

State of Missouri  
Office of Secretary of State

Case No. AP-06-35

IN THE MATTER OF:

ROLFUND.COM; CRUNKLAND RECORDS LTD;  
CRUNKVEST LTD;  
CHRISTOPHER A. HOGAN;  
*and* OTHER RELATED ENTITIES AND INDIVIDUALS  
PARTICIPATING OR ABOUT TO PARTICIPATE IN  
THE SALE OF SECURITIES AS DESCRIBED BELOW,

*Respondents.*

Serve:

All Respondents at  
2020 Highway 25 B North  
Heber Springs, Arkansas 72543

**FINAL ORDER TO CEASE AND DESIST AND  
ORDER IMPOSING CIVIL PENALTIES AND COSTS**

On January 23, 2007, the Enforcement Section of the Securities Division, by and through the Assistant Commissioner of Securities, Mary S. Hosmer, submitted a Petition for Final Order to Cease and Desist and Order Imposing Civil Penalties and Costs (the "Petition"). After reviewing the Petition, the Commissioner issues the following findings of facts, conclusions of law, and order:

1. On September 6, 2006, the Missouri Commissioner of Securities issued an Order to Cease and Desist and Order to Show Cause Why Civil Penalties and Costs Should not be Imposed (the "Order").
2. On September 6, 2006, notice and a copy of the order were mailed certified mail to all Respondents.
3. All certified mail was returned "unclaimed."
4. On October 10, 2006, Respondents were served with this Order pursuant to Section 409.6-611(b), RSMo. (Cum. Supp. 2005), by leaving a copy of this process in the office of the Commissioner and a copy of this notice and a copy of this process was sent to Respondents at their last known address.
5. The time to request a hearing in this matter as provided in Section 409.6-604(b), RSMo. (Cum. Supp. 2005), and 15 CSR 30-55.020, has expired. No request for a hearing has been made by Respondents.
6. In the Petition, the Enforcement Section of the Securities Division requested a Final Order to Cease and Desist as to all Respondents in this matter.
7. In the Petition, the Enforcement Section of the Securities Division requested that Respondents pay, jointly and severally, the costs of investigation in this matter in the amount of one thousand three hundred and ninety dollars (\$1,390).
8. In the Petition, the Enforcement Section of the Securities Division requested the Commissioner issue an Order requiring each Respondent pay a civil penalty in the amount of ten thousand dollars (\$10,000) for violations of Section 409.3-301, RSMo. (Cum. Supp. 2005).
9. In the Petition, the Enforcement Section of the Securities Division requested the Commissioner issue an Order requiring each Respondent pay a civil penalty in the amount of ten thousand dollars (\$10,000) for violations of Section 409.5-501, RSMo. (Cum. Supp. 2005).
10. This order is in the public interest and consistent with the purposes intended by the Missouri Securities Act of 2003.

**ORDER**

**NOW, THEREFORE**, it is hereby ordered that:

- A. The Cease and Desist Order entered in Case Number AP-06-35 on September 6, 2006, is **FINAL** as to all Respondents.
- B. Pursuant to Section 409.6-604(d), RSMo. (Cum. Supp. 2005), each of Respondent ROLFund.com, Crunkland Records, Ltd., Crunkvest Ltd., and Christopher A. Hogan shall pay, within thirty (30) days from the date of service of this Order, a

separate sum of one thousand dollars (\$1,000) to the State of Missouri as a civil penalty for violation of Section 409.3-301, RSMo. (Cum. Supp. 2005). This amount shall be sent to the Secretary of State and made payable to the Missouri Secretary of State's Investor Education and Protection Fund. Respondents shall deliver this payment to the Securities Division, 600 W. Main Street, PO Box 1276, Jefferson City, Missouri 65102.

- C. Pursuant to Section 409.6-604(d), RSMo. (Cum. Supp. 2005), each of Respondent ROLFund.com, Crunkland Records, Ltd., Crunkvest Ltd., and Christopher A. Hogan shall pay, within thirty (30) days from the date of service of this Order, a separate sum of ten thousand dollars (\$10,000) to the State of Missouri as a civil penalty for multiple violations of Section 409.5-501, RSMo. (Cum. Supp. 2005). This amount shall be sent to the Secretary of State and made payable to the Missouri Secretary of State's Investor Education and Protection Fund. Respondents shall deliver this payment to the Securities Division, 600 W. Main Street, PO Box 1276, Jefferson City, Missouri 65102.
- D. Pursuant to Section 409.6-604(e), RSMo. (Cum. Supp. 2005), Respondents ROLFund.com; Crunkland Records, Ltd.; Crunkvest Ltd.; and Christopher A. Hogan, shall pay, within thirty (30) days from the date of service of this Order, the sum of one thousand three hundred ninety dollars (\$1,390) as reimbursement for the costs of the investigation and administration of this matter. This amount shall be sent to the Secretary of State and made payable to the Missouri Secretary of State's Investor Education and Protection Fund. Respondents shall deliver this payment to the Securities Division, 600 W. Main Street, PO Box 1276, Jefferson City, Missouri 65102. The Respondents shall be jointly and severally liable for this amount.
- E. Pursuant to Section 409.6-604(f), RSMo. (Cum. Supp. 2005), this matter shall be referred to the Missouri Attorney General's Office to collect the fines and costs described in the Final Order, as necessary.

**SO ORDERED:**

WITNESS MY HAND AND OFFICIAL SEAL OF MY OFFICE AT JEFFERSON CITY, MISSOURI THIS 8<sup>TH</sup> DAY OF FEBRUARY, 2007.

ROBIN CARNAHAN  
SECRETARY OF STATE

(Signed/Sealed)  
MATTHEW D. KITZI  
COMMISSIONER OF SECURITIES

**CERTIFICATE OF SERVICE**

I hereby certify that on this 8<sup>th</sup> day of February, 2007, a copy of the foregoing Final Order in the above styled case was mailed by certified U.S. Mail, postage prepaid to Respondents at the below listed addresses.

ROLFund.com  
2020 Highway 25 B North  
Heber Springs, AK 72543

Crunkland Records Ltd.  
2020 Highway 25 B North  
Heber Springs, AK 72543

Crunkvest Ltd.  
2020 Highway 25 B North  
Heber Springs, AK 72543

Christopher A. Hogan  
2020 Highway 25 B North  
Heber Springs, AK 72543

John Hale  
Specialist