Sharing lessons learned from the suspect's modus operandi for the purpose of educating the community and deterrence of future incidents.
    - Ensure hot spot policing at victim locations to prevent site revictimization.



## STRATEGY

- **Auto Burglaries:**
  - Prevention:
    - Analyze data trends to implement hot spot policing strategies with Park Station's patrol force.
    - Deployment of Community Ambassadors to hot spot locations as a visual deterrent to criminals and to educate likely victims (tourists that leave luggage and shoppers who leave merchandise).
    - Park Smart campaign at locations ranging from SFO's Rental Car Center to hot spot locations themselves.
    - Empowering residents with information on suspect's vehicle descriptions and behaviors indicative of organized auto burglars warranting a 911 call.
  - Response:
    - Rapid response to in-progress and just-occurred incidents

## STRATEGY

- **Auto Burglaries:**
  - Response (continued):
    - Collection and rapid dissemination of videos and screen grab photos of suspects and their vehicles.
    - Equipping all police vehicles with spike strips for immediate apprehension strategies.
    - ALL license plates discovered or determined to be involved in auto burglary SHALL be entered into the CLETS system as a felony vehicle.
    - Unreported lost/stolen plates on “cold plated” vehicles to be documented and reported to CLETS.
  - Follow-up:
    - Relentless follow-up to identify suspects, suspect’s vehicles, and the recovery of stolen property.
    - Utilizing Accurant Nexis/Lexis to identify victims and to return discarded stolen property.

## *STRATEGY*

- **Auto Burglaries:**
  - Follow-up (continued):
    - Work with victims and witnesses to ensure successful prosecution on cases where arrests have been made.
    - Communicating the depth and breadth of our response to foster trust that we take this issue seriously.

## STRATEGY

- **Disorder Issues:**

- Prevention:

- Opening channels of communication for the discovery and holistic response to current and emerging disorder issues at identified and emerging locations with identified and emerging individuals.
    - Providing resource lists of non-police City agencies (HSH, DPH, HSOC, DPW, CVRT, SFFD, SF City Attorney, and others) that can assist with abating problem properties and behaviors and how to contact them.

- Response:

- Connecting resources and ensuring stakeholder accountability to manifest results.
    - Ensure role-appropriateness in SFPD on disorder issues; whether to lead, follow, and/or work alongside in the problem-solving mission.

