

Energy Auction Forum
November 5, 2015
Ideas for Possible Enhancements

User Interface

1. Ability to select time zone for display
2. Default for Firm LD vs Rec callable instead of selecting each time
3. Add helpful reminders on when Auction period opens/closes
 - a. Email blast
 - b. Pop-up box
4. Send a message (email, pop-up box, etc.) whenever a new entity completes registration and becomes an Auction Participant

Auction Mechanics

1. Add a second DA Auction that would operate between 10 and 12
2. Revisit time when Auctions open for Bid/Offer submittal

Products

1. Multi-hour intra-day products (intra-day strips)
2. DA Off-Peak
3. Summer
 - a. Super Peak (e.g., 4-hour, 6-hour)
4. Winter
 - a. One product for both Morning and Afternoon Peak; or,
 - b. Separate products for each Peak period:
 - i. Morning Peak
 - ii. Afternoon Peak
5. Provide ability to identify location other than the default "into SOCO" as the source

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1. Make the forum an annual event

Alternative Structure

1. Replace current Auction system (which matches Bids/Offers) with a more advanced "Trading/Delivery" system, through which all available transmission alternatives are included as part of an optimization solution that allows Bids/Offers to be submitted and matched from a variety of alternative locations (other than just "Into Southern"), with transmission (i.e., delivery) secured contemporaneously with any match