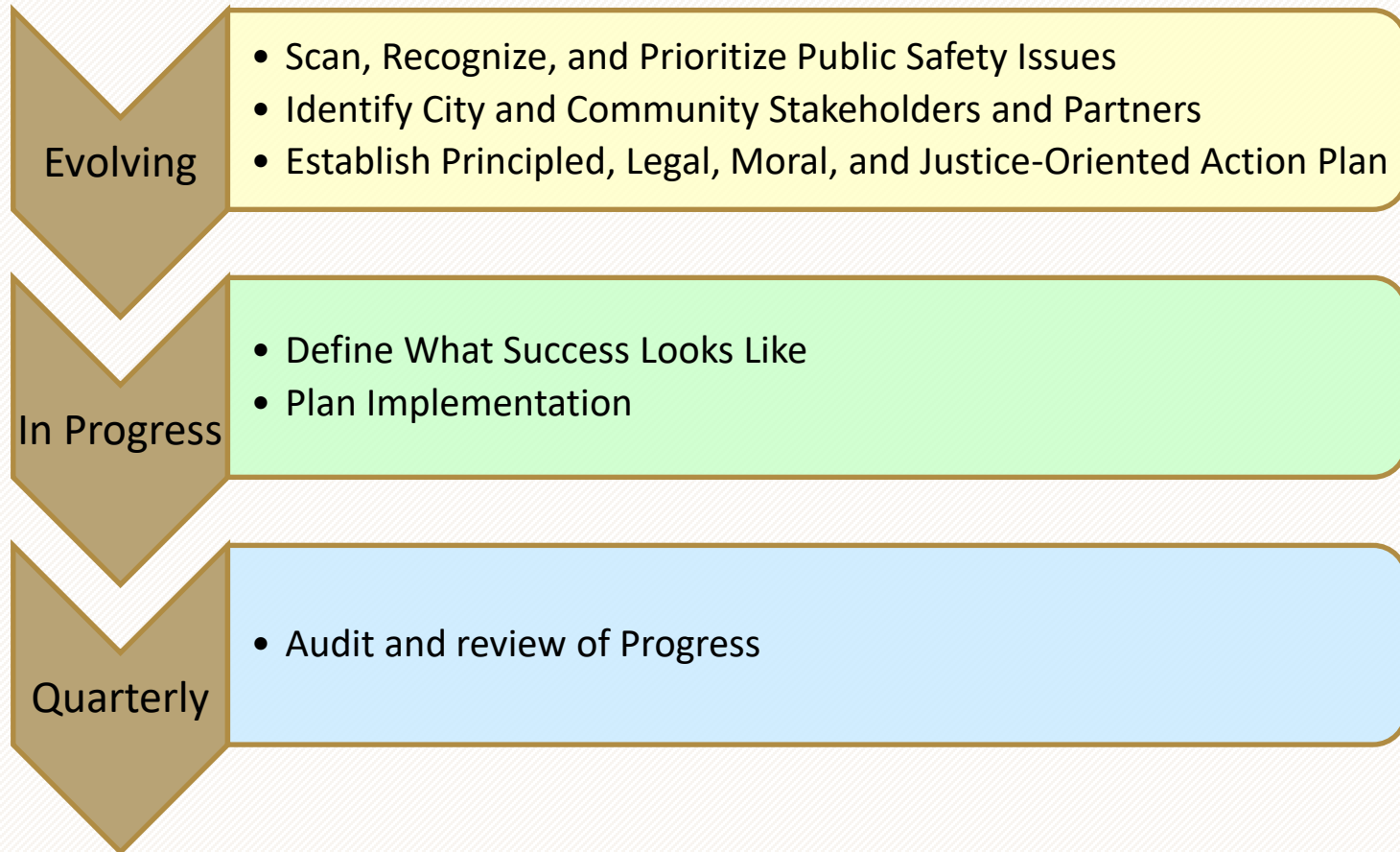
## STRATEGY

- **Neighborhood Resilience (Key Police/Community Initiative):**
  - Connection:
    - Creating hyper-local networks utilizing block champions (the NEN) and/or Neighborhood Watch Groups (SF SAFE) fosters resiliency in the preparation for, adaptation in, and recovery from neighbor, block, neighborhood, and community shocks and traumas.
  - Mobilization:
    - Sustaining these relationships and networks over time.
    - Partnering with these groups to enhance trust and problem solving
    - Recommending block parties (such as "Neighborfest") to deepen connection and enhance safety.
  - Communication:
    - Strengthening these resources and networks by both enhancing current and building new communications methods on trends, events, and best practices.

## *STRATEGY*

- **Police/Youth Connection:**
  - Collaboration across district boundaries to engage underserved communities.
  - Exploring new avenues of connection, exploring efficient and effective ways of direct interaction including “Reading Partners.”
  - Development of partnerships on engagement events at the Kezar Stadium/Kezar Pavilion footprint, including potential National Night Out 2023 partnership w/SFRPD.
  - Engagement at schools on active shooter/active attacker preparation as an entry point for other educational, informational, and recreational police/youth activities.
  - Partnering with existing youth engagement entities such as PAL, Boys & Girls Club, Huckleberry House, and others.

# STRATEGY IMPLEMENTATION



## *PROBLEM SOLVING PARTNERSHIPS*

- Community Ambassadors:
  - Non-sworn retired members who serve to supplement foot beat patrol presence in the Haight Street Corridor and the eastern edge of Golden Gate Park.
    - Example: In October of 2022, Community Ambassadors were introduced to merchants, residents, and visitors through Coffee With a Cop at Café Cantata.
    - Example: Ambassadors provided extra presence during the HASF event and provided instant police radio updates, as they do during their regular assignments on Wednesdays through Saturdays from 10AM – 8PM.



## *PROBLEM SOLVING PARTNERSHIPS*

- SF Recreation and Parks (RPD) Rangers:
  - Park Ranger Headquarters is located across the parking lot from Park Police Station. Strategy and implementation meetings have been held to strengthen our unified response to planned & unplanned events and criminal incidents.
    - Example: In August of 2022, Rangers collaborated on a successful investigation and arrest of serial car burglars targeting Golden Gate Park.
    - Example: In October of 2022, Rangers collaborated w/SFPD and numerous other agencies on the successful planning and execution of providing security during a VPOTUS visit.

## *PROBLEM SOLVING PARTNERSHIPS*

- Haight Ashbury Merchants Association (HAMA):
  - Park attends HAMA monthly meetings for strategy and update information sharing
  - One HAMA member is on the CPAB; the HAMA president receives critical incident notifications and pushes incident information to the full Association.
    - Example: During Q3 of 2022, HAMA collaborated and strategized on the successful reengineering of the Haight Ashbury Street Fair (HASF).
    - Example: During August of 2022, HAMA communicated and collaborated w/Park Station on a high-profile commercial burglary leading to the arrest and successful prosecution of the suspect.

## *PROBLEM SOLVING PARTNERSHIPS*

- District Supervisors & Staff:
  - Collaborated with D8 Sup. Mandelman and staff related to dozens of community resident and merchant complaints on several encampments and individuals in crisis; collaborated & organized responses and successful resolutions to several public health/safety situations.
  - Responded to several fires with D5 Supervisor Preston & Staff and received critical community input on the Haight Ashbury Street Fair (HASF).
  - Collaborated with D7 Supervisor Melgar and Ingleside Captain Derrick Lew on incidents in the area of Portola and O'Shaughnessy.

## *PROBLEM SOLVING PARTNERSHIPS*

- Park Station Community Police Advisory Board (CPAB):
  - Connects residents from across the District concerned about public safety.
  - Actively provides input—almost in real-time and once-per-month in the formal meeting—that gives meaning/context to crime data & informs the captain’s overall deployment .
    - Example: CPAB collaborated on a successful National Night Out event in August that had over 3-dozen public safety agencies, neighborhood community groups, and other community-based organizations present.
    - Example: In October, CPAB was provided immersive use-of-force experiential training to gain better understanding of the constitutional, procedural, and ethical considerations officers face.

## *PROBLEM SOLVING PARTNERSHIPS*

- Haight Ashbury Neighborhood Council (HANC):
  - Park Station sought input on Haight Ashbury Street Fair planning and coordination.
  - Received feedback and advice related to police response to homeless issues in the district.
- Cole Valley Improvement Association:
  - Provided feedback and engaged in dialogues related to quality of life, traffic, and event issues.
  - Utilized feedback to deploy a traffic safety event to abate speeding and pedestrian safety violations committed by drivers.
  - Worked for several months with the neighborhood group, HSH, DPH, Street Crisis, and others on a chronic quality of life situation where enforcement measures would have been unjust as a first resort.

## *PROBLEM SOLVING PARTNERSHIPS*

- Castro Art Mart & Farmer's Market (Castro Merchants):
  - Worked collaboratively (with D8, PUC, HSH, etc.) on the 200-block of Noe and the 16th Street/Market area to holistically address ongoing issues with vandalism and violent encampments impacting their weekly events.
- Neighborhood Empowerment Network (NEN):
  - NEN's (empowersf.org) premier community building & resilience-enhancing event is the facilitation of the "Neighborfest" block party program.
  - The program was open to City residents in Supervisorial Districts 2, 7, 8, and 11 (all but D11 are shared by Co. F).
    - Example: Neighborfest host packets were printed and distributed in-person (at National Night Out), provided digitally during community meetings, and digitally linked in the Station newsletter.
- Note: We are actively engaged in creating new partnerships.

## *2022 COMMUNITY ENGAGEMENT EVENTS*

- 01/12/2022 - Park Smart Outreach (Haight Street)
- 01/19/2022 - Park Smart Outreach (Twin Peaks)
- 02/14/2022 - Valentine's Day Candy Giveaway
- 02/23/2022 - Park Smart Outreach (GGP)
- 03/17/2022 - St. Patrick's Day Candy Giveaway
- 03/23/2022 - Park Smart Outreach (Twin Peaks)
- 04/13/2022 - Park Smart Outreach (Haight Street)
- 04/20/2022 - National Smoke Out Day
- 05/07/2022 – Kids Games at Kezar
- 05/07/2022 - Grattan School Fun Fest
- 05/07/2022 - Forest Knoll Block Party
- 05/15/2022 - SF Bay to Breakers
- 06/01/2022 - Chinese Immersion School Escort with safety tips
- 06/12/2022 - Haight Ashbury Street Fair
- 06/22/2022 – CPAB & Community Meeting

## 2022 COMMUNITY ENGAGEMENT EVENTS

06/25/2022 - Pink Saturday (Twin Peaks)

07/10/2022 - Aids Walk SF

07/27/2022 - Park Smart Outreach (Twin Peaks)

07/27/2022 – CPAB & Community Meeting

08/02/2022 - National Night Out

08/13/2022 – Aubrey Abrakasa Memorial (Baker/Grove)

08/17/2022 – CPAB & Community Meeting

08/18/2022 – HAMA Meeting (virtual)

09/09/2022 – Chief’s Small Business Advisory Forum (virtual)

09/17/2022 – Memorial at Sacred Heart Cathedral

09/25/2022 - Cole Valley Fair

09/28/2022 – CPAB & Community Meeting

10/01/2022 – Stairway Dedication Ceremony for Mr. Vicha Ratanapakdee

10/02/2022 – Mid-Town Terrace Block Party



## *2022 COMMUNITY ENGAGEMENT EVENTS*

- 10/05/2022 – National Walk & Bicycle to School – Chinese Immersion School
- 10/05/2022 – Coffee with a cop @ Coffee Cantata
- 10/09/2022 – San Francisco Fleet Week @ Duboce Park (K9 Heroes)
- 10/12/2022 - Park Smart Outreach (MLK/Kezar)
- 10/16/2022 – Haight Ashbury Street Fair (w/HASF Staff, Ambassadors, & ALERT)
- 10/26/2022 – CPAB & Community Meeting
- 10/30/2022 – Noe Street Halloween Party
- 10/31/2022 – Park Station Halloween Candy Giveaway
- 11/02/2022 – Park Smart Outreach (Twin Peaks)
- 11/10/2022 – Haight Ashbury Neighborhood Council Meeting
- 11/16/2022 – Park Smart Outreach (Haight Street w/Ambassadors)
- 11/24/2022 – Thanksgiving Turkey Delivery (w/Central Station, SFSO, SFFD)
- 11/30/2022 – CPAB & Community Meeting
- 12/01/2022 – Holiday Toy Drive (w/CPAB throughout December)
- 12/07/2022 – Park Smart Outreach (Twin Peaks)
- 12/21/2022 – CPAB & Community Meeting

## *FORECAST OF MONTHLY REPEATING 2023 EVENTS:*

- Park Station District Community Meetings: 4<sup>th</sup> Wednesday @ 6:30PM
- Community Police Advisory Board Meetings: 4<sup>th</sup> Wednesday @ 5:00PM
- Coffee w/a Cop & Office Hours Events: 1<sup>st</sup> Wednesday of the Month
- Park Smart Outreach/Campaigns: Every Wednesday of the Month
- Station Newsletter Publication: Every Thursday of the Month
- Appearances at Community Meetings, Neighborhood Events, Neighborhood Watch Meetings, and Block Parties: As Scheduled & Requested.
- Station Community Policing Strategic Planning Team: Every Wednesday
- Review of Crime Data & Reports to Update Community Stakeholders: Daily

## *METRICS*

Park Station will track our progress utilizing qualitative and quantitative analysis.

### ***Quantitative:***

Park Station will utilize statistics to do quantitative comparisons to see if our community policing efforts are having a causative or correlative impact on the overall crime rate, reported crime (whether trustworthiness creates increased incident reporting), and whether case closure rates are commensurate w/crime trend data.

### ***Qualitative:***

Park Station will utilize community surveys, feedback during community meetings, and dialogue across all communication methods to assess how our community policing efforts are impacting our community's perception of safety, fear of crime, and disorder.



QR Code:  
SFPD Community Survey

## *REVIEW AND IMPROVEMENT*

Park Station will review the data to identify areas of improvement.

Our review and improvement process will focus on whether our community policing efforts are working to decrease crime, the fear of crime, and disorder issues.

- If so, how can we sustain these efforts?
- What unforeseen challenges/issues did we encounter? How did we address those challenges/issues?
- If strategies are not working, what processes have we put in place to determine factors that are impacting progress?
- What have we done to make changes to our strategies to overcome challenges?
- Have those changes worked?
- Who/what informed decisions to make changes and the types of changes to be made? ( e.g., community feedback, officer feedback, data/metrics)

## *LONG-TERM STRATEGY* *CONSIDERATIONS*

- How are we ensuring that our plan continues to evolve based on success of the plan, challenges faced, community feedback, etc.?
- How do we ensure that our initiatives will be sustained regardless of personnel transfers?
- What additional resources are needed? (e.g., city agencies, internal assistance, staffing changes)
- What changes do we anticipate having to make to our plan for next year?
- What additional metrics or feedback will we use to gauge progress as our plan evolves?
- What other crime, disorder, and safety issues can be considered and evaluated?
- What other education, enforcement, and engineering strategies are requested by our stakeholders for us to perform and collaborate on?



Questions?  
Please connect with us!

[sfpdparkstation@sfgov.org](mailto:sfpdparkstation@sfgov.org)

[Jack.Hart@sfgov.org](mailto:Jack.Hart@sfgov.org)

415-242-3000